



Legislation Text

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Int. No. 373

By Council Members Avilés, Hanif, Ung, Lee, Nurse, Krishnan and Restler

A Local Law to amend the administrative code of the city of New York, in relation to outreach and education about free public services

Be it enacted by the Council as follows:

Section 1. Chapter 1 of title 20 of the administrative code of the city of New York is amended by adding a new section 20-706.6 to read as follows:

§ 20-706.6 Outreach and education about free public services. a. The commissioner, in consultation with the director of the office of immigrant affairs and other agencies as appropriate, shall establish and implement an outreach and education campaign to raise public awareness about services that are offered by the city for free. Such campaign shall focus on raising awareness of services that are also frequently offered for a charge by businesses, including but not limited to assistance in applying for benefits, including SNAP, section 8 vouchers, social security and disability benefits. Such campaign shall include posting signs in public places that include information about where and how to find such services offered without charge. In any neighborhood with a significant limited English proficiency population, such signs shall be posted in the three languages most commonly spoken in each such neighborhood in addition to English.

b. No later than one year after the effective date of the local law that added this section and annually thereafter, the commissioner shall submit a report to the mayor and the speaker of the council detailing the outreach and education efforts made pursuant to subdivision a, including, but not limited to:

1. The neighborhoods in which such outreach and education campaign was implemented;
2. The languages in which such outreach and education campaign was implemented in each such

neighborhood;

3. The methods and frequency of outreach used in each such neighborhood.

§ 2. This local law takes effect immediately.

NAB  
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