



Legislation Text

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Int. No. 387

By Council Members Holden, Louis, Nurse and Farías

A Local Law to amend the administrative code of the city of New York, in relation to door to door commercial solicitations

Be it enacted by the Council as follows:

Section 1. Chapter 5 of title 20 of the administrative code is amended by adding new a subchapter 26 to read as follows:

SUBCHAPTER 26

DOOR TO DOOR COMMERCIAL SOLICITATIONS

§ 20-880 Definitions.

§ 20-881 Prohibited activity.

§ 20-882 Penalties.

§ 20-880 Definitions. For the purposes of this subchapter the following terms shall have the following meanings:

Door to door commercial solicitation. The term “door to door commercial solicitation” shall mean to go upon, ring the doorbell affixed to, knock on the door of or attempt to gain admission to any private or multiple dwelling for the purpose of advertising a business or soliciting business.

Multiple dwelling. The term “multiple dwelling” shall have the same meaning as defined in paragraph 7 of section 4 of article 1 of the multiple dwelling law.

Person. The term “person” shall mean any natural person, firm, partnership, joint venture, corporation or

association.

Private dwelling. The term “private dwelling” shall have the same meaning as defined in paragraph 6 of section 4 of article 1 of the multiple dwelling law.

§ 20-881 Prohibited activity. a. No person shall engage in door to door commercial solicitation at any private dwelling or multiple dwelling where, in a conspicuous location at the entrance to such private dwelling or multiple dwelling, a sign is posted stating that door to door commercial solicitation is prohibited.

b. 1. In a private dwelling that is entirely owner-occupied and is designed for and occupied exclusively by no more than two families, any owner of such property shall have the authority to post such sign.

2. In all other private and multiple dwellings, the property owner shall only post such sign if the owner or lessee of each separate dwelling unit on such property or within such building indicates a desire to prohibit door to door commercial solicitations. Where one or more of such owners or lessees do not consent to the prohibition of door to door commercial solicitations, the property owner may post a sign prohibiting door to door commercial solicitation as long as the sign indicates those units where door to door commercial solicitation is permitted.

3. The signs permitted by this section shall be in a size and style to be determined by the commissioner.

§ 20-882 Penalties. A civil penalty of not less than \$250 nor more than \$1,000 shall be imposed for each violation of the provisions of this subchapter.

§ 2. This local law shall take effect 120 days after it becomes law.

Session 12
BG
LS #8583
5/13/22

Session 11
RC
LS #609
Int. 94-2018