CITY COUNCIL
CITY OF NEW YORK

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TRANSCRIPT OF THE MINUTES

Of the

SUBCOMMITTEE ON ZONING AND FRANCHISES

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JANUARY 7, 2021 Start: 10:04 A.M. Recess: 11:27 A.M.

HELD AT: REMOTE HEARING (VIRTUAL ROOM 1)

B E F O R E: FRANCISCO P. MOYA, CHAIRPERSON

COUNCIL MEMBERS: DIANA AYALA

JOSEPH C. BORELLI
BARRY S. GRODENCHIK
STEPHEN T. LEVIN
ANTONIO REYNOSO
CARLINA RIVERA

A P P E A R A N C E S (CONTINUED)

PAUL SELVER, applicant partner at Kramer, Levin, Naftalise and Frankel

JULIO PETERSON, Vice-President of Real Estate for the Shubert Organiation

JOHN DARBY, Senior Vice-President of Facilities for Shubert

ADAM TAUBMAN, Special Counsel at Kramer, Levin

CHARLOTTE ST. MARTIN, President of the Broadway

ELIZABETH BAKER, Local 32 BJAs Director of Bargaining and Employee Relations

JAMES CLAFFY, International Vice-President of IATSC (International Alliance of Theatrical Stage in Corts)

ANDREA GOLDWYN, behalf of New York Landmark Conservancy

CRISTYNE NICHOLAS, behalf of Broadway Application

JESSICA BAKER VODOOR, Vice-President of Operations for the non-profit organization of New 42nd Street

SUBCOMMITTEE ON ZONING AND FRANCHISES

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and welcome to today's remote New York City Council hearing on the Committee on Zoning and Franchises. At this time, would all panelists please turn on their video for verification. Once again, all panelists please turn on your video for verification and to minimize disruption please place all electronic devices on vibrate or silent mode. If you wish to submit testimony you may do so to landusetestimony@council.nyc.gov. Again, that is

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1 SUBCOMMITTEE ON ZONING AND FRANCHISES 2 landusetestimony@council.nyc.gov. Thank you Chair, 3 we are ready to begin. 4 CHAIRPERSON FRANCISCO MOYA: Thank you. 5 Thank you. Uhm, good morning. I am Council Member Francisco Moya, Chair of the Subcommittee on Zoning 6 and Franchises. I am joined remotely today by 7 Council Members Grodenchik, Borelli and Powers. 8 Today, we will hold a public hearing for LU numbers 712 and 713 for the court district zoning, text 10 11 amendment and special permit related to property in Council Member Powers District in the Theatre 12 13 District in Manhattan. Before we begin, I want to recognize the Subcommittee Counsel to review the 14

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remote meeting procedures.

ARTHUR HUH: Thank you Chair Moya, I am

Arthur Huh, Counsel to this Subcommittee. Members of
the public wishing to testify were asked to register
for today's hearing. If you wish to testify and have
not already registered, we ask that you please do so
now by visiting the Council's website

www.council.nyc.gov to sign up. Members of the
public may view a livestream broadcast of this
hearing at the New York City Council Website. When
called to testify, individuals appearing before the

SUBCOMMITTEE ON ZONING AND FRANCHISES 5 Subcommittee will remain muted until recognized by the Chair to speak. Applicant teams will be recognized as a group and be called first. Members of the public will be called and recognized in panels in groups of up to four names at a time. When the Chair recognizes you, your microphone will be unmuted. Please take a moment to check your device to confirm that your microphone is on before you begin speaking. Public testimony will be limited to two minutes per witness. If you have additional testimony you would like the Subcommittee to consider or if you have written testimony that you wish to submit instead of appearing before the Subcommittee, you may email it to landuse.testimony@council.nyc.gov. Please indicate the LU number and/or project name in the subject line of your email. During the hearing, Council Members with questions will use the raise hand function. raise hand function should appear at the bottom of your participant panel. Council Members with questions will be announced the order that they raise their hands and Chair Moya will recognize them. Witnesses are reminded to remain in the meeting until excused by the Chair as members may have questions.

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1 | SUBCOMMITTEE ON ZONING AND FRANCHISES

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2 Finally, there will be pauses over the course of this

3 meeting for various technical reasons and we ask that

4 you please be patient as we work through any issues.

5 Chair Moya will now continue with today's agenda

6 items.

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CHAIRPERSON FRANCISCO MOYA: Thank you Arthur. Uhm, I now want to open the Public Hearing on LU numbers 712 and 713 for the Cort Theatre Proposal relating to property in Council Member Power's District in Manhattan. The proposal seeks a Zoning Text Amendment and a Zoning Special Permit pursuant to the Amended Tax to grant a floor area bonus for the substantial rehabilitation and restoration of the Cort Theatre which has designated individual and interior landmark and also a listed theatre under the Special Midtown District Zoning Regulations. The proposed action would facilitate the rehabilitation restoration and expansion of the Cort Theatre as well as the development of a new use group 5 hotel utilizing the proposed bonus floor area and on the same zoning lot. Before we hear from the applicant, I would like. Uhm, I'm sorry no, please skip that. Counsel, if you could please call the first panel for this item.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 7
2	COUNSEL ARTHUR HUH: The applicant panel
3	will include Julio Peterson and John Darby on behalf
4	of the Shubert Organization and Paul Selver and Adam
5	Taubman, Land Use Counsel appearing on behalf of the
6	panelist. Panelists, if you have not already done
7	so, please accept the unmute request and begin to
8	speak.
9	CHAIRPERSON FRANCISCO MOYA: Counsel, if
10	uhm, do we have everybody on?
11	COUNSEL ARTHUR HUH: I see everyone.
12	CHAIRPERSON FRANCISCO MOYA: Okay. Uhm,
13	Counsel if you could, please administer the
14	affirmation.
15	COUNSEL ARTHUR HUH: Panelist, please
16	raise your right hands. Do you affirm to tell the
17	truth the whole truth and nothing but the truth in
18	your testimony before this Subcommittee in an answer
19	to all Council Member questions?
20	PAUL SELVER: I do.
21	JOHN DARBY: Yes.
22	JULIO PETERSON: I do.
23	ADAM TAUBMAN: I do.
24	CHAIRPERSON FRANCISCO MOYA: Thank you.
25	We are in receipt of your slideshow presentation for

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 8
2	this proposal. Uhm, when you are ready to present the
3	slideshow and it will be displayed on the screen for
4	you uhm by our staff. Slides will be advanced for
5	you when you say next. Please note that there may be
6	a slight delay in both the initial loading and the
7	advancing of slides. As a technical note, for the
8	benefit of the viewing public, if you need an
9	accessible version of this presentation, uhm, please
10	send an email request to
11	landusetestimony@council.nyc.gov and now if the
12	panelists would please restate your name and
13	affirmation for the record, I'm sorry, if you could
14	please state your name and affiliation for the
15	record, you may begin.
16	JULIO PETERSON: Good morning, my name is
17	Julio Peterson, I'm the Vice-President of Real Estate
18	for the Shubert Organization.
19	JOHN DARBY: And I am John Darby, Senior
20	Vice-President Facilities for Shubert.
21	PAUL SELVER: Paul Selver, a member of
22	Kramer, Levin, Naftalis and Frankel and are a Land
23	Use Counsel to the Shubert Organization.

SUBCOMMITTEE ON ZONING AND FRANCHISES

2 ADAM TAUBMAN: Adam Taubman from Kramer

Levin, also Land Use Counsel to the Shubert

4 Organization.

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CHAIRPERSON FRANCISCO MOYA: Great, thank you, before you begin, I just want to recognize that we have been joined by Council Member Steve Levin.

You, you may begin.

JULIO PETERSON: Thank you, can you please bring up the presentation? I will start now Councilman.

CHAIRPERSON FRANCISCO MOYA: Yes

JULIO PETERSON: Thank you, as I said, my name is, good morning, my name is Julio Peterson, I am the Vice-President of Real Estate for the Shubert Organization. We are really excited to be here today to present the proposed rehabilitation and restoration and expansion of the Cort Theatre. The project seeks to address all of the deficiencies of the existing theatre and transform the building into a Broadway House for the 21st Century. I will be presenting this application with John Darby, our Senior Vice-President of Facilities and Paul Selver our Land Use Counsel. This project has broad support from organizations invested in the vitality and

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economic success of the theatre industry and our
greater City. Organizations that have been provided
support include the association for a Better New
York, Partnership for New York City, the Broadway
Association, Times Square Alliance, 32 BA, and a
number of other organizations and local unions
including the Landmarks Conserves. Letters of
support from these organizations have been submitted
for the Public Record. Lastly, I would like to say
that the rehabilitation of the Cort Theatre
represents a unique opportunity for the substantial
investment in the theatre industry at a critical time
for our industry and for the City. By transforming
the theatre into a modern Broadway House capable of
accommodating productions and audience members of all
types, we were looking to prove to the world that
Broadway is ready to come back stronger and bigger
than ever so we would really appreciate the Council's
support in supporting this project. I now turn it
over to Paul Selver, who will address other specific
Land Use issues associated with this application.
Thank you.

PAUL SELVER: Thank you Julio. Again,
Paul Selver of Kramer Levin Land Use Counsel to

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 11
2	Shubert. Uhm, next slide place. The Cort Theatre is
3	situated on a zoning lot approximately 47,700 square
4	feet shown here outlined in the dashed, the dashed
5	line. Located between 6th and 7th Avenue, 47th and
6	48th Streets. It is a split lot divided between a C6-
7	7 T-zone which is a higher density avenue frontage
8	zone, uhm about 12,050 square feet and a C6-5.5 zone
9	which is a moderate, moderate, high to moderate
10	density uhm uhm commercial zone that exists in the
11	mid blocks in Midtown. It is in the Theatre
12	Subdistrict, Cort in the special Midtown District.
13	Uhm, the Zoning Lot contains four building sites. The
14	first is the Cort Theatre, the existing Cort Theatre
15	is shown in the Hatching in pink and the site of the
16	annex that will be developed as part of this
17	application if it is approved is shown with the dots
18	immediately to the left, west of the Cort Theatre.
19	The second development site is in yellow. It is the
20	site of the proposed Rio Hotel that is being
21	developed by Clarity uhm and that is the site that is
22	receiving the development rights from or received the
23	development rights from the Cort Theatre and then
24	there are two others, development site 155 which runs
25	on 48th Street in gray that is now being developed by

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the McSam Organization and line 7 on 47th Street that
is owned by High Eight Hotels and is the site of the
existing As of Right Night Hotel. There is no
proposed re-development there at this time. Next
slide please. The proposed actions, as the Council,
as Council Member Moya noted, uhm are first a special
permit on your section 81-745 to authorize bonus
floor area for the substantial rehabilitation of a
listed theatre and also a zoning text amendment to
that section to clarify the description of qualifying
rehabilitation work and to allow for zoning lots that
are partially in C6-5.5 District and bonus floor area
that is generated on one portion of the zoning lot
can be used anywhere on the zoning lot regardless of
the zoning district of the receiving site. Uhm, next
slide please. Uhm, the uhm, the proposed, the
proposed action would allow Shubert to take full
advantage of the 119,000 square foot bonus and that
would provide for also the opportunity to clarify
what qualifies as bonus rehabilitation work. John
Darby will now walk you through the existing
conditions at the Cort and the issues that those
conditions raise and uhm what is proposed to be done
about them. John.

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JOHN DARBY: Uhm, good morning and thanks for the opportunity to present our project. Uhm, we are going to skip over the next few slides. The deficiencies that the Cort of 1913 Theatre are many and we would be glad to come back to any of those slides if any of the Council Members have questions later. Uhm, if we can go to slide #13 please. the uhm proposed theatre rehabilitation program involves major structural changes and will address and remedy many or virtually all the significant shortcomings of the existing theatre. Uhm, the program includes upgrading of all of the infrastructure as well as some of the layout of the theatre to bring it up to the standards of a modern house capable of handling both the plays that it has traditionally been there for but as well a musical theatre which is the predominant art form these days on Broadway. Uhm, also there will be a creation of a substantial amount of new space for patron amenities, also for back, back ha... back of house, backstage facilities and front of house support facilities. There will be great improvements for audient circulation and for accessibility for people who have

disabilities. Lastly, we are doing a restoration of

SUBCOMMITTEE ON ZONING AND FRANCHISES 14 both the interior and exterior of the landmarked Cort Theatre. Next slide please. The key to this rehabilitation is the vacant site adjacent to the existing theatre that you see outlined in pink there. This has presented us with the unique opportunity for not only theatre improvements but for the expansion of space. Shubert's acquisition of the vacant site is a significant investment in Broadway at a critical time both for the Theatre Industry and the City and the vacant site along with what has been a 10-footwide egress ally on the west side of the theatre will give the opportunity for a 35' wide annex building horizontal extension to the existing theatre. slide please. The, we are seeing here a street level floor plan. Now the annex and the existing building will be connected at many locations to improve functioning both back of house and for the audience in the front house. Next slide please. The proposed upgrades for back of house will increase the range of productions that the Cort will be able to accommodate and it will generally improve working conditions for both performers and crew back stage. The improvements include roughly doubling the amount of wing space. You can see the wings highlighted in yellow to the

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1	SUBCOMMITTEE ON ZONING AND FRANCHISES 15
2	left and right respectively of the plain area and
3	these are very important uhm aspects of the stage
4	allowing for scene changes. For the movement of
5	props on and off stage for quick change, costume
6	changes and also, they are the holding areas for the
7	performers before they make their entrances. To
8	date, the stage left wing at the Cort is less than 10
9	feet and totally inadequate for large productions.
10	Uhm, in addition to the improvement of the stage
11	itself on the right-hand side you will see load-in
12	door, we largely have an enclosed area for safe
13	storage of scenery and a better load-in when they are
14	bringing shows into the theatre, loading scenery and
15	a better load-in situation. Uhm, likewise, we will
16	have improved stage door access which will be via a
17	corridor underneath the orchestra section that will
18	allow performers and crew to get straight backstage.
19	Next slide please. There will be substantially more
20	dressing room area. You can see on the right the uhm
21	floor plan. This is kind of an exploded view floor
22	plans of the existing theatre and the much more
23	capacious facility that will result from the annex.
24	Uhm, the not only is it a greater amount of dressing
25	room space but it enables the theatre to have

SUBCOMMITTEE ON ZONING AND FRANCHISES 16
dedicated spaces for wardrobe operations and well as
hair and wig operations. Next slide please. The
stage house will be totally reconfigured with new
infrastructure for the rigging of scenery. The whole
stage deck will be reconfigured with better access to
trap area. The area underneath the stage often used
for special effects and tremendous electrical
infrastructure and other support for the productions.
Next slide please. Very unusually, the annex will
allow an on-site rehearsal space which will be on the
top floor of the annex and this rehearsal space will
allow a space column free with dimensions matching
that of the stage. Next slide please. Here is a
rendering of that rehearsal space. Uhm, next slide.
Similarly, in the front of house there will be vast
improvements because of the ability to have expanded
space for the theatre. So, the restrooms will more
than double in capacity for the audience. At every
level they will have, they will be accessible for
persons with disabilities. Uhm, there will be more
than 5 times the amount of area for lounges and
refreshment bars compared to the existing theatre and
there will also be greatly improved uhm audience
circulation with an elevator providing access to all
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1 SUBCOMMITTEE ON ZONING AND FRANCHISES 17 2 levels. Next slide. And again, in order of surrendering of one of the main lounges at orchestra 3 4 level. Next slide. Uhm, I will now briefly describe restoration work uhm, on the historic theatre, on the 5 historic restoration and what you see here is 6 7 essentially the existing condition of the façade 8 which is in sore need of restoration. The marguis there is totally inappropriate, dating from the 60s and the condition of doors, windows, etc. all are in 10 11 need of help. Next slide. Similarly, the interior 12 of the theatre is very plain. It is nothing like it 13 was originally. It has been able to accommodate 14 shows but not in the way uhm, uhm, of current 15 Broadway standards. A lot of exposed infrastructure is in the way, detracting from the ambiance. You can 16 17 see in the upper right picture, the arrow pointing 18 There is a large duct passing right through the 19 audience area. Okay, next slide. Uhm, as far, as 20 part of the historic restoration of the exterior of 21 the entire façade will be renovated and repaired, 2.2 renovated, upgraded, there will be new windows. There 2.3 will be a new historically appropriate marquis, new signage boxes, new doors. The façade will be totally 24 restored. Next slide please. Similarly, the 25

1 SUBCOMMITTEE ON ZONING AND FRANCHISES 18 2 landmark interior will be brought back to with the 3 historically appropriate details. A lot of the 4 exposed infrastructure will be hidden, removed, and the original palette derived from articles in the 5 architectural press when the theatre opened, that 6 7 palette of coloration of the theatre will be restored 8 and very uniquely what is shown in blue and the Proscenium Arch, the surround of the Proscenium opening is a lattice work decoration that is backed 10 11 up by art glass which is in turn backlit. It is 12 really a spectacular and unique feature on Broadway 13 and it hasn't really been seen in all of its glory in 14 years and that will be fully restored. Next slide. 15 And uhm lastly, as mentioned earlier, we will be able to hide all of the exposed infrastructure so it will 16 17 really just be the historic details, this historic 18 architecture and ornament on the inside that the 19 audience will see. And I will turn it back to Paul 20 Selver now. 21 PAUL SELVER: Okay, thank you John, next slide please. Uhm, this is a, a quote from the 2.2 2.3 zoning resolution 81-745 and excuse me. Uhm, we've

25 fundamental criteria for the grant of the theatre

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taken the liberty of highlighting in red the uhm,

1 SUBCOMMITTEE ON ZONING AND FRANCHISES 19 2 bonus and we think that the work that we described is 3 very much on point to these findings and I am just 4 going to cite a few examples. The first is the 5 expansion of the theatre by the construction of the annex improves its functionality by allowing the uses 6 7 within the Cort to be unpacked from their existing 8 cramped quarters and by giving them the space that they need whether they are dressing rooms, or wardrobe space, or wings, whatever it is, all of that 10 11 is made possible by the construction of the annex. The second is that the alterations and enhancements 12 13 improve the Cort's commercial viability by giving it 14 the capacity to be used as a musical house as well as 15 a play house allowing it to serve a wider range of performances and third is just more specifically as 16 17 John said, the work expands the stage wings, 18 increases rehearsal and dressing room space, 19 significantly increases the area and functionality of 20 the lobby and its ancillary spaces, provides greater 21 handicap access than is required by law and includes 2.2 a comprehensive high quality historic restoration. 2.3 So, the scope and the quality of this work that we believe justifies the full floor area and all its 24 25 components. Next slide please. Uhm, this is the

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 20
2	zoning lot again. The Cort on the upper, the upper
3	right-hand corner of the zoning lot and the Rio
4	Clarity Hotel directly below it which is going to
5	receive the development rights. Next slide please.
6	Go past this one, yeah, this one. In the proposed
7	hotel, it will be 49-stories tall, it would be 524'
8	in height and contain approximately 264,000 square
9	feet of zoning floor area. This scale of the
10	building is very much in context. It is lower than
11	the new Cort building to its east and almost the same
12	height within 10' of the height of the Times Square
13	Edition Hotel to its west on 47th Street. With
14	respect to the development on the zoning lot, both
15	the Clarity Rio Hotel and the McSam Hotel which you
16	can see directly to the left of the Rio Hotel, it is
17	labeled 34-stories, 331', fully comply with the
18	height and setback regulations of the special Midtowr
19	District ensuring that the bulk on the zoning lot
20	will be distributed in a manner that provides for the
21	light and air to the street and neighboring
22	properties it is contemplated by the zoning
23	resolution. I, I want to close with one further
24	thought. This is Julio said, has had a tremendous
25	support from a wide range of organizations, civic

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 21
2	organizations and New York City Supporting
3	Organizations and humans. Uhm, you may hear an
4	objection today as part of the hearing to approving
5	the special permit and granting Shubert the full 119
6	square feet of development rights. As we understand
7	the basis of this objection, it has to do with the
8	hotel to which Shubert has agreed to sell the
9	development rights. It has nothing to do with the
10	theatre or with the merits of this application.
11	Moreover, and perhaps more importantly for the
12	purposes of our discussion today is the fact that
13	denial of the special permit will prevent the
14	modernization of one of Broadway's most historic
15	houses and in message and in fact will harm only New
16	York City's legitimate theatre industry and the
17	economic eco system that depends on its success.
18	Denial or modification of this special permit, will
19	not, again, will not in any way affect the
20	construction of the hotel which today has backup
21	contracts to purchase any four area that it cannot
22	purchase from the Cort either from one of the other
23	owners on the dev on the zoning lot or through an as
24	of right transfer of theatre development rights under
25	Section 81-744. Now you have all heard and it goes

without saying that this is not a time to discourage people who want to invest in New York City and this is especially true where the investment is in one of our signature industries where it will generate or secure 100s of union jobs in its construction and operation and where it will not prevent or limit in any way other development on the zoning lot. It sends the wrong message and it wastes a singular opportunity to upgrade the Cort and support the Theatre Industry. Uhm, we are happy to take your questions.

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CHAIRPERSON FRANCISCO MOYA: Thank you, thank you for your presentation before I turn it over to my colleagues, I just want to acknowledge that we have been joined by Council Member Ayala and Rivera. Uhm, just a couple of questions, I know Julio, you had mentioned this but can you speak to the efforts that were made by you or the applicant team to engage the community support for this application?

JULIO HERNANDEZ: Yes, uhm, thank you.

We've reached out to folks who understand that this,
the improvements that we are making are really
substantial and as I said earlier, we have broad
support. We've reached out. We were able to get

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2 Landmarks approval early on. Uhm, we reached out to

3 a lot of different constituency group, not for profit

4 theatre companies, civic organizations, unions. We

5 | uhm, we've really reached out to a lot of different

6 uhm, community folks so I think we definitely made a

7 | very comprehensive effort of trying to make sure that

folks bought in to our project which we think on its

9 own merits is a fantastic project.

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PAUL SELVER: You know, I just want to pick up on something, just add to what Julio said and that is Community Board 5 does not very often recommend in favor of an application and we were very pleased that they saw fit to support both the text change and the special permit in full in this case.

CHAIRPERSON FRANCISCO MOYA: Great, thank you. Uhm, could you just clarify again for me, uhm the impact on the proposed hotel, how much floor area would be added? And what would be the difference as compared to the as of right hotel scenario and without the transferred floor areas in terms of hotel floor, number of rooms, number of stories, etc.

PAUL SELVER: Well, I think there are two different ways of looking at this. Uhm, when we started out this exercise and this was before the

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2 hotel had purchased uhm, had entered into back up

3 contracts to acquire all the floor area it would need

4 if this special permit did not go forward. But when

5 | we first started out the difference would have been

6 about 30,000 which I think as compared to what would

7 have been an as of right development of this. So, in

8 other words, as of right, the, the theatre could

9 transfer approximately 86,000 square feet.

CHAIRPERSON FRANCISCO MOYA: Uh-huh.

PAUL SELVER: Of floor area to the hotel.

Uhm, and uhm, so that was, that was there. What
happened in the course of this process and it was
because of COVID and because of the fact that there
were no City Planning Hearings, actually there were
no certifications for six months because we were, we
were literally the project that was going to be
certified the day City Planning stopped certifying
projects. Uhm, the hotel which was under construction
became concerned about its ability to uhm support the
floor area that it was building and so it entered in
to contract uhm with one of the other owners on the
zoning lot to purchase 86,000 square feet of floor
area from that owner, about that amount. And it, it
entered into a contact and this would be a contract

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 25
2	with Shubert but it would be for another theatre to
3	purchase the floating development rights that you can
4	move around the theatre district on an as of right
5	basis. So, today on an as of right basis, you get
6	exactly the hotel that you have uhm, that we are
7	showing you today. There would be no difference. It
8	would have the same floor area. The same number of
9	rooms and the same characteristics, they were just be
10	sourced differently.
11	CHAIRPERSON FRANCISCO MOYA: Got it, thank
12	you, uhm and aside from the floor area transfer, can
13	you just confirm that all of the buildings on this
14	Zoning Lot would be in compliance with all applicable
15	bulk height and setback rules?
16	PAUL SELVER: They will be.
17	CHAIRPERSON FRANCISCO MOYA: Okay.
18	PAUL SELVER: However, that is part of
19	the, part of the uhm, special permit site plan that
20	we've agreed to is that uhm the McSam Building which
21	I think already it has been very close to getting its
22	approvals from the Department of Buildings on an as
23	of right basis and the Clarity Hotel which has

already gotten approvals for the envelope that it is

1 | SUBCOMMITTEE ON ZONING AND FRANCHISES

2 operating in, it's developing under are as of right

3 and don't require any height and setback record.

CHAIRPERSON FRANCISCO MOYA: Okay, and its, and its, in its approval, City Planning

Commission noted that the existence of approximately
82,000 square feet of remaining unused base floor area uhm, could you clarify whether and how this floor area could be used on this zoning lot in the future if that's at all possible.

PAUL SELVER: I, sure, the, I mean the, I should say first of all that I, when I used the number 86, I was referring to that 82 and I, there may be some slight variation in the numbers involved here but the same order of magnitude. Uhm, the 82,000 square feet uhm is owned by the prior owner of the Mc, of the McSam site and if they do not use it in the Clarity Hotel, they cannot use it on the zoning lot. They have to convey it, the terms of the special permit uhm require that it be conveyed to another site uhm through a, through an 81-744 certification transfer. That is, Rockefeller, the prior owner of that site may own those development rights but they actually are pertinent to the theatre

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SUBCOMMITTEE ON ZONING AND FRANCHISES 27 and therefore they are eligible for transfer under 81-744.

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CHAIRPERSON FRANCISCO MOYA: Okay.

PAUL SELVER: And that's Shubert and Rockefeller would be required to do that for any use of the development rights other than for the Clarity Hotel.

CHAIRPERSON FRANCISCO MOYA: Okay. This proposal also calls for an enormous floor area bonus to a new hotel, 128,000 square feet. Uhm, the size of the hotel will make a huge impact on the Special District, the Special Theatre Subdistrict. Is this much additional floor area really necessary and how will you make sure it benefits and preserves the character of the District?

PAUL SELVER: Well, I think, I think, I am going to ask Shubert to speak to the issue uhm of what has to be done with the Cort, uhm, the magnitude of that exercise. Because if the Cort, because it is an interior and exterior landmark uhm, it has and because it is so small and so old and so, uhm basically cramped it requires an awful lot of work to make it into what it needs to be and that goes to two things. Number one, it goes to whether or not on the

SUBCOMMITTEE ON ZONING AND FRANCHISES 28 merits, you know, under the standards that are set by the zoning, the special, the work that is being done earns the Special Permit. Earns the full bonus of tree planting. Looked at that, they had uhm independent people look at that and they concluded that it did. Uhm, and then the second thing is although it is not supposed to be relevant but the, part of the purpose of this Special Permit is to uhm, fund uhm high quality substantial rehabilitations in theatres that would qualitatively move them to a different place and, and that's, uhm, that's what's happening here and without the, the full bonus it couldn't happen in the way uhm, in the way that it is being proposed. Uhm, in terms of the broader context of the theatre district, you know, this is a highdensity zone, the amount of floor area that we are talking about on this zoning lot is only 20% more than what the underlying zoning is and a 20% bonus is a pretty standard bonus, not only in, in Midtown but it is considerably less than what is allowed in East Midtown now but also throughout other high-density zones in the City, so, so and finally I guess, you know Midtown is about density and, and the eco system that exists there which is the eco system of

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SUBCOMMITTEE ON ZONING AND FRANCHISES

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2 hospitality, of retail, of arts and entertainment, in

3 a way that the denser it is, the better it all works

4 together so that's, that's my rambling now. Julio if

5 you want to talk a little bit about you know what it

6 means to the theatre to, to, to have a rehabilitation

7 | like this.

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JULIO HERNANDEZ: Well, I would just like to say that this investment, we are building a brandnew building. Uhm, this is very expensive, a very expensive proposition in addition to this full historic restoration here. We aren't just changing the seats, I mean we are doing fine historic restoration which was approved by the Landmarks Preservation Commission and has been endorsed by the Landmarks Conservancy, so we are just not doing sort of basic maintenance here, these are real structural improvements to the theatre in addition to dealing with the esthetics of the theatre to preserve it in the way that it was initially constructed. So, it's a big economic and financial proposition here. Uhm, as it relates to the theatre itself and the theatre industry, we see it as something that is really going to be a symbol of our resurgence and so right now we are very clear and very focused that we want to do

SUBCOMMITTEE ON ZONING AND FRANCHISES 30
the project in the way that, in the high-quality way
and we've hired the best consultants, the best
architects who have done this work in the past and
this uhm, this uhm, the rehab bonus provision has
only been utilized twice before and I think we have
to be very clear here that this is a very complicated
and very onerous process and that's why it's only
been used twice before and we've been working on this
project for close to six years to make sure that we
address all of the issues. City Planning had asked
us to hire third-party consultants, the best theatre
consultants in the country, HRMA to look at this in
an independent manner and verify that the
improvements that we are making or that we have
proposed to make to these, to this theatre really
merits the bonus and I think there is no argument
that we merit the maximum bonus because we are going
above and beyond what the Zoning Resolution asks.
CHAIRPERSON FRANCISCO MOYA: Okay, I have

CHAIRPERSON FRANCISCO MOYA: Okay, I have one more question and then I am going to turn it over to my colleague, uhm Keith Powers. Look we know that tourism is down in New York City, uhm you know Broadway has been affected but so has the hotel industry and the hotel workers and they are also

going through extremely difficult times. It is critical that when the hotel industry uhm comes back uhm that it comes back with having the ability to give good middle-class jobs like to New Yorkers. We just can't afford a hotel district that is not going to be able to accomplish that. Uhm, so what are you doing to ensure that this, that this hotel will

provide true economic benefits uhm to New York by

SUBCOMMITTEE ON ZONING AND FRANCHISES

providing good paying jobs.

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JULIO HERNANDEZ: We, our employees at our theatres, they are union employees, they live in the Bronx, they live in Brooklyn, so we hire a lot of folks that are middle-class, lower-class New Yorkers, uhm from an economic perspective. And so, as it relates to the hotel, they are building their own hotel. We are building our and expanding our theatre and if this action isn't approved, to Paul's point, this hotel is still going to go up the only entity that is really hurt here is us and our industry if this application doesn't' move forward and we need to upgrade this theatre, we need to show the world that we are coming back and this is very straightforward and we are very dedicating to presenting a first class project so we hire folks, union labor, our

SUBCOMMITTEE ON ZONING AND FRANCHISES 32 construction is going to be union labor. So, we're, we're ready to put our money where our mouth is as it relates to this.

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PAUL SELVER: I, I just want to add, you know, the truth is and it's not a truth that I really want to say but it needs to be said, is we have a contractual relationship with the hotel. We have advised them of, of the issues that are associated with jobs at the hotel, uhm, but we can't, we can't force them to do it. And uhm, uhm, they uhm, if there are unacceptable put on this special permit then they have no, they have the ability to walk away from the deal, so it's, it's not something that we have a lot of control over unfortunately.

CHAIRPERSON FRANCISCO MOYA: Alright,
well, thank you very much. Thank you for your uhm,
your testimony and thank you for taking my questions.
I am going to turn it over now to uhm to my
colleague, uhm Council Member Powers. You're online
Keith.

KEITH POWERS: Thank you Chair Moya,
thank you, I was waiting to be unmuted and Happy New
Year to everyone and thank you for the testimony and
thank you to the Chair for the opportunities to ask

some questions here. Uhm, nice to see everyone as well. I'm going to talk about the theatre and then I will talk about the hotel side as well since we have a couple of components to this project. Before I say so, cause I want to followup with Council Member, Chair Moya's questionnaire, who is representing the hotel on the developer here today? This is all Cort theatre, am I, is that fair to say? Paul and the others.

PAUL SELVER: That is correct. We are not all; we are all representing the theatre.

KEITH POWERS: Okay, because you know I do
think it would have made sense to have someone here
who is part of the transferring site as well since
they are uhm you know a beneficiary of this project
as well but let's go to the theatre as a starting
point. Uhm, you guys touched upon this a little bit
in your testimony but can we talk about the
modification you are making here, or let's start with
the, let's start with the uhm, the actual theatre
bonus. I think that some sites have taken advantage
of this in the past, can you just talk to us about
which sites have taken advantage of this bonus in the

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1 | SUBCOMMITTEE ON ZONING AND FRANCHISES

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2 past, when they did it and uhm let's start there. Who

3 | and when has taken advantage of it?

PAUL SELVER: Sure.

KEITH POWERS: If there are two it is

6 pretty narrow.

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PAUL SELVER: Yeah, there are, there are only two and I'm not sure I can give you the dates Council Member but the two were City Center and the Samuel J. Freedman Billboard Theatre. Uhm, the City Center was very early. Uhm, it was a 128,000 square foot bonus. Uhm, I think it may go back to the 1980s or 1990s because it was the building that produced the City Center Tower with the dome that whistled. Betraying my age by telling this, but City Center included about 10,000 square feet of new space within the existing building, excuse me, within the building and office building was being constructed. So, there wasn't a separate annex as we are doing in putting in 15,000 square feet, they just set aside 10,000 square feet in the existing building and expanded the box office and restored the lobby. We are doing those things in a historically appropriate manner and we are also tripling the public lobbying space, lobby space. Uhm, we both, both projects have significant

SUBCOMMITTEE ON ZONING AND FRANCHISES 35
building infrastructure upgrades and both projects
enhanced the commercial liability of the theatre by
creating conditions that would allow a greater
variety of production. So, you know, we looked at
this, uhm the uhm, the consultants who City Planning
asked us to retain, Fisher Dax and HRNA looked at
this and they felt what we were doing was at least as
significant in terms of the work that is being done
and the improvements to the theatre as we saw with
City Center. Uhm, Samuel J. Freedman which got a
131,000 square foot bonus, uhm, involved a very,
involved taking a theatre that was pretty uhm, pretty
run down, uhm pretty broken down and, and restoring
it to full theatre use, but it wasn't historic
restoration, it was a restoration, a restoration
which is much easier. It made improvements to the
theatre's accessibility, its improved audience
amenities and it improved the capacity of the theatre
to handle a different wide variety of offerings. It
also repaired the structural damage and reconstructed
the non-landmark interior. Uhm, we are also doing a
significant amount of structural work on the stage
house and enlargement to the cellar of the Cort which
falls within the structural category in order to make

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 36
2	it more commercially viable, uhm, we are constructing
3	an entirely new annex and we are restoring, restoring
4	the existing interior and exterior of the, of our
5	theatre which is a landmark uhm as opposed to the
6	Samuel J. Freedman which is not an interior landmark
7	and I just want to quote uhm from the report by HRNA
8	and Fisher Dax, relative to these two precedents, the
9	proposed improvements at the Cort Theatre are
10	significant and the project is similarly if not more
11	aligned with the zoning resolutions bonus criteria.
12	So, you know we think we, not only do we need this
13	test in the abstract but we need it as well.
14	KEITH POWERS: Okay, and uhm just a
15	followup question, how many other sites would this be
16	applicable to? The changes you are proposing?
17	PAUL SELVER: We looked at this and Adam,
18	Adam may know the answer to this, I am going to ask
19	him to speak up if he does because he may be more
20	familiar with the details of the EAS which was the
21	Environmental Assessment which is where this all came
22	out of. I think there were theoretically four or five
23	other sites in the theatre district to which this
24	applied and all of them either had theatres which had

sold off their development rights for a new large

SUBCOMMITTEE ON ZONING AND FRANCHISES	37
office building or hotel or had or were, in one ca	ase
it was the Palace Theatre which as you know is the	9
theatre that is being elevated one level and being	3
put in a completely new box. So, in the real world	Ĺ
this text change in terms of applicability wouldn	't,
isn't going to make a different for another 20, 30	Ο,
40, 50 years. And maybe not even then but it does	
have theoretical applicability behind this.	

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KEITH POWERS: Meaning that if one of the four or five other theatres at some point of time could decide to take advantage of it. The real-world scenario that you envision right now is that none are in a position to take it, is that, is that correct?

PAUL SELVER: That's correct. They have sold off all their development rights. Those development rights are in large, you know, modern buildings that, you know it just makes no economic sense to demolish at this point.

KEITH POWERS: Okay and one of the questions that was raised to the Committee Board was, was changing the definition of, of this to include, to strike out the you know, word interior to make sure that this was, I think, it sounds to me like sure you know that is applies here. Just talk about

1 | SUBCOMMITTEE ON ZONING AND FRANCHISES

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2 you know that change and why the need for the

3 Community Board to raise that as a concern. Does

4 | this apply? Having to do that change. So, can you

5 | tell us why it is necessary here.

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PAUL SELVER: Okay so, this is sort of one of these things where I think we felt uhm we understand where the Community Board is coming from. That, you can make an argument under the existing text, that the annex uhm, constitutes a structural alteration or something to that effect within the meaning of the, of the existing text. Uhm, to justify the bonus. Uhm, we were not comfortable with that. We thought it was the kind of interpretation which you know somebody might think is good today but not so good tomorrow. So, we felt it would be better to clarify the text to allow for the, so, so the, the things like the annex which are very important actually to the, which are very important to the theatre like this because without the annex, almost none of this would be possible, or certainly it wouldn't be possible to the extent that it is. So, we thought it would be helpful to clarify it and we thought it would be helpful to have, to encourage people to think about doing this with regard to

SUBCOMMITTEE ON ZONING AND FRANCHISES 39
theatres. Uhm, I, I should say, you know, I was
never, maybe I should have thought about it a little
harder but it was never quite clear to me why the
Community Board raised this issue as a problem.
What we have, our position has been consistently and
I think is if, if City Planning or the Council did
not want to make this change that would be okay. It
would be very helpful. It is helpful by itself that
you are approving this special permit which involves
the annex in a, under a statute that you know just
talked about interior so that would be good. As a
lawyer, I would like to see something in the
Legislative record that I could, you know put in my
file and have, you know, give to other people who are
going to be doing this uhm an indication that the
intent wasn't to preclude bonusing things like the
annex, it was only to ensure that, you know that the,
the uhm, that the bonus was subject to the tightest
appropriate restrictions that it could be. So, the
answer is, if the Council didn't want to do it, you
know, certainly, you are the Council you can do
whatever you want but it would be great if you were
to make a note somewhere in the record that uhm it

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 40
2	wasn't intended to preclude bonusing things like the
3	annex.
4	KEITH POWERS: Okay, and uhm, what is the
5	timeline for the theatre, uhm from uhm, you know what
6	is the anticipated timeline of the theatre being
7	completed and reopened?
8	PAUL SELVER: Julio do you want to, or
9	John do you want talk to that.
LO	JOHN DARBY: I can speak to that, uhm, we
L1	are anticipating once the project starts a 15-month
L2	timeline to get the work done.
L3	KEITH POWERS: 15 months, so sometime in
L4	2022?
L5	PAUL SELVER: Mid, mid-2022.
L6	KEITH POWERS: Mid-2022, okay and what is
L7	the timeline for the hotel construction?
L8	PAUL SELVER: If we understand it, the
L9	hotel is going to be substantially completed sometime
20	this summer.
21	KEITH POWERS: So, they are on their way,
22	they are on the way right now.
23	PAUL SELVER: They've been building for a
24	long time.

25 KEITH POWERS: Yeah, yeah.

SUBCOMMITTEE ON ZONING AND FRANCHISES

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JOHN DARBY: Structurally, structurally they are topped out. They will soon be doing interior put up they are well along.

KEITH POWERS: But they are waiting on some answer here aren't they about? Or they believe they have alternative options to.

PAUL SELVER: That's why, that's why.

JOHN DARBY: They have the alternatives.

PAUL SELVER: We need the backup, the backup air rights, because they wanted to be covered in the event that, you know either we didn't get the bonus, we didn't get the full bonus, we uhm, you know, nobody got their act together and there would be no public hearing for another six months or something because of COVID so we just, they didn't know and they had to cover themselves.

Times Square Addition earlier which I have to note is now closed I believe, the hotel, which is nearby if I'm correct. And I think the ques... you know one question I have is just feasibility of, I mean they are not here to talk about it to a developer but you know we, we are seeing this industry being decimated right now, I have hotels in my district that are

1 SUBCOMMITTEE ON ZONING AND FRANCHISES 42 2 converting or closing. (INAUDIBLE) I believe is 3 closed and I think folks would certainly wonder the 4 feasibility of doing a large-scale hotel. I think this is 600... am I right thinking this is 650 rooms, 6 that? 7 PAUL SELVER: Uhm, I don't know, I don't know off hand, uhm Adam do you know? 8 9 ADAM TAUBMAN: Uhm, I think its around 600, 650. 10 11 KEITH POWERS: It's big, it's a lot of rooms and we have hotels that are downsizing in my 12 13 District right down the block from where I am sitting right now, we have another one. So, what is, I mean 14 15 what is the fea... I mean, what is like I guess the question here is you know, did we start a project 16 17 that is no longer going to be economically feasible 18 based on the current proposed size or have unoccupied 19 space inside of it based on what we know about COVID, 20 changes in tourism and maybe even oversupply. What 21 is, what is the answer to that question of providing, 2.2 so, such a large-scale size hotel right now at a 2.3 point where we were in a situation where it is hard to see when folks are occupying those rooms in the 24

near future?

1 SUBCOMMITTEE ON ZONING AND FRANCHISES 43 2 PAUL SELVER: I think that one, I am going 3 to duck away, I am Julio and the Shubert Organization 4 is any better equipped than I am to answer. I just don't think we know this. JULIO HERNANDEZ: Uhm, we don't know, we 6 7 just don't know. 8 KEITH POWERS: I know sadly, I mean they 9 should be here, right? I think they should be here alongside you guys. 10 JULIO HERNANDEZ: I think the entire 11 12 hotel industry is obviously just like our theatre, so 13 it's really, nobody knows, you have that crystal ball. The other party decided not to participate so 14 15 we are here to show the merits of our project and we 16 want to you know do the right thing. 17 KEITH POWERS: Do you know if they've 18 given consideration of different use or even maybe 19 even selling the property at some point based on the 20 current conditions? 21 JULIO HERNANDEZ: We haven't had those 2.2 conversations. We are focused on our project. 2.3 KEITH POWERS: Okay and uhm, uhm, but okay, uhm I'll just, I'm just going to close out, so 24

I'll let go, I'll let go what the chair said as well

SUBCOMMITTEE ON ZONING AND FRANCHISES 44
as they are not here and we all know the merits of
your project I, I think are clear and the support for
it and the need to revitalize an industry that has
been similarly decimated during this uhm, during this
industry but you know we also want to make sure that
the economic development like yours devel will
deliver an economic benefit for people that are there
as well and we do, and we do hope to be able to talk
to them about that as well and so and let me, let me
ask this question and I just want to ask this on a
more broader, so we will continue that conversation
and I see the Chair raising that issue. I know, I
know frankly in our conversations you share that goal
too, but you are not the other party to this. So,
the last question I asked you, just on a broader
scale here, Broadway has been decimated, uhm closed,
shuttered, uhm, a little adjacent to the project here
but Julio or somebody can just talk to us about the
state of industry right now and uhm and when do you
guys anticipate. We know when you might re-open in
15 months but is that just any sort of sense of where
uhm Broadway is right now.

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JULIO HERNANDEZ: We are doing everything we can to work with any groups that we can to make sure that our facilities are safe. We want to open right away and just to be very clear, we are one of the largest rivalries of tourists in the City of New York and occupants of the hotel and uhm people come to New York to see our shows and so, we are all here together uhm so I just want to be very clear in that regard, but we are looking at all kinds of ways to make our theatres safer and you know we want to open up our theatres. I mean people are dying to come to our theatres so we are working really hard and in fact we have some members of the uhm Broadway Community, the Broadway League who will be presenting testimony today uhm in support of this project.

KEITH POWERS: Okay, thanks and when do you, when do you uhm think Broadway shows are widely done.

JULIO HERNANDEZ: That is subject to conversations with the Governor, uhm, we are geared up when hey say we can go we are going to go.

KEITH POWERS: Okay. Thank you and we will continue to talk about some of the issues that were raised here today. Thanks for presenting and uhm

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 46
2	I know it has been a tough year for your industry and
3	we are all, and you know we are all thinking about it
4	and all industries that we are talking about here
5	today and so you know vaccination and recovery are
6	uhm, need to happen at work speed here so that New
7	York City can get back on speed. So, thank you, thanl
8	you to the Chair for the opportunity to ask
9	questions. Thank you.
10	CHAIRPERSON FRANCISCO MOYA: Thank you
11	uhm Council Member Powers. Uhm, I now invite my
12	colleagues to ask question if you have questions for
13	the applicant panel. Please use the raise hand
14	button on the participant panel, now I ask uhm our
15	Council are there any Council Members who have any
16	questions.
17	SUBCOMMITTEE COUNSEL ARTHUR HUH: Chair
18	Moya, Council Member Grodenchik has a hand raised for
19	a question.
20	CHAIRPERSON FRANCISCO MOYA: Yes sir,
21	hand it over to Council Member Grodenchik.
22	BARRY GRODENCHIK: Thank you Chair. Uhm,
23	thank you very much. Thank you to the applicants.
24	just, a guick guestion. What is the uhm total value,

if you said this, I'm sorry if I missed it but the

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 47
2	total investment that you are making in the Cort
3	Theatre to bring it back to, to change it to bring it
4	back to its former glory?
5	JOHN DARBY: Our budget is approximately
6	\$40 million dollars.
7	BARRY GRODENCHIK: Okay uhm and that
8	takes care of everything in your, in the Cort Theatre
9	itself?
10	JOHN DARBY: Yes, in our project.
11	BARRY GRODENCHIK: Somebody testified
12	that you would be using union construction labor
13	there?
14	JOHN DARBY: Correct.
15	BARRY GRODENCHIK: And do you have, I
16	know you are not the applicants for the hotel, do you
17	have any idea what their value is? If not, we will
18	find out. Okay, I saw that nod of the head, I guess
19	that is a no so. Uhm. Okay, the Chair and Councilman
20	Powers everything else that I would have asked so,
21	thank you, thank you Mr. Chair.
22	CHAIRPERSON FRANCISCO MOYA: Thank you,
23	thank you Barry. Are there any other Council Members
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with any questions?

SUBCOMMITTEE ON ZONING AND FRANCHISES

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2 SUBCOMMITTEE COUNSEL ARTHUR HUH: Chair,

3 I see no members with questions.

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CHAIRPERSON FRANCISCO MOYA: Thank you, uhm their being no further questions, the applicant panel is now excused, uhm, thank you again for your testimony today. Uhm, Counsel are there any members of the public who wish to testify on the Cort Theatre application?

SUBCOMMITTEE COUNSEL ARTHUR HUH: Chair Moya we have approximately six public witnesses who have signed up to speak. For members of the public here to testify please note again that witness panels will be called in groups of up to four names per panel. If you are a member of the public who has signed up to testify on LU items 712 and 713 for the Cort Theatre proposal and as you hear your name being called please standby and prepare to speak when the Chair says that you may begin. Please also note that once all panelists in your panel have completed their testimony, you will be removed as a group and the next group of speakers will be announced. After you have completed your testimony and your group has been removed, participants may continue to view the livestream broadcast of this hearing. We will now

1 SUBCOMMITTEE ON ZONING AND FRANCHISES 49 2 hear from the first panel which will be Charlotte St. 3 Martin, Elizabeth Baker, James Claffy and Jessica Vodoor. 4 CHAIRPERSON FRANCISCO MOYA: Okay uhm just a, a reminder member of the public you will be 6 7 given two minutes to speak, please do not begin until 8 the Sargeant at Arms has started the clock. first speaker will be Charlotte St. Martin who will be followed by Elizabeth Baker. 10 11 SGT. STEVEN SADOWSKY: Time starts now. 12 CHARLOTTE ST. MARTIN: I am Charlotte St. 13 Martin, President of the Broadway League which is the 14 trade association representing Broadway and 15 Commercial Theatre in New York and across the country. Uhm, we are here to speak in favor of the 16 17 improvement of the historic Cort Theatre. These 18 improvements will make critical enhancements to the 19 theatre that will make it better for ADA theatre 20 goers and all theatre goers will receive uhm better accommodations and better facilities. The theatre 21 will enable the artist and creative staff to better 2.2 2.3 deliver the award-winning shows that the theatre will

host while not disturbing the historic building's

essence. As Broadway is a critical economic driver

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1	SUBCOMMITTEE ON ZONING AND FRANCHISES 50
2	for New York City and is responsible for over 97,000
3	jobs in the City and gives an economic impact to the
4	City of almost \$15 billion with a B. It is important
5	that we maintain the quality of our industry and
6	facilities to retain the most important theatre
7	location in the world. What we do impacts jobs in
8	the most critically hit industries in New York
9	including hotels, restaurants, attractions and
10	tourism overall. As Julio said, people come to New
11	York to see a Broadway show and then they stay in the
12	theatres and so forth. We must protect this asset to
13	the City during the times of economic challenges for
14	our City, the Capital Investment will create jobs
15	when the City needs it most. It will send a message
16	that Broadway is coming back in top form and
17	especially for their darling theatre. Thank you.
18	CHAIR FRANCISCO MOYA: Thank you, thank
19	you for your testimony Charlotte.
20	SUBCOMMITTEE COUNSEL ARTHUR HUH: Next
21	speaker will be Elizabeth Baker who will be followed
22	by James Claffy.
23	SGT. STEVEN SADOWSKY: Time starts now.
24	ELIZABETH BAKER: Good morning Chair Moya
25	and members of the Subcommittee. My name is Elizabeth

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 51
2	Baker and I am SEIU local 32BJA's Director of
3	Bargaining and Employer Relations for the New York
4	Metro area. Thank you for the opportunity to testify
5	today. On behalf of SEIU local 32BJA I want to
6	express our support for the Shubert Organization's
7	initiative to improve the Cort Theatre. Given the
8	economic challenges facing the theatre industry in
9	the pandemic, projects that will maintain the
10	viability and vitality of Broadway institutions are
11	essential. This initiative is meant to invest in the
12	future of the Cort Theatre and is a chance to ensure
13	that one of our Bedrock Cultural Institutions can
14	come back even stronger after the pandemic. The
15	physical improvements that the Cort plans to make to
16	its facility as part of this rezoning will provide ar
17	improved experience for staff, artists, patrons and
18	pave the way for the theatre to thrive in years to
19	come. Among the many benefits it provides to our
20	community, the Cort Theatre is a source of good jobs
21	for working New Yorkers. Local 32 BJA represents the
22	facility cleaners and security officers at the
23	theatre who make family-sustaining wages with
24	excellent health benefits and a defined benefit
25	pension plan. The Shubert organization has a track

Τ.	SUBCOMMITTEE ON ZONING AND FRANCHISES 52
2	record of responsible employment and of working in
3	partnership with our union to meet the needs of our
4	members. Our Cort cleaning members, like many
5	Broadway workers are currently laid off due to the
6	closure of the theatre and we see this project as a
7	key helping the theatre invest in the existing
8	workers and create additional good cleaning jobs that
9	will flow from the expansion of the footprint of the
10	facility. This application is an opportunity to
11	rejuvenate a treasured Broadway Theatre and protect
12	and grow good jobs that it provides for working
13	people in New York City and we respectfully ask that
14	you improve it. Thank you.
15	CHAIRPERSON FRANCISCO MOYA: Thank you.
16	SUBCOMMITTEE COUNSEL ARTHUR HUH: Thank
17	you. Uhm, next speaker will be James Claffy.
18	SGT. STEVEN SADOWSKY: Time starts now.
19	JAMES CLAFFY: Good morning uhm Council
20	Members and to the Chair. I am happy to be here in
21	support of one of the Local 1 of the real substantial
22	employers of Shubert Organization. Local 1 of the
23	IATSC represent 3600 members in the theatre community
24	in New York City as well as 150,000 members as an
25	International Vice-President of the International

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Alliance of Theatre Stage in Corts. Uhm, there is no
secret that our industry, as I heard one of the
Council Members say is decimated at this time. I
think a real revitalization of uhm, of the Cort
Theatre which is frankly a cultural jab of our
industry and frankly the City of New York it goes
hand in hand hopefully with the resurgence of the
Broadway Community and frankly the theatre community
throughout the City of New York. The Cort Theatre is
one of the theatres that we obviously service. It's
got while it is really a significant part of our
community it has its challenges and those challenges
are frankly everyday that we have a, that we have a
show and we have an obligation to put on a show and
to load the show in and to put in to full operation
and those challenges are many. Those that are
addressed by the representatives of the Shubert
Organization will remedy those challenges which gives
us a better opportunity to provide the service on
behalf of the theatre goers, our employer, it is a
safer environment and frankly you know when you have
producers looking for theatres to put their shows,
uhm, you know our house crews, whether it is the
stage crew, wardrobe, hair and makeup, box office,

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 54
2	uhm the teamsters that otherwise services the theatre
3	they want a real opportunity to get in a show and the
4	producers are going to look at a theatre that has its
5	grandeur and the Cort Theatre needs that. The Cort
6	Theatre needs to be able to compete with the other
7	theatres. My apologies, is that my time?
8	CHAIRPERSON FRANCISCO MOYA: If you, if
9	you can wrap it up.
10	JAMES CLAFFY: Local 1 and the
11	International Alliance of the Theatrical Stage
12	Employees are in full support of the application and
13	we would urge you to consider that with our thanks.
14	CHAIRPERSON FRANCISCO MOYA: Thank you
15	James.
16	SUBCOMMITTEE COUNSEL ARTHUR HUH: It
17	appears that Jessica Vodoor is unavailable or has
18	left us so, Chair Moya that was the last speaker on
19	this panel and you can, see if there are questions
20	for this panel.
21	CHAIRPERSON FRANCISCO MOYA: Uhm, thank
22	you for your testimony. Uhm, if any Council Members
23	have questions for this panel, please indicate by
24	using the raise hand button. Counsel, do we have any
25	Council Members with questions?

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2 SUBCOMMITTEE COUNSEL ARTHUR HUH:

Chair, I don't see, excuse me, Council Member Powers has his hand raised for the panel.

everyone for your support and your testimony. Uhm, uhm thank you to the Broadway League and others I know you have gone through a lot and Local 1. I just ask this to the theatre as well but just wanted to, uhm, maybe Mr. Claffy this is maybe for you. We will get you unmuted. You are unmuted.

JAMES CLAFFY: Yes sir.

KEITH POWERS: Thank you and I know this has been, a, uhm, Mr. Claffy I am sure this has been a difficult year for, for your members here. Uhm, when do you anticipate your members will be going back to work and, and what are, what have they been doing during the pandemic if anything?

JAMES CLAFFY: To be fair, I am going to have to echo with, uhm with uhm, with Julio from the Shubert Organization said and Ms. Martin will, will likely on behalf of the employers have a better indication from their view. Local 1 is ready right now uhm to go to work and I think the response about the Governor's mandate, the vaccine, all hand in hand

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then frankly, what the, what the producers and the
theatre owners speak you know will solve the
audience, uhm the theatre goers concern of sitting
next to each other after the vaccination and after
the mandate is lifted. So, my answer is that I am
hoping sooner than later but if I was to give you a
real date, I would be misleading you. Our hope is we
would like to start tomorrow but uhm I think Ms.
Martin has a better idea of just what that may be uhm
for our purpose I think it is just an older real
recipe that needs to be put together for it to
happen.

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that. And just one last question, this is for of course, Ms. St. Martin and the Broadway League. Nice to see you uhm and as well. Just wanted to ask uhm just quickly the uhm the Federal Government honestly just passed a new package this year, did that include some relief for the sake of our stages legislation which we have all been advocating for for some period of time with Senator Shumer and others. Can you just give us a quick overview of how you think it impacts the uhm, the Broadway industry and whether you think it is efficient and also what are the terms of it.

1 | SUBCOMMITTEE ON ZONING AND FRANCHISES

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2 Going to meet with you (INAUDIBLE) that they are

3 asking for.

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CHARLOTTE ST. MARTIN: Sure uhm, we uhm, advocated strongly with uhm Senator Shumer and the strong bipartisan group that introduced the Bill, the Save our Stages Bill and what it is geared to do is to help us get back open and hopefully stay open long enough when we know that attendance will likely be down and will be adding significant cost to having people in our theatres. So, while this won't spur new investment in Broadway it will hopefully help us get open, get all of our uhm employees back to work as well as all of the respites and hotels around us helping get them back to work. The Small Business Administration uhm will be taking this Bill and developing the rules and regulations in the very near future so we don't know yet from a detailed perspective what uhm, what the criteria will be but we do know that shows that had been running for a year prior to the shutdown will have an opportunity to apply for forgivable grants to help us get that back open and the Bill is primarily geared to those that lost 90% or more of their revenue and as you know Broadway was the first industry out and will be

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 58
2	the last in so there are significant losses at the
3	90% level and the 70% level and all of that but, we
4	do hope that it will help the theatres be able to uhr
5	make the changes that are required from a COVID
6	perspective, uhm, we hope that the Bill will enable
7	producers the opportunity to get people back to work
8	They've all spent all of their advances for the most
9	part so they will have to have rehearsals that may
10	last as little as two months and for newer shows up
11	to four months and they are going to need to market
12	and get people back and I could keep going but that
13	is probably more information than you want. We are
14	hoping that by mid to late summer we will be back
15	rehearsing and opening our theatres in the fall and
16	if there were a miracle, we, we like Mr. Claffy uhm
17	would be ready to go back to work very quickly.
18	KEITH POWERS: Thank you, thanks Jeff.
19	CHAIRPERSON FRANCISCO MOYA: Thank you
20	uhm Council Members Powers. Uhm, Counsel, is there
21	any other Council Members that uhm have questions for
22	this panel.
23	SUBCOMMITTEE COUNSEL ARTHUR HUH: No
24	Chair, I see no other members with questions for the

panel.

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CHAIRPERSON FRANCISCO MOYA: Thank you, uhm, there being no more questions for this panel, uhm the witness panel is now excused. Thank you for your testimony today. Uhm, Council, if you can please call up the next panel.

SUBCOMMITTEE COUNSEL ARTHUR HUH: Next panel will include Andrea Goldwyn, will be followed by Christine Nicholas. Andrea Goldwyn.

 ${\tt SGT.}$ STEVEN SADOWSKY: Time starts now.

CHAIRPERSON FRANCISCO MOYA: Hold on, we are going to unmute you, hold on one second.

ANDREA GOLDWYN: Uhm, thank you uhm, thank you good day Chair Moya and Council Members I am Andrea Goldwyn speaking on behalf of the New York Landmarks Conservancy. A Conservancy supports this application to improve the Cort Theatre and individual and interior landmark designed by Themed Theatre Architect, Thomas Lamb. We are pleased to testify in 2017 at the Landmarks Commission which led to an LPC approval of this project. At that time, we noted that restoration of the Cort's French Neo-Classical Façade including the windows, doors, and marquis will enhance this institution, work at the theatre's rich interior will improve fixtures and

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 60
2	finishes such as murals and plaster ornament and
3	bring back the rose and gold color scheme. He will
4	also revive the glory of the Proscenium with its
5	unique art glass detailing. The new annex is said to
6	provide services and amenities which are considered
7	standard to contemporary theatre audiences such as
8	ADA accessible restrooms and circulation space and
9	those which theatre productions use including
10	increased backstage and rehearsal space. The
11	proportions of façade are in line with those of the
12	theatre and its modest contemporary details provide
13	an appropriate background to this exquisite landmark
14	Alterations to the interior in order to integrate the
15	annex are minor and will not detract from its
16	character. The LPC Designation report refers to the
17	Cort as one of the theatres that has come to
18	personify the American Theatre and that its presence
19	helps to visually to define the Broadway Theatre
20	District. This project coupled with the services
21	that will be available in the annex will ensure the
22	Cort's continued survival and success. The Shubert
23	Organization has always been an excellent steward of
24	its landmark theatres. We appreciate the continued
25	work on this project during this difficult time and

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 61
2	we value the Shubert's Organization state in revival
3	of Broadway and the City. We urge the Council to
4	support this project. Thank you for the opportunity
5	to present the Conservancy's views.
6	CHAIRPERSON ARTHUR HUH: Thank you.
7	SUBCOMMITTEE COUNSEL ARTHUR HUH: Thank
8	you. The next speaker will be Christine Nicholas.
9	SGT. STEVEN SADOWSKY: Time starts now.
10	CRISTYNE NICHOLAS: Thank you, Chair
11	Moya. My name is Cristyne Nicholas and I am
12	testifying today on behalf of the Broadway
13	Association of which I Chair in support of the
14	Shubert Organization's Land Use Application for the
15	Historic Cort Theatre's Rehabilitation and expansion
16	The Broadway Association is a 110-year-old non-profit
17	organization dedicated to the cultural and economic
18	betterment of Mid-Town West which comprises the
19	Broadway Theatre District with association works
20	together with other civic, cultural and business
21	organizations to foster a client that is usured in
22	the development renaissance within the Community and
23	also serves as a resource of support during these
24	unprecedented times. In its current state, the Cort

Theatre is hampered by deficiencies impact the

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 62
2	public's experience and limiting the potential of the
3	cast, crew and staff. It lacks patron amenities such
4	as adequate public restrooms and accessibility. The
5	lobby and box office areas are crammed and do not
6	allow for social distancing and the tight backstage
7	in wing spaces limit the work of stage crews and set
8	designers. Given the current economic realities
9	inflicted on the Broadway industry it is more
10	important now than ever to rally behind initiatives
11	that will restore the vitality of the most important
12	cultural and economic assets of New York City. New
13	York City won't be back until Broadway is back.
14	Realizing the fully restored and expanded Cort
15	Theatre during these difficult times will send a
16	clear message that Broadway and New York City will be
17	back stronger than ever. And if you recall following
18	the events of 09/11 the Broadway Theatre was reopened
19	just two days after the attack sending a strong
20	message to the world that New York City was stronger,
21	back on its feet and remained opened for business.
22	We can do the same with this. The Broadway
23	Association enthusiastically supports this dynamic
24	project and will be a catalyst in revising Broadway
25	in creating opportunities for all New Yorkers. We ask

1 SUBCOMMITTEE ON ZONING AND FRANCHISES 63 2 that you vote favorably in support of their 3 application. Thank you very much. 4 CHAIRPERSON FRANCISCO MOYA: Thank you. 5 SUBCOMMITTEE COUNSEL ARTHUR HUH: uhm, we uhm, we are now to, I believe we are now able 6 7 to bring back Jessica Vodoor on this panel. The next speaker will be Jessica Vodoor. 8 SGT. STEVEN SADOWSKY: Time starts now. JESSICA BAKER VODOOR: Good morning. 10 11 Thank you very much. My name is Jessica Baker Vodoor. 12 And I testify today as the Vice-President of 13 Operations for the non-profit organization, the new 14 42nd Street and we share our full support of the 15 Shubert Organization's initiative to improve the 16 historic Cort Theatre by allowing the full 17 restoration and expansion of the Cort Theatre, you 18 will have an opportunity to support and celebrate one 19 of New York City's most important cultural assets. 20 Founded in 1990 by New York City and State, New 42 21 was originally created when the City and State of New York entrusted the new 42 to restore 7 historic 42nd 2.2 2.3 Street theatres between 7th and 8th Avenues. recession, its time to need other commercial 24

development in the area, new 42 adopted a bold plan

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supported by enlightened public officials that
revitalized 42nd Street and the Broadway District.
As stewards of the historic theatres of 42nd Street,
new 42 has an intimate knowledge and authority on the
facilities necessary to serve a modern theatre
audience and just as the new victory lacked space
within its original footprint to accommodate public
accessibility and mobility needs, the Cort Theatre
must also find creative solutions to improve the
health and safety and comfort of its audience
members, its cast, its crews, its lighting designers,
theatre staff and anyone else involved in the
production. The Landmark Cort Theatre will benefit
enormously from these significant improvements such
as a newly accessible audience restrooms, additional
lobby space, accessible dressing rooms and improved
air circulation which is critical at this time in our
industry's history. All of the contemplated
improvements to the Cort Theatre are crucial for it
to thrive as the premier Broadway House that it
should be. We enthusiastically support this dynamic
project that will be a catalyst in reviving Broadway
and creating opportunities for all New Yorkers and in

1 SUBCOMMITTEE ON ZONING AND FRANCHISES 65 2 that spirit, we urge this Committee to support this 3 essential project before you today. Thank you. 4 SUBCOMMITTEE COUNSEL ARTHUR HUH: Thank 5 you. Chair, that is the last speaker for this panel. You have the opportunity to ask questions uhm of the 6 7 panel. 8 CHAIRPERSON FRANCISCO MOYA: 9 Counsel, do we have any Council Members who wish to ask the panel any questions? 10 11 SUBCOMMITTEE COUNSEL ARTHUR HUH: No 12 Chair, I see no members of uhm with questions for the 13 panel. 14 CHAIRPERSON FRANCISCO MOYA: Uhm, there 15 being no more questions for this panel, the witness panel is now excised, thank you so much for your 16 17 testimony today. Counsel, can you please call up the 18 next panel? 19 SUBCOMMITTEE COUNSEL ARTHUR HUH: 20 there are any members of the public who wish to 21 testify on LU numbers 712 and 713 for the Cort 2.2 Theatre Proposal please press the raise hand button 2.3 now. Uhm, participants joining by phone who wish to testify on LU 712 and 713 are asked to use the *9 24

buttons on your keypad uhm to raise hand and the

SUBCOMMITTEE ON ZONING AND FRANCHISES meeting will now stand at ease briefly while we check for members of the public. Chair Moya, I see no other members of the public who wish to testify on this item. CHAIRPERSON FRANCISCO MOYA: Thank you. There being no members of public who wish to testify on LU numbers 712 and 713 for the Cort Theatre proposal and the public hearing is now closed and the item is laid over. That concludes today's business and I would like to thank the members of the public, my colleagues, the Subcommittee Council, Land Use and other Council Staff and the Sargeant at Arms uhm for participating in today's meeting. This meeting is hereby adjourned. Thank you.

World Wide Dictation certifies that the foregoing transcript is a true and accurate record of the proceedings. We further certify that there is no relation to any of the parties to this action by blood or marriage, and that there is interest in the outcome of this matter.



Date February 1, 2021