



Legislation Text

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Proposed Int. No. 1773-A

By Council Members Vallone and Van Bramer

A Local Law to amend the New York city charter, in relation to an office of tourism recovery

Be it enacted by the Council as follows:

Section 1. Chapter one of the New York city charter is amended by adding a new section 20-J to read as follows:

20-J. Office of Tourism Recovery a. Definitions. There shall be established in the executive office of the mayor an office of tourism recovery. The office shall be headed by a director, who shall be appointed by the mayor.

b. The office of tourism recovery shall have the power and duty to:

1. Coordinate with city agencies to facilitate the recovery of the city's tourism industry;

2. Liaise between the public and the administration on issues relating to the tourism industry;

3. Disseminate information on behalf of the city to concerns from local businesses and attractions relating to the city's tourism recovery efforts;

4. Respond on behalf of the city to concerns from tourists or potential tourists on the safety measures in place at various city attractions; and

5. Work with city agencies to communicate tourism recovery efforts to other agencies and the general public.

c. Beginning on April 1, 2021 and each quarter thereafter, the director of tourism recovery shall submit a report to the mayor and speaker of the council containing, at a minimum:

1. An estimate of the lost tourism revenue to the city during the preceding quarter;
2. An analysis of the recovery efforts taken by each city agency engaged in tourism

recovery;

3. Identification of appropriate areas of the city where tourism recovery efforts could be directed more effectively, and recommendations on how to do so; and

4. Any other recommendations in furtherance of tourism recovery.

d. This section expires five years after the effective date of the local law that added this section.

§ 2. This local law takes effect 120 days after it becomes law, except that the mayor's office or any agency designated by the mayor shall take such measures as are necessary for the implementation of this local law before such date. This local law is deemed repealed 5 years after it becomes law.

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