



Legislation Details

**File #:** Res 0551-2023      **Version:** \*      **Name:** Predatory Marketing Prevention Act (S7487C)

**Type:** Resolution      **Status:** Filed (End of Session)  
**In control:** Committee on Youth Services

**On agenda:** 4/11/2023

**Enactment date:**      **Enactment #:**

**Title:** Resolution calling upon the New York State Legislature to pass, and the Governor to sign, the Predatory Marketing Prevention Act (S7487C), which relates to false or misleading advertisements of food and food products; provides factors to determine whether an advertisement is false or misleading; provides for enforcement and a private right of action.

**Sponsors:**

**Indexes:**

**Attachments:** 1. Res. No. 551, 2. April 11, 2023 - Stated Meeting Agenda, 3. Hearing Transcript - Stated Meeting 4-11-23, 4. Minutes of the Stated Meeting - April 11, 2023

Date	Ver.	Action By	Action	Result
4/11/2023	*	City Council	Introduced by Council	
4/11/2023	*	City Council	Referred to Comm by Council	
12/31/2023	*	City Council	Filed (End of Session)	