



Legislation Text

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Int. No. 777

By Council Members Marte, Menin, Cabán and Sanchez

A Local Law to amend the administrative code of the city of New York, in relation to services that advertise delivery within 15 minutes

Be it enacted by the Council as follows:

Section 1. Chapter 4 of title 20 of the administrative code of the city of New York is amended by adding a new subchapter 14 to read as follows:

SUBCHAPTER 14

15-MINUTE DELIVERY SERVICES

§ 20-699.8 15-minute delivery services. a. Definitions. For the purposes of this section, the term “15-minute delivery service” means any website, mobile application, or other internet service that offers or arranges for delivery of goods, including food, and advertises, or has within the preceding three months advertised, that such deliveries occur within 15 minutes or less.

b. Every 15-minute delivery service shall include the following language in any advertisement that mentions deliveries within 15 minutes or less: “Delivery is not guaranteed within 15 minutes. For the safety of the public and delivery workers, please allow more than 15 minutes for delivery.” In any such written advertisement, such language shall be prominently displayed in font that is easy to read.

c. Every 15-minute delivery service shall disclose to any worker engaged to make deliveries on behalf of such service that delivery is not required within 15 minutes and that there is no penalty for failure to deliver within 15 minutes. If the 15-minute delivery service uses a mobile application to communicate with such workers, such disclosure shall be prominently displayed in such mobile application.

d. A 15-minute delivery service shall not penalize any worker engaged to make deliveries on behalf of such service for failure to deliver within 15 minutes.

e. Any 15-minute delivery service that violates any of the provisions of this section shall be subject to a civil penalty of not less than \$250 nor more than \$750 for each violation.

§ 2. This local law takes effect 60 days after it becomes law.

Session 13

LS #7409

1/19/24

Session 12

NAB

LS #7409

4/27/22