



Legislation Text

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Int. No. 1276

By Council Members Powers, Vallone, Van Bramer and Brannan

A Local Law to amend the administrative code of the city of New York, in relation to the creation of a tourism economy dashboard

Be it enacted by the Council as follows:

Section 1. Subchapter 2 of chapter 8 of title 22 of the administrative code of the city of New York is amended by adding a new section 22-825 to read as follows:

§ 22-825 New York city tourism economy dashboard. a. Definitions. For the purposes of this section, the following terms have the following meanings:

Accommodation. The term “accommodation” means any room, group of rooms or building in which someone may, as a visitor, stay, including, but not limited to, hotels, motels, apartments used for less than 30 days, homestays, bed and breakfasts, guestrooms and hostels.

Arts, entertainment and recreation. The term “arts, entertainment and recreation” means, but is not limited to, performing arts, spectator sports, museums, art galleries, historical sites and other amusement and recreation industries.

Food services. The term “food services” means any restaurant, bar, drinking establishment or other establishment in which people may imbibe food and drinks.

Tourism-related industries. The term “tourism-related industries” means industries related to any of the following: accommodation, arts, entertainment and recreation, food services, retail trade, transportation and travel arrangements and reservation services.

Transportation. The term “transportation” means, but is not limited to, air transportation, water

transportation, for hire vehicles, public transportation and scenic and sightseeing transportation.

Travel arrangements and reservation services. The term “travel arrangements and reservation services” means, but is not limited to, any services retained to facilitate arrangements for travel within, and to, the city and any services retained to secure admission to arts, entertainment and recreation events.

b. An office or agency designated by the mayor shall develop and administer a New York city tourism dashboard website which shall provide data about the tourism economy in the city. Such website shall be developed and made accessible to the public within 90 days of the effective date of the local law that added this section. The website shall be updated by the first business day of every second month.

c. Content on the website required by subdivision b of this section shall include information about consumer spending in tourism-related industries. The information required by this subdivision shall be:

1. Aggregated by borough;
2. Disaggregated by industry;
3. Disaggregated by percentage of spending by visitors to the city; and
3. Disaggregated by percentage of spending by residents of the city.

d. Content on the website shall also include information about employment in tourism-related industries. Such information shall be aggregated by borough of employment, disaggregated by industry, salary range and borough of residence and include, but need not be limited to:

1. The number of individuals employed in tourism-related industries;
2. The average annual salary of individuals employed in tourism-related industries; and
3. The borough of residence of individuals employed in tourism-related industries.

e. By the first business day of every second month, such office or agency designated by the mayor shall submit to the speaker of the council an electronic file in .xls format, containing the raw data forming the basis of the information required by subdivisions b, c and d of this section.

§ 2. This local law takes effect immediately.

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