



Legislation Text

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Int. No. 995

By Council Members Menin, Velázquez, Powers, Ung, Bottcher, Riley, Feliz, Ayala, Farías, Marte, Dinowitz, Gennaro, Joseph, Brannan, Louis, Hudson, Schulman, Williams, Moya, Brooks-Powers, Salamanca, Ossé, Lee, Richardson Jordan, Hanks, Narcisse, Krishnan, Holden, Restler, Sanchez, Ariola, Vernikov, Carr, Paladino and Kagan

A Local Law to amend the administrative code of the city of New York, in relation to the creation of a public awareness campaign on the dangers of purchasing cannabis or cannabis products from unlicensed cannabis retailers

Be it enacted by the Council as follows:

Section 1. Chapter 1 of title 17 of the administrative code of the city of New York is amended by adding a new section 17-199.20 to read as follows:

§ 17-199.20 Public awareness campaign on synthetic drugs. a. Definitions. For the purposes of this section the following terms have the following meanings:

Cannabis. The term “cannabis” has the same meaning as set forth in section 3 of the cannabis law.

Cannabis product. The term “cannabis product” has the same meaning as set forth in section 3 of the cannabis law.

Designated citywide languages. The term “designated citywide languages” has the same meaning as set forth in subdivision a of section 23-1101.

Synthetic drug. The term “synthetic drug” means any substance described in subdivision a of section 10-203.

Unlicensed cannabis retailer. The term “unlicensed cannabis retailer” means a person selling or offering to sell cannabis or cannabis products without a license to sell such products pursuant to article 4 of the cannabis

law.

b. The department, in collaboration with the department of consumer and worker protection and any other relevant agency, shall create and implement a public awareness campaign designed to educate minors and young adults on the dangers of purchasing purported cannabis or cannabis products from unlicensed cannabis retailers. The campaign should include information on the risks of consuming synthetic drugs and the risk of purchasing products adulterated with synthetic drugs from unlicensed cannabis retailers. The campaign should include virtual and in-person outreach in the designated citywide languages.

c. Such campaign shall continue for no less than one year or for such longer duration as the commissioner determines will further the goals of the campaign and promote safety.

§ 2. This local law takes effect 120 days after it becomes law.

SA
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