The New York City Council

City Hall New York, NY 10007



Monday, April 19, 2004 10:00 AM

Council Chambers - City Hall

Committee on Consumer Affairs

Philip Reed, Chair Members: Joseph P. Addabbo, Jr., Charles Barron, G. Oliver Koppell, John C. Liu, James Sanders, Jr. and Vincent J. Gentile Roll Call

Present:

Reed, Addabbo Jr., Barron, Koppell, Liu, Sanders Jr. and Gentile Other Council Members Attending: Monserrate

Res 0268-2004

Resolution calling upon Nielsen Media Research to delay the introduction of Local People Meter service in the New York City media market until such time as sufficient studies have been conducted to ensure fair and accurate counting of all New York City viewers regardless of race, ethnicity or national origin.

Attachments: Committee Report 4/19, Hearing Transcript 4/19, Committee Report 5/25,

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