



Legislation Text

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Int. No. 53

By Council Members Narcisse, Riley, Schulman, Stevens, Gennaro, Hudson and Louis

A Local Law to amend the administrative code of the city of New York, in relation to providing public educational outreach regarding pediatric obesity

Be it enacted by the Council as follows:

Section 1. Chapter 1 of title 17 of the administrative code of the city of New York is amended by adding a new section 17-199.23 to read as follows:

§ 17-199.23 Pediatric obesity education and outreach. a. The department shall conduct public educational outreach to increase awareness of the health risks associated with pediatric obesity and identify relevant resources available to persons affected by pediatric obesity, including but not limited to the department's pediatric obesity action kit. The department shall conduct such outreach to pediatricians and family practitioners in neighborhoods disproportionately impacted by pediatric obesity and with any other persons deemed appropriate by the commissioner. The commissioner shall consult with the commissioner of small business services to ensure that relevant small businesses receive such outreach.

§ 2. This local law takes effect immediately.

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