



Legislation Details

File #: Res 0551-2023 **Version:** * **Name:** Predatory Marketing Prevention Act (S7487C)

Type: Resolution **Status:** Filed (End of Session)
In control: Committee on Youth Services

On agenda: 4/11/2023

Enactment date: **Enactment #:**

Title: Resolution calling upon the New York State Legislature to pass, and the Governor to sign, the Predatory Marketing Prevention Act (S7487C), which relates to false or misleading advertisements of food and food products; provides factors to determine whether an advertisement is false or misleading; provides for enforcement and a private right of action.

Sponsors: Crystal Hudson, Amanda Farías, Lincoln Restler

Indexes:

Attachments: 1. Res. No. 551, 2. April 11, 2023 - Stated Meeting Agenda, 3. Hearing Transcript - Stated Meeting 4-11-23, 4. Minutes of the Stated Meeting - April 11, 2023

| Date | Ver. | Action By | Action | Result |
|------------|------|--------------|-----------------------------|--------|
| 4/11/2023 | * | City Council | Introduced by Council | |
| 4/11/2023 | * | City Council | Referred to Comm by Council | |
| 12/31/2023 | * | City Council | Filed (End of Session) | |