CITY COUNCIL CITY OF NEW YORK

----- Х

TRANSCRIPT OF THE MINUTES

Of the

COMMITTEE ON HOUSING AND BUILDINGS

----- Х

June 27, 2019 Start: 1:37 p.m. Recess: 5:33 p.m.

HELD AT: Council Chambers - City Hall

B E F O R E: ROBERT E. CORNEGY, JR. Chairperson

COUNCIL MEMBERS: Fernando Cabrera Margaret S. Chin Rafael L. Espinal, Jr. Mark Gjonaj Barry S. Grodenchik Farah N. Louis Bill Perkins Carlina Rivera Helen K. Rosenthal Ritchie J. Torres

## A P P E A R A N C E S (CONTINUED)

Sarah Mallory, Chief of Staff for Government Affairs, New York City Department of Housing, Preservation and Development, HPD

Casey Adams, Director of City Legislative Affairs, Department of Consumer and Worker Protection, Appearing for Commissioner Lorelei Salas

Assembly Member Inez Dickens

Elise Goldin, Senior Community Organizer, Saint Nick's Alliance

Jenna Gosenbol, Fifth Avenue Committee

Rachel Smith, Legal Intern, Mobilization for Justice

Joe Barbacio, Executive Vice President, Online Residential

Jeffrey Zicker, Real Estate Broker with Century 21 Metropolitan NYC

Mandy Nabrare, COMPASS

Al Morgan

Robert Dasir, Staff Attorney, Legal Aid Society

Thomas Zolinsky, NYC Resident/Renter

Ava Farkas, Executive Director, Met Council on Housing

Jodi Leidecker, Cooper Square Committee

Sheila Carroll, Broker, Carroll Group

Andrew Fein, Associate Broker, Halstead

David Schlamm, Founder and President, City Connections Realty

Dana Goldman, Leibowitz Team at Douglas Elliman

Reggie Thomas, Senior Vice President of Government Affairs, Real Estate Board of New York

Sarah Saltzberg, Co-Founder/Co-Owner, Bohemia Realty Group

Gary Malin, President, City Habitat

Frank Rizzo, Broker/owner of Cornerstone Realty and Secretary-Treasure for the Staten Island Board of Realtors

David LeGaz, 2019 Secretary-Treasurer, New York State Association of Realtors

Irene Guanill Treasurer, Hudson Gateway Association of Realtors

Honorable Jolinda Ruth Cogen, Licensed Real Estate Broker, Douglas Elmer Real Estate and Community Advocate

Brian Hargan, Director of Professional Development for Buy New York

Christina Lee Stevens, Realtor and Member of National Association of Realtors

Marcia Clark, Member of Brooklyn Board of Realtors, and New York State Association of Realtors

Angelo Pappalardo, President-Elect, Staten Island Board of Realtors

Tasha Trice, Licensed Real Estate Salesperson, New York City

Colin Medford Appearing for Michael Jacobs of Citywide Apartments/Owner & Founder of Brokerage Firm

Nancy Elton, Licensed Real Estate Salesperson, Anchor Associates

Gus Wade, Licensed Real estate Salesperson

Will Chabeaux, Appearing for Paraag Sarva, CEO and co-founder of Rhino

2 [sound check] [pause] [gavel] 3 SERGEANT-AT-ARMS: Quiet, please. 4 CHAIRPERSON CORNEGY: Good afternoon 5 I'm Council Member Robert Cornegy, Chair everyone. 6 of the Committee on Housing and Buildings. We're 7 here today to hold a hearing on the high upfront cost 8 of finding and renting an apartment in New York City. 9 New York City is a city of renters with rental 10 apartments making up nearly two thirds of the housing 11 stock. Although New York remains in the midst of an 12 affordable housing crisis, the crisis is not just 13 limited to high rents. Renters are faced with 14 unaffordable costs just to be able to find and then 15 sign a lease on an apartment. Many landlords retain 16 real estate brokers to help them find prospective 17 tenants. While tenants are free to hire workers of 18 the own accord, in many instances tenants find that 19 they have had no meaningful choice when the brokers 20 has been hired by building owner. It is not unusual 21 for a tenant to be charged a fee of up to 15% of the 22 apartment's annual rent by the broker who facilitated 23 the rental transaction [coughs] including in 24 instances where the broker was retained by the 25 building owner not by the prospective tenant. This

1	COMMITTEE ON HOUSING AND BUILDINGS 7
2	can bring otherwise affordable apartments out of
3	reach of many tenants. In addition, prior to
4	entering into a lease agreement, many landlords
5	require tenants to pay non-refundable fees for tenant
6	background checks and credit reports. In some cases
7	landlords may either require tenants to pay for those
8	reports knowing full well that the apartment may not
9	be available to the tenant. In some instances, these
10	fees are simply listed as application fees, and
11	tenants are left in the dark as how these fees are
12	being spent. When renters sign leases for
13	apartments, they're expected to come up with many
14	thousands of dollars upfront including broker's fees,
15	security deposit and background check fees. It's
16	untenable to require people to have such large sums
17	on hand and in some cases, this requirement results
18	in people remaining in unsafe housing because they
19	cannot afford to move. Today we'll be h earing
20	legislation that seeks to limit the upfront cost
21	faced by many tenants in the rental process providing
22	flexibility in the payment of these costs and provide
23	much needed clarity to the process to make housing
24	more accessible to all New Yorkers. Proposed Intro
25	1423-A, sponsored by Council Member Powers would
ļ	

1	COMMITTEE ON HOUSING AND BUILDINGS 8
2	limit the fees that a residential tenant must pay to
3	a broker in a real estate transaction to one month's
4	rent or 8.3% of the annual rent. When a broker
5	represents the landlord in a transaction, it would
6	not prevent this broker from collecting an additional
7	fee from the landlord nor would it prevent a broker
8	from collecting a fee that exceeds one month's rent
9	when a tenant has hired the broker. In 1424 also
10	sponsored by Council Member Powers would limit rental
11	security deposits to one month of rent. Proposed
12	Intro 1431-A sponsored by Council Member Rivera, will
13	require the return of the security deposit within 14
14	days of the end of either a commercial or residential
15	lease. Ensuring the tenant's money is returned in a
16	timely fashion to help meet upfront moving costs
17	Intro 1433 also sponsored by Council Member Rivera
18	would permit-would permit residential tenants on
19	lease at least months to pay security deposits in
20	installments to help alleviate some of the burden of
21	having to pay a lump sum. Intro 1432-1432, which
22	Council Member Rivera also sponsored would provide
23	transparency for residential rental application fees,
24	by requiring brokers to provide tenants with itemized
25	explanations of application fees. Finally, Intro
I	

1	COMMITTEE ON HOUSING AND BUILDINGS 9
2	1499 sponsored by Council Member Cohen would in part
3	
	require a landlord to provide a tenant with a copy of
4	a tenant screening report if the tenant paid for that
5	report. I'd like to take my-I'd like to thank my
6	fellow committee members present today Council Member
7	Perkins, Council Member Grodenchik and Council Member
8	Powers and acknowledge-oh, that's all we have to
9	start. I'd like to remind everyone who would like to
10	testify today please fill out a card with the
11	sergeant-at-arms. We'll be sticking to a 2-minute
12	clock for public testimony, and now we'll administer
13	the oath. [background comments/pause] So, I'm
14	actually going to read the opening from Council
15	Member Rivera after we hear the opening from Council
16	Member Powers.
17	COUNCIL MEMBER POWERS: Thank you. Thank
18	you to the chair for allowing me the opportunity to-
19	to present a few opening statements—an opening
20	statement. Today the Housing and Buildings Committee
21	is considering two of the bills I've introduced along
22	side Council Member Rivera as part of a package of
23	legislation to address upfront costs and protect
24	consumers in rental transactions. I guess you know
25	as a renter myself I am familiar with a number of

1	COMMITTEE ON HOUSING AND BUILDINGS 10
2	these issues and—and also the need for additional
3	consumer protections. These bill seek to expand
4	historic protections for tenants that were passed by
5	the New York City Legislature earlier this month.
6	The first bill Introduction 423 relates to rental
7	transactions involving a landlord hired broker. The
8	second Introduction 1424 limits security deposits to
9	one month's rent. I would note that the State
10	Legislature passed a similar law to Introduction 1424
11	as part of the Rent Regulation package earlier this
12	month. My bill would allow the city to have an
13	additional ability to enforce against this law.
14	These bills seek to provide real consumer choice and
15	fairness to New Yorkers at a time when our city is
16	facing an affordability crisis. Half of New York's
17	5.5 million renters are rent burdened meaning they
18	spend 30% or more of their income on rent. We often
19	focus on a monthly rent as a measure of affordability
20	while forgetting the remaining costs that can equally
21	hurt a potential renter and set them back
22	financially.
23	
24	
25	
	I

2 Upfront rental costs are astronomical. 3 Since introducing the legislation we have heard dozens of stories from New Yorkers about the costs. 4 5 I'll just give one example that was sent to our office after this bill was introduced. For an 6 7 apartment for \$2,650 in Manhattan, a renter was told they needed to charge-to pay a broker fee of \$4,770, 8 security deposit of \$200--\$2,650, a \$1,000 9 10 application deposit, a \$500 move-in deposit, a \$350 application processing fee, a \$250 move-in fee, a 11 12 \$250 move out fee, \$55 credit check fee, a \$50 online 13 application fee, a \$45 submission fee and finally a 14 5% credit card fee. That's \$12,500 and \$12,570 15 before even moving in and I don't-I know that that's 16 not an everyday example, but certainly it's something 17 that cause concern. [background comments] 18 SERGEANT-AT-ARMS: Keep it down please. COUNCIL MEMBER POWERS: The stories that 19 20 we have heard are countless. One resident Jonathan from Queens told us about the perfect apartment he 21 2.2 found for his family, which was importantly within

23 the walking distance of his synagogue, but couldn't 24 sign the lease because he couldn't afford the 25 required upfront fees or \$10,000. He now moved from

1	COMMITTEE ON HOUSING AND BUILDINGS 12
2	Queens to Long Island, and while these fees can be
3	negotiable, renters like Thomas from Harlem told us
4	that he's four times in the past 10 years and never
5	has been able to negotiate them. I've heard from
6	many of my constituents as well who worked in the
7	industry, and I take their concerns very seriously.
8	I want to thank them. I won't name all of them, but I
9	want to thank them who have taken the time with me to
10	discuss their concerns to get on the phone to talk
11	through the issues, and to continue to understand for
12	me their issues and concerns with the legislation.
13	I've been, I hope, open and willing to engage
14	everybody in a meaningful and productive
15	conversation. I think has shown throughout this
16	process, and I want to be very clear from the start
17	this bill has not or is not about limiting the income
18	or hurting the hardworking brokers that [crowd
19	reacts]
20	SERGEANT-AT-ARMS: Quiet please, quiet
21	down.
22	COUNCIL MEMBER POWERS:that has to,
23	that had to skip family events, work long hours to
24	make ends meet, and I would caution today those who
25	are trying to describe this otherwise. The
I	

1	COMMITTEE ON HOUSING AND BUILDINGS 13
2	legislation clearly states nothing in this chapter
3	shall limit the total fees any individual or
4	individuals can collect in a rental real estate
5	transaction. It's in the bill. The bill has always
6	won-meted-had one intention, to make it more
7	affordable to rent an apartment in New York City by
8	asking one thing: For the landlords to pay for the
9	people that they hire. At the end of the day, I
10	believe, like I think many people in this room
11	believe that you're working hard to help that
12	landlord and the service to me should be also paid
13	for or at least contributed by the person that has
14	brought you into the transaction. This would put New
15	York City in line with many other major cities
16	throughout the country. I have a longer list of
17	comments, but I know we want to get to public
18	testimony so I'll skip them. I just want to say the
19	last couple of things. I think there is a desperate
20	need for transparency. Today if you go on Streeteasy
21	a very popular source for rentals no indication of
22	whether their-what the fees being paid by the renter
23	or even that's negotiable. Even like many other
24	services you can get upfront an understanding of the
25	price and that it's negotiated. And finally, I'll
I	

1	
	COMMITTEE ON HOUSING AND BUILDINGS 14
2	just say, and I'll leave it there, but today we will
3	hear from renters who have been affected by those
4	fees, and representatives from the industry as well.
5	I hope to focus on how these upfront costs affect
6	mobility of New Yorkers, how these costs affect
7	consumer choice for those looking for housing in New
8	York City, and how we can make this system more
9	equitable and fair, and this, of course, is entirely
10	in a conversation in context of our homelessness
11	crisis and our affordability crisis in New York City.
12	I want to thank the numerous tenant organizations who
13	have come here for support today, CAAV, Coalition for
14	the Homeless, Coalition for the Community
15	Advancement, Good Old Lower East Side, HD-HDC, Lower
16	Senior Tenant Association, Bed Council, Moving
17	Forward, Universe (sic) Neighbors Together, and New
18	Economic-New Economy Project and many, many more.
19	Stabilize NYC, Tenants and Neighbors, Legal Aid and
20	the New York Housing Conference. Thank you for being
21	here today and for your support. I look forward to
22	testimony and continued conversations. Thank you.
23	CHAIRPERSON CORNEGY: Thank you Council
24	Member Powers. As I said earlier, on behalf of
25	Council Member Rivera, I will read her opening

2 statement. Council Member Rivera is deeply sorry she can't be here, but due to a family obligation she's 3 not able to attend today. I'll read this opening 4 5 statement that she wished to give. Dear Chairs and 6 fellow committee members, thank you for allowing me 7 to speak on Intros 1423, 24, 31, 32 and 33 and 1499, which we're today, and I'm proud to sponsor along 8 with Council Member Keith Powers. We all know that 9 New York faces a massive affordability crisis, and 10 one of the biggest problems facing tenants 11 12 particularly younger and lower income tenants, renters is the slew of fees that must be paid before 13 14 the tenant can occupy the apartment. One of the 15 major costs associated with occupying a New York 16 apartment are the fees you have to pay to get the keys to your apartment including the broker's fee and 17 18 the security deposit. Today broker's fees can reach 15% of the total annual rent of an apartment, nearly 19 two months rent. Security deposits typically cost one 20 month of rent. However, this is not a standard and 21 2.2 there are instances where landlords charge arbitrary 23 amounts. As median rents in Manhattan have reached 24 nearly \$3,500, my staff and I have heard from 25 countless hardworking New Yorkers who they confronted

1	COMMITTEE ON HOUSING AND BUILDINGS 16
2	with upfront with upfront costs of nearly \$15,000 to
3	just receive the keys to an apartment. In fact, a
4	member of the Council's own staff told me that in
5	their recent apartment hunt they were informed that
6	they would have to pay \$13,570 for an Manhattan
7	apartment that included fees that sounded outright
8	dishonest or deceptive such as a separate online
9	application fee and digital submission fee as well as
10	move in and move out fees on top of a security
11	deposit, and a 15% broker fee. With renal costs at
12	all time highs, it is long past time that we tear
13	down these unnecessary financial barriers for
14	renters. I want to make clear that the goal of these
15	bills is to provide an upfront affordability,
16	predictability and transparency. If a property owner
17	hires a broker to market an apartment, why should
18	tenants be expected to shoulder the costs? And how
19	can we expect tenants to negotiate for a fair deal
20	when tenants are desperate for an apartment and
21	landlords hold all the cards? Unfortunately, the
22	state does not currently collect data on broker's
23	fees or security deposits nor does revenue or any
24	other real estate association voluntarily report this
25	data publicly. So, you will have to instead hear

1	COMMITTEE ON HOUSING AND BUILDINGS 17
2	today from real estate brokers, landlords, REBNY and
3	other associations about the people they've spoken to
4	in the real estate industry who don't charge
5	exorbitant fees, and you'll hear from tenants and
6	tenant advocates about their experiences deciding
7	whether to drain their life savings to be able to
8	find a home. I want to thank my fellow bill sponsors
9	for their tireless advocacy on the important issues
10	as well as the countless organizations fighting
11	alongside us. I call on my colleagues to join us in
12	supporting both these pieces of legislation and I
13	want to thank you for allowing me the time to speak
14	today. That was Council Member Carlina Rivera.
15	[background comment] Yes. So, I'd like to have -to
16	administrate the oath to the Administration before
17	their testimony.
18	LEGAL COUNSEL: Right hands up. Do you
19	affirm to tell the truth, the whole truth and nothing
20	but the truth in your testimony before this
21	committee, and to respond honestly to Council Member
22	questions?
23	PANE MEMBERS: [in unison] I do.
24	
25	
<u>.</u>	

2 CHAIRPERSON CORNEGY: You can just 3 identify yourself and begin your testimony when 4 you're ready.

5 SARAH MALLORY: Great. Thank you. Good morning Chair Cornegy and members of the Committee on 6 7 Housing and Buildings. My name is Sarah Mallory and I am the Chief of Staff for Government Affairs at the 8 New York City Department of Housing, Preservation and 9 Development. Thank you for the opportunity to 10 testify on the issue of upfront rental fees, and the 11 12 proposed legislation on today's agenda. The de 13 Blasio Administration has focused on making the city more fair and affordable for every day New Yorkers 14 15 since day one. New York City continues to face a 16 housing affordability crisis, and its residents 17 continue to feel the strain of extraordinary market 18 pressures. Given that the demand for housing consistently outpaces available supply, it is vital 19 20 that we take multi-faceted approach to ensuring New Yorkers can afford the city they love. The city is 21 2.2 committed to produce record numbers of affordable 23 homes and has made strengthening the Rent Stabilization Laws a key priority as they remain one 24 25 of the best tools to protect tenants and are now even

2 stronger. The New York State Housing Stability and Tenant Protection Act of 2019 represents a historic 3 achievement for the rights of f millions of tenants 4 across the city. This Administration advocated for 5 6 many of these changes alongside tenants and the State 7 Legislature has now made rent regulations both stronger and permanent. We hear every day from New 8 Yorkers who are afraid they won't be able to afford 9 to stay here, and that's why the de Blasio 10 Administration is building and preserving record 11 12 numbers of affordable housing providing legal 13 services to renters facing eviction and so much more. The new State legislation finally puts the law on 14 15 side of the tenants. It will close loopholes that allow high rent increases and vacancy and monthly 16 (sic) decontrol, and the vacancy bonus and ensure and 17 18 ensure the tenants won't have to fight for their lives another four years by making the law permanent. 19 20 HPD is serving New Yorkers as we fought for and won even stronger tenant protections including those for 21 2.2 non-rent regulated units, and the new law guarantees 23 new protections for tenants in unregulated housing many of which are similar to the protections proposed 24 in legislation being considered here today. All 25

1	COMMITTEE ON HOUSING AND BUILDINGS 20
2	renters in New York will soon benefit from
3	transparency and clarity around security deposits,
4	which will now be limited to one month's rent and
5	come with mandated procedures to ensure that the
6	Local Law returns the security deposit within 14 days
7	of vacancy. Unregulated tenants will see stricter
8	limitations on what they can be charged in the
9	application process, more protections for rental
10	payments and other important reforms. HPD takes
11	seriously our own value based approach to creating
12	more fair and equitable housing opportunities. Since
13	the start of Housing New York, HPD has financed
14	approximately 122,000 apartments. Developers
15	creating and preserving the city sponsored affordable
16	housing are required to follow the city's marketing
17	and tenant selection procedures. In summer 2018, we
18	updated our marketing policies that developers must
19	follow to further limit how credit history impacts
20	housing applicants, addressing and clarify
21	complexities complexities in income calculations,
22	ensure special protections for survivors of the
23	domestic violence and make the lottery selection
24	process more efficient. These updates demonstrate
25	the city's continued commitment to create more
l	I

1	COMMITTEE ON HOUSING AND BUILDINGS 21
2	opportunities for all New Yorkers. Importantly,
3	developers must also meet all that steps outlined in
4	the published marketing requirements. Further, it
5	looks to go forward reflecting applicants. As we
6	continue to produce affordable housing at a record
7	pace, we're equally committed to making a process of
8	leasing out those apartments as equitable and
9	efficient as possible. Further, despite the Trump
10	Administration's delay, the implementation of the
11	required assessment of fair housing, the city of New
12	York remains committed to a comprehensive fair
13	housing planning process to study, understand and
14	address patterns of residential segregation and
15	concentrated poverty in our neighborhoods, and how
16	these patterns impact New Yorkers' access to
17	opportunity including jobs, education, safety, public
18	transit and positive health outcomes. This data
19	driven collaborative fair housing planning process is
20	done through an initiative we call Where We Live NYC
21	and includes extensive community participation
22	throughout all aspects of the process that will
23	culminate with the release of a public a public
24	report in the fall of 2019. The report will include
25	measurable goals and strategies that are designed to
	l

1	COMMITTEE ON HOUSING AND BUILDINGS 22
2	foster inclusive communities from a fair housing
3	choice and increase access-access to opportunities
4	for all New Yorkers. More information on these
5	efforts can also be found at wherewelive.cityofnew
6	york.us. The Council's partnership has been vital to
7	the Administration's efforts to give more New Yorkers
8	the opportunity to find and maintain an affordable
9	home. HPD appreciates and supports the intent of
10	these bills presented by Council Members Rivera,
11	Powers and Cohen today, and thanks them for their
12	leadership to reduce mobility barriers, create
13	consistency, and help New Yorkers access new housing
14	options that they can more easily afford from the
15	start. HPD supports Introduction 1424, which
16	codifies at the local level that security deposits
17	can be capped at one month's rent, and the
18	requirements of Intro 1431, which codifies that
19	security deposits for residential units must be
20	returned within 14 days of the end of the lease. HPD
21	look forward to working with the Council to review
22	these bills to ensure that the language is consistent
23	with the recent enacted state legislation. We also
24	support the intent of introduction 1432, 1433 and
25	1423, but want to make more time to review the

1	COMMITTEE ON HOUSING AND BUILDINGS 23
2	specific language in these bills to consider how they
3	interact with the current state law, and recently
4	enacted amendments. I know that my colleague at the
5	Department of Consumer Worker Protection will expand
6	on this further. HPD also agrees that fees should
7	not be charged to tenants for obtaining a tenant
8	screening report if a unit is not available for rent.
9	We look forward to continuing these conversations to
10	ensure New Yorkers have transparency, clarity and
11	more housing options in the rental process. Thank
12	you and I'll now take any questions.
13	CASEY ADAMS: Good morning Chairman
14	Cornegy and members of the Committee on Housing and
15	Buildings. My name is Casey Adams and I am the
16	Director of City Legislative Affairs for the New York
17	City Department of Consumer Affairs recently rename
18	the Department of Consumer and Worker Protection.
19	I'd like to thank the committee for the opportunity
20	to testify today on behalf of DCWP Commissioner
21	Lorelei Salas about Introduction 1499, a bill that
22	would prohibit charging a fee for obtaining a tenant
23	screening report for a unit that landlord or broker
24	should know is not available for rent unless the
25	parties agree otherwise in writing. Intro 1499 would
I	

24

2 also require DCWP to conduct a feasibility study on whether the city could establish a public tenant 3 screening report system. Currently, DCWP enforces 4 5 the disclosure requirements that apply to any person 6 who requests application information directly from 7 prospective tenants. Requesters must disclose whether the information gathered will be used to 8 obtain a Tenant Screening Report and if it will be so 9 used-excuse me-which credit reporting agencies will 10 be consulted, and I want to direct the committee's 11 12 attention to the back of our testimony where I have copies of the current disclosure so you can see those 13 14 as I'm describing them. Reporters must also disclose 15 certain protections available to tenants under 16 federal and state law the availability of free credit reports and the opportunity for tenants to dispute 17 18 inaccurate or incorrect information directly with consumer reporting agencies. In addition to making 19 20 direct disclosure to prospective tenants requesters are also required to post a sign in any location 21 2.2 where the principal purpose is to conduct business transactions related to rental of residential real 23 24 estate, notifying prospective tenants about which 25 consumer reporting agencies will be used to produce

1	COMMITTEE ON HOUSING AND BUILDINGS 25
2	Tenant Screening Reports, the availability of free
3	credit reports and the opportunity for tenants to
4	receive incorrect-accurate or incorrect information
5	directly with these agencies. Violations of these
6	provisions are punishable by a civil penalty of \$250
7	to \$500, and first time violations may be cured to
8	avoid a penalty. Since 2014, DCWP has received 17
9	complaints related to Tenant Screening Reports, the
10	majority of which were from the Bronx. In that time,
11	DCWP conducted 812 patrol inspections of businesses
12	covered by these provisions, and issued 114
13	violations for either failure to disclose or failure
14	required signs. These violations result in the
15	issuance of an average of \$3,125 in civil penalties
16	annually with a total of \$18,750 in civil penalties
17	issued since 2014. DCWP supports the prohibition on
18	charging a fee for obtaining a Tenant Screening
19	Report for a unit that the landlord or broker should
20	know is not available for rent, and let the parties
21	agree otherwise in writing. Tenants should not be
22	forced to pay a fee for a report that is meant to
23	assist landlords in evaluating their suitability if a
24	unit for which they are applying is not, in fact,
25	available to rent. Knowing charging a Tenant
I	

1	COMMITTEE ON HOUSING AND BUILDINGS 26
2	Screening Report fee for an application to unit that
3	the landlord or agent knows is unavailable is
4	deceptive, and may already be actionable under the
5	city's Consumer Protection Law. DCWP, therefore,
6	supports clarifying our enforcement authority by
7	explicitly prohibiting this practice in the
8	Administrative Code. We do not believe that the
9	report required by Intro 1499 would be useful at this
10	time. First, as mentioned in testimony, DCWP's
11	enforcement authority with respect to Tenant
12	Screening Report focuses on the making of disclosures
13	and posting of signs both of which are poor
14	components of general consumer protection, and
15	leverage our existing capacity for patrol inspections
16	of businesses. We do not currently inquire into the
17	specifics of how Tenant Screening Reports are
18	produced and what documents are appropriate for
19	consideration nor are we equipped to do so an agency.
20	We do not think that DCWP would be the right agency
21	to construct a study like the one required by Intro
22	1499. Second, recent changes in state law, as my
23	colleague describes, are likely to significantly
24	change the way that landlords use Tenant Screening
25	Reports, and what information is contained in them.
l	

1	COMMITTEE ON HOUSING AND BUILDINGS 27
2	Under the new state law, landlords are only permitted
3	to change a fee to reimburse costs associated with
4	conducting background and credit checks. This fee is
5	capped at the actual cost of the checks or \$20,
6	whichever is less. Landlords must waive the fee if a
7	potential tenant provides a copy of the background or
8	credit check conducted with the past 30 days. Fees
9	for background and credit checks may not be collected
10	unless the landlord provides the prospective tenant
11	with call—excuse me—copies of the reports, and a
12	receipt or invoice from the entity that conducted the
13	checks. Landlords will also now be prohibited for
14	basing a decision not to rent on tenant's history of
15	involvement in Housing Court, a practice commonly
16	referred to as tenant blacklisting. There will be a
17	rebuttal presumption that a landlord has violated
18	that law if he or she requests a Tenant Screening
19	Report containing that information and subsequently
20	refuses to rent to the tenant who is the subject of
21	the report. The new provisions are enforceable by
22	the State Attorney General. These important gains at
23	the state level could address many of the concerns
24	underlying the study required by Intro 1499, but at
25	present, there has not been enough time to gauge the

1	COMMITTEE ON HOUSING AND BUILDINGS 28
2	impact on tenants and landlords. We recommend
3	monitoring the impact of the new State Law
4	requirement before studying-starting a study at the
5	local level. DCWP shares the Council's concern with
6	ensuring that New Yorkers are not deceived, misled or
7	overcharged when they go apartment hunting, which, as
8	we've heard, is already hard enough. We believe that
9	expressly prohibiting the charging of Tenant
10	Screening Report fees for unavailable units is a
11	positive step, and we support that part of the bill
12	before you today. Thank you for the opportunity to
13	testify, and I'm not happy to answer any questions.
14	CHAIRPERSON CORNEGY: Thank you so much
15	both for your testimony. Just a little bit of
16	housekeeping. There are I've been told about a
17	thousand people outside who would love to be inside
18	testifying. So, we're going to ask Council Members
19	to be on a 3-minute clock in an effort to hear from
20	as many people as we possibly can today. I'm
21	actually-I'm actually going to limit my remarks, and
22	make sure that there's room for my colleagues to be
23	able to ask their questions. So, I just have a few
24	questions to begin, and then I'll be going directly
25	to my colleagues for their questions. On Intro 1423
	I

1	COMMITTEE ON HOUSING AND BUILDINGS 29
2	in relationship to limiting the fees charge in a
3	rental real estate transaction, what percentage of
4	the annual rent is generally charged as a broker fee?
5	SARAH MALLORY: Thank you Council Member
6	for that question. You know, HPD does not have
7	insight into these private business transactions that
8	are currently regulated at the state level, and we
9	would be happy to speak the Department of Consumer
10	Fraud and Protection Bureau at the Attorney General's
11	Office and the Department of State and continue
12	conversations in order to get more information on
13	that.
14	CHAIRPERSON CORNEGY: I'd like for you to
15	get back to me as soon as possible
16	SARAH MALLORY: [interposing] Yes.
17	CHAIRPERSON CORNEGY:on those rates
18	SARAH MALLORY: Yes.
19	CHAIRPERSON CORNEGY:as prescribed by
20	the State.
21	SARAH MALLORY: Yes.
22	CHAIRPERSON CORNEGY: What-what-what
23	would their percent-I'm sorry. What would the
24	percent be if this bill were enacted? Can you speak
25	
I	I

1	COMMITTEE ON HOUSING AND BUILDINGS 30
2	to that even without having? Because we're now
3	talking about percentages and not an actual number.
4	SARAH MALLORY: Yeah, sure. So, assuming
5	that this roughly one month's rent and, therefore,
6	one (sic) tells us it's about 8% to the more general.
7	CHAIRPERSON CORNEGY: In assisting
8	tenants to secure housing does HPD facilitate the
9	payment of broker fees at 15% or more or the annual
10	rent?
11	SARAH MALLORY: So, HPD really cares
12	about making sure there are opportunities for
13	housing, and in our own affordable housing deals, and
14	projects that go through HPD marketing process,
15	initial lotteries at any income level do not have
16	broker fees at all.
17	CHAIRPERSON CORNEGY: Well, I just want
18	to say for the record that we've been joined by
19	Council Member Andy Cohen. Oh, sorry and Council
20	Member Margaret Chin. What is generally charging
21	these fees? Do broker fees amounts vary between
22	building owner and tenant hired brokers? What are
23	you seeing as—as—as of HPD?
24	SARAH MALLORY: Yes, so again because
25	this is more regulated at the state level, I think

1	COMMITTEE ON HOUSING AND BUILDINGS 31
2	that there are counterparts in the Attorney General's
3	Office comprised-comprised of a little bit more
4	insight into that or the Department of State, but
5	anecdotally, you know, I would say the variety
6	depends very widely based on a variety of factors.
7	CHAIRPERSON CORNEGY: In rental real
8	estate transactions who typically hires the broker?
9	SARAH MALLORY: So, again, this is
10	overseen by the Department of State. So, I'd have to
11	get back to you with that information. [audience
12	uproar]
13	CHAIRPERSON CORNEGY: So-
14	SERGEANT-AT-ARMS: Quiet, please.
15	CHAIRPERSON CORNEGY: So, obviously the
16	concern is there-is there more-is-should we be
17	legislating for more power to be bestowed upon the
18	city and Administration to be able to help regulate
19	some of this.
20	SARAH MALLORY: Absolutely. So, again I
21	think we support the intent of these, and are happy
22	to have continuing conversations with the Law
23	Department, and our state partners who currently have
24	oversight, and also our partners in the private
25	

COMMITTEE ON HOUSING AND BUILDINGS
sector who have private mechanisms around this as
well.

32

4 CHAIRPERSON CORNEGY: So, as a Council we 5 have-I believe we have a reasonable expectation to 6 believe that some of the regulatory-some of the 7 regulatory burden relies on HPD. What-what role does 8 the city play in the regulation of brokers, if any?

SARAH MALLORY: So, a great question. 9 Again, it is in the instance in which HPD has been 10 working on our marketing process and with our 11 12 finance. Those are the additional tools and hooks that we have at this time to not allow brokers' 13 14 depend on the initial leases. In the private market 15 there are private mechanisms in the court systems 16 around that as well.

17 CHAIRPERSON CORNEGY: So, only the-on the 18 buildings under HPD purview do you have a regulatory 19 ability in terms of rentals and in terms of fees and 20 broker fees--

SARAH MALLORY: Yes.

22 CHAIRPERSON CORNEGY:--to administrate? 23 SARAH MALLORY: So, there are additional-24 again, there are additional pieces in the private

25

1	COMMITTEE ON HOUSING AND BUILDINGS 33
2	market and the space, but cracked. These are
3	business transactions outside of HPD's purview.
4	CHAIRPERSON CORNEGY: I have a second
5	round of questions, and I'm going to-I know that my
6	colleagues have other hearings. So, I'm going to go
7	directly to Council Member Powers I believe has
8	questions.
9	COUNCIL MEMBER POWERS: Thank you. Just
10	two quick questions in the beginning. Can you tell
11	us the vacancy rate in New York City right now, and
12	can you tell us how many rental transactions happen
13	on an annual basis? Do you have that data?
14	SARAH MALLORY: Yes, so, I don't have the
15	specific. I imagine (sic) the vacancy rate is about
16	3%, and I can get you the exact number. I think it's
17	3.6. I'm sorry. Can you ask your second question
18	one more time?
19	COUNCIL MEMBER POWERS: And how many
20	rental transactions happen yearly?
21	SARAH MALLORY: So, we don't have
22	specific rental transactions every year. We have a
23	snapshot in time based on the recent housing vacancy
24	rates.
25	
ļ	

1 COMMITTEE ON HOUSING AND BUILDINGS 34 COUNCIL MEMBER POWERS: [interposing] 2 Okay, so as-if you [background comments] 3 4 SERGEANT-AT-ARMS: Ouiet. 5 SARAH MALLORY: Yeah, and we estimate that at about 300,000 households move into their unit 6 7 in 2016, which is the result of our 2017 Housing 8 Vacancy Survey. COUNCIL MEMBER POWERS: There are 300,000 9 new moves in New York City in 2016. Is that right? 10 SARAH MALLORY: Correct. 11 12 COUNCIL MEMBER POWERS: Okay. For 13 Consumer Affairs, 300,000 transactions happening, can you tell us right now the role that the City Consumer 14 15 Affairs has in-in those rental transactions in terms 16 of ensuring consumer protection around them? 17 CASEY ADAMS: So, our general Consumer 18 Protection Law, which prohibits the deceptive or unconscionable trade practices would generally apply 19 20 to those transactions, but only to the extent that it's not preempted by state law. So, it specifically 21 2.2 regulates a housing transaction. So, if there are 23 cases where we feel that the behavior of a private actor is deceptive or unconscionable, then we will 24 25 investigate that, and we can bring an appropriate

1COMMITTEE ON HOUSING AND BUILDINGS352action either at Administrative Tribunal or in State3Court.

4 COUNCIL MEMBER POWERS: Got it, and do you said those, the Consumer Affairs agents and one 5 6 of the points I raised earlier in my statements with 7 that, if went on Streeteasy today, for instance-I'm using that as an example. I know it's not where the 8 transaction occurs. It's a popular site. 9 If I open up a listing there's no fee, there's fee. 10 If I open up one that has no fee, it doesn't have no-it's-it's 11 12 supposed to have a fee on it, I don't any indication 13 of what the-either the range or the actual percentage 14 of the fee I'm paying nor do I have any language that 15 I've seen that said it's negotiable. Does that cause 16 a concern around consumer protection?

17 CASEY ADAMS: I think we generally feel 18 that it is our consumers to have more information. That's a separate question. I think then whether 19 20 that rises to the level of a deceptive trade practice under the Consumer Protection Law, but certainly we 21 2.2 agree that it is almost always positive for the 23 consumer to have more insight into a transaction and 24 more transparency on what types of fees will be 25 charged.

2 COUNCIL MEMBER POWERS: And similarly, it's the same thesis, if I-my premise here is if I go 3 to out, I'm looking for an apartment in New York City 4 today, I need assistance with that. Either I'm-I'm 5 working or have moving to the city for the first 6 7 time, I want to engage in hiring somebody. Today's legislation that we're talking about doesn't touch 8 that transaction in any manner. The one that where I 9 go out and I want to hire, and I find-seek an 10 apartment. The landlord has decided to put, you know, 11 12 add somebody into our transaction, who's obviously 13 working very hard for them, you know, the tenant is then required to shoulder the entire cost. My 14 15 proposal is we should split it, but does that cause 16 concerns around a-a renter or a consumer in this case walking through a transaction without the ability to 17 18 select their representative here, or be able to negotiate the cost at the beginning of the 19 20 transaction? CASEY ADAMS: I think that is, and from 21

21 CASEY ADAMS: I think that is, and from 22 our perspective as the consumer protection regulator, 23 if the consumer goes into that transaction 24 understanding the arrangement, and the potential 25 consequences then that would be beyond the reach of
1	COMMITTEE ON HOUSING AND BUILDINGS 37
2	the Consumer Protection Law. Our-that general
3	purpose law is really focused on situations where the
4	activity of one actor deceives or misleads a consumer
5	to the detriment, but if a consumer approaches the
6	transaction in full knowledge of the facts, it
7	generally does not own that under that law now.
8	COUNCIL MEMBER POWERS: Okay. I've got
9	one more general concern than a-one that follows the
10	letter of the law, but I'll continue. The-in-in a
11	transaction where one party has hired a service and
12	another party has to pay for the costs, it-isn't it-
13	isn't there potentially a conflict where a landlord
14	or his representative is now-is I'm paying. I mean
15	isn't there a conflict there as essentially a
16	representative for one party? I'm entering that
17	transaction. I'm going to have to be paying for it,
18	but essentially I don't get service as the same as
19	the other party gets but I still have to shoulder the
20	burden of costs.
21	CASEY ADAMS: So, again, I think there
22	our coverage of that type of issue is limited because
23	we are operating under a generally-a generally used
24	deceptive practices of law. I think that there are-

it's my understanding that there are regulations at

1	COMMITTEE ON HOUSING AND BUILDINGS 38
2	the state level about the duties of a broker or an
3	agent generally, which is now in our purview. So,
4	I'll leave that to others who have more knowledge,
5	but I think that from our perspective what we're
6	focused on, and what the current law and Tenant
7	Screening Reports are focused on is disclosure and
8	putting the consumer in full knowledge of the facts.
9	COUNCIL MEMBER POWERS: Okay.
10	CASEY ADAMS: People that enter into the
11	transactions.
12	COUNCIL MEMBER POWERS: And I'll just-
13	I'll just ask one last question because I want to be
14	respectful of time, and people are waiting. Are
15	there alternative ideas that you might have in terms
16	of how to protect consumers in a marketplace that is
17	low vacancy and has a very high demand for housing,
18	and are there solutions you propose either to the
19	regular distrep-deceptive practices or certainly to
20	enhance the consumers protection and information in
21	a-in a financial transaction, in this case a rental
22	transaction?
23	CASEY ADAMS: Well, Council Member, as I
24	said, a lot of this comes down to our Consumer
25	Protection Law in terms where our authority currently

1	COMMITTEE ON HOUSING AND BUILDINGS 39
2	is and-and we have been working with the Council.
3	Council Member Espinal has recently introduced a bill
4	to bring-to update the Consumer Protection Law and to
5	increase the fines toward a more modern standard
6	because those funds were set in 1969. So, I think
7	that's one possible way to-to augment our authority
8	here, and we are always here to serve as a resource
9	for consumer protection issues generally, and—and
10	I'll go back to what I said earlier, which is that we
11	generally feel that greater transparency is helpful
12	because it puts the consumer in full knowledge of the
13	facts, and it gives them hopefully greater bargaining
14	power or at the very least need a way to protect
15	themselves if they discover that this isn't the type
16	of transaction that they'd like to enter into.
17	COUNCIL MEMBER POWERS: Okay. I
18	appreciate that and I just—and I just want to echo
19	again that my feeling here is that in many cases my
20	district particularly is-is one example. People who
21	walk into transactions without a lot of information
22	upfront about exactly what the cost will be to them.
23	It's not loan to broker. They're not it's going to
24	them.
25	CASEY ADAMS: Uh-hm.
ļ	

## 1 COMMITTEE ON HOUSING AND BUILDINGS

2 COUNCIL MEMBER POWERS: Security deposits 3 we'd have to negotiate that at the end of the transaction often, and a whole litany of fees that I 4 think are added into a transaction. I'd like to work 5 6 with the-the-the agencies to see on some of those 7 other practices as well, but, you know, again I want to reiterate that my feeling here is the landlord 8 should be paying for the service that they hire, and 9 10 they should pay-they should pay generously because there are people working very hard on their behalf, 11 12 and second, my proposal will compromise where you'd split it. The renter shouldn't have to shoulder the 13 14 entire burden. It says nothing about taking away pay 15 from people. I think it's ensuring that the sir, the 16 person that hires the service has also a financial 17 responsibility in that transaction. So, thank you. 18 Thanks to the Chair.

19 CHAIRPERSON CORNEGY: Thank you, Sponsor 20 Powers. Again, I'd just like tor refer to the clock going forward and three minutes. We've also been 21 2.2 joined for the record by Council Member Helen Rose-23 Rosenthal, and I believe we're going to hear from Council Member Cohen who also has a bill in this 24 25 week.

1 COMMITTEE ON HOUSING AND BUILDINGS

2 COUNCIL MEMBER COHEN: Thank you, Chair 3 and I'm going to be very brief because I realize I'm 4 sure most of you people came out to talk, to testify about 1499, but I think that there are a lot of 5 6 people here who are concerned about other pieces of 7 legislation on this-on this committee's agenda today. So, I do appreciate the Chair taking up the bill. 8 Ι also appreciate the testimony. I look forward to 9 10 actually working with the Administration perhaps offline. As you pointed out, the State Legislature 11 12 did pass legislation late in the session, and I think 13 trying to come up with a way to see if my legislation 14 and what the State Legislature did can dovetail 15 together to make sure. I will say also that, you 16 know, on the one hand you could say that 17 17 complaints is a good sign that people are not 18 complaining or it could also be a sign that we're not doing a good job of kind of servicing the 19 20 constituents and consumers who may have issues that we're-that we're not getting to the root of. 21 So, 2.2 again, I look forward to working with the 23 Administration, and that there will be an opportunity to do that, but chair, I didn't take up minute. 24 So, 25 I'm going to say thank you very much.

1	COMMITTEE ON HOUSING AND BUILDINGS 42
2	CHAIRPERSON CORNEGY: Thank you so much
3	for your-your time concern. Intro 1432 in
4	relationship to transparency in relationship to
5	rental application fees. This is a very important
6	one in my opinion. What information is currently
7	disclosed to tenants regarding the expenses
8	associated with an application fee?
9	SARAH MALLORY: So, thank you Council
10	Member for this question. I think the thing that I
11	really want to highlight today is again the state
12	changes that just happened in the last few weeks in
13	relation to the Rent Reform Law as there were a large
14	historic changes around application fees itself that
15	we're really excited about. So, for example
16	background check and credit check fees can be
17	charged. The only things that can be charged for
18	rental applications and they cannot exceed \$20, and
19	then further beyond that, they cannot be charged and
20	the applicant provides their own documentation. I
21	think that they also talked about this a little bit
22	in their testimony, and I think this is a really
23	important tool to provide transparency and clarity
24	around application fees, and we look forward to
25	working with our state partner in order to increase

1	COMMITTEE ON HOUSING AND BUILDINGS 43
2	education and outreach around this, and some newly
3	formed Mayor's Office to prove it protects tenants,
4	and we're excited to have Executive Director Jackie
5	Bray work with us, all agencies involved, all levels
6	of government in order to get this new standard and
7	information out there.
8	CHAIRPERSON CORNEGY: So, what if any
9	lists of standard fees and reasonable prices are
10	available for tenants? So is the any place that a
11	tenant can go and find out whether or not they're
12	being charged fees that fall outside of HPD's purview
13	or the state's purview?
14	SARAH MALLORY: Yes, and just because it
15	was passed about two weeks ago, we are working with
16	our folks in order to figure out at the state level
17	what that actually looks like and the implementation
18	going forward. So, we're happy to give an update to
19	the Council as soon as we have the conversation.
20	CHAIRPERSON CORNEGY: So, we'd love to
21	have an update, but we think that it's in the
22	consumer's best interest
23	SARAH MALLORY: I agree.
24	CHAIRPERSON CORNEGY:to have some
25	place that they can go both online or-or some place

1	COMMITTEE ON HOUSING AND BUILDINGS 44
2	that they can have a standard way of looking at what
3	fees are acceptable.
4	SARAH MALLORY: Absolutely.
5	CHAIRPERSON CORNEGY: Because those
6	landlords and/or brokers who are unscrupulous, and
7	who are charging things that don't fall within our
8	parameters, they should be alerted to that.
9	SARAH MALLORY: Absolutely.
10	CHAIRPERSON CORNEGY: The consumers
11	should be alerted, a tenant-a potential tenant should
12	be alerted to that almost immediately.
13	SARAH MALLORY: Absolutely, and we're
14	interested in adding that to our ABCs of Housing,
15	which is our guide for tenants' rights and working
16	with HCR and all of our state partners as well.
17	CHAIRPERSON CORNEGY: So, while this is
18	taking place and this reform is coming in place, are
19	there typical fees involved in a rental application
20	that you can point to right now before these changes
21	take place? Because there's going to be a period
22	that people will be-thousand of-of people will be
23	renting, you know, in this very short period of time.
24	This is the season for moving, and most of us
25	understand that between now and he fall

1 COMMITTEE ON HOUSING AND BUILDINGS 45 2 SARAH MALLORY: Uh-hm. CHAIRPERSON CORNEGY: -- and I don't know 3 when the new reforms will be enacted. What's on the 4 books right now? 5 6 SARAH MALLORY: Yes, so there are 7 additional fees in the official. This is again at the state level, the state law and, which we are excited 8 to see these changes will take effect immediately, 9 and some portions of the law are phased in over time 10 in the coming months. I believe and I can get that 11 12 confirmed for you, but that the background check and credit requirements are effective immediately. So, we 13 will work to get that information out immediately in 14 order to make sure that everybody knows. 15 16 CHAIRPERSON CORNEGY: So, obviously, you 17 know, in my-I'm going to date myself her, but there 18 used to be a commercial that said, you know, an educated consumer is our best customer. 19 I won't 20 mention the company that said that, but that is athat's-that's a prescription for doing good business 21 2.2 in the city of New York. What are we doing as these 23 new reforms are set to take place to educate potential tenants on what's available to them, what's 24 the standard-standardization of fees? What is the 25

1 COMMITTEE ON HOUSING AND BUILDINGS 46 2 outreach process from HPD's perspective, and is HPD the responsible entity--3 4 SARAH MALLORY: Yes. 5 CHAIRPERSON CORNEGY: -- or is it Consumer 6 Affairs and-and customer protection-I'm sorry. It's 7 got a new name. SARAH MALLORY: Uh-hm. 8 CHAIRPERSON CORNEGY: This acronym is 9 10 driving me crazy, but who's the-who's the proper entity for disseminating this new information and 11 12 educating potential tenants on these new changes. 13 SARAH MALLORY: Yep. So, actually 14 because these laws are enacted at the state level, 15 and we are seeking clarity and guidance, the state is 16 actually the ones responsible, and we are working 17 with them in order to come up with city outreach 18 plans that work in coordination with them-with all of our partners at the city that deal with tenants, 19 20 which is multiple in order to make sure that we have a really clear, consistent, precise messaging and-and 21 2.2 because the laws were just recently passed, and 23 there's a lot of clarity that's still coming as lawyers work through it. That will be coming very 24 25 shortly. So, we will give that information to you as

1 COMMITTEE ON HOUSING AND BUILDINGS 47 2 soon as possible in coordination with all the parties. 3 CHAIRPERSON CORNEGY: So, I'm-I'm 4 reluctant to put the entire onus for education on my 5 6 state colleagues. 7 SARAH MALLORY: Yes. [laughs] CHAIRPERSON CORNEGY: You didn't know I 8 have one of my favorite state colleagues who is 9 present who will be testifying today. 10 11 SARAH MALLORY: Yep, we--12 CHAIRPERSON CORNEGY: [interposing] I 13 think we have, you know, the burden is-is-is on the 14 city to some degree for education purposes. So, 15 while we know that these laws that are going to be 16 propagated-propagated from the state--17 SARAH MALLORY: Yes. 18 CHAIRPERSON CORNEGY: -- the best we can do is make sure that our consumers and tenants are 19 20 aware and are educated properly. 21 SARAH MALLORY: Right. 2.2 CHAIRPERSON CORNEGY: What's the 23 partnership between the city and the state on education? 24 25

## 1 COMMITTEE ON HOUSING AND BUILDINGS

2 SARAH MALLORY: Yes, and so I think 3 Council Member, we actually really look forward to this education and want your help in doing that. So, 4 we would be happy to work with Council offices in 5 order to provide information on the updated law. HPD 6 7 also has their own mobile outreach van, and Housing Ambassadors. We have the Ready to Rent Program, 8 which we work on jointly with DCA in order to get 9 folks ready for applying for a Housing Lottery 10 Application, and a lot of this information can be 11 12 disseminated through the many tools of outreach that 13 we have.

14 CHAIRPERSON CORNEGY: I'd like to hear 15 from Council Member Helen Rosenthal who has a 16 question.

17 COUNCIL MEMBER ROSENTHAL: Thank you. 18 Just a quick question. I appreciate that Chairman Cornegy. Can I ask you both-it's great to see you. 19 20 Is-does the Bill Council Member Powers' bill, does that say anything, does it refer in any way or say 21 2.2 anything about the take home amount for the broker? 23 Does this bill at all factor what the broker will be 24 paid? [applause/cheers/comments]

25

SERGEANT-AT-ARMS: Quiet.

1 COMMITTEE ON HOUSING AND BUILDINGS 49 2 COUNCIL MEMBER ROSENTHAL: And-and I'll 3 be honest and I'll be honest with everyone. I mean 4 the reason I'm asking is because I think the answer is no--5 6 SARAH MALLORY: Uh-hm. 7 COUNCIL MEMBER ROSENTHAL: -- and I think that this bill has to do with who pays the broker's 8 fee, whether it's the landlord or the renter--9 SARAH MALLORY: Uh-hm. 10 COUNCIL MEMBER ROSENTHAL: 11 --or a 12 combination, but just there is perception and reality for sure, but just like in terms of words on the 13 14 paper does it affect-is the-is the broker-I'm sorry. 15 Is, yeah, is the broker in the bill? [background 16 comments/pause] 17 SARAH MALLORY: So, thank you Council 18 Member for your question. We really appreciate it. Our current-our interpretation we want to make sure 19 20 that we're looking at this with lawyers in order to confirm 100%. Thank you, and get back to you on 21 2.2 that. [crowd comments/pause] 23 COUNCIL MEMBER ROSENTHAL: I've chaired hearings before where there's an animated audience. 24 25 If-if we could-it really helps a hearing just to

1 COMMITTEE ON HOUSING AND BUILDINGS 50 2 share with you the, you know, if you like something do this. If you don't like something, do this. 3 4 We're trying to really just hear testimony. Thank 5 you. 6 SARAH MALLORY: So, I want to say again, 7 I'm not a lawyer. I think tentatively that could be the case, but we want to make sure that we're 8 confirming with lawyers and the full interpretation 9 10 of the law, and I will get back to you. COUNCIL MEMBER ROSENTHAL: Do DCA have an 11 12 opinion on this? 13 CASEY ADAMS: So, for this package of 14 bills our enforcement authority is in Council Member 15 Cohen's bill. So, we would not be able involved in 16 any enforcement of these laws. 17 COUNCIL MEMBER ROSENTHAL: I mean I-I 18 asked because-and will be asking again to REBNY the same question because the intent is not to have an 19 20 impact on a broker's take home pay, and the intent is for there to be a shared cost with no impact on the 21 2.2 broker's pay. So, you know, any help and legal help 23 in clarifying that would be appreciated. 24 SARAH MALLORY: Absolutely and-25 COUNCIL MEMBER ROSENTHAL: Thank you.

1 COMMITTEE ON HOUSING AND BUILDINGS 51 2 SARAH MALLORY: --we'll get the specifics 3 of the language, and get back to you. 4 COUNCIL MEMBER ROSENTHAL: Thank you. 5 Thank you, Chair Cornegy. CHAIRPERSON CORNEGY: My pleasure. Does 6 7 HPD require any disclosures be made to tenants during their residential rental application process? 8 SARAH MALLORY: Yes, they're required. 9 There are a list of disclosures that vary from both 10 11 the city and the state level. I don't have that full 12 list with me, but I can get back to you depending on Local Law and other requirements. 13 14 CHAIRPERSON CORNEGY: That's-that's-15 that's important [applause] for us--16 SARAH MALLORY: Yes. 17 CHAIRPERSON CORNEGY: --as-as a Council especially in-when they are very passionate and vocal 18 opinions on both sides --19 20 SARAH MALLORY: Yes. 21 CHAIRPERSON CORNEGY: --it's important 2.2 for us to have as much of that information as 23 possible. 24 25

1 COMMITTEE ON HOUSING AND BUILDINGS 52 2 SARAH MALLORY: Absolutely, and we agree 3 to transparency and clarity upfront is very 4 important. CASEY ADAMS: And, Council Member, with 5 6 respect to tenant screening reports specifically, the 7 disclosure that I described in my testimony is 8 required, and you can see a copy of that attached to our testimony. 9 10 CHAIRPERSON CORNEGY: Thank you. For the record we have been joined by Council Member Ritchie 11 12 Torres. [background comments/pause] So, I want to thank you both for your testimony. We're going to 13 move forward, and hear testimony from advocates and 14 15 tenants. 16 CASEY ADAMS: Thank you. 17 CHAIRPERSON CORNEGY: We'll start with 18 the first panel. SARAH MALLORY: Thank you. 19 20 CHAIRPERSON CORNEGY: Uh-hm. We're going to hear from Assembly Member Inez Dickens who is a 21 2.2 friend to this body, and who has been very vocal on 23 issues that are around tenants, and personally for the record I have to say who's been a great mentor to 24 25 Welcome Assembly Member. You can begin your me.

1	COMMITTEE ON HOUSING AND BUILDINGS 53
2	testimony. It's very odd seeing you on that side of
3	the table, but you can begin your testimony as-as
4	soon as you'd like to.
5	ASSEMBLY MEMBER DICKENS: Yes, please.
6	Good afternoon, and I thank Chair Robert Cornegy, and
7	all the members of the committee for allowing this
8	time to testify. I want to acknowledge my Council
9	Member Bill Perkins, and thank him for the work that
10	he's done in our-right here Bill. [laughter]
11	There's one thing I want to say is that although this
12	bill, Council Member Powers' bill, and thank you so
13	much, does not state brokers. The fact that it says
14	in relation limiting the fees charged in rental real
15	estate transaction infers a sales person and brokers.
16	The other thing I want to make clear is that when a
17	fee is charged, whatever it is, it's split between
18	the broker and the sales person. So the broker is not
19	keeping 100% nor is the sales person keeping 100%.
20	The next thing I want to say is about the credit
21	report. It's against the law if I give a credit
22	report of an applicant for me to give directly the
23	credit report. What I'm required to do is to give
24	them the name of the credit report agency that gave
25	the report, and I must say there is some
ļ	

1	COMMITTEE ON HOUSING AND BUILDINGS 54
2	discrepancies but the applicant must ask and call the
3	credit agency that I give them the name and address
4	and—and get the report directly. So, that's put in
5	place because they don't want to have any abuse, the
6	state doesn't want to have any abuse of people having
7	credit reports, you know, distributed out. New York
8	City is a multi-family rental rather that own it
9	homes. In addition, the last time that New York City
10	did a housing and vacancy survey, by the way, was in
11	1965. So, things have changed drastically, and-and-
12	and legislation is being based today upon things that
13	was-that have not changed for-for 30, 40, 50 years,
14	and it' unfair. The other thing that I want to make
15	clear I am a real estate broker, and I'm also an
16	owner. Most of the-most of the people out here are
17	small owners. They don't own the big gigantic
18	buildings. They own units, buildings of 10-family,
19	15-family and they're definitely negatively impacted
20	upon their ability to make money. Now, we're not
21	talking about them becoming rich off of one building.
22	We're talking about the fact that most of them have
23	to take a job in order to support their families even
24	though they own two or three buildings. The real
25	estate taxes in New York City are sky high. Water

1	COMMITTEE ON HOUSING AND BUILDINGS 55
2	has more than quadrupled and it's impossible, it's
3	impossible for an owner of a small building because
4	we're talking about brokers that-that don't because
5	the big buildings don't hire the brokers that you see
6	out here. They don't hire the agents that you see
7	out here because they have their own in-house. So,
8	these are all small [applause] and-and say for- No,
9	no, no, no. No, I'm going to ask-I'm going to ask
10	you please with all due respect to the panel and to
11	the Council Members listening I'm going to ask you,
12	there is no clapping, to raise your hand and go like
13	this when you agree and if you don't, then go like
14	that, but please don't clap, and with all due
15	respect. I'm sorry Chair Cornegy, but I just wanted
16	to-to add that in. We're here as constituents.
17	We're here MWBEs. We're her as small businesses.
18	We're here as micro-small businesses. We're here as
19	individuals fighting to stay alive, and, we, too are
20	your constituents. Now the-I have served in these
21	hallowed halls for 12 years as City Councilperson. My
22	community knew that my grandfather owned real estate
23	that my father, his brothers and I own real estate in
24	Harlem, and the people of Harlem were not afraid to
25	elect me because they felt that I would be able to
I	

1	COMMITTEE ON HOUSING AND BUILDINGS 56
2	bring a consciousness because something has to-Taxes,
3	we pay taxes, and that's what pays for Social
4	Services that we need because we need Social Services
5	or somebody got to pay for it because the government
6	is not going to underwrite it. So, these are all
7	taxpayers that work hard for-for what they do, and
8	they-they're not-there's no big amount of money that
9	they're getting. It's just very, very difficult.
10	Now I want to say one other thing. Fees are usually
11	negotiable. They're market driven and they're split.
12	The next thing is if there's a question about abuse
13	because these people paid to take a test. They had
14	to pass a state test in order to become rental
15	agents, sales persons and brokers, and once they get
16	their license to do so, if there's any complaint that
17	anybody has, they can always call the Department of
18	State, and have their license pulled, and so, we've
19	got to be cognizant of it. Yes, I was a part of the
20	legislations that we voted on in Albany, and some of
21	it I felt was-was fair and overdue, long overdue. I
22	also felt some of it was not very fair, and that's
23	because I know. I came from a Harlem where I was a
24	child of the `60s and `70s where I walked through
25	streets with vacant lots, and—and buildings that were
ļ	

1 COMMITTEE ON HOUSING AND BUILDINGS 57 2 burnt down. That's what I grew with. I now can walk these streets where there are people inhabiting 3 housing and that they-that there's now good and-and 4 5 viable or good quality housing in the community in 6 which we can now be proud of. When I was a kid you 7 couldn't hardly find a store to go buy good groceries. You had to go to Jersey to do that. 8 Ι don't have to do that any more. I can buy in my own 9 community, and the dollar circulates to make the 10 foundations, the economic foundations of my community 11 12 to rise up instead of being depressed. So, let's be one state, but I don't know if it's constitutional 13 to-to-[applause]. Please, please, please. 14 I don't 15 know if it's constitutional for a government entity to determine how much a person can make. Now, the 16 17 banks nearly took this country down. Nobody 18 determined what they could charge. We're not determining how much in any other industry. We're 19 20 just focusing and targeting and hitting the real estate industry where so many people they're small, 21 2.2 most of them are small because like I said, the big 23 boys have their own in-house. So, none of them get a dollar from large buildings, and so we-we have to 24 take into consideration when we're making legislation 25

1	COMMITTEE ON HOUSING AND BUILDINGS 58
2	that we should talk. When I was in the City Council,
3	and even in the-in the Assembly, I talked to both
4	sides. I hear both sides. I don't talk to the big
5	boys because I know they're going to tell me
6	something different, but I talk to my small brokers.
7	I talk to the small owners. I talk to the-to those
8	that are really working in the community, and those
9	are the buildings that are small buildings. They're
10	not big buildings, they're not making a lot of money
11	and, in fact, I grew up where they walked way from
12	them or they sold the buildings to someone who then
13	turned it into a condo where I was moved out.
14	Anyway, I couldn't rent it out anyway. So, I-I fight
15	that all the time, and I stood up because I-I'm
16	sensitive. I came from a family we lived in our own
17	buildings. My sister lives in one of our buildings.
18	We're not afraid to live in our own buildings we're-
19	we're renting. We are there. We're in-house. We
20	don't live in Jersey or Westchester or out in Long
21	Island. We live in Harlem in buildings that we own.
22	We've been there for 50 or 60 years in-in some cases.
23	So, this is not something that, Chair Cornegy, that
24	is-is not close to my heart. I'm fearful about
25	what's-what's-what this city is turning into because
ļ	

1 COMMITTEE ON HOUSING AND BUILDINGS
--------------------------------------

what's going to happen is that the-the minority 2 communities are going to adversely affected and below 3 96<sup>th</sup> Street they never had any difficulty like we did 4 in the '60s and '70s north of 96<sup>th</sup> Street. As you 5 can about the best, that's-that's a-that's the line. 6 7 That's a line in Manhattan, but I don't know what the line is in Queens, but in Manhattan just the line, I 8 know for a fact. I lived it. No one has to tell me 9 that below 96<sup>th</sup> Street they did not suffer in their 10 housing stock the way we did above 96th Street. Now, 11 12 in addition to-to the rental security deposits andand the other fees charged, the credit scene now 13 because of the new legislation in the state is now 14 15 down to \$20. The average credit report runs about \$50 to \$75, and it's used as a-as a tool such as any 16 other application when you apply for a credit care, 17 18 when you apply for-for a bank loan, even when you apply for another bank or another loan other than a 19 20 bank, a credit report is obtained. When you apply for many jobs, credit reports are obtained. 21 2.2 Background checks are done because you've got other 23 families living in your building, and you don't want anybody coming into the building they're selling 24 drugs that has a history of doing anything negative. 25

1	COMMITTEE ON HOUSING AND BUILDINGS 60
2	You-the owner is responsible to see to it that that
3	doesn't happen If we're not allowed to do background
4	checks and credit checks, then trust me then you're
5	opening the doors and—and of-of allowing anyone to
6	come in on the property. That I-I had a building-I
7	have a building right now where a family lived in-
8	lived in the building, and another-another tenant who
9	should have never been admitted, killed the woman,
10	the mother, and threw her body out the window. So, I
11	know what happens when you can have a negative
12	tenant. We try to avoid renting to-to certain
13	elements because we know what can happen, and that's- $$
14	those are not excessive fess that we're putting in
15	our pockets. These are fees that we have to pay out
16	in order to see, get the background check, to get the
17	credit check in order to try, and everything is done
18	on paper because sometimes, you know, sometimes you
19	could meet a person and it's perfect, but your gut
20	feeling tells you that something is not right. And so
21	that's the purpose of that. Now, the-the security
22	deposits in-in apartments generally for apartments,
23	not condos or co-ops, but generally in rentals is-is
24	one month's rent. The rest generally that are things
25	that the market sets it, and rent stabilization with
I	

1	COMMITTEE ON HOUSING AND BUILDINGS 61
2	most of these units are underalso has-has a
3	statement on it. So, it's one-month deposit that's
4	held, and the purpose of the holding of itand we
5	generally don't get a thing out of it, it doesn't
6	help you at all-is at the end of the-of the lease
7	usually the tenants want to live out that-that-that
8	security deposit. So, you don't get chance to use it
9	anyway because they're living on it. They don't pay
10	any rent for the last month. They pay there, and
11	that's not to be negative about any tenant because
12	the tenants have lifted me up over the years in my
13	community. So, but-but the truth of that is
14	frequently they-I-I-when I rented when I was in
15	college I live out my last month of rent and I wasn't
16	supposed, but that's-that's what I did and
17	CHAIRPERSON CORNEGY: [interposing]
18	Assembly Member, I want to say to you that what
19	you've done today is offered a very interesting
20	perspective from a state legislative perspective to
21	actually a business owner and landlord and renter. I
22	think that there are those unique voices and
23	perspectives that we anticipate hearing for-for the
24	rest of the session. We are unfortunately on a time
25	

1 COMMITTEE ON HOUSING AND BUILDINGS 62 constraint, and we have in front of me at least 10 2 panels, and a thousand-and a thousand--3 4 ASSEMBLY MEMBER DICKENS: [interposing] 5 I-I apologize to you. CHAIRPERSON CORNEGY: -- and a thousand--6 7 ASSEMBLY MEMBER DICKENS: [interposing] I 8 apologize. CHAIRPERSON CORNEGY: Listen, I hope this 9 doesn't come off as me rushing you because I need 10 your friendship going forward, and I [laughter] I 11 12 know that-I know better than that. I was trying to-13 trying to subtly say that we-we do want to hear from 14 as many people as we possibly can, but what you've 15 offered me as a-as a state representative I can't 16 imagine what your negotiations were like having this 17 passion for this during that legislative process, and 18 I respect and appreciate what you must have had to go through with your colleagues. 19 20 ASSEMBLY MEMBER DICKENS: Thank you because Chair, I am passionate the want quality 21 2.2 viable housing available to my community that is 23 affordable, and the reason I don't want vacancies because then I can't the real estate taxes and the 24 city going to take the property in one year. So, I 25

1	COMMITTEE ON HOUSING AND BUILDINGS 63
2	don't want a vacancy, but these big guys and NYCHA
3	have not taken care of this property here in the New
4	York City they-they-they-that's what the difference,
5	but I don't want the violations. I don't want to get
6	a notice of delinquency about my real estate taxes
7	and my water bills. I don't want that. I want my
8	property viable, and-and great and-and-and want to
9	people to want to live in my building, and that's
10	what most of these people do. Is that not-just raise
11	your hand. Don't you say a word. So, I-I thank you
12	for giving me this time. I know I may have
13	overstepped my bounds, and I apologize to-to you for
14	that. I know all of the members up there except, of
15	course, Council Member Powers. I'm-I'm meeting-I
16	haven't met him yet, but I'm seeing him really for
17	the first times, but-but the rest of the Council
18	Members I served with including you, and-and I trust
19	that during my time here that I was fair to the City
20	of New York to all residents, to renters and to
21	brokers and anyone else because we're all your
22	constituents. We all want to pay taxes. We all want
23	to be part of that middle-class that everybody talks
24	about, and-and sometimes legislation in that prevents
25	that, and so today I wanted to just come and talk
l	

1	COMMITTEE ON HOUSING AND BUILDINGS 64
2	about it and-and—and join in with my colleagues who
3	are so adversely affected, and thank you.
4	CHAIRPERSON CORNEGY: Thank you so much
5	Assembly Member. We love to have you in this
6	chamber. One perspective I do want to think about is
7	the idea that you're saying there's a potential for
8	background checks not to be done as thoroughly based
9	on the discrepancy between what is the-the-the
10	ceiling and what the actual costs of that is. That's
11	something we should think of a Council
12	ASSEMBLY MEMBER DICKENS: Yes.
13	CHAIRPERSON CORNEGY:because obviously
14	no one wants that. We need to have the safest
15	environments for tenants in the city of New York-
16	ASSEMBLY MEMBER DICKENS: Absolutely.
17	CHAIRPERSON CORNEGY:and background
18	checks need to be done.
19	ASSEMBLY MEMBER DICKENS: And there have
20	got to be tenant protection laws in place. There is
21	no doubt about that.
22	CHAIRPERSON CORNEGY: Thank you for that
23	perspective. I think that's something we need to
24	look at closely, so
25	
l	

1 COMMITTEE ON HOUSING AND BUILDINGS 65 ASSEMBLY MEMBER DICKENS: Alright, thank 2 3 you. 4 CHAIRPERSON CORNEGY: It's always good to 5 see you. Thank you. 6 ASSEMBLY MEMBER DICKENS: Good to see 7 you. Thank you. [applause] CHAIRPERSON CORNEGY: Alright. [laughs] 8 [background comment] 9 10 CHAIRPERSON CORNEGY: Okay, so the next panel we're going to call is Rachel Smith, Gina 11 12 Gosabel, Elise Goldin . [background comments/pause] 13 If you're here, please move as expeditiously to the 14 panel as you possibly can. Again, really quickly, 15 Elise Goldin, Gina Gosanbol, Gosabel, and Rachel 16 Smith. [background comments/pause] If those people 17 are not present, we'll move to the next panel 18 unfortunately. They're downstairs. [background comments] 19 20 CHAIRPERSON CORNEGY: Okay. [pause] As you begin your testimony I just ask that you identify 21 2.2 yourself clearly for the record, and you can begin 23 when you're ready. [pause] ELISE GOLDIN: Hi, Council Members. Good 24 afternoon. My name is Elise Goldin. I'm here 25

1	COMMITTEE ON HOUSING AND BUILDINGS 66
2	testifying on behalf of Saint Nick's Alliance in
3	favor or Introductions 1423, 1424, 1433, 1431, 1432,
4	and 1499. I work at Saint Nick's Alliance as the
5	Senior Community Organizer. Saint Nick's Alliance
6	was founded in 1975 by a group of concerned residents
7	as a response to the disinvestment and general
8	decline in neighborhoods of Williamsburg, Green Point
9	and Bushwick in Brooklyn. Our mission is to serve as
10	a catalyst to improve the quality of life for
11	Williamsburg and Green Point residents by addressing
12	economic, educational health, housing and social
13	needs while preserving the vibrant and diverse
14	character of the community. I organize the tenants
15	and community members against displacement, for the
16	preservation of affordable housing, and for the
17	creation of just housing laws for all tenants. It is
18	clear that this legislation will be beneficial to-to
19	low and moderate income residents of New York
20	especially in North Brooklyn. Day in and day out
21	tenants seek assistance in our office because they
22	are unable to find housing that they can afford. They
23	might be living in homeless shelters in crowded
24	conditions with extended families in small buildings
25	and facing eviction due to lack of tenant's rights.

1	COMMITTEE ON HOUSING AND BUILDINGS 67
2	Not only are events unaffordable especially in North
3	Brooklyn, but there are barriers to move-in from
4	security deposits to enormous broker's fee is far too
5	high for the vast majority of tenants I work with.
6	I'm asking the City Council to support the
7	Introduction and to place reasonable limits on
8	brokerage fees and security deposits, to allow
9	renters six months to pay the deposit and ensure
10	several consent-and ensure this level of consumer
11	protections. Countless tenants in North Brooklyn are
12	at risk of displacement or homeless-homelessness, but
13	continue to fight to remain housed and active in
14	their communities. These bills will improve access
15	to housing for millions of renters in New York City,
16	and I urge you to pass [bell] the legislation. Thank
17	you.
18	CHAIRPERSON CORNEGY: Thank you.
19	FEMALE SPEAKER: [off mic] Good
20	afternoon. [on mic] Good afternoon. I am speaking on
21	behalf of Jenna Gosenbol (sp?). My name is Jenna
22	Gosenbol, and I am a tenant organizer with the Fifth
23	Avenue Committee. The Fifth Avenue Committee is a
24	community development corporation established in 1978
25	with the mission to advance economic and social

1	COMMITTEE ON HOUSING AND BUILDINGS 68
2	justice in South Brooklyn and throughout New York
3	City by building vibrant diverse communities where
4	residents have genuine opportunities to achieve their
5	goals and well as the power to shape the community's
6	future. I am presenting on behalf of the Fifth
7	Avenue Committee and stabilizing New York City in
8	conjunction with Jackie Del Valle the Stabilizing New
9	York City Coordinator at the Community Development
10	Project of the Urban Justice Center. As everyone
11	knows, New York City is in a housing crisis.
12	Thousands of New Yorkers struggle to make rents as
13	landlords and corporations speculate on pushing
14	tenants out and increasing rent. Every day we hear
15	stories of about how far New Yorkers are stretching
16	their dollars and why they continue to live in their
17	homes. The outrageous housing costs start from the
18	minute the search to find an apartment begins. For
19	decades tenants have had charged excessive amount of
20	money in the quest to find a home here. These
21	upfront costs whether it is security deposits, broker
22	fees or credit checks create a significant financial
23	burden especially for young and low-income renters
24	searching for opportunities. These practices are
25	discriminatory and they must end. Neighborhoods like
l	

1	COMMITTEE ON HOUSING AND BUILDINGS 69
2	the one where FAC organizes, which is in Park Slope
3	from the Park, Bay Ridge and Kensington have a deep
4	history of community resilience and now
5	justification. The tenants I primarily organize are
6	long-term tenants. As they to be displaced by
7	predatory tactics, I find myself working more and
8	more with older low-income tenants trying to find
9	them new affordable housing due to this displacement.
10	These tenants have been either rent controlled or
11	rent stabilized and I cannot begin to explain the
12	barriers that my tenants face after being displaced.
13	One of the main barriers can be eliminated if the
14	City Council passes all five bills. These bills are
15	not just words on paper. These bills represent the
16	livelihood of millions of New Yorkers. Thank you.
17	RACHEL SMITH: Hi. Good afternoon. My
18	name is Rachel Smith, and I'm a legal intern here on
19	behalf of Mobilization for Justice. Mobilization for
20	Justice envisions a society in which there is equal
21	justice for all. Our mission is to achieve social
22	justice prioritizing the needs of people who are low-
23	income, disenfranchised or have disabilities. We
24	provide advice and representation to more than 2-
25	25,000 poor and working New Yorkers each year.
	I

1	COMMITTEE ON HOUSING AND BUILDINGS 70
2	Specifically our housing project annually servers
3	more thank 3,200 households representing a total of
4	7,328 tenants. We thank you sincerely for holding
5	this and I'm here to testify in support of Intros
6	1424, 1431 and 1433. I'm sure many of the people in
7	this room have experienced the difficulty of
8	searching for an apartment in New York City. I've
9	lived here for six years and I can honestly say it
10	gets harder every time I try to find a new place, and
11	I'm law student and someone with experience and
12	looking with others, and it's still hard time after
13	time, and even when you look at apartment after
14	apartment desperate to find something that's
15	affordable and inhabitable, and you're just stuck,
16	and when you find a suitable apartment you're faced
17	with yet another roadblock to security housing, the
18	security deposit. Security deposits pose many
19	obstacles for residential renters. One such obstacle
20	is how to pay security deposit on a new apartment
21	when the tenant is waiting for the return of a
22	previous security deposit. For many of our poor and
23	working poor clients this is a serous impediment to
24	security suitable housing. The vast majority of
25	states specify the amount of time a landlord has to
l	

1	COMMITTEE ON HOUSING AND BUILDINGS 71
2	return security deposits, and now with the recent
3	passage of the Housing Stability and Tenant
4	Protection Act, New York State now requires landlords
5	to return security deposits within 14 days of tenants
6	vacating the premise-premises. A landlord's failure
7	to return this deposit in that period is often a
8	forfeiture of any right to retain any portion of the
9	deposit. Passing Intro 1431 would be consistent with
10	New York State Law, and more importantly, it would
11	allow poor and working poor New Yorkers to recover
12	their security deposit soon after their lease ends,
13	money that's often desperately needed to pay the next
14	month's rent or expenses related to moving to a new
15	apartment. A landlord's ability set the security
16	deposit at any rate is another obstacle for New
17	Yorkers and for our clients in securing housing.
18	Landlords commonly charge anywhere from one month's
19	rent to three month's rent and I even know someone
20	personally who was charged \$8,000 for their security
21	deposit. For individuals on a fixed income or
22	working poor New Yorkers, paying a security deposit
23	in excess [bell] of one month's rent and sometimes
24	even-even one month's rent itself is infeasible.
25	Pass-passing Intro 1424 would prevent the arbitrary

1	COMMITTEE ON HOUSING AND BUILDINGS 72
2	setting of security deposits and would be in line
3	with the amended New York State Law. Intro 1433
4	would allow renters to pay their security deposits in
5	equal monthly installment as dictated by the length
6	of their tenancy. Tenants are often denied the right
7	to rent housing because he or she does not have the
8	ability to put up first month's rent often time last
9	month's rent and the full security deposit of lease
10	signings. This proposed change would ensure poor and
11	working poor New Yorkers are no longer barred from
12	securing and apartment because they may not have the
13	means to supply the entirety of required security
14	deposit upfront. This bill is consistent with common
15	sense since there is no valid business reasons why a
16	landlord would need a renter's security deposit
17	upfront if the security deposit is used to compensate
18	the landlord for damage to the apartment at the end
19	of the lease. This installment plan option allows
20	renters to budget for the payment of the security
21	deposit, which the bill requires landlords to inform
22	prospective renters about something that is
23	incredibly important as many do not know of passing
24	changes in our laws. We believe that passage of this
25	initiative along with the proposed outreach in the
1	COMMITTEE ON HOUSING AND BUILDINGS 73
----	---
2	introduction and the education requirement as well
3	will help end one of the significant obstacles of
4	security housing for renters who cannot afford the
5	exorbitant upfront security deposit fees. MFJ
6	strongly supports Intros 1424, 1431, and 1433, and
7	comments the Committee on Housing and Buildings for
8	its continuing efforts to improve the rights of
9	renters and tenants. The obstacles posed by security
10	deposits are numerous, and have the potential to be
11	rectified with the passage of these introductions.
12	These introductions are an essential step toward
13	keeping New Yorker house in New York. Thank you for
14	your time.
15	CHAIRPERSON CORNEGY: Thank you. We are
16	going to hear from a couple of my colleagues, but I
17	want to say two things. One is please don't feel
18	compelled to read your statements in their entirety
19	and respect for the thousand people who would like to
20	speak today, and secondly, Ms. I want to say that
21	your citing and footnotes in your statement made me
22	nervous. It reminded me of graduate school. While
23	I-while I appreciate it, my palms were sweating as I-
24	as I read your citing and footnotes. Good job on
25	that.
I	

1 COMMITTEE ON HOUSING AND BUILDINGS

2 RACHEL SMITH: My editor in chief would3 be very proud to hear that.

4 CHAIRPERSON CORNEGY: Yeah, you can tell 5 they're-she made me incredibly nervous having to read 6 that. We're going to hear from Council Member Powers 7 and then Council Member Rosenthal.

COUNCIL MEMBER POWERS: Thank you, thank 8 you for your testimony, and support of legislation 9 before here today. People that you, many of you work 10 with, populations that are particularly facing 11 12 challenges when it comes to housing, and obviously 13 rent is, and the cost of rent is a big part of that, but can you talk to us about-we're talking about 14 15 \$10,000, \$14,000 at times to move into a new 16 apartment. Can you tell us about the population 17 you're working with particularly how much-how many of 18 those folks have disposable income at hand when they have to move, when they're required to move or-or 19 20 want to move of \$14,000 or so of total costs for moving? Can you tell or share any experiences of the 21 2.2 population you're talking about in terms of their 23 ability to pay upfront costs at that amount? RACHEL SMITH: So, organizations like 24 Mobilization for Justice and Legal Aid all have a cap 25

1	COMMITTEE ON HOUSING AND BUILDINGS 75
2	on the services and the community we can serve, and I
3	can with certainty that the experience of the legal
4	services organizations I've worked at, but they
5	don't. They're on fixed income. They're living
6	paycheck to pay check. They even very often times
7	are having trouble recertifying for the different
8	subsidies they have and no one has that upfront from
9	our population.
10	COUNCIL MEMBER POWERS: Okay, thank you,
11	and-and how many are rent burdened? I mean they're
12	paying more that 30% of their income or more towards
13	the rent?
14	RACHEL SMITH: I-I mean I can comfortably
15	say the vast majority of our tenants are rent
16	burdened, even tenants that are living in rent
17	stabilized housing are too often rent burdened.
18	COUNCIL MEMBER POWERS: I appreciate it
19	and can you tell about—it sort of sounded like there
20	was discretionary aspect of this. We know that some
21	things like source of income discrimination in the
22	past and other things where there's discretion
23	involving decision about how much they charge a
24	person. Can you talk to us about the challenges your
25	particular properties can have when there are
	I

1	COMMITTEE ON HOUSING AND BUILDINGS 76
2	discretionary decisions related to income or ten and
3	the challenge to them in terms of finding housing?
4	RACHEL SMITH: Sure. I would say if
5	these are negotiable, our tenants would often have
6	very trouble or a lot of trouble negotiating
7	especially due to language access. The vast majority
8	of our tenants are monolingual Spanish speakers, are
9	immigrants and are not comfortable navigating the
10	system and so, to be arguing for what a fee might be
11	is—is not something that the vast majority would be
12	comfortable with. A lot of our tenants are also
13	elderly and again are not able to truly stand up for
14	themselves in that way
15	COUNCIL MEMBER POWERS: Okay, and can you
16	talk about-talk about security deposits for instance.
17	What reasons have property owners given to you-to
18	your individuals about reasons they need to collect
19	two or three times a tenant's monthly rent versus one
20	month's rent as the new law says?
21	RACHEL SMITH: I don't think I've ever
22	heard a reason.
23	COUNCIL MEMBER POWERS: Okay. Certainly
24	leaving the tenant a question or wonder why or have
25	difficulty in-in the decision. Do youyou know, I

1	COMMITTEE ON HOUSING AND BUILDINGS 77
2	made this point earlier, which is about even as we
3	had this conversation that I find that there's just a
4	lack of transparency in terms of a lot of the fees
5	that one has, and it's not-it's not comfortable (sic)
6	for fees again talking about all in fees that add up
7	to really not for people I think the population
8	you're talking about. Can you talk us about those
9	fees and challenges they have when there may be other
10	suggestions about ways that the Council can address
11	transparency in the process for pricing in the-in the
12	rental market?
13	RACHEL SMITH: I mean I can't. Again,
14	I'm a legal intern, so my experience with our
15	population is limited, but I can say something from
16	renting in New York City for an extended period of
17	time. I have no idea even having the experience I've
18	had, I ask landlords for clarification on fees and I
19	don't get any. They say it's just what it costs. It
20	is what it is, and that's coming from a background
21	where again I know what my rights are and I still
22	can't get a straight answer
23	COUNCIL MEMBER POWERS: Okay, and I just
24	want to ask one final question because you have the
25	

1 COMMITTEE ON HOUSING AND BUILDINGS 78 2 personal experience here and you're a law student I think right now. 3 4 RACHEL SMITH: Yes. COUNCIL MEMBER POWERS: Do you think you 5 and-and similar law students can afford in addition 6 7 to your tuition and student loans the-all these sort of, all the upfront costs even back in-that adds into 8 a significant cost burden for students like yourself? 9 10 So, especially with RACHEL SMITH: federal student loans the cost of admission was that 11 12 they expect you take out to satisfy the school, and I 13 can tell you what the school allocates to the cost of 14 housing does not even begin to cover what it is. I 15 have friends who commute two hours because they have 16 to go far out into other boroughs from where our 17 school is to even find something that fits within 18 their means and living in often apartments that are flex because it's the only way to make it affordable. 19 I know tons of people who are stuck living in the 20 dorms because they need to pay this money upfront. 21 2.2 The school just-when the loan comes in they take it. 23 I personally as having moved twice in the law school have spent hours-my hours I've probably spent like 24 hundreds of hours scouring for an apartment where I 25

1 COMMITTEE ON HOUSING AND BUILDINGS 79 2 can move in as a roommate, and not have to pay any o these other fees, [audience member booing] and even 3 now in my current apartment, I had to pay a lease 4 5 resigning fees that was in excess of \$300 for myself 6 personally. 7 COUNCIL MEMBER POWERS: Yes and with all due respect I-I think booing a law student who's 8 talking about her challenge is the wrong approach. 9 10 Thank you for the testimony. [audience member mocking] [background comments] 11 12 COUNCIL MEMBER ROSENTHAL: Council Member 13 Cornegy, I just want to give them a guick thank 14 before you leave. Always appreciation to each of 15 your organizations and gratitude to you for working 16 there. Your work on behalf of tenants is priceless and keeping people in their homes is paramount right 17 18 now. So, I-I just wanted to thank you again for coming today, for testify and every day doing the 19 20 work you're doing. Thank you. CHAIRPERSON CORNEGY: Thank you. 21 I**'**11 2.2 call the next panel. Thomas Salzano, Elvin Loffman, 23 Jeffrey Zickler-Zicker. I'm sorry. Man-Mandy 24 Ninwha-Nimwarre, Stefania Cardina. [background

1	COMMITTEE ON HOUSING AND BUILDINGS 80
2	comments/pause] I think we're missing one person.
3	Again, Stefania, Mandy, Jeffrey.
4	JEFFREY ZICKER: Yes, sir.
5	CHAIRPERSON CORNEGY: Elvin, Thomas
6	Salzano, Joseph Barbasio. Sorry, Joseph for
7	butchering your name on the record actually. Sorry.
8	So I'll ask that before you begin your testimony you
9	identify yourself for the record, and I will just as
10	a housekeeping measure ask that you go don't feel
11	compelled to read the entirety of your statement. If
12	there are some points that you would like to get
13	across, please emphasize those in the interest of
14	time and for those who would like to testify going
15	forward although we appreciate your time and your
16	patience in waiting for the opportunity to testify.
17	JOE BARBACIO: Thank you.
18	CHAIRPERSON CORNEGY: Thank you. You can
19	begin where and when you'd like to. Just identify
20	yourself first.
21	JOE BARBACIO: I'll just go first. I'm
22	speaking in opposition to Intro 1423. Good
23	afternoon. My name is Joe Barbacio. I am the
24	Executive Vice President of Online Residential, which
25	is a data and recent platform used by New York City
l	

1	COMMITTEE ON HOUSING AND BUILDINGS 81
2	residential real estate agents. Our client base is
3	comprised of 450 real estate companies consisting of
4	more than 12,000 users. We created a petition in
5	opposition to this propose bill and have collected
6	over 4,500 signatures to date. In accordance to New
7	York State Real Estate Law a principal can hire a
8	licensed agent for the sale or lease of real property
9	for a fee, commission or other consideration. The
10	agency's principal can either be the consumer trying
11	to locate a quality apartment or even a residential
12	landlord seeking the expertise of a resident real
13	estate agent. No matter who engages the agent, the
14	process is voluntary, market driven and is ultimately
15	a choice. The agent adds considerable value to the
16	home search process. This process is particularly
17	transparent and fair because New York State Law
18	already mandates use of a disclosure form regarding
19	agency relationships. This form must be signed at
20	the first substantive contact between the parties
21	clearly defining who the agent represents. Moreover,
22	it is our view that it is not the purview of the
23	governmental body to step into the free marketplace
24	and single out an industry [cheers applause] with
25	unreasonable punitive regulation of private

1	COMMITTEE ON HOUSING AND BUILDINGS 82
2	enterprise. So, please, please do not chase the
3	windmills of real estate agent commissions because
4	the people you will economically injure is the 56,000
5	hard working industrious licensed men and women of
6	New York City's real estate community. Thank you.
7	[applause/shouting]
8	CHAIRPERSON CORNEGY: Thank you.
9	[background comments]
10	JEFFREY ZICKER: City Council
11	Chairperson, thank you so much for hosting this
12	public forum. I know we all greatly appreciate it.
13	My name is Jeffrey Zicker. I am a real estate broker
14	with Century 21 Metropolitan here in New York City
15	and I'm also a landlord and investor in a few other
16	states, although I do not own in New York State.
17	You're going to hear a lot of arguments today from
18	most of my colleagues about the industry about this
19	bill being anti-capitalist, anti-competitive and
20	really threatens the lives of hard-working real
21	estate agents across the city of New York, and while
22	all of those things are going to be true, I want you
23	to focus on one other thing. Consider for a moment
24	that the idea that good and noble intentions can have
25	really negative unintended consequences. It's really
I	

1	COMMITTEE ON HOUSING AND BUILDINGS 83
2	easy to rally consensus for headline making topics
3	like these in politics. Trust me. I get it. I have
4	an uncle whose mayor in-back in Nevada and two family
5	members who are city council members in Carson City,
6	Nevada. I get what you do very, very well. What's
7	harder as an elected official is admitting that upon
8	further review the actions of our good intentions and
9	our good sounding headlines may have much harsher
10	impacts on the totality of the community that we
11	serve than had we just left it alone to begin with.
12	So, here's what I mean. Tenants will without a shadow
13	of a doubt absolutely become more vulnerable to lack
14	of disclosure if you vote yes on this bill. In order
15	to save a quick buck and not to hire tenants agents
16	then go directly to a listing agent where the listing
17	agent cares directly about that transaction that
18	landlord. They care about closing what's in the
19	immediate future rather than advocating for the long-
20	term standing relationship of the tenant. Whereas,
21	now they have the opportunity to engage a tenant's
22	broker and pay a 15% fee. We hate that fee as well
23	because we only collect 7.5%. We make less than a
24	month's rent on a full 15% fee. Once again my
25	approach here is not to just vote no on this measure
l	

1	COMMITTEE ON HOUSING AND BUILDINGS 84
2	and do nothing. I think we all agree that there are
3	issues with the real estate industry in New York.
4	Let's talk about some solutions instead of things
5	that may create some more problems, right. How about
6	we substantially raise the barrier of entry to get a
7	real estate license in the state of New York. There
8	are way too many part-time agents who no idea what
9	they're doing in this city and state. How about we
10	work to create a unified multiple listing service
11	where we make co-working the law between both renters
12	and sales agents. We do a massive disservice to the
13	people in the city of New York by not having that.
14	We as agents are renters and we're residents in the
15	city, and I know your intentions here are good. The
16	brokerage community wants us to make New York more
17	affordable and better for everybody. We have ideas
18	that will make New York better and I promise you if
19	you work with us instead of against us, we'll help
20	you get there, but I also promise that none of those
21	things will be accomplished by voting yes on this
22	measure. I thank you and I yield my time.
23	CHAIRPERSON CORNEGY: Mr. Zicker I'm
24	assuming that you have those recommendations written
25	down somewhere?
l	

1 COMMITTEE ON HOUSING AND BUILDINGS 85 2 JEFFREY ZICKER: 1000% I would love to 3 grab coffee with any of you at any time. CHAIRPERSON CORNEGY: Okay. [audience 4 yelling] In-in lieu of coffee if you can get that 5 list to me sooner that would be great. 6 7 JEFFREY ZICKER: I would be more than 8 happy. [audience shouting] CHAIRPERSON CORNEGY: Not that I wouldn't 9 have coffee with you. 10 11 JEFFREY ZICKER: But if you want to do 12 coffee, too, I'd be happy to. 13 CHAIRPERSON CORNEGY: Absolutely, 14 absolutely. Okay. 15 FEMALE SPEAKER: [off mic] Good 16 afternoon. My little button. 17 CHAIRPERSON CORNEGY: Yeah, it's right 18 there. FEMALE SPEAKER: Hi, Good afternoon. 19 Ι 20 did not at all expect to get up here and make a 21 statement. I'm super nervous. My mom has called me 2.2 Norma Ray since I've been a very, very young person. 23 My views-I'll get to it here. My views on a lot of 24 things have changed through the years. I completely understand all five of this, Mr. Powers, I hope you 25

1 COMMITTEE ON HOUSING AND BUILDINGS 86 2 did receive my message that I left you one day. Ιt was long and I and it was very positive. 3 4 COUNCIL MEMBER POWERS: [interposing] I 5 received everybody's message left but we have-6 FEMALE SPEAKER: It was my message. 7 COUNCIL MEMBER POWERS: we're going call 8 you back. (sic) CHAIRPERSON CORNEGY: And I actually 9 received some of his messages, too [laughter] for the 10 11 record. 12 FEMALE SPEAKER: A lot of disparity here. 13 I'm not so sure what these-all of this is about has 14 actually anything to do with our brokerage community. 15 I really want to keep this very short, but I think 16 it's super important that you actually understand what each and every one of us do every day of our 17 18 lives. We, too, are in jeopardy of losing our homes, a lot of other things, okay. I hear about these 19 20 searches and pardon me if the last woman who spoke she talked about searching for hundreds of hours. 21 2.2 That's what we are here for. We are an advocate for 23 you, and I have no doubt that we can work together 24 and make someone have a happy home. Depending on 25 what you can afford, this, that and the other thing

1	COMMITTEE ON HOUSING AND BUILDINGS 87
2	we're all in that same space, okay. So please make
3	this very clear. I know there's something super
4	important that I have to say, and I can't recall.
5	So, maybe I will come back if I can in a moment
6	because it's just going to be a quick closing. If
7	you guys want to speak and then I'll come back to it.
8	MANDY NABRARE: Good afternoon, Council
9	Members. Thank you for giving us a platform to speak
10	on behalf of the brokerage community. My name is
11	Mandy Nabrare and I'm with COMPASS. I just wanted to
12	say as someone that's been working with a lot of
13	rental-rental clients in the past few weeks, it takes
14	about two weeks to find someone an apartment. I was
15	working with a client who had a \$1,900 budget and we
16	collected a fee that was $$3,420$ , and it was a Co-
17	broke. That means half the fee went to my brokerage.
18	The other fee went to the other brokerage. Then I
19	got my commission from my brokerage of which I can't
20	really say what my split is, but most of the times I
21	would say all parts are good. Figure 50% of that is
22	going to the brokerage and I'm getting-let's say if I
23	was to get the pieces (sic) in with that, now we're
24	working with \$940. After that \$940, I have to pay
25	tax, I have to pay health insurance and I have
l	

1	COMMITTEE ON HOUSING AND BUILDINGS 88
2	expenses. So, I don't know how much, you know, if we
3	were to calculate that over two-week period and the
4	amount of time that we put into it, how much are we
5	making an hour? So, anyways, I came to America for
6	the American Dream. I'm Zimbabwe. I have first hand
7	experience. What happens when the government over-
8	reaches? [background comments] And I am somewhat
9	disappointed because I came to New York City. I am
10	also a tenant, and I know how much goes into this
11	job. So this is a very slippery slope that can
12	resolve in the dissemination of our free market
13	society. Thank you.
14	AL MORGAN: Good afternoon Council
15	members. Thank you so much for this opportunity.
16	[coughs] Excuse me. My name is Al Morgan. I'm here

to speak against Intro 1423 for the millions of New 17 Yorkers who have voluntarily participated in a rental 18 19 transaction, and there I support de facto this status 20 quo. I'm also here for the thousands and thousands of New Yorkers who work in real estate and small 21 2.2 landlord including the many hundreds who are right outside this building being prevented from testifying 23 today whose pocketbook you are looking to plunder. It 24 is horrible to think the Council is looking to punish 25

1	COMMITTEE ON HOUSING AND BUILDINGS 89
2	the rent—the hardworking rental agents whose median
3	income is around \$53,000. By cutting their fees by
4	50% you are effectively plunging then below the
5	poverty line in one of the most expensive cities in
6	the world. Agents are renters, too. I find it
7	entirely disingenuous for the Council people and city
8	government employees to be testifying about one or
9	two cherry-picked horror stories not to mention
10	asking panelists who are ignorant of the majority of
11	transactions to paint the entire industry as evil
12	when the vast majority of agents are honest, law
13	abiding, hard working New Yorkers, a majority of
14	which, as you see, are people of color, women and
15	members of the LGBTQ community. My parents are proud
16	immigrants granted asylum in the beautiful city 40
17	years ago when they ran for their lives from
18	regressive, oppressive authoritarian communist
19	regime, and this legislation is leading us down a
20	path to that hell. The landlords have all the power
21	since they control the supply of housing. If they
22	are forced to participate in all brokers' fees the
23	rents will go up to absorb that cost in the first
24	year, and will be baked into the rents for however
25	many years the renter occupies even after they've

1 COMMITTEE ON HOUSING AND BUILDINGS 90 2 paid the fee off, and subsequently, more people will be prevented from acquiring housing. We are in an 3 4 affordability crisis, and I implore you don't raise 5 the rent. Thank you. 6 CHAIRPERSON CORNEGY: I want to thank you 7 all for your testimony. I'm going to now take questions from Council Member Powers. 8 COUNCIL MEMBER POWERS: Yes, I'll try to 9 10 be brief, but I did want to ask a few questions. I-to the-I'm sorry Nabrare (sic) and the last gentleman 11 12 who spoke. Thank you for your testimony and I know you were nervous. So, thank you for that-for-for 13 14 coming out. Actually, I want to start with the 15 gentlemen here with the --16 JEFFREY ZICKER: Yes, sir. 17 COUNCIL MEMBER POWERS: --Jeff was it? 18 JEFFREY ZICKER: Yes, that's correct, sir. 19 20 COUNCIL MEMBER POWERS: I-I agree with you. I agree with you that when you have good 21 2.2 intentions and try to legislate something sometime 23 you have to consider all impacts and regulations. Ito your point about working with her again, I don't 24 think at any point I haven't been willing to listen 25

1	COMMITTEE ON HOUSING AND BUILDINGS 91
2	and-and address those concerns, and I particularly
3	wanted to commend you for bringing some solutions
4	that I think help a problem that I see, and I-and to
5	be respectful so the people that spoke before you I
6	think those are real stories, and I think those are
7	JEFF ZICKER: Sure.
8	COUNCIL MEMBER POWERS:real life
9	experiences.
10	JEFF ZICKER: Sure, I agree.
11	COUNCIL MEMBER POWERS: I think many of
12	you know that, and I think there are barriers, and I
13	think there are cost barriers here, and I agree that
14	working altogether that there is a benefit, and I
15	appreciate it. I want to just appreciate bringing
16	some solutions because
17	JEFF ZICKER: Thank you.
18	COUNCIL MEMBER POWERS:I think in
19	every conversation I've had with folks, individuals,
20	constituents or industry representatives I've said if
21	you want to help me solve a problem I feel is a
22	problem in a different way and I-I would never say no
23	to that. I think that's the responsible thing to do-
24	
25	JEFF ZICKER: Yes, sir.

1 COMMITTEE ON HOUSING AND BUILDINGS

2 COUNCIL MEMBER POWERS: -- and I mean that 3 made me unpopular having legislation on it, but I think that's the way to proceed. So I wanted to just 4 appreciate. On the -on the point around, actually to 5 6 just to Joseph right, around regulation and the idea 7 that there should be no regulation here, you know, obviously, I respectfully disagree on some of that 8 how we get there and what is-is different, but 9 industries all across our city and state and our 10 country are regulated. Financial transactions that 11 12 we do every single day are regulated every single day. So, why is this-why would this be any 13 different? Even if you disagree with the solution, 14 15 why would this be different in terms of ensuring that 16 there is transparency or regulation around a financial transaction like the ones we-you and I do 17 18 every single day.

JOE BARBACIO: Well I never said that there shouldn't be any regulation. Who said that it's the New York State already? It's been established that that that's going to be negotiated between an agent and the agent's principal. The principal could be either a consumer or a landlord. It doesn't matter. So, that's all negotiated

1	COMMITTEE ON HOUSING AND BUILDINGS 93
2	already, and as far as transparency and
3	representation in the marketplace, that has also been
4	established with the New York State Disclosure Laws.
5	The agent has to disclose for substantive context who
6	they represent. So these mechanisms are in place
7	already.
8	COUNCIL MEMBER POWERS: So, if I go
9	online today, and I'm looking for an apartment and
10	its new face. It's a listing that said if I don't
11	have any-I don't-on the sites I've looked on I've
12	never seen any information stating here is the fee,
13	here is the cost and it's negotiable. Would I be
14	incorrect about that? [background comments]
15	JEFF ZICKER: Yeah, if I may. I'm so
16	sorry. It is incorrect, and—and if I may kind of
17	dispel an industry falsehood that most people see.
18	When you-when you go online and you and you go
19	Streeteasy, and you'll see something that's listed as
20	no fee, it doesn't mean that there's no fee.
21	COUNCIL MEMBER POWERS: Oh, yeah, it's an
22	asset.
23	JEFF ZICKER: But it's baked into the cot
24	of the rent, right and so, when I-when I advise a
25	landlord, and I give them two different prices, I

1 COMMITTEE ON HOUSING AND BUILDINGS 94 2 give them the sub-the sub market price with the tenant paid fee, and then I give them the no-fee 3 price, right? 4 5 COUNCIL MEMBER POWERS: Uh-hm. JEFF ZICKER: Some landlords lie to go 6 7 with the higher price. They like the higher rent flow. Others just want to move in more quickly. I've 8 always been willing to negotiate fees with-with 9 clients and I know that [coughs] most of my 10 11 colleagues would say the same thing. There are some 12 individual firms that have rules that agents cannot 13 negotiate down but those are those individual firms, 14 not individual agents, and I-I think it's kind of a 15 dangers thing to eliminate that negotiating power 16 because part of my power being an agent where I have 17 a higher split in my firm is that I can charge a 18 lower fee to move an apartment faster and to beat out my competition who may be can't. So, I-I think it 19 20 kind of takes away our bargaining power there, and I 21 think it's-I'm-I'm sorry that some people had that 2.2 experience, but it wasn't what I created. 23 COUNCIL MEMBER POWERS: Well, I guess-I quess my question was more if I went on Streeteasy--24 25 JEFF ZICKER: Uh-hm.

1 COMMITTEE ON HOUSING AND BUILDINGS 95 2 COUNCIL MEMBER POWERS: --today. This is 3 my reference plan--4 JEFF ZICKER: Sure. COUNCIL MEMBER POWERS: -- by which I 5 think if I-if I went there right now, does it-I'm 6 7 sorry. She's yelling it. FEMALE SPEAKER: [off mic] You go on 8 9 Fishbowl. COUNCIL MEMBER POWERS: From--I'm-I'm 10 using it kind if that's that that thing I wanted, 11 12 but--13 JEFF ZICKER: Yeah, yeah, of course 14 COUNCIL MEMBER POWERS: --but actually in the conversations I've had, many people cited like 15 16 Three Seas (sic) on Streeteasy and other sites--17 JEFF ZICKER: Sure. 18 COUNCIL MEMBER POWERS: --as a bargain, but I don't see-I have not seen anything that just-19 20 that has language on it being negotiable. 21 JEFF ZICKER: So, most of the time we will 2.2 not because if, for example if a landlord is not 23 paying fee, if one of these lovely people in the 24 audience brings a client to me, then the fee has usually be 15%. We split it. We hate that rate as 25

1 COMMITTEE ON HOUSING AND BUILDINGS 96 2 much you do, right, because we only make 7.5% of the transaction. Whereas, if a client comes direct to 3 me, then I might charge one month, 10%. I can 4 5 sometimes-I put people on payment plans if they can't 6 afford it right upfront. So, it-it, you know, it is 7 negotiable. COUNCIL MEMBER POWERS: Thanks. Just as a 8 final question. 9 10 JEFF ZICKER: Yes, sir COUNCIL MEMBER POWERS: As we attack on 11 12 this as this as--13 JEFF ZICKER: First. 14 COUNCIL MEMBER POWERS: -- and I just want 15 to restate--16 JEFF ZICKER: Yes, sir. 17 COUNCIL MEMBER POWERS: --this language 18 in the bill says very clearly, and I'm-I'm willing to hear the reality versus--19 20 JEFF ZICKER: Yep. COUNCIL MEMBER POWERS: -- the language, 21 22 but it's says very clearly take home pay is not-is 23 not affected in any manner, and I added that in to address the concerns, and I think some of this 24 25

1 COMMITTEE ON HOUSING AND BUILDINGS 97 2 information was given out about that, but I want to talk about this, and you talked about co-broking. 3 4 JEFF ZICKER: Yes, sir. COUNCIL MEMBER POWERS: In a situation 5 6 where the landlord is paying their representative, 7 and the tenant is paying their high levels on this--JEFF ZICKER: Correct. 8 COUNCIL MEMBER POWERS: -- don't both 9 land-don't both brokers walk at home-walk away with 10 more money if both are making 12% or 15%? 11 12 JEFF ZICKER: Sometimes, but not always. I think that --13 14 COUNCIL MEMBER POWERS: [interposing] But 15 why is that not? 16 SERGEANT-AT-ARMS: Quiet down, please 17 sir. 18 COUNCIL MEMBER POWERS: But why is thatwhy is that. 19 20 JEFF ZICKER: Go ahead, sir. COUNCIL MEMBER POWERS: -- but if-but if 21 2.2 I negotiated with my-if I have to hire somebody at 23 the beginning of that. I said I like you--24 JEFF ZICKER: Yep. 25

1 COMMITTEE ON HOUSING AND BUILDINGS 98 2 COUNCIL MEMBER POWERS: --you're my 3 broker--4 JEFF ZICKER: Yep. COUNCIL MEMBER POWERS: --I just moved to 5 6 New York. I need your help. Help me find an 7 apartment, you and I discuss--8 JEFF ZICKER: Yep. 9 COUNCIL MEMBER POWERS: --is it going to 10 be 11 MANDY NABRARE: They all have straight A 12 pay. 13 COUNCIL MEMBER POWERS: I'll ask-okay, I'll hire. I'm hiring you guys--14 15 JEFF ZICKER: Yes, me, too. 16 COUNCIL MEMBER POWERS: -- and I-I want to 17 hire you. You're helping me. You're putting in the 18 work on my behalf--19 JEFF ZICKER: Yes sir. 20 COUNCIL MEMBER POWERS: -- to go find me 21 an apartment. You and I at the beginning of this 22 transaction say here's what this is going to look 23 like. 24 JEFF ZICKER: Yes, sir. 25

1 COMMITTEE ON HOUSING AND BUILDINGS 99 COUNCIL MEMBER POWERS: So I'm working 2 3 this out. 4 JEFF ZICKER: Yes, sir. 5 COUNCIL MEMBER POWERS: Okay. I-you and I discuss the fate. The landlord has their own 6 7 representative--8 JEFF ZICKER: Uh-hm. COUNCIL MEMBER POWERS: --right, they 9 10 hire that person--11 JEFF ZICKER: Right. 12 COUNCIL MEMBER POWERS: -- and that person 13 to me an agent of the landlord first and foremost. 14 That's the person who's in the relationship with 15 that. They have a relationship. They come into a 16 financial agreement as well. 17 JEFF ZICKER: Correct. COUNCIL MEMBER POWERS: Why is that not 18 the fairest transaction involved in a real free 19 20 market society where you pay who you hire, and you 21 get to pick that person, and second why-and I do 2.2 believe there are scenarios where all parties might 23 walk away with more money. So, tell-tell me why--24 JEFF ZICKER: [interposing] Sure for me--25

1 COMMITTEE ON HOUSING AND BUILDINGS 100 2 COUNCIL MEMBER POWERS: -- I think any of 3 these that I've seen. (sic) JEFF ZICKER: Yeah, yeah, sorry. I don't 4 mean to overstep everybody's bounds who would like to 5 6 speak. 7 MANDY NABRARE: So, we all have stuff to 8 say. JOSEPH FUCITO: Yeah, so I think for me 9 in any free market society, right, getting consumers 10 that choice. When I work with a client there's one 11 12 of three different situations. We either have a no-13 fee listing, in which the owner will pay me for 14 bringing them there. We either have a low-fee 15 listing where I bring them direct to Everhart 16 Brothers or Imagine company that will not pay out a 17 commission. I just charge a lower rate or it's a co-18 broke. A lot of times those co-brokes carry much lower principal monthly rent costs, and they can 19 20 actually save more money over the life of the lease 21 than they would with an otherwise no-fee apartment, 2.2 and so to me when we remove that-what I talked 23 about in my speech about how if this bill is passed, you will see a lot less co-broking happening. 24 25 Because tenants are going to hear, -Oh, I can only pay

1	COMMITTEE ON HOUSING AND BUILDINGS 101
2	one month. I'm going to go back to a listing agent.
3	In—in boroughs like Queens, and the Bronx, and outer
4	parts of Brooklyn where people do not belong to
5	REBNY, and they're not beholden to the REBNY Code of
6	Ethics, I—I know that there are legal disclosures we
7	have to have, right. People sub-subside laws every
8	single day. They put them aside and they ignore them,
9	and that's unfortunate and I-I want to do stuff
10	together to make sure that that doesn't happen, but
11	it will, and there will be lack of disclosure because
12	that agent will be working to close that transaction
13	and not on the behalf of the tenant all just to save
14	a quick buck for the tenant.
15	COUNCIL MEMBER POWERS: Yeah, and I just
16	have one last question, and I'm sorry then to the
17	Chair who's here. Just-just to add my perspective,
18	why—why in a free market, which I like forever
19	JEFF ZICKER: Yep.
20	COUNCIL MEMBER POWERS:this should be
21	the way. Should the consumer not be able and the
22	landlords individually be able to hire, choose and
23	pay their own representatives, doesn't that seem like
24	the free market?
25	JEFF ZICKER: Yes.

1	COMMITTEE ON HOUSING AND BUILDINGS 102
2	COUNCIL MEMBER POWERS: That you choose,
3	but today that's the situation I'm talking about was
4	where I don't-I get to hire-the person that I'm
5	paying is not a person that I've hired myself. I've
6	looked for the apartment. I found the listing. I
7	like the community. I like the neighborhood. I like
8	the building, but at the end of the day so landlords
9	could just support (sic) that person's transaction.
10	That to me seems not the free market.
11	JEFF ZICKER: Yeah, this
12	COUNCIL MEMBER POWERS: So, if you would
13	like to respond.
14	JOE BARBARCIO: Yeah, if-if I may jump
15	in. Yeah, there's a lot of moving parts here. So,
16	we can't get them confused. Once again, each like to
17	hire a representative.
18	COUNCIL MEMBER POWERS: Right.
19	JOE BARBARCIO: It's-it's up to them.
20	COUNCIL MEMBER POWERS: That's right.
21	JOE BARBARCIO: We-we know that, and-and
22	kind of implicated inculcated in your basic theories
23	that if we limit and restrict a commission to a
24	landlord's agent to one month's rent, that will make
25	the process a lot fairer.

1 COMMITTEE ON HOUSING AND BUILDINGS 103 2 COUNCIL MEMBER POWERS: That's not what 3 the legislation does. JOE BARBARCIO: Well, you said--4 COUNCIL MEMBER POWERS: [interposing] It 5 6 says about the rent. It does not say what the broker 7 takes home when they-when rent an apartment. JOE BARBARCIO: You say it's equal to one 8 9 month's rent. That's what--10 COUNCIL MEMBER POWERS: No, it is--11 JOE BARBARCIO: No, that is--12 COUNCIL MEMBER POWERS: --that's when 13 collecting that. (sic) 14 JEFF ZICKER: Yeah, he-he was about to 15 say that the max that the tenant can pay is only one 16 month. However, I have to tell you from experience, 17 and am I incorrect in saying that? 18 COUNCIL MEMBER POWERS: No, absolutely correct. 19 20 JEFF ZICKER: Okay. COUNCIL MEMBER POWERS: This is about 21 2.2 what the renter's burden and that's the legislation 23 that's introduced. JEFF ZICKER: [interposing] Sure so--24 25

1 COMMITTEE ON HOUSING AND BUILDINGS 104 COUNCIL MEMBER POWERS: [interposing] Not 2 3 what their take home pay is, and the landlord could pay whatever they want on top. They can pay 15% in 4 5 full on top--6 JEFF ZICKER: Uh-hm. 7 COUNCIL MEMBER POWERS: -- and you make more money in that situation. 8 JEFF ZICKER: It's unlikely that will 9 happen. Property taxes are up 44% in the last six 10 years. We saw water costs go up exponentially, fuel 11 12 costs are up exponentially, fuel costs are up 13 exponentially, and now with a lot of this new 14 legislation, we've had come out of Albany this last 15 Friday, we're seeing a city where our caps rates, 16 meaning capitalization rate, the amount of profit 17 that you earn on a multi-family building, right. I 18 say this as an owner. I-I bought in Ohio, Pennsylvania and South Carolina for a reason. 19 20 COUNCIL MEMBER POWERS: All growing 21 states. 2.2 JEFF ZICKER: Well, yes, sir. So, the 23 max-the good cap rate in New York City is about 4%, right. Most other places across the country you see 24 8, 9 and 10% capitalization rates. So, it's already 25

1	COMMITTEE ON HOUSING AND BUILDINGS 105
2	really hard to talk to owners about why they would
3	want to invest in New York and now when we see this
4	legislation come down from Albany last Friday that
5	really limits their margins as well, it's hard to get
6	an owner to-to say, oh, we're going to pass the fee
7	onto the tenant, and you got to kick me some extra.
8	It's-it's just not the way that our market works with
9	a vacancy—a city with a vacancy rate of 3.2% to
10	answer that early question that was not answered.
11	COUNCIL MEMBER POWERS: Yeah, I
12	appreciate that. Thank you. Thank you, guys for
13	that.
14	JEFF ZICKER: Thank you.
15	JOE BARBARCIO: Thank you.
16	CHAIRPERSON CORNEGY: Thank you. Thank
17	you so much for your testimony. As we transition to
18	the next panel I do want to say that I hope that
19	people are not misinterpreting my laid back demeanor
20	on this. As the Chair of Housing and Buildings and
21	the Chair of this hearing, it's a necess—I have a
22	necessity to have a fair and impartial healing-
23	hearing not driven by the Chair. Alright. So, while
24	I am passionate about these issues, as a-a resident
25	of probably one of the most gentrified areas and

1	COMMITTEE ON HOUSING AND BUILDINGS 106
2	increasing housing costs in Bedford-Stuyvesant and
3	Crown Height, Brooklyn, I am passion about these
4	issues, but I am the Chair, and it's important for me
5	to have, you know, a more tempered demeanor as we
6	relate to these things. Not to drive the
7	conversation, but to-to listen to great panel
8	discussion like I've heard here, but thank you so
9	much for your-
10	JOE BARBARCIO: Thank you, and let's get
11	back up to the party.
12	CHAIRPERSON CORNEGY: Yeah, definitely, I
13	got-you got to-you got to go.
14	COUNCIL MEMBER POWERS: Let me say, and
15	I—I am always willing to hear more. If you want to
16	email my office ideas, and—and other ideas around
17	this, of course you can do that as well.
18	CHAIRPERSON CORNEGY: So, I want to call
19	to the podium now Ava Farkas, Robert Desir, and
20	Thomas Zalinsky. [background comments] Jodi
21	Leidecker (sp?)[background comments/pause] Jodi
22	Leidecker. I apologize. So, I got two out of five.
23	So, let's try this again. Ava Farkas.
24	FEMALE SPEAKER: Ava is not here.
25	CHAIRPERSON CORNEGY: Okay.

1 COMMITTEE ON HOUSING AND BUILDINGS 107 2 MALE SPEAKER: Yes, she's gone. 3 CHAIRPERSON CORNEGY: Robert Dasir. [background comment] Thomas Zolinsky. Yes and Jodi. 4 5 JODI LEIDECKER: [off mic] Jodi Leidecker. 6 7 CHAIRPERSON CORNEGY: Leidecker. [coughs] Last call for Ms. Leidecker. 8 9 JODI LEIDECKER: Oh, she's here. 10 CHAIRPERSON CORNEGY: Oh, sorry. [background comments/pause] So, I'd just like you to 11 12 identify yourself for the record, and you can begin your testimony as soon as you-as soon as you're 13 14 ready. 15 ROBERT DESIR: Good afternoon. Thank 16 you. I'm Robert Dasir. I'm a staff attorney with 17 the Legal Aid Society. Thank you, Chairperson 18 Cornegy. Thank you Council Member Powers for having this hearing and allowing us to testify. This legal-19 20 this testimony is submitted on behalf of the Legal Aid Society. We support the City Council's efforts 21 2.2 to protect prospective renters who are at a 23 significant disadvantage when attempting to access housing in New York City's overheated rental market. 24 We are in the midst of an affordability crisis that 25

1	COMMITTEE ON HOUSING AND BUILDINGS 108
2	are-that is particularly acute for low-income renters
3	whether it is those needing substandard housing or
4	those needing shelter. The lower the vacancy-well
5	the lower the rents, the lower the vacancy rates, the
6	more difficult it is to find an apartment. When
7	tenants who are our clients who are mostly low-income
8	are finally able to access housing and identify
9	housing, new pitfalls await them. Due to scarcity, a
10	vacancy attracts legions of prospective tenants vying
11	for the same rental unit. To finalize an apartment,
12	low-income tenants like our clients sometimes need
13	assistance with things like fees, security deposit
14	and moving expenses. Many of the fees that we see
15	are inflated and have no rational relation to any
16	real cost. This exploitation of vulnerable
17	populations and of our over-heated market just-is
18	just what this body is designed to protect against
19	particularly as we are in the midst of a housing
20	emergency. So, we find particular utility in Intro
21	1423 that would prohibit the collection of any fees
22	that exceed one month's rent, and Intro 1433 that
23	would allow a tenant to spread the cost of the
24	security deposit over several months without penalty,
25	which would expedite the leaser process. These bills
1	COMMITTEE ON HOUSING AND BUILDINGS 109
----	---
2	will go a long way towards removing some of the
3	barriers they face, and increasing accessibility to
4	much needed permanent housing. [pause]
5	CHAIRPERSON CORNEGY: Thank you. [bell]
6	THOMAS ZOLINSKY: Hi, Good afternoon.
7	Thank you for allowing me this opportunity to speak.
8	My name is Thomas Zolinsky. I am the resident of New
9	York City Now for 11 years, currently living up in
10	Harlem. I am here in-in general support of-of
11	something to address what everyone who is in the room
12	has spoken today about housing and prices. Just as a
13	little background. When I moved to New York City it
14	was the middle of the economic recession. I had a
15	home back in Michigan that I could not sell because
16	the market had crashed. So I ended up becoming a
17	landlord myself. So, when I got to New York and
18	realized that rules sort of don't apply here because
19	in Michigan whenever I rented or sold my property, I
20	was responsible for paying the agent who was handing
21	the listing for me the fees associated with that. I
22	don't remember what I was paying-charged for rental.
23	I don't believe it was paying him one month's rent,
24	but it was a significant amount. But coming to New
25	York I found that the opposite is true that the
ļ	

1	COMMITTEE ON HOUSING AND BUILDINGS 110
2	burden of broker fees are pushed onto the tenant due
3	to the market dynamics here. I've submitted my
4	testimony. I know there's time. I'm just going to
5	skip towards the end. I'm now in my fourth apartment
6	in 11 years. I have had to downsize continuously as
7	rents have gone up. Each of these moves have cost me
8	thousand and thousands of dollars both in fees, costs
9	for deposits, first, last and security. I also found
10	myself in a position of unemployment caring for an
11	elderly parent with Alzheimer's Dementia. So, my
12	previous or my current landlord asked me for seven
13	months rent upfront. When I add all that together
14	and the cost of moving, [bell] we are well over \$18
15	to \$20,000 a year. Times that by four different
16	moves, you had a significant amount. I don't want to
17	take money out of people's pockets. I worked in the
18	restaurant industry here for many years, and worked
19	on tips. I know the restaurant workers don't receive
20	a living wage up until recently I think one solution
21	might be to push for a living wage for people in the
22	real estate industry, and that commissions or things
23	are more on a bonus system. So, the more apartments
24	you rent successfully then maybe receive the bulk of
25	your salary or a portion of your salary in bonus, but
I	

1	COMMITTEE ON HOUSING AND BUILDINGS 111
2	you still have some form of living wage. I think if
3	we're truly serious about addressing affordability
4	here, I think it's a multi-pronged approach.
5	Shifting responsibly back to landlords for agent
6	commissions. Preventing landlords from asking no
7	more than the cost of one month's rent as a security
8	deposit. Ensuring market rate tenants are guaranteed
9	a lease renewal provide there are no arrears or
10	specific issues with the tenant. Capping increasing
11	to either the cost of inflation or more than 4% per
12	year for renewals. Getting rid of the dreaded
13	renters black list, and ensuring landlords are not
14	using such lists to deny leases to otherwise
15	qualified tenants. Ensuring that renters have the
16	right to a two-year lease extension provided the
17	terms are reasonable and providing more protections
18	for market rate tenants against aggressive landlords
19	and threat of eviction. My landlord had offered me
20	renewal this year. Because of a miscommunication in
21	my response to that he thought I had said no. He
22	immediately put it on the market. I corrected him to
23	say I did not say I was a renewal. He says too late.
24	You're out. You have 30 days. So, I just spent, you
25	know, putting up 7 months rent plus moving costs to

1	COMMITTEE ON HOUSING AND BUILDINGS 112
2	move in where I am now because it's a market rate
3	apartment. Even though I am current, never late, no
4	problems, no issues, he said to me that I don't our
5	personalities fit really well, and so now I'm forced
6	to be in a position to look again. I think by
7	pushing some of the burdens back onto the landlords
8	you might think twice about not working a tenant if
9	you had to face the prospect of paying a broker a
10	month's commission 12%, 15% whatever-whatever it is.
11	Thank you.
12	AVA FARKAS: Hi, Good afternoon. I'm Ava
13	Farkas. I'm the Executive Director of the Met
14	Council on Housing. We're the city's oldest tenant
15	union, and I am here today in support of the-the
16	bills. Right now our city-in our city it's extremely
17	hard to move and find an affordable rent, and when
18	you add exorbitant broker's fees, the cost to move
19	becomes prohibitive. We know the affordability
20	crisis is especially acute for the 20% of families
21	considered extremely low-income making under \$25,000
22	a year. An affordable rent for them would be under
23	\$700. Just to see what's available for low-income
24	families right now, I went on Streeteasy this
25	morning. I did a search for no-fee apartments in any

1	COMMITTEE ON HOUSING AND BUILDINGS 113
2	borough renting for a \$1,000, and found zero results.
3	There were a whopping three when I included fees, and
4	I only found 12 apartments renting for less that
5	\$1,500 without a fess, and 120 with a fee. This is
6	the current rental market we're in. It's not a fair
7	market. A colleague of mine-I know some organizers
8	who used to be brokers and real estate agents and
9	aske them what their thoughts were on this. They
10	will be submitting their own testimony, but I wanted
11	to read some of their comments. My friend said:
12	Brokers work for the landlord not for the tenants.
13	Whatever the landlords wants that's what brokers or
14	real estate agents do. Landlord would describe the
15	type of tenant they want, and that they would rent to
16	and which they would not, and many times, if not most
17	of the time, landlords would ask agents to not even
18	show apartments to tenants with Section 8 Vouchers.
19	There is a lot of discrimination in this business and
20	even though the agent broker works for the landlord,
21	the tenant is the one paying the agent. That is
22	fair. Before, it used to be the landlord paying he
23	agents. Then it changed to tenants paying sometimes
24	a one-month fee. When I stopped working under as an
25	agent, we were charging up to 15% of the annual rent

1	COMMITTEE ON HOUSING AND BUILDINGS 114
2	for this fee. The laws shouldn't even be about
3	reducing the fee. "It should be about landlords
4	paying it and not the tenants." Met Council on
5	Housing is here to ask the City Council to pass this
6	package of bills. They are more than fair to brokers
7	who will still a decent income at tenants' expense
8	when they should ultimately be paid by the landlords
9	they work for. The bill has already been written to
10	only apply to brokers working for landlords. New
11	York City law prohibits merchants from taking unfair
12	advantage of consumers by selling goods or services
13	for an unconscionably excessive price during and
14	abnormal market destruction like a hurricane. We are
15	in a housing emergency, and it should be illegal to
16	price gouge tenants with inflated fees. [pause]
17	JODI LEIDECKER: Good afternoon. My name
18	is Jodi Leidecker. I work for Cooper Square
19	Committee. I'm here to testify in support of the
20	bill, but I'm going to tell you about a personal
21	experience that I had. In August 2017, I found an
22	apartment for rent on Craig's List. It was
23	advertised in the No Fee Section. I came to see the
24	apartment two times. The second time I was told that
25	it was rented, but I could rent the one next to it

1	COMMITTEE ON HOUSING AND BUILDINGS 115
2	for a price that seemed very fluid. It didn't seem
3	like a rent stabilized unit because the price was
4	constantly being increased in every conversation.
5	The broker told me that apartments were going for
6	higher prices all the time, and I soon learned this
7	was a bait and switch operation to lure people in.
8	The brokers assured me there were no fees associated
9	with that rental other than \$100 credit check fee,
10	but once they had my security deposit and the first
11	month's rent they switched their tactics and suddenly
12	they invented new fees. When we objected, they said
13	we couldn't get our money back, and I had thousands
14	of dollars tied up in this process. I needed to
15	move, but I didn't know what I was supposed to do in
16	the face of their screaming, bullying, threats, and
17	lies. So, I didn't know what rights I had. I
18	somehow knew it was wrong for them to try to force me
19	to pay these new fees. The whole experience felt
20	more like a mob shakedown than a simple transaction
21	to rent an apartment. These brokers caused my family
22	extreme stress, but when I moved into that building
23	and talked to my neighbors, I found this was a very
24	common tactic. My neighbors were working class
25	immigrants of color, and they invented fees for them
ļ	

1	COMMITTEE ON HOUSING AND BUILDINGS 116
2	like key money and super fees, and they extorted
3	hundreds and even thousands of dollars from working
4	class immigrants who didn't know their rights and
5	were often afraid to stand up for them when they did.
6	[coughs] I went to everyone I could think of for help
7	including HPD, the Brooklyn District Attorney, the
8	Public Advocate, the Department of State Division of
9	licensing services. One person said I should just
10	pay the fees and maybe I could get my money back at
11	some other time. To this day, these bad acting
12	brokers are still operating openly and brazenly in
13	Flatbush where they control a great deal of the
14	rental market. My suggestion is in addition to these
15	new laws, I encourage you to create a designated
16	agency charged with oversight of all brokers whether
17	they are registered with the state or not so that
18	tenants can get help with predatory tactics like the
19	situation I faced and my neighbors faced. Thank you.
20	CHAIRPERSON CORNEGY: Thank you all for
21	your testimony. I'm going to call the next-Oh, I'm
22	sorry. Before you ask your question, I just want to
23	for the record state that we have been joined by
24	Rafael Espinal.
25	

1 COMMITTEE ON HOUSING AND BUILDINGS 117 2 COUNCIL MEMBER POWERS: Great. Thank you. I will thank you for waiting and thank you for the 3 4 testimony. Just for the-the gentleman from the Legal 5 Aid Society. You're an attorney, is that correct? 6 ROBERT DESIR: Yes. 7 COUNCIL MEMBER POWERS: As you read the legislation as it's currently written, does it say 8 anything around capping incomes and take-take home 9 pay for a person in a rental transaction? 10 ROBERT DESIR: My reading of the 11 12 legislation shows that it seeks to limit what costs are passed onto the tenant. You know, there could be 13 other arrangements, but it doesn't look like any of 14 15 that is covered in the laws that define the bills. 16 COUNCIL MEMBER POWERS: Okay, thank you, 17 and-and just one last question maybe for the folks 18 from Met Council, but obviously anybody who wants. Do you believe that all-in costs, everything 19 including security deposits -- it can be two or three 20 or sometimes even more months, usually two or three--21 2.2 are prohibitive to mobility and opportunity for 23 residents in New York City? AVA FARKAS: Yeah. I mean the rent is 24 25 already too high. Like the rent is crazy. So, if you

1	COMMITTEE ON HOUSING AND BUILDINGS 118
2	add to it, you know, another month's rent or like two
3	month's rent, that's impossible, and that's
4	impossible for low-income families to pay, and the
5	city is not creating new low-income housing like the
6	low-income housing people have, it's rent regulated
7	housing, and as people are displaced because of re-
8	zonings, they need to find another apartment further
9	away from the center of the city, those fees become a
10	real barrier.
11	COUNCIL MEMBER POWERS: Okay, thank you.
12	Thank you all for testifying. Thanks.
13	CHAIRPERSON CORNEGY: Thank you. We're
14	going to call the next panel beginning with Andrew
15	Fein, Sheila Levin, David Strong, Cheyenne Carroll,
16	and Dana Goldman. [pause] Just one. Again, Dana
17	Goldman, Cheyenne Carroll, David Strong, Sheila Levin
18	and Andrew Fein. [background comments] Ms. Carroll?
19	CHEYENNE CARROLL: Yes.
20	CHAIRPERSON CORNEGY: Okay. So, again, as
21	we've done all afternoon, I ask for you to identify
22	yourself for the record before you begin your
23	testimony. You can begin when you're ready.
24	[background comments] I'm sorry, Sheila Carroll?
25	

1 COMMITTEE ON HOUSING AND BUILDINGS

2 SHEILA CARROLL: Sheila Carroll. Yes. 3 I'm with the Carroll Group. I'm a broker. I've been in business for over 20 years in New York City. I 4 think there's some confusion between fees and some of 5 6 the fees that were cited, in particular those move-7 in/move-out fees, processing fees, that has absolutely nothing to do with the brokerage industry 8 itself. This exists in co-ops and condos apartments 9 only. You do not see this in traditional rental 10 buildings. The landlords do not do this. This is to 11 12 feed the pot of the co-ops and condos for roof 13 repairs. This feeds the reserve to the building. 14 It's set by the board of those buildings not by us. 15 We hate collecting bills. We'd love to see those 16 done away with, but unfortunately, we have absolutely 17 no power to deal with those. As far as the brokerage 18 fees, we don't set fees. Just like the airline industry is not allowed to collude and set fees, 19 20 we're not either. New York State prohibits us from discussing fees among each other or setting fees. I 21 2.2 can charge whatever I want to a client. The client 23 could decide whether to pay me or not. If I decide to pay-charge one month or 15, that's between me and 24

119

1 COMMITTEE ON HOUSING AND BUILDINGS 120 2 my clients, not between me and the City Council or between and the government. [applause/cheers] 3 SERGEANT-AT-ARMS: Keep it down, please. 4 5 [background comments/pause] 6 CHAIRPERSON CORNEGY: Thank you. So, I 7 know it's getting late in the afternoon and people are tired, but let's please try to stick to what 8 we've prescribed so that everyone can have an 9 10 opportunity to speak. SHEILA CARROLL: One more-one more thing 11 12 that has happened that-that I think you may not be aware of, there's a new business in town called 13 14 Insure Rent. They-because the rents are high, and 15 because of what the new movement has done to allow 16 landlords to only collect one month's security, they-17 they now ask you to get a guarantor, and there's 18 lovely agency business set up now where they're now charging the tenants over and in excess of one month 19 20 to insure them so they can get an apartment to rent. Do away with that. [background comments]] 21 2.2 SERGEANT-AT-ARMS: Ma'am, quiet down, 23 please. 24 SHEILA CARROLL: And keep in mind for the people talking about Craig's List, shame on you to be 25

1 COMMITTEE ON HOUSING AND BUILDINGS

2 smart enough not to go on Craig's List. So, many 3 have been hurt by Craig's list.

4 MALE SPEAKER: They have to get an 5 apartment.

SHEILA CARROLL: Put-put in jail the 6 7 criminals. They are in Brooklyn, they are in Queens and they do exist in Manhattan and all of us have 8 come across them, the phony brokers that should be 9 policed and arrested, and this woman is right. 10 They're not when they're caught. Nobody does 11 12 anything. There are people who sit in apartments on weekends and collect money. They're not brokers. 13 14 They're tricking people. That's what our industry-15 that's why we have REBNY, that's why we have an 16 organization so we a set of rules and conduct in the 17 industry, and we do have value.

18 CHAIRPERSON CORNEGY: Thank you.
19 [background comments/pause]
20 ANDREW FEIN: My name is Andrew Fein.
21 I'm an agent with Halstead. I'm Associate Broker,

and I wanted to thank both the Chair and Keith Powers who's been very receptive to the community. We think you're a very good man with one really poor piece of legislation, and that's No. 1423. 1 COMMITTEE ON HOUSING AND BUILDINGS

2 COUNCIL MEMBER POWERS: I read your3 Tweets. I know, I know.

4 ANDREW FEIN: [laughter] I-I would also like to ask the-the Council to please hold at least 5 another second or a third hearing because there are 6 7 hundreds of my colleagues that are on the other side of fence that were prevented from even getting on the 8 steps to protest No. 1423. I have been in this 9 10 business for the better part of the last 28 years. I'll tell you one thing, I'm worth more than 8.3%. My 11 12 experience is worth something. I also wanted to say 13 that in an industry where you're median income is in the mid five figures, your institution here has done 14 15 many, many good things for workers, many things like 16 a higher minimum wage. Guess what, we have no 17 minimum wage. You have family leave. We don't get 18 family leave, bereavement leave? Nope. Healthcare? 19 Nada. So, you guys are scapegoating folks that are making 50 grand, paying all their own expenses, and 20 they get zero benefits. In addition to that, I just 21 2.2 wanted to say that the on the other piece where 23 you're limiting the amount of security that can be 24 collected, I think you're going to have unintended negative consequences in that you're cutting off 25

1	COMMITTEE ON HOUSING AND BUILDINGS 123
2	opportunities for people that either may not have
3	established credit. They might be moving from London
4	and they have no credit at all, and there's many
5	cases where-where landlords will give an opportunity
6	to a renter that might have slightly subpar credit or
7	below-income or that sort of situation where you're
8	now excluding that because that landlord will say no.
9	COUNCIL MEMBER POWERS: I just want to
10	note that's been passed already in Albany for what
11	it's worth
12	ANDREW FEIN: It's unfortunate and
13	COUNCIL MEMBER POWERS:[interposing]
14	and—and I will say after meeting with many of you,
15	and you and I know each other personally
16	ANDREW FEIN: Right.
17	COUNCIL MEMBER POWERS:you should get-
18	you should get health insurance, you should get paid-
19	paid-paid Family, and all the above.
20	ANDREW FEIN: We don't.
21	COUNCIL MEMBER POWERS: And I-I know, but
22	I think that's actually a different problem, and I
23	would be fully supportive of working with brokers
24	around ensuring that you're getting all those sort of
25	
	l

1 COMMITTEE ON HOUSING AND BUILDINGS 124 2 things. I think that's an issue that also needs to be attended to for what it's worth. 3 4 ANDREW FEIN: We are independent 5 contractors. 6 SHEILA CARROLL: We're independent 7 contractors. ANDRE FEIN: And that's the law. 8 SHEILA CARROLL: You don't understand the 9 scope of our business, quite frankly. [background 10 comments/pause] 11 12 DAVID SCHLAMM: Greetings and salutations. Thank you, Committee for allowing 13 14 myself and fellow real estate professionals to 15 express our opinions and thoughts about the proposed 16 changes as it pertains to rental brokers. My name is 17 David Schlamm, and I am the Founder and President of 18 City Connections Realty. We just celebrated our 30<sup>th</sup> year in business. I have approximately 100 agents 19 20 and we do sales and rentals, but about 95% of the rental transactions I represent the landlord, which 21 2.2 up until recently was a wonderful thing. There was a 23 lot of stuff said that I had in my notes here that I'm not going to repeat, but I think there's-for me 24 25 personally I speak as an owner of brokerage, and I

1	COMMITTEE ON HOUSING AND BUILDINGS 125
2	speak for the brokers of my company, and I speak to
3	all the people I know out there, the rent brokers,
4	the managers, the owners and stuff like that. If
5	this bill were to pass, it would be quite
6	devastating. Should you drastically lower the income
7	of my agents as well as all the other agents out
8	there, I personally would have to lay off some staff.
9	I would have to cut some services, and if I cut off
10	services, the people who work at these services will
11	be-suffer, too. They need it because the owners of
12	the services need make money, too. What I'm trying
13	to say is, Councilman Powers, is that it affects much
14	more than just the real estate agents, you know,
15	here. It really is a domino effect without a doubt.
16	We talked about most rental brokers don't make a lot
17	of money. One thing I just want to point out like
18	it's 92 degrees today, something like that and
19	there's hundreds of agents, right as we're talking
20	showing fifth floor walk-ups that work with people
21	for weeks that spend for cabs, that spend for
22	Streeteasy, and I'd say three-quarter of them don't
23	do a deal and-and half of them don't even say thank
24	or return an email or—or do anything. It's a really
25	truly thankless thing, and that-that rips my heart
	l

1	COMMITTEE ON HOUSING AND BUILDINGS 126
2	out when-when that happens, and it happens too often,
3	and it would be great if we got like an upfront
4	consultant fee, but that's a whole other issues.
5	[background comments] Really another one.
6	Streeteasy is the number one way to get-for an
7	exclusive agent to get-oh, wow, that was quick.
8	[laughter] I'm sorry. Can I get 20 more seconds?
9	CHAIRPERSON CORNEGY: Yes.
10	DAVID SCHLAMM: Thank you, thank you.
11	Streeteasy used to be free. Now it's \$4.50 per day
12	per ad. I would love if you guys could, you know,
13	roll back their prices and—and [cheers] and say-and
14	I'm being sarcastic because once again, I'm in the
15	camp. We live-we live in a capitalistic democrat
16	society. I'm a Liberal but Democrat. I'm a dead
17	head. Everyone knows I am. It's just wrong, and
18	I'll eave it at that. Thank you. [background
19	comments/pause]
20	I want to thank the Council for giving us
21	this opportunity to voice our concerns, and I just
22	want to say I recognize in every industry there are
23	bad actors, but by and large real estate agents and
24	brokers we serve as guardians of the industry because
25	we-we facilitate the ability of landlords to navigate
<u>.</u>	

1 COMMITTEE ON HOUSING AND BUILDINGS 127 2 through what can be a very treacherous process, and basically by this dis-incentivizing brokers to 3 collect their full fee, you're eliminating a 4 5 safeguard for landlords, and you had mentioned Congressman Powers, you had mentioned. 6 7 COUNCIL MEMBER POWERS: Council member. Councilman--. 8 FEMALE SPEAKER: COUNCIL MEMBER POWERS: Congressman not 9 10 yet. FEMALE SPEAKER: --I'm sorry, Councilman 11 12 Powers, you had referenced the fact that you had asked one of the panelists why would a landlord seek 13 14 more than one month's security. Well, if after 15 conducting a background search you determined that 16 someone has a pattern of not paying their bills, you want to take measures to protect yourself because 17 18 while we are contemplating ways that we can protect the interests of tenants, we're not addressing ways 19 20 that we can subsidize the nearly \$500 weekly cab fees for brokers or safeguard a landlord's ability to pay 21 2.2 his mortgage in the event the tenant does not pay his 23 rent. So, we're here to provide those safeguards for them, but ultimately, I think one of the greatest 24 25 problems with what you're seeking to do, and I think

1	COMMITTEE ON HOUSING AND BUILDINGS 128
2	your intentions are very noble and I truly respect
3	and admire them. However, seeking to standardize an
4	industry where are there are so many variables that
5	come into play is just not practical because some
6	people, someone might have spent 10 years to buy a
7	property, and they've already instituted laws that
8	are limiting the amount of security they can get, and
9	you're trying to limit the people. The reason people
10	don't have to pay brokerage fees is when I encounter
11	any prospective renter who doesn't want to pay my
12	fees, is a matter of policy. I always say to them,
13	you know, if you choose not to rent in a condominium
14	or a co-op, you can go to-to a rental building, and
15	you won't have brokers' because by and large there
16	are no brokers' associated with those. So, that's an
17	alternative that's made available to them. Our
18	services are discretionary, and more importantly, I
19	believe that one of your main objectives is to
20	address the disparity that exists, the growing
21	disparity in this city. Well, when you limit
22	brokers' fees to one month, I deal with a lot of
23	clients whose budget for a rental exceeds \$12,000 or
24	\$15,000. These are clients who are worth millions of
25	dollars. So in this particular case, you're saying to

1	COMMITTEE ON HOUSING AND BUILDINGS 129
2	people who have the ability to spend \$100,000 on rent
3	well, we're going to protect you and make sure that
4	that broker who may only be making \$50,000 a year,
5	they're only going to be able to charge you one
6	month's security and not the 15%, and even though
7	that particular client may be incredibly demanding
8	and we may have enlisted a private driver for them, I
9	can tell you as someone who's been in the industry
10	for over a decade, during the early stages of my
11	career, I lived on a very steady diet of sardines and
12	peanut butter and jelly because that's the-those were
13	the sacrifices I had to make in order to be in an
14	industry that has a 95% failure rate after—within the
15	first year. Those people who are able to remain in
16	this industry for five years or six years are able to
17	do so because they are industrious, they are
18	hardworking, they are dedicated and they are
19	unrelenting in the pursuit of their dreams, and you
20	are now proposing legislation that will already have-
21	that will have very negative connotations not just
22	for brokers, but for the economy and for those
23	owners. I have a client who just recently said, with
24	all this legislation that has already passed and the
25	intro-the legislation you're introducing, she is

1	COMMITTEE ON HOUSING AND BUILDINGS 130
2	willing to sell her apartment for \$400,000 less
3	because she just wants to get out of the city because
4	of the taxes and other factors that are beyond your
5	control at this moment. And you might say, well, okay
6	fine so she's willing to forego \$400,000, but what
7	you're not taking into consideration are the people
8	that she's employed that will no longer be employed
9	because she's moving her business out of the city.
10	So, I implore you. I understand that you're motives
11	are noble and I respect you for it, but do think
12	about the greater consequences of your actions
13	because you have tremendous power and the way you
14	wield that power will have implications for years to
15	come and it may take many years to reverse if you
16	don't pause and look at the broader implications of
17	your actions. Thank you. [cheers/applause]
18	DANA GOLDMAN: Hi. My name is Dana
19	Goldman. I work on the Leibowitz Team and Douglas
20	Elliman. I've worked with Gabe Leibowitz for 14
21	years. Keith, I believe you guys had a very cordial
22	correspondence recently. With no health insurance or
23	the safety net of guaranteed income, something that
24	every legislator considering passing the bill that
25	impacts our income and ability to support our
l	I

1	COMMITTEE ON HOUSING AND BUILDINGS 131	
2	families by themselves, we built a strong business	
3	that stems strongly from rentals. We've had to	
4	endure all sorts of highs and lows in a commission	
5	only field that salaried employees will never really	
6	understand. Those of us who have made it in the	
7	field have fought hard, learned and offered our	
8	clients services of great value be they landlords or	
9	clients alike. Here are just a few reasons we're	
10	opposed to this flawed piece of legislation. Agents	
11	earn around on average \$50,000 a year in New York.	
12	We are not an industry—as an industry big earners.	
13	Proposing legislation that impacts our livelihoods	
14	certainly implies that you think we are, and we've	
15	always understood the Democratic platform to be about	
16	making sure that income brackets are fairly treated.	
17	(2) The commissions we earn do not only go into our	
18	pockets. The company understandably takes a	
19	percentage. For many of us, it's half and then there	
20	are costs to do our jobs well, photography, work	
21	plans, marketing. That all comes out our pockets,	
22	too. There's the opportunity costs as the time spent	
23	on any giving listing we're working on,	
24	transportation, client expenses. By the time we get	
25	our checks subtracted the costs of all the above and	
I		

1	COMMITTEE ON HOUSING AND BUILDINGS 132
2	not even factoring in the higher rate of taxes we pay
3	as independent contractors, we are not bringing home
4	nearly as much money as you may think. There is a
5	big reason for number one. (3) No consumer is ever
6	forced to pay a broker fee. There are already
7	countless NYPLI actions for consumers who for
8	instance have a good income, but limited liquidity.
9	These properties tend to be higher rent amounts to
10	absorb the cost of the fees paid to the person
11	showing the unit. Landlords, especially the smaller
12	ones who work incredibly hard to keep their tenants
13	happy and inhabitable conditions can't afford to
14	subsidize these fees unless they raise rents.
15	Lastly, you're proposing an open-ended bill. [bell]
16	So, now a couple making \$250,000 a year renting a
17	\$4,500 a month unit will benefit financially while a
18	broker making \$50,000 a year will suffer. Similarly-
19	similarly, someone renting a \$2,000 a month apartment
20	normally has to qualify with \$80,000 per year plus
21	full benefits is still benefitting from somebody of a
22	lesser income, and what about somebody making a
23	million dollars year who now gets the joy of saving
24	\$15,000 to put towards a discretionary purchase while
25	the broker representing a big deal that may not-that
ļ	

1	COMMITTEE ON HOUSING AND BUILDINGS 133
2	may rarely come their way now sees their income
3	significantly sliced. Are those the people that
4	you're trying to help? Because if you pass this
5	legislation, you need to own up to this and not
6	pretend that this is tenants with financial distress.
7	The broker's loss of income will hurt their families
8	and lives more than the average consumer you're
9	trying to help. Once again, this is not what we
10	believe the Democratic-partthe Democratic Party
11	stands for, and I ask you to publicly answer who this
12	bill helps directly? I appreciate this hearing, and
13	Gabel apologizes he can't be here to echo my words.
14	However, as we don't get paid a dime if we don't
15	work, and his family depends on him. He simply can't
16	miss the meetings on his calendar today. There's
17	paychecks coming if we miss a day. Can you guys on
18	the City Council consider If this legislation stays
19	the same? Did you get paid and get your healthcare
20	when you cancelled the hearing two weeks ago or did
21	you have to sacrifice then to do something outside of
22	our line of work?
23	CHAIRPERSON CORNEGY: Thank you so much
24	for your testimony.
25	DANA GOLDMAN: You're welcome.

1	COMMITTEE	ON	HOUSING	AND	BUILDINGS

2 DAVID SCHLAMM: Just one other thing, 3 Councilman, you had mentioned you like suggestions, and we met last time I gave you one, and I am in 4 total favor of-I hate brokers that don't do the right 5 thing. I'm on the Ethics Committee. I think the DOS 6 7 I think revenue could be tougher, too. I is weak. think the bad people should be out of this business. 8 It's unbelievable that some people are still in 9 business like that maybe at the end previously who 10 11 sat here. That's bullshit. That shouldn't happen. 12 That really shouldn't happen, and--13 CHAIRPERSON CORNEGY: [interposing] As 14 much as I'd like to have those kind of expel-15 expletives--16 DAVID SCHLAMM: Sure I apologize. Ι 17 apologize, sir. I go and sometimes I meditate. Okay, 18 anyway--[interposing] You 19 CHAIRPERSON CORNEGY: 20 wouldn't happen to be from Brooklyn by any chance would you? 21 2.2 DAVID SCHLAMM: No, no, no, no, no. Long 23 [laughs] Long Island originally, but let usisland. let us display whether there's a fee or no fee on an 24 I think that would certainly be good. I said in 25 ad.

1 COMMITTEE ON HOUSING AND BUILDINGS 135 2 my company we say a broker fee applies. Yeah, there should be transparency. It shouldn't-we should not 3 4 allow brokerage firms who do the old thing of no fee and then they call-there are some calls up. the 5 apartment doesn't exist and now they're seeing fee 6 7 thins so, you know, and the last thing is as far as OP goes which landlords pay, they either usually pay 8 one month or they pay nothing and if, in fact, if I 9 10 try to convince some-my landlords to pay commission, which at times I wish they would especially in the 11 12 winter months, but they don't. Then if they open up their own leasing office and hire people, they're 13 14 just going to raise the rents. So, you-you're either 15 going to pay for it now or you're going to pay for I 16 later. Thank you. 17 CHAIRPERSON CORNEGY: Thank you again for 18 your testimony. We're going to call the-the next panel. Iris Caucus, Reggie Thomas, Douglas Wagner, 19 20 Sarah Salzberg, Gary Malin. [background] comments/pause] You can identify yourself and begin 21 2.2 your testimony when you're ready. [background 23 comments] REGGIE THOMAS: Good afternoon, Council 24 Member Cornegy and Council Member Powers and Council 25

1	COMMITTEE ON HOUSING AND BUILDINGS 136
2	Member Perkins. My name is Reggie Thomas, Senior
3	Vice President of Government Affairs at the Real
4	Estate Board of New York. Thank you so much again
5	for allowing us to testify on today's bills. Because
6	we only have about a minute and 50 seconds, let me
7	just on the things that we agree on. How does that
8	sound? In terms of two specific bills just to start
9	off with Intros 1432, which requires transparency in
10	fees. To be clear, the Realty Board of New York is
11	100% for any efforts to increase transparency in the
12	market. It's good for our brokers. It's good for
13	our residents, and it's good for property owners and
14	to that end we are unequivocally support Intro 1432.
15	In terms of Council Member Cohen's bill Intro 1499
16	regarding Tenant Screening Reports, to the extent
17	that the law allows these Tenant Screening Reports
18	should be provided to the tenant. They paid for it.
19	It's important for them to know what's in it
20	especially if there are any inaccuracies. They have
21	a right to know what those inaccuracies are. The one
22	provision of the bill we do object to is for a
23	violation to be issued against the individual who
24	collected that fee for the processing of the Tenant
25	Screening Report if the vacant isn't in itif there
ļ	

1	COMMITTEE ON HOUSING AND BUILDINGS 137
2	is not actually a vacant unit in that building. The
3	problem is the property owner is the only one who
4	knows whether or not the vacancy is available—is—is—
5	whether there is a vacancy. So, as a result you have
6	a residential realty agent who might collect a fee to
7	process it but they have absolutely no idea whether
8	or not the property owner is simply going through the
9	motions or whether or not they actually have the unit
10	available, and so to that end it's inappropriate to
11	issue a violation against those real estate agents
12	who are simply trying to do the right thing. In term
13	so of the two bills that were recently passed by the
14	State Legislature, Intro 1424 and Intro 1431, 1431
15	requires that security deposits be returned within 14
16	days. The original Council bill said 60 days, and
17	that was something that the real estate industry
18	unequivocally supported. Here is the problem with 14
19	days. Often times property owners wait for the
20	electricity bill to come in or try to schedule a
21	walk-through with a tenant, and that takes time and
22	those are pressures and things that the property
23	owner cannot control. So, it's inappropriate to put
24	that pressure on the property owner who now is going
25	to return that security deposit, the \$1,500, and
Į	

1	COMMITTEE ON HOUSING AND BUILDINGS 138
2	they're going to have to chase after the tenant in
3	order to actually get that money back, and so because
4	of that, this is something that I understand the
5	Council is going to approve because the State
6	Legislature already adopted it, but it's going to be
7	problematic and you're going to see an uptick in
8	collections while atrocity (sic) for these very
9	renters we're trying to help. I know, Mr. Chairman
10	if I can maybe get other minutes for the time. I
11	think for the other bills that we haven't spoken
12	about. Thank you, Chair. Intro 1424 in terms of
13	limiting security deposits to one month's month,
14	again this is state law. It's statewide. So, I
15	understand the City Council is trying to codify it,
16	but before the state law was passed, we actually
17	worked with the Council to try to share with as to
18	why someone would need more than one month security.
19	Using additional month's security as a way of
20	discrimination is unacceptable and we all have a role
21	in trying to curb that. So, to that end, what REBNY
22	proposed is disclose why you need to ask for more
23	than one month's rent. Is because of your credit
24	history? Is it because of your rental history? Is
25	it because you make 30 grand a year, but are trying

1	COMMITTEE ON HOUSING AND BUILDINGS 139
2	to get a unit that costs \$4,000 a month and you have
3	\$2,000 in the bank. If you're going to do it just
4	look and unfortunately because of the State
5	Legislature's actions two weeks ago this is going to
6	end up hurting the renters that we are actually all
7	trying to help. In terms of the six-month installment
8	of security deposits, Intro 1433, the only other
9	jurisdiction that has approved this so far or major
10	jurisdictions we can tell is Seattle. They approve
11	it only in January. So, we only have six months of
12	information to go off of. Every single property
13	owner we have spoke to has said his six-month
14	installment of the security deposit is not an actual
15	security deposit. If there is a renter who ends up
16	breaking their lease, damaging their apartments in
17	month three, who's going to end up paying that-that
18	bill, that's left over, if that is property owner or
19	the other renters in the building, and for a property
20	that might have only 10 units, 15 units, you better
21	believe it's going to be 14 other units in that
22	building we're going to have increased rents because
23	in order to make up for the-the-the unfortunate
24	incident of a problem of another renter, and t that
25	end we want to caution. We agree with the City

1	COMMITTEE ON HOUSING AND BUILDINGS 140
2	Council we need to make it easier for renters, but
3	this is going to have significant unintended
4	consequences, and we would ask to wait a year, see
5	how Settle goes. If we're wrong, we're wrong, but
6	based on every one of these we looked into, we
7	believe that this is what the market is going to end
8	up doing. The last thing and let me just talk about
9	1423. I won't spend too much time on it because I
10	have colleagues in the industry here to talk about
11	this, but it's important so they can just take a step
12	back, and kind of talk about sort of the political
13	rhetoric that we've had, and you've got to see
14	they're all fired up. I mean we're proud of our
15	members at REBNY, but in the five months that I've
16	been working on this bill since this bill was
17	introduced, every hour in the beginning of the day to
18	the end of the day, these are the people I speak to.
19	These are everyday New Yorkers. They are diverse.
20	They actually reflect New York City, and I have heard
21	public commentators say all they do is turn a key. I
22	have heard elected officials say the way the way they
23	earn a living is overbearing or ridiculous. Not
24	Council Member Powers, other-other elected officials,
25	and in terms of sort of their anger, I've got to tell

1	COMMITTEE ON HOUSING AND BUILDINGS 141
2	you Black, she's being pretty good right. This is
3	sort of the anger that they have had over the past
4	five months they way that their lots have been
5	described, and we have an affordability crisis in the
6	city, and this is the Real Estate Board of New York
7	saying we have an affordability crisis to the city,
8	but solving it is going to be done on the backs of
9	these individuals who maybe earn \$40, \$50,000 as
10	year, pay for those taxes, pay for their own health
11	insurance. I've got to say we have an opportunity
12	here to move forward in a way that's constructive
13	that implements transparency in the industry. That's
14	something that we all welcome, REBNY welcomes and
15	we're happy to do so, but again, I want to again
16	thank the members that are here, but I also want to
17	take a moment to thank Council Member Powers. In the
18	five months that this bill has been introduced, we
19	talk do Council Member Powers on a weekly basis
20	sometimes multiple times a day. He has read every
21	single one of your messages, every single one of your
22	Tweets. He is informing me of some of your Instagram
23	direct posts. We have a significant policy
24	disagreement here, and that's fine. That's normal.
25	We're in New York City and, of course, people are

1	COMMITTEE ON HOUSING AND BUILDINGS 142
2	jammed up (sic) about this, but it should be said
3	that, you know, I've worked with elected officials
4	for the past ten years, and there are only a few that
5	truly read literally every single message, and on a
6	personal and professional appreciation on behalf of
7	the industry. Mr. Powers, thank you for hearing
8	everyone out. Thank you.
9	SARAH SALTZBERG: Okay. Hi. My name is
10	Sarah Saltzberg, and I am the co-founder and co-owner
11	of Bohemia Realty Group, and I just wanted to say
12	that when I first moved to New York City in 1998, I
13	was fresh out of Boston University as an acting grad,
14	and I decided to get my real estate license on a
15	whim, and here I am 20 years later and I'm just so
16	proud to be here with all of the community members of
17	mine that have taken the day off for the second time
18	in two weeks. They have-they have said that, you
19	know, that they could make commissions. They're not
20	going to, they're going to be here, and to all of
21	those people who were not able to get in that were
22	outside of those gates. In 2012, I opened the Bohemia
23	Realty Group with 18 agents and a mission to improve
24	the quality of life for clients, agents and our
25	communities. We have a second office in Washington

1	COMMITTEE ON HOUSING AND BUILDINGS 143
2	Heights and right now we have over 170 agents and
3	staff many of whom have a background in the arts, and
4	almost all of whom service the neighborhoods that
5	they live in. Through real estate our agents have
6	self-produced records. They've paid off student
7	debt, and they've started families. We are hard
8	working people who love and have pride in what we do
9	and we are the core of who this legislation will
10	impact. At Bohemia, a large part of our business is
11	representing owners of midsized multi-family
12	portfolios, and in addition to providing all the
13	services that you would have assume go into being an
14	exclusive broker such as pricing recommendations and
15	marketing units. There are many other ways that we
16	work with both the owner and the tenant before,
17	during and after the least start date. So, I just
18	want to give you some examples of what those things
19	are. Communicating with the owner on issues within
20	the building from consistent litter to a broken
21	elevator to illegal activity; advising the owner on
22	service within the building like storage or a bike
23	room that would increase quality of tenant life;
24	advocating for a tenant during a negotiating-during a
25	negotiation; getting the landlord on board with a
l	

1	COMMITTEE ON HOUSING AND BUILDINGS 144
2	tenant who may have less than perfect credit or be
3	under the income threshold that may show financial
4	stability or promise in other ways; staying on top of
5	renovation by bothering contractors and visiting a
6	unit over and over again. If the unit is not
7	completed on time, and not completed properly,
8	negotiating fees and concessions for the tenant with
9	the owner; being a touch point for and many times
10	advocating for the tenant; reaching out on the
11	tenant's behalf before eviction proceedings. All
12	these things to try to communicate better between
13	tenants and landlords. Those of us that have pursued
14	careers in real estate finds a summing in many ways,
15	but in order to do all of these things that we do
16	effectively, we have to first eat and feed our
17	families. At an average of \$50,000 a year any
18	significant loss of income would effectively mean
19	that rental agents would need to work-look for other
20	means of income, if not new careers entirely, and I
21	think that we can all agree with this legislation
22	that was just passed in Albany. It is absurd to
23	think that a landlord would subsidize brokers' fees
24	if this was different. It's just not going to
25	happen. If the proposed legislation were to pass
1 COMMITTEE ON HOUSING AND BUILDINGS 145 2 capping our commission were to pass this shift would happen over and overnight for people that have put 3 4 years of their life into real estate, and I'm an actor in heart, but don't think that it is an 5 6 overstatement to say that I think that that would be 7 a tragedy to both rental agents and for their clients if that would happen. 8 MALE SPEAKER: Thank you to the Council 9 10 and to Mr. Powers for hearing us today. As you consider today's legislation, I think it is important 11 12 to educate you as policy makers on how the current 13 broker fee model works, and how it is beneficial to 14 consumers, and how the proposed bills would ultimately cost consumers more in the end. I'd like

15 16 to walk you through the chart here, which is also in 17 the testimony handout. Under the current brokerage 18 model, a tenant who pays a broker fee compensates that broker once regardless of whether the broker 19 20 represents the landlord or the tenant, and regardless of how long they stay in the apartment. If landlords 21 2.2 were mandated to compensate the broker they engage to 23 represent them, it is certain that landlords would 24 build that extra cost into the rent resulting in rents going higher. Let's take \$2,000 monthly rent 25

1	COMMITTEE ON HOUSING AND BUILDINGS 146
2	for example. Under current market conditions, the
3	typical commission for a \$2,000 apartment would be
4	\$3,600 or 15% of the first annual rent. If the
5	landlords were required to pay that fee, the \$3,600
6	would be amortized over the first 12 months of the
7	lease at \$300 a month times 12 months equals \$3,600,
8	which the landlord would then have to pass back to
9	tenant in the form of a rent increase. So, our
10	\$2,000 base rent suddenly becomes \$2,300. Now,
11	ultimately if a tenant were to pay that broker fee,
12	which they are frequently able to negotiate to a
13	lower rate, the rent could remain at the lower \$2,000
14	level for the base year and renewals. Many tenants
15	remain in their apartment for 3, 4, 5 years and even
16	though they pay that broker fee just on the first
17	year. At the end of that first year where the
18	landlord pays the fee on that \$2,300, the landlord
19	will always base their second year rent increase on
20	\$2,300 not the original \$2,000. So, the rent in year
21	2 would probably go up to \$2,350, in year 3 maybe
22	\$2,400. So, while the landlord could recapture the
23	fee they paid their broker it the first year of the
24	lease, they would then change. They would charge the
25	tenant that extra \$3,600 again in year 2 and again in
I	

1	COMMITTEE ON HOUSING AND BUILDINGS 147
2	year 3. The bottom line is that when tenants
3	compensate their broker they save money long-term and
4	when the landlord pays upfront, tenants suffer long-
5	term.
6	CHAIRPERSON CORNEGY: Thank you. I do
7	want to say that generally we refrain from using
8	visual aids, although this was very helpful
9	[laughter] only because it can go bad. So, just for
10	the-for the future everybody don't come in with your
11	homework [laughter] and-and-and visual aids. We gen-
12	we generally don't allow, but this was very helpful,
13	and this been vetted (sic) before for obvious
14	reasons.
15	MALE SPEAKER: Thank you.
16	CHAIRPERSON CORNEGY: Thank you.
17	GARY MALIN: Hello. My name is Gary
18	Malin and I am the president of City Habitat, the
19	residential brokerage here in Manhattan, and I think
20	everyone in this room agrees that there's very good
21	intentions in these laws, but there's a lot of
22	practical implications that will occur when you
23	actually have these laws to into reality, and I think
24	there's lots of ways to create a more transparent
25	community but not on the backs of resident real
I	I

1	COMMITTEE ON HOUSING AND BUILDINGS 148
2	estate brokers. I'm sitting here, and I'm quite
3	taken by the statement above your heads, which says:
4	A Government of the people, by the people and for the
5	people, but this legislation is only for certain
6	people, and it's hurting other people dramatically,
7	and I think the fact of the matter is that these
8	people work extremely hard. Owner are not going to
9	pick up these additional expenses. To just sit here
10	and say that the law as written says it will not
11	impact someone's financial security, you couldn't be
12	more wrong. It's a naïve position because I spent
13	the last 21 years of my life working with thousands
14	of real estate agents and plenty of owners and these
15	owners and these scapegoated to protect certain
16	tenants that don't deserve protection because they
17	make millions of dollars a year versus the agents
18	here who do not do that. I think it's important to
19	understand the practical implications of legislation
20	verse simply writing down legislation. You're going
21	to hurt people, single parents, people who've made
22	financial commitments on mortgages on rent, on
23	student debt. They have plenty of expenses that are
24	being incurred. Every expense we have as real estate
25	brokers increase every year. The real estate agent
ļ	

1	COMMITTEE ON HOUSING AND BUILDINGS 149
2	is required to maintain his or her license. There's
3	no cap on how much fees these schools want to charge.
4	No matter what they do, every day their expenses go
5	up, and you want to cap income for small segment of
6	the population, and if you're going to legislate
7	laws, the laws better serve their intended purpose.
8	This law will not serve its intended purpose. People
9	will be hurt. People will lose jobs. These
10	individuals that are here might have to leave the
11	industry entirely. My company employs tremendous
12	numbers of people. If we can't afford to pay those
13	people who get benefits from us, those people will
14	lose their jobs as well. I think it's short-sighted,
15	it's misguided and it needs real discussion on how to
16	do things about transparency, and we could talk about
17	that and create something that creates a better
18	situation for tenants without causing these people to
19	lose 45% of their income. Thank you.
20	CHAIRPERSON CORNEGY: Thank you.
21	FEMALE SPEAKER: Thank you for letting us
22	speak here. We also had a meeting with Mr. Joe Carr
23	(sic) at their office and it-it took us an hour and a
24	half to-a little over an hour and a half to get our
25	point across. So, two minutes is probably very

1	COMMITTEE ON HOUSING AND BUILDINGS 150
2	difficult, but I'll try. I just feel that for some
3	reason our position does not get the respect that we
4	deserve. I-we feel that you simply don't know what is
5	it that we really, really, really do day in and day
6	out starting in the morning and late at night. We
7	don't simply just open doors. We call to make these
8	relationships and provide service 24/7. My clients
9	call me when their toilet is clogged. It's reality,
10	and I have to skip lunch with friends to go unclog
11	their toilet, and because of that hard work, clients
12	that have a wonderful experiences with all of us who
13	are holding probably this license refer friends to us
14	and they're willing to pay the 15% because they know
15	that instead of going to Craig's List, and check from
16	some mom and pop or person who's-who's meeting them
17	in the corner of the city, they need to ask for this
18	license and they—they go back to all of my friends
19	right here and they know that we expect it because we
20	do not want to lose it. All they need to do instead
21	of going to Craig's List is to ask people to show
22	their license and take their numbers. They can
23	research out. We all are on the sites. We're on our
24	company site. I have recommendations on Yelp. You
25	can search me. Put my name and you'll find me
Į	

1	COMMITTEE ON HOUSING AND BUILDINGS 151
2	everywhere. You know I'm not a crook. Now, because
3	were independent contractors we do not have very
4	cushioned jobs with benefits. We have no 401(k), we
5	have no pension plans, we have no vacation dates. We
6	don't have sick days. We don't-don't have insurance.
7	We don't have dental insurance. These are paid by us.
8	We're paying those by collecting the fees, not to
9	mention the-what we pay Streeteasy. [background
10	comments] I grew up in the Soviet Union. I came
11	here because America opened up opportunities for me
12	that I probably wouldn't have anywhere else. Do you
13	mined if I'll continue quickly. Thank you. I'll-
14	I'll be, I'll be brief. I can't imagine that a
15	government will over-would oversee what I'm making,
16	will oversee, will tell me how to earn my living.
17	What happened to the free market? Is there another
18	industry that this will happen? Are you going after
19	lawyers, are we going under health crisis after
20	health crisis? Who is next, teachers? Speaking of-
21	of careers, this my third career. I lost my job when
22	I was working in Sasha Savvy.(sp?) I was a makeup
23	artist for 18 years. I lost my job in 2008, and I
24	almost became homeless, but I was able to do jobs
25	that I could maintain paying my rent. So, I said I

1	COMMITTEE ON HOUSING AND BUILDINGS 152
2	love real estate. I always loved it. Let me go back,
3	let me see if I can start this-this new career. So,
4	this my third career. At 57 I'm earning \$45,000 last
5	year. I have two kids in college, two kids in
6	college Syracuse and Binghamton. There is the future
7	of my country. How am I going to pay for that?
8	CHAIRPERSON CORNEGY: I'm-I'm sorry. I
9	went to Saint Johns. I won't hold that against you.
10	[laughter]
11	FEMALE SPEAKER: Saint Johns offered
12	that—a big-big offer, but we—my son it was too close
13	to home. [laughter] But we'll-we'll consider it for
14	law school. Thank you.
15	GARY MALIN: [interposing] So, I—I just
16	like to add one thing because we keep on talking
17	about Streeteasy here. If you went on Streeteasy
18	last night and did a no-fee search of Manhattan
19	alone, there were close to 4,600 apartments a tenant
20	could find for no fee. That's Manhattan alone. So,
21	to say that tenants can't find apartments without a
22	broker is misguided. Add Queens, add the Bronx, add
23	Brooklyn, there are probably close to 10,000
24	apartments. So, when a person chooses to use the
25	broker they're choosing it because they know the

1 COMMITTEE ON HOUSING AND BUILDINGS 2 value of the service. Just to say some are being forced to use it, is actually not accurate 3 4 whatsoever.

5 COUNCIL MEMBER POWERS: I want to respond to that point. I did-I did a similar search. 6 T did 7 the no-fee search. In my district is roughly 50% of the apartments were fee and no fee. We can have a 8 difference opinion about whether that's choice or 9 10 not. I actually that as-as-as being a limited choice for what it's worth. I think you saw an option. 11 Ι 12 also don't think it's an option a person is choosing. 13 The person, the renter is not choosing the service. 14 They're choosing the apartment and the neighborhood 15 and living there. I think if you asked many of the 16 people whether they would like to pay the free or 17 not, I think almost unanimously the answer would be 18 zero. I think that's the purpose of my legislation to say the landlord had put the-not for tenant hire, 19 20 folks, I'm talking about. I'm talking about if I go on Yube (sic) Mank (sic) and Streeteasy 50% of the 21 2.2 apartments I read and it's 45 to 50 in different 23 neighborhoods that is to me actually a limiting choice, and that is we may have a different opinion 24 about the choice --25

1	COMMITTEE	ON	HOUSING	AND	BUILDINGS

GARY MALIN: I certainly get it.

3 COUNCIL MEMBER POWERS: I just wanted to 4 correct on other thing. Is the idea is this is about millionaires couldn't be further from the truth, and 5 any suggestion that we cap it at a certain amount I'm 6 7 obviously they add the apartment rate or whatever is certainly well received here, but I've heard that 8 from two folks now this is about millionaires. It's-9 it's exactly the opposite, but I want to ask Reggie 10 just a few questions on it. Well, first I wanted to 11 12 say on your comments around the legislation that the 13 state has already passed. 14 REGGIE THOMAS: Yes 15 COUNCIL MEMBER POWERS: I understand your 16 concerns. I think I'm-I'm I have reasonably-I 17 reasonably agree with some of them. I don't we're 18 limited in terms of our capacity based on the state has already passed legislation about 14 days or to 60 19 20 days and understand it, and understand and-but still look at those in terms of that. To your-to the point 21 2.2 that I read as you said everyone now. I-I don't at 23 night and do we--if you read the bill today. REGGIE THOMAS: Yes. 24 25

1 COMMITTEE ON HOUSING AND BUILDINGS 155 2 COUNCIL MEMBER POWERS: You're reading 3 the language as it's written, do you believe the 4 language of the bill says that the take home pay is capped? 5 REGGIE THOMAS: So, Council Member 6 7 respectfully, I-I've heard you reference this a couple times, right because maybe you. 8 COUNCIL MEMBER POWERS: [interposing] 9 Yes, but just, but did he do a year or no? Did he do 10 11 that? 12 REGGIE THOMAS: But-but here's why I 13 can't can't answer yes or not because and this is not 14 just a draw bill, but this is what countless City 15 Council bills. There's a difference between what a 16 bill says in writing versus what it actually does in 17 the market. 18 COUNCIL MEMBER POWERS: I want to stop 19 you there. I hear you 20 REGGIE THOMAS: It depends on what the bill says. 21 2.2 COUNCIL MEMBER POWERS: No, no--23 REGGIE THOMAS: You're 100%--it would be 24 you're 100% right in the sense that the bill says that the total in which the commission that could be 25

1	COMMITTEE ON HOUSING AND BUILDINGS 156
2	paid out is not capped. However, what the bill also
3	says is the most you can get from the renter is one
4	month and there's a difference between that versus
5	what happens in the marketplace, and you just heard
6	that from Gary right now.
7	COUNCIL MEMBER POWERS: I-I understand
8	and I'm—and I—I agree and I said this to the gentle
9	many who testified earlier. I see he's still sitting
10	up there that I understand that outcomes and
11	intentions can sometimes differ. That's the-
12	REGGIE THOMAS: Absolutely.
13	CHAIRPERSON CORNEGY:legislative
14	process.
15	REGGIE THOMAS: Right.
16	COUNCIL MEMBER POWERS: But I wanted to-I
17	want to reiterate that you have agreed with that
18	point, and I say that because I do think there have
19	been discussions and advertisements to the contrary
20	to that, and nothing for you. I'm saying in general,
21	and that the intention, the reality and the
22	legislative intent do differ and do-do take their
23	diversion path a times
24	REGGIE THOMAS: Yes.
25	

1 COMMITTEE ON HOUSING AND BUILDINGS

2 COUNCIL MEMBER POWERS: --but I do want 3 to be very clear with that, and-and it's on the-the recognition of bad actors. I've heard a few people 4 reference and the idea of increasing standards, and I 5 wouldn't-I'm not-I not one that talks about personal 6 7 stories that people have raised to me, but there's been a few where it feels like there has been a bad 8 actor involved in a transaction and how-how many 9 brokers are there in New York City today? 10

11 REGGIE THOMAS: It varies by census and 12 he Department State Data. They go by the Greater New 13 York City are of where-of where the 40 to 50,000 in 14 terms of REBNY membership, and again, it's one of 15 those things because we have a code of ethics and co-16 broke and things of that nature. There's 17 approximately 10 or 11,000 I believe REBNY members that are---18

19 COUNCIL MEMBER POWERS: [interposing] 20 Okay, 10 or 11. So, obviously we all agree there's 21 some actors in there who are -who are-who are better 22 and who are worse than that, some who work harder, 23 some who work less for their-their signs and I 24 agreed. I'm sorry, I know that we met before, I 25 forget the name of the woman on the end, but I think

1	COMMITTEE ON HOUSING AND BUILDINGS 158
2	I agree that those bringing in the people (sic) and I
3	are probably some of the better actors because they-
4	they worked through this process and they've stayed
5	with it but I have not heard a proposal. I think
6	maybe one today about increasing the standards or
7	about vetting out the bad actors, and if that is a
8	problem that the industry sees as a real problem, I
9	would hope or expect you to come forward with that.
10	It's been five or six months. You come forward with
11	a proposal to address-obviously, when we have
12	scratched the issues that I've raised, but you come
13	forward with a proposal to address that, and I, you
14	know, at least now I've heard that, but I still
15	haven't seen a proposal. Are there ways you suggest
16	that the industry even itself or the-a regulatory
17	institution could address those who are deemed bad
18	actors like those who are here today who had the
19	signs up? (sic)
20	REGGIE THOMAS: Yes, Council Member, I
21	address the-the issue of elevating the bar to get it-
22	to get a real estate license is something that we've
23	talked about for a long time, but that's not
24	something that's under the purview of the Real Estate
25	Board. That's really something that's under the
l	

1	COMMITTEE ON HOUSING AND BUILDINGS 159
2	Department of State. I Think many people in this
3	room would agree that we would like to see a-a higher
4	level of accountability among our colleagues, and
5	that could start at licensing something that we've
6	talked about amongst ourselves, and may we could work
7	with you on in the coming months would be a tenants
8	bill of rights something that very clearly and
9	transparently proposes a series of basic expectations
10	that consumers should and would have, and against
11	what people could be held accountable when they
12	violate because this is not something that's ever
13	existed in-in New York and I think we all agree that
14	we'd like to offer our consumers that assurance that
15	when they work with one of us a licensee, that they
16	have a basic expectation of excellence.
17	COUNCIL MEMBER POWERS: Okay, we'll chat.
18	Thanks. [pause]
19	CHAIRPERSON CORNEGY: I'm sorry. So,
20	thank you so much for your-for your testimony. We're
21	going to move to the next panel beginning with
22	Phillip Johnson, Frank Rizzo, Melissa Gomez, David
23	Legaz, and Irene Guanill [background comments/pause]
24	COUNCIL MEMBER POWERS: I think the Chair
25	is just running to the bathroom, but I think we-I'll-
l	I

1	COMMITTEE ON HOUSING AND BUILDINGS 160
2	I'll-I'll sit in here. I'll take his position for
3	the time being. Why don't you guys go ahead.
4	FRANK RIZZO: Thank you Council Member,
5	and thank you Council Members for the opportunity to
6	speak at this hearing. My name is Frank Rizzo,
7	broker/owner of Cornerstone Realty and Secretary-
8	Treasure for the Staten Island Board of Realtors, the
9	largest trade organization on Staten Island. I come
10	here today to discuss with you Local Laws 1423, 24,
11	31, 32, 33 and 99. Under the premise of housing
12	affordability these laws are being written, and while
13	we can all agree on the need for affordable housing
14	and the importance of affordable housing, good laws
15	are-good laws are not based on headlines or on
16	Twitter likes. Created affordability based on
17	arbitrary cost controls of service providers will be
18	as effective in creating real affordability as in
19	reigning Council Members' salaries and discretionary
20	funds would be in balancing the budget of New York
21	City. Housing prices are based on supply and demand.
22	Where there is not enough supply in the market prices
23	will be pushed higher. Nearly 43% of all available
24	housing units in New York City are rent stabilized or
25	rent controlled leaving those not fortunate enough-
I	I

1 COMMITTEE ON HOUSING AND BUILDINGS 161 2 fortunate enough to have one of those units to have to bid up the available remaining stock. 3 As construction times in New York City are among the 4 highest in the nation for planning inspections and 5 approvals, the root causes of the housing 6 7 affordability crisis must be addressed. Streamlining the DOB, improving the speed of the approval process 8 does not make great headlines, but creating more 9 inventory and demand-to meet the demand will make us 10 great stewards of the city and create efficiency in 11 12 the marketplace. I don't speak for everyone that speaks before me and afterwards, but I think we all 13 agree on more disclosure for our-for our clients is-14 15 is important, and as a realtor, we have a duty to 16 disclose. Landlords on Staten Island the vast majority are mom and pop owners and investors. 17 18 These-those who have purchased an investment property to prepare for their retirement or to supplement 19 20 income to create independence and to pass down generational wealth. In changing the dynamic of how 21 2.2 the agent gets compensated, you are adding the cost 23 to the landlord who are already assuming risk in the investment. Last, landlords mitigate their risk by 24 25 collecting security deposits and sometimes when

1	COMMITTEE ON HOUSING AND BUILDINGS 162
2	tenants are less credit worthy, they take a large
3	deposit. New York City has some of the highest-the
4	longest times in the nation for eviction rates, six
5	months or greater is the norm. What will happen when
6	this risk is passed on to the landlord? Is it going
7	to makes cheaper or is it going to make rents more—or
8	more expensive? The answer is landlords will raise
9	rents. They'll be forced to. The collateral damage
10	is that rents are going to be driven higher, and when
11	mom and pop landlords are already assuming more risk
12	and faced with the additional cost of hiring
13	professionals-professional realtors, more likely they
14	are going to take those-those apartments off market
15	and do it themselves, and they may not follow the
16	same ethical standards that real-realtors follow.
17	So, all-some owners are going to even leave the
18	market completely, and those who-who do-who do remain
19	will put their housing stock in fewer hands, and
20	that's-that's of no benefit to anyone. You know,
21	I've been blessed to call real estate a career for
22	the last 15 years and fortunately today, I don't have
23	to do any apartment-I don't do apartment rentals like
24	I did when I began my career. And those who are
25	starting out providing services to people who rent

1	COMMITTEE ON HOUSING AND BUILDINGS 163
2	apartments or they're looking for apartments, is a
3	way to supplement their income while their real
4	estate business is growing. Our industry is not made
5	of big conglomerates, they're not made up of private
6	equity, they're not multi-nationals, but they're
7	single mothers who are looking for to create
8	flexibility and independence, the Millennials
9	starting out of college looking to build a career
10	defined by their our own self-determination, they're
11	retirees who are looking for additional opportunities
12	to keep up with the cost of living in New York City
13	and they're individuals who have not come from
14	wealthy backgrounds that are looking to succeed off
15	the sweat of their own brow. [bell] It is those
16	lives and incomes and opportunities that are going to
17	be diminished. The small property owners who sell
18	because of the cost of regulation unless we forget,
19	the tenants that are going to inevitably end up
20	paying more because their rent becomes even higher,
21	and we can all agree on the need for good—and good
22	intentions in affordable housing in the New York
23	City. We can agree on the importance of housing
24	opportunities for every New Yorker. We have an
25	opportunity here to work on it, however, without
	l

7	
1	COMMITTEE ON HOUSING AND BUILDINGS 164
2	addressing the root causes of the issue, we are only
3	placing a Band-Aid on a deep incision, and when the
4	smoke settles and the dust clears, we're going to be
5	right back here discussing the same topic. [bell]
6	DAVID LEGAZ: Good afternoon. My name is
7	David LeGaz and I'm the 2019 Secretary-Treasurer for
8	the New York State Association of Realtors. We are a
9	not-for-profit trade organization representing more
10	than 58,000 real estate professionals living and
11	practicing New York State including approximately
12	12,000 within the five boroughs. I am also licensed
13	as a real estate broker practicing in Queens for the
14	last 23 years, and I'm a retired New York City Police
15	Officer who served this great city for 18 years.
16	Intro 1423-A fails to account for the impact that
17	such a cap would have on the market, quality-for
18	quality real estate brokers as well as rental costs.
19	This cap will lead reduce payments to brokers, shift
20	their way from working with brokers and increase
21	rents as Gary illustrated before. Realtors are not
22	responsible for setting rents. The market is. NYSAR
23	supports letting market forces work in a ways that
24	produces affordable options for all New Yorkers. Any
25	proposed cap would amount to punishing brokers for

1	COMMITTEE ON HOUSING AND BUILDINGS 165
2	market forces that have led to the rising rents. To
3	punish realtors for something we have no control over
4	is unjustified. It is disturbing to think that a
5	government body will impose a cap on what licensed
6	real estate professional can earn from a client.
7	Brokers provide services pursuant to the state issued
8	license and the laws of supply and demand dictate
9	what the cost of these services are. If the price of
10	using a broker is too high for a renter, they can opt
11	out of using one. If the market for a broker signals
12	that these costs are too high for the market to bear,
13	then the brokers will lower their cost without
14	government intervention. Our members are hard
15	working professionals mostly middle-class. In fact,
16	the gross income of a realtor in New York State is
17	\$30,000 less than the REBNY members and that was in
18	2016. Legislation represents as direct affront to
19	the ability of our members to earn a living, and
20	would cause extensive damage to our profession. We
21	understand that many government officials want to
22	address having affordability problems in New York
23	City. Unfortunately, this legislation simply targets
24	the very individuals that help renters navigate New
25	York City's complex market. This legislation simply
l	

1 COMMITTEE ON HOUSING AND BUILDINGS 2 infringes on the rights of the licensed-of the licensed real estate professionals to earn a living 3 while not achieving its desired goal of lowering the 4 5 cost for renters, and I think you for the 6 opportunity.

7 MELISSA GANNA: Hi. My name is Melissa Ganna (sp?). I'm as CRA at Tessler's Realty. I'm a 8 member of the Long Island Board of Realtors and the 9 New York State Association of Realtors. Salus is the 10 alum, and I also which '80, went to senior (sic) and 11 12 in Saint Johns Alum as well. I've based in Queens. I do charge, quite frankly, I do charge on month's rent 13 14 when it comes to the rental broker fee. In Eastern 15 Queens we work a little bit differently there than 16 other areas do. What-the reason why I'm here, though is because when there is any type of legislation 17 18 issued by a government body, but it's controlling what somebody can charge, you have to sit back and I 19 20 think anybody in any industry should be looking at this. When I went to get a divorce and I spoke with 21 2.2 multiple attorneys, everybody had a different fee, 23 and if were to choose a specific attorney and go with that attorney, I would have to pay what that attorney 24 was charging. There is no legislation out there that 25

1	COMMITTEE ON HOUSING AND BUILDINGS 167
2	says an attorney should be charging this or for
3	example, I pay \$1,500 a month for health insurance.
4	Nobody is capping what my doctors are charging or
5	anything like that. You know, when you're looking at
6	anything that's going to-that's going to introduce
7	any type of legislation that controls what we're
8	charging, it makes me sit back and up, sit up and say
9	wait a minute, the government at this point is
10	overreaching. We do have an affordability issue, but
11	there are other things that we have to be looking at.
12	If you're looking at a \$1.3 million property in
13	Brooklyn versus a \$1.3 million property in Queens-I'm
14	using that as examples because of their high property
15	values. The \$1.3 million property in Queens will
16	probably pay about \$14,000 a year in taxes whereas
17	the one in Brooklyn will probably be paying about
18	\$6,000 a year in taxes. There's a huge disparity in
19	property taxes. Whenever you're filing anything with
20	the Department—with the Department of Buildings or if
21	they do anything, the cost to do any type of business
22	in the city is astronomical. You know, maybe we
23	should look at options that if somebody is in housing
24	instead of getting—instead of doing your rental
25	vouchers, maybe what we should be doing is turning

1	COMMITTEE ON HOUSING AND BUILDINGS 168
2	those houses into condos, and allowing them to
3	purchase into it. We have to start working on ways
4	on ways to create-to teach people how to have
5	generational wealth because we're lacking in that
6	department. Instead we want to fields like we want
7	to keep people as tenants and keep them in a rat
8	race, and what we really should be doing is educating
9	our children on financial and—and people that are in
10	the housing because they go through generations.
11	Let's create a program where they're-we're actually
12	helping them buy into something for \$100,000. They
13	get a, you know, and their voucher could go toward
14	it, and if after 10 years they move or whatever, they
15	created something that they can pass on to their
16	family. There have to be other things for affordable
17	housing, but we're not doing it here, and instead of
18	having a New York City tax, why don't we take that
19	away and have a commuter tax because everybody says I
20	hate being penalized for living and working in New
21	York City. It's not fair. You know, whatwe are
22	constantly just imposing taxes on our residents, and
23	that's and that all affects affordability, which is
24	the reason why I'm saying that, but any type of
25	legislation, the caps are discussed if there's

1 COMMITTEE ON HOUSING AND BUILDINGS 169 2 anything that any free market industry is charging. We should-every-any type of business out there should 3 be looking at this and be concerned because then the 4 5 reality is whose coming next. 6 COUNCIL MEMBER POWERS: Thank you, and 7 Melissa, I'm still hearing you. MELISSA GANNA: Very good. [laughter] 8 IRENE GUANILL: I'm Irene Guanill from 9 10 the Bronx and I represent the Hudson Gateway Association of Realtors. I'm the 2019 Treasurer I 11 12 appreciate the industry's conversation, and thank you all for your time. The discussion to getting to this 13 14 level it's looks and feels like we should have had 15 more conversations before this, before it got to the 16 level of the bill. Just today, as I'm not in the 17 field a tenant wants access to an apartment, two 18 weeks rent free, a past landlord called to say the tenant is not paying for the rent. That tenant was 19 20 place six years ago. I have to fix that problem. So, whatever I got paid will cover the payment for 21 2.2 that service. Another tenant yelled at that the 23 Bronx Works Council that I work with because I work with domestic violence parents, mothers. She wants 24 him to do the inspection so I offered to pick him, 25

1	COMMITTEE ON HOUSING AND BUILDINGS 170
2	up, drive him to the property as I have done in the
3	past. Another tenant did not have the commission or
4	security. She asked for the monthly payment that she
5	wants. I allowed her to do it. I'm still waiting
6	to get paid. Landlords who pay fees or tenants fees
7	and then it will go back onto the tenant.
8	Transparency in fees we all want that. Tenant
9	screening, everything has a fee. I'm not charging
10	any more than anyone else what the fees costs me to
11	pay, and many times if they come with their own
12	credit report, background check and the landlord
13	accepts them, the I don't have to charge that fee.
14	For us to have to think twice about what services
15	we're going to provide, I would do less rental and
16	just get out of that market. Thank you for your
17	time.
18	CHAIRPERSON CORNEGY: Thank you.
19	PHILLIP JOHNSON: Hi, my name is Phillip
20	Johnson, and I have a title here as a licensed real
21	estate agent. So, thank you for letting speak today.
22	This proposal if passed will inhibit working class
23	New Yorkers from earning enough money to pay their
24	rent, their grocery bills and their childcare costs.
25	I urge you to find a more effective way to lower
I	

1	COMMITTEE ON HOUSING AND BUILDINGS 171
2	housing costs in New York perhaps by building
3	affordable housing or increasing rental subsidies for
4	tenants. As someone who represents landlords from
5	time to time, this misguided bill will measurably
6	damage my financial ability to take care of myself.
7	Although Mr. Powers believes that landlords will just
8	pay me the difference between what I sometimes
9	collect from a tenant, that is not true. So, last
10	year my real estate commissions totaled \$31,000.
11	That's before any of my expenses. So, I know that's-
12	compared to your salaries of \$148,500 a year, that
13	you recently increased from \$113,000 just three years
14	ago, but from that \$31,000, I'm able to pay my rent
15	for my one room in Downtown Manhattan and I'm able to
16	pay for health insurance and not rely on any
17	government programs. I'm very proud of that that I'm
18	independent. [cheers[ So, working on commission
19	means that none of my monthly income is guaranteed. I
20	have to pay out of pocket for health insurance. I
21	don't get vacation days that are paid, I don't get
22	sick days that are paid, and I don't get the luxury
23	of having paternity or maternity leave like many
24	people in New York will have in the future. So,
25	nevertheless, with this bill Council Member Powers

1	COMMITTEE ON HOUSING AND BUILDINGS 172
2	and his colleagues will reduce my income below the
3	Federal Poverty Line and even New York City's new
4	Minimum Wage Law. Many of you identify as
5	progressive politicians. I'm a progressive myself.
6	However, you will not solve our affordable housing
7	crisis by placing that burden solely on the backs of
8	working class New Yorkers. So, regulating your cap
9	on broker commissions is a destructive government
10	overreach, and begs the question of what comes next.
11	Will you tells a family owned corner grocery store
12	how much they can charge for a carton on milk, right.
13	Obviously, if a store is charging too much money,
14	consumers will bring their business elsewhere. Let's
15	be honest and we agree—we disagree about this,
16	Council Member Powers. As of this morning, about 49%
17	of rental listings listed on Streeteasy were no-fee.
18	People have a choice. A tenant this week came to one
19	of my listing directly and paid me a 15% fee. There
20	are many other listings in the neighborhood that he
21	could have chosen to go to and he still chose my
22	listing and to pay me the fee. So, obviously unless
23	he's an illogical actor, he sees some value in the
24	listing and in my services. Unless you think, Council
25	Member Powers that all people who pay these fees are
	l

1	COMMITTEE ON HOUSING AND BUILDINGS 173
2	illogical, which I'm quite concerned with that idea,
3	then your-there's plenty of choice in the market.
4	[bell] So, and then as we've seen this month
5	landlords are under immense pressure to pay it for
6	all types of costs already. So, in a situation one
7	if the landlord does pay the fee to us Council Member
8	Powers didn't even choose to engage with that very
9	beautiful poster board about how that will cost
10	tenants more in the long run, and situation two, if
11	they don't pay our fee, you're lowering my income and
12	you're hurting me. In situation one you hurt tenants
13	because their rents go up. In situation two, you
14	hurt hardworking middle-class New Yorkers because we
15	may get evicted. So, when I have my eviction notice,
16	I'll be coming to see you guys. Than you so much.
17	[cheers/applause]
18	COUNCIL MEMBER POWERS: Thank you. I
19	just want to note milk prices are regulated by the
20	state I believe.
21	PHILLIP JOHNSON: Well, one example as
22	you're bringing that up, but a box of cereal with
23	respect.
24	CHAIRPERSON CORNEGY: Thank you for your
25	testimony. We're going to call the next panel

1	COMMITTEE ON HOUSING AND BUILDINGS 174
2	beginning with Jacques Abram, Marcia Clark, Christina
3	Lee Stevens, Angelo Pappalordo, Pappalardo, Maurice
4	Owen Mashan. [background comments/pause] Ms.
5	Jolinda Ruth Cojen. Sort of like the lottery. Come
6	on down. [laughter] I want to thank all of you for
7	your patience and waiting to testify. Your voices are
8	very important to hear. So, thank you for your
9	patience again. So, do we have Maurice, Angela.
10	MALE SPEAKER: Angela.
11	CHAIRPERSON CORNEGY: No.
12	MALE SPEAKER: Angela.
13	ANGELA POPPALARDO: Angela.
14	CHAIRPERSON CORNEGY: I'm sorry, Angela.
15	[background comment]
16	MALE SPEAKER: Alright, I'll take it.
17	CHAIRPERSON CORNEGY: Christina Lay
18	Stevens?
19	CHRISTINA LAY STEVENS: Yes.
20	CHAIRPERSON CORNEGY: Marissa Clark.
21	MARCIA CLARK: Marcia Clark. It's okay.
22	CHAIRPERSON CORNEGY: I'm getting tired.
23	[laughter]
24	MALE SPEAKER: You're doing a good job.
25	
ļ	

1 COMMITTEE ON HOUSING AND BUILDINGS 175 2 CHAIRPERSON CORNEGY: Jacques Ambram, 3 Brian Horrigan. [cheers/applause] [laughter] Brian 4 is very popular. [laughter] Okay. So, I-I ask that 5 you identify yourself before you begin your 6 testimony, and you can begin when you're ready. 7 FEMALE SPEAKER: Okay. 8 CHAIRPERSON CORNEGY: Yes, ma'am. JOLINDA RUTH COGEN: Grace and peace 9 10 everyone. Life is a fight for territory, and once you stop fighting for what you want, what you don't 11 12 want will automatically take over per my mentor Les Brown. Let me just give you the who, what, when 13 14 where, why and how. Who, I'm the Honorable Jolinda 15 Ruth Cogen, licensed real estate broker with Douglas 16 Elmer Real Estate and a community advocate. I'm a listing agent. If anyone wants a listing, I'm the 17 18 person to pick. I'm a 63-year-old senior entrepreneur, minority woman, business enterprise 19 20 owner. I use my God given gifts, talents and ability at the highest level to help people solve their real 21 2.2 estate problems so that they can be more, do more, 23 have more and give more. I primarily work at home in the Boogie Down Bronx, do or die Bed-Stuy and Crown 24 25 Heights where I was born and raise.

1	COMMITTEE ON HOUSING AND BUILDINGS 176
2	CHAIRPERSON CORNEGY: I do have to remind
3	you that it is now do or dine Bed-Stuy.
4	JOLINDA RUTH COGEN: [laughter] So, at 63
5	years old it's do or die. [laughter] I am compensated
6	for my contribution. My stuff is good. What this
7	Bill 1423 is, is government attempting to rob and
8	regulate licensed professionals without probable
9	cause or a government contract. If you cut my income
10	by 45%, you put me and other professions who work
11	with me like lawyers out of business. When-when
12	tenants seek apartments maybe three to five times in
13	their lifetimes, they're free to go anywhere.
14	They're free to choose an agent or not, they pay the
15	fee for my expertise, the good stuff. My fee is not
16	three to five times in our lifetime. It is everyday
17	in our lifetime, it's my livelihood. If the landlord
18	wants to pass on the fee costs to the tenant, that's
19	their business. You don't chastise Macy's for
20	charging handling fees, do you? [applause] Where?
21	You did not do, City Council, your due diligence like
22	you were supposed to. I'm-I'm ashamed of you. Okay,
23	and I rebuke you in the name of Jesus. Now, City
24	Council, I'm not going to leave you just with a
25	rebuke. I'm going to give you the opportunity. I
ļ	I

1	COMMITTEE ON HOUSING AND BUILDINGS 177
2	forgive you, and you can fix it. Step up to your
3	master and trash this cap. Drop the mic. [cheers]
4	[laughter]
5	CHAIRPERSON CORNEGY: Okay. [applause]
6	Thank you. Harlem is definitely in the house.
7	[applause/laughter] [background comments]
8	BRIAN HARGAN: I can't follow that, and
9	it's far too personalized. Good afternoon. My name
10	is Brian Hargan. I'm the Director of Professional
11	Development for Buy New York, and as the Director of
12	Professional Development, I am one of the first
13	people that new agents meet when they join our firm,
14	and one of the first questions I posed to them is why
15	are you making a career change, and what are your
16	goals in real estate? I always listen closely to
17	their answers, which range from an interest in New
18	York architecture and buildings to a sincere desire
19	to simply help folks find their ideal new home, and
20	settle into more easily and efficiently than they
21	otherwise would. These new recruits come from
22	different background and industries as diverse as our
23	city itself. There are sometimes young people who are
24	new to New York, and have big dreams of starting a
25	new life in the Big Apple. Others come to the end of

1	COMMITTEE ON HOUSING AND BUILDINGS 178
2	the road in their previous career, but are not yet
3	ready or financially able to retire just yet. I met
4	actors, school teachers, Armed Services veterans,
5	stay-at-home moms, social workers and graduate
6	students. I've seen former attorneys and formerly
7	undocumented first generation immigrants walk through
8	our doors, all with a share sense of optimism for the
9	opportunities, which their new professional real
10	estate endeavors might afford them. Indeed, when
11	discussing our profession with a colleague recently,
12	she remarked that ours might be one of the few
13	industries left New York where the American Dream of
14	hard work, discipline, dedication and service on
15	behalf of your constituency clients determines your
16	level of success, as opposed to family connections,
17	favors or fancy degrees from elite universities. I
18	warn new agents that our professional journey is a
19	marathon and not a sprint, and real estate is more of
20	a lifestyle than a job. We work early mornings, late
21	nights, weekends and holidays without the benefits of
22	a salary, health insurance or paid vacations from the
23	office at home, on our phones and sometimes from
24	across the country we do what we need to do to
25	produce the results for our satisfied clients, and to
l	

1	COMMITTEE ON HOUSING AND BUILDINGS 179
2	build our business. We should all-we shoulder all
3	the risks of upfront marketing costs without any
4	guarantee of a successful conclusion or return on our
5	investment. In fact, we often do everything right,
6	but because of circumstances beyond our control a
7	deal doesn't close or the desired outcome isn't
8	achieved, and our efforts and services go completely
9	uncompensated. [bell] Other times due to challenging
10	market conditions and inflexible landlord or perhaps
11	financially unqualified applicants, it's only because
12	of the skill, knowledge and creative solutions
13	offered by the agent that a deal does close, and our
14	clients recognize their agent's integral role in not
15	just facilitating, but creating a housing opportunity
16	for them, which would otherwise not have existed.
17	Unfortunately, if this bill passes, the folks who
18	will be most affected by this legislation will the
19	quintessential professionals who have put in the
20	time, effort, energy and dedication to learn their
21	craft and earn consumers' trust over the years.
22	Without financial incentive to grow a sustainable
23	business or support their family, the most talented
24	members of our team will be forced to find other
25	means of employment, and only those who can't get
l	

1	COMMITTEE ON HOUSING AND BUILDINGS 180
2	hired elsewhere or refuse to work hard in other
3	pursuits will be left behind. Consumers' choice
4	would suffer, and the elevated level of healthy
5	competition, which exists now would disappear. To be
6	unequivocally clear, if this bill passes, public
7	access to helpful, skillful counsel, and the
8	professional knowledge of how to access affordable
9	housing opportunities for New York's most vulnerable
10	populations of tenants would be vastly diminished,
11	potentially to the point of a brand new City Council
12	created housing crisis. Let's not punish consumers
13	not diminish a talented pool of affordable housing
14	real estate professionals by limiting their income.
15	Instead, let's create the most honest, integrity
16	driven real estate community in the nation right here
17	in New York through education, oversight, regulation,
18	transparency, and disclosure so that the good work
19	that those of us in this room are doing can be
20	acknowledged and rewarded. Thank you.
21	CHRISTINA LEE STEVENS: Good afternoon.
22	My name Christina Lee Stevens. I'm a proud realtor.
23	I belong to the National Association of Realtors who
24	make sure that we adhere to the Code of Ethics. So,
25	we have no intention of being the bad guy. I am also
1	COMMITTEE ON HOUSING AND BUILDINGS 181
----	---
2	a member of the New York State Association of
3	Realtors. I'm a member of my local Association and
4	the immediate past president. When Councilwoman Inez
5	Dickens was speaking, I held back a lot of tears.
6	She spoke on my behalf. So, now let me tell you a
7	personal story. Let me walk you through my journey.
8	I am a real estate broker for over 25 years. I came
9	into the industry because I love serving people. I
10	was working in an insurance company, and I saw a
11	broker. I did not understand why she was always
12	wearing a green suit, and when she walked in, she
13	said today is payday. I've been waiting for six
14	months. So, she understandably obtained that one
15	commission. So, I became a realtor. I teach real
16	estate because I have to use that money to pay my
17	bills, the bills that would allow me to be a realtor
18	or else. I would not be able to be a realtor. I do
19	own my own company for over most likely 22 years. I
20	use that money to place in my children's education
21	and then it became difficult. A couple of years ago
22	my income was so bad that I had to get another job in
23	the hospital just to pay my real estate office bills,
24	pay my real estate landlord, and also send my son to
25	high school. After that, my husband decided he was
I	

1	COMMITTEE ON HOUSING AND BUILDINGS 182
2	not going seek care for me at all. He was just going
3	to let me stay open and be there. (sic) My son was
4	into college. Unfortunately, he had to come back
5	home. We could not pay his fee. I said to him, go
6	to real estate school. You will do better than me.
7	Go to Manhattan. It might be better. So, I was not
8	able to license my son. He had to work for another
9	group. My son and his first year made \$2,000. His
10	second year he made \$600. Now he's depressed. So,
11	now we have to find a way to send him back to school.
12	My income last year \$56,000. My expenses, \$51,000.
13	Figure my income. My husband every day I look at
14	him, and he tells me I don't know how long I will let
15	you stay in real estate. Capping my fees would not
16	be a good thing. For me, I do not charge what you're
17	talk about. That's history to me. No landlord have
18	ever paid me. I struggle to find listings. When I
19	do meet my clients, I disclose. They're fully aware
20	of what's coming. Now, when I'm lucky, I work for
21	the city, the city will give me 15%. Now, that's a
22	great day in my office because we don't know when
23	it's going to come again. Thank you for your time. I
24	know that youryour concerns are great, but you
25	should have really consented with the little people
I	I

1 COMMITTEE ON HOUSING AND BUILDINGS 183 2 in the Boogie Down Bronx, the small, small real estate broker suffering like I am. Thank you. 3 4 [background comments. MARCIA CLARK: [off mic] Good afternoon, 5 Chair. Thank you. [on mic] Good afternoon, Chair 6 7 Cornegy and City Council Members. My name is Marcia Clark, a proud member of the Brooklyn Board of 8 Realtors, and New York State Association of Realtors 9 practicing in Brooklyn since 1984, and as a real 10 estate broker since 1990. Reminder that the term 11 12 'realtor' is a registered trademark, not a generic catchall moniker. It identifies real estate 13 professional who subscribe to a strict code of ethics 14 15 as a member of the National Association of Realtors. 16 Regarding Proposed Introduction No. 1423-A, this 17 legislation's goal is lowering rental costs in New 18 York City. I understand that government officials want to address the housing affordability problems 19 20 here, and we should all be actively engaged in that end. However, this legislation targets the very 21 2.2 individuals that help navigate the complexity of our 23 housing market. In general, the laws of supply and demand dictate the cost of services. Caps on fees 24 are misguided, and counter productive as it may have 25

1	COMMITTEE ON HOUSING AND BUILDINGS 184
2	licensed professionals reconsider their business
3	model, which may impact the very applicants that are
4	most in need of our assistance. Realize that agents
5	are not salaried, expenses are fixed and home sale
6	commissions are a windfall when they do come. So,
7	rentals keep most licensed professionals afloat.
8	Many of our residents choose to use services of real-
9	of a real estate professional in their search for
10	rental housing. Due to multiple jobs, limited time
11	and resources, inconvenient living situations, and
12	juggling family life, our—our assistance in their
13	lives is the third leg on their stool. [bell] Having
14	had an office in East Flatbush and now in Flatbush
15	where those communities have gone a lot or gone
16	through a lot of recent change, residential parcels
17	have sprouted multi-family residences, and their
18	former occupants cannot afford to live in many units
19	that are now there. Typically, new building
20	developers and owners offer no-fee incentives to
21	attract and fill those units and/or have their own
22	staff to oversee this process. Therefore,
23	traditional real estate professionals are not needed.
24	In co-op and condo buildings, these services are
25	performed by salaried staff with their sheep of
I	

1	COMMITTEE ON HOUSING AND BUILDINGS 185
2	forms, rules and fees so we are not needed there
3	either. Many tenant applicants that call or come
4	into my Flatbush Office have a myriad of city
5	assistance programs, which already provided-provides
6	incentives for brokers to assist them, and in turn,
7	owners to consider them. This bill would run
8	contrary to that aim of finding housing in an already
9	impossible environment. On behalf of the hundreds of
10	thousands of real estate professionals throughout New
11	York State, thank you for the opportunity to be heard
12	today.
13	ANGELO PAPPALARDO: Good afternoon, City
14	Council Members, and thank you for giving your time
15	this afternoon, and allowing us to speak. My name is
16	Angelo Pappalardo, and I'm here as the President-
17	Elect of the Staten Island Board of Realtors, a
18	licensed real estate broker with a small real estate
19	brokerage, which primarily operates in Staten Island
20	representing both property owners, purchasers,
21	landlords and tenants. I've had a license for over
22	18 years, and advocate for all of these laws myself.
23	I sit on the Ethics and Professional Standards
24	Committee on our organization and have for a number
25	of years, and fully behind supporting ethics and

1	COMMITTEE ON HOUSING AND BUILDINGS 186
2	transparency. I would like to thank you again for
3	allowing us the opportunity to speak. I'm generally
4	against Proposed Bills 1423, 1424, 1431, 1433 and
5	1499. First, I would like-like to talk about 1423.
6	Capping commissions is an assault on a free market
7	and the ability to earn a living in real estate. As
8	all other expenses continue to rise in this city,
9	putting a cap on what I and may other license holders
10	can earn without capping the expenses that really
11	impact running a business in New York City seems
12	counterintuitive. If my expenses continue to rise, I
13	may have to increase my fee. I've helped a number of
14	tenants and landlords. Plenty of times both
15	landlords and tenants have successfully negotiated a
16	fee without any such law in effect. Next, the
17	enforcement of said is under 1423. In my experience,
18	HPD is barely equipped to handle their current
19	obligations. The language in the bill requires no one
20	(sic) to establish a violation and who-and who
21	carries the burden of proof? It is does not give an
22	impartial precedeprocedure to accurately determine
23	whether someone is at fault. I've also had the
24	pleasure of dealing with OATH as an advocate. There
25	are no rules of evidence, and unfortunately usually

1	COMMITTEE ON HOUSING AND BUILDINGS 187
2	guilty until proven innocent is the running rule.
3	Secondly, as any independent Council—as with any
4	independent counsel or legal team or has any legal
5	independent counsel or legal team address the
6	investigation, one investigated the constitutionality
7	of mandating these bills. Such limitations imposed
8	in these bills would-would be considered anti-trust
9	and unconstitutional if-if discussed by any other
10	organization. Under 1424, security deposits.
11	Limitations on securitieson security deposits will
12	adverse affect those who many not meet the sum-some
13	credit or income standards that landlords set. I have
14	seen tenants with lower credit scores secure housing
15	by means of putting more money down as security,
16	which convinces a landlord to accept said tenant.
17	Again, thank you for your time.
18	CHAIRPERSON CORNEGY: Thank you for your-
19	for your testimony. We're going to call the next
20	panel.
21	ANGELO PAPPALARDO: Thank you.
22	FEMALE SPEAKER: Thank you.
23	CHAIRPERSON CORNEGY: Starting with
24	August Lee, Jeffrey Medford, Nancy Elton, Robert
25	Breaks. [background comments/pause] Well, let me

1	COMMITTEE ON HOUSING AND BUILDINGS 188
2	just call those names again. Robert Breaks, it looks
3	like or Brooks, Nancy Elton, Jeffrey Medford, Gus
4	Wade. [background comments] Okay, okay, then. This
5	looks like Madden Richen-Richenson, last name
6	Richardson, Thomas Salzano, Thomas Salzano? Tasha
7	Trice. [background comments/pause] Will Shabat,
8	Steve Marril Cena. Thank you. I just ask you to
9	identify yourself before you begin your testimony and
10	you can begin when you're ready.
11	TASHA TRICE: Okay. Do I press this?
12	Oh, I'm on already. Okay, [coughs] good evening
13	[pause] everyone. [laughs]
14	CHAIRPERSON CORNEGY: That was actually
15	fair as—as bad as I've butchered some of your names,
16	that was fair.
17	TASHA TRICE: My name is Tasha Trice, and
18	I am a licensed real estate salesperson here in New
19	York City, and I have been licensed for the last 12
20	years. I'm here in opposition of Intro 1423-A. As a
21	single mother who is currently raising a young man
22	who I'm putting through college, born and raised in
23	Harlem who according to the world being born too a
24	black mother, black single mother would be considered
25	a statistic according to society. With the salary

1	COMMITTEE ON HOUSING AND BUILDINGS 189
2	that I earn from real estate I actually am putting my
3	son through college. He attends Johnson and Wales
4	University in Rhode Island. I've had to actually
5	pull him out of school on a number of occasions
6	because I wasn't able to actually make ends meet. I
7	say to the Council Members and the committee, if you
8	decide to place a cap, and I understand that
9	Councilman Powers states that it's not a cap. If you
10	put the onus on the landlords to care for our
11	commission, that will not only hinder women like
12	myself from caring for her-her family and children,
13	it will potentially push other young men of color
14	into situations where they will be statistics because
15	they don't have parents who can afford to help them
16	with this, and I'm sure that you don't want to have
17	these young men [bell] and/or women running the
18	streets from a lawless state. I'll-I'll finish up
19	very quickly. The average-a tenant must earn 40
20	times the month rent in order to afford an apartment
21	here in New York City. So, with-let's just use the
22	example of \$200,00 a month. Forty times the rent a
23	tenant has to earn 80 times the rent in order to
24	afford an apartment here in New York City. Now, with
25	the average real estate commissions being of the

1	COMMITTEE ON HOUSING AND BUILDINGS 190
2	rent-the average real estate salary being between
3	\$50,000 and let's just say \$65,000 a year, my—my
4	tenants, my clients earn more money than I do. Let's
5	be honest. They also have money in the bank than I
6	do. I also understand that this is a choice that I've
7	made, but this is my third career as someone else has
8	said-has stated. I'm a woman of a certain age. So,
9	this is my third career. The caps are not a good-
10	it's-it's not a good fit, and the woman-as Ms.
11	Jolinda said, you guys did not do your due diligence.
12	You just basically just, you know, took a few
13	complaints, you rant with the ball because you wanted
14	to satisfy, and this is with all due respect, you
15	wanted to make someone happy. Well, by singing off
16	on this bill, not only will you make those happy, but
17	I'm going to end up Legal Aid Society of the woman
18	who said that she fights-that she fights for
19	homelessness. Now, if we're here to help and to fix
20	the homeless problem, if you put a cap on our
21	commissions, then you will be adding to that. We
22	will all potentially become homeless, and you'll have
23	another issue on your hands. So, I think you for
24	your time, and humbly ask that you reconsider this.
25	I thank you.

1 COMMITTEE ON HOUSING AND BUILDINGS

2 CHAIRPERSON CORNEGY: Thank you for your3 testimony.

COLIN MEDFORD: [off mic] Hi. Is this on? 4 Hi, my name is Colin Medford. [background Okay. 5 6 comments] You can't hear? [on mic] Can you hear me 7 now? Great. Thanks, Les. Alright, I'm here with 8 Citywide Apartments. I'm going to be speaking on behalf of my boss who was not able to get in today. A 9 lot of what has been said that-a lot has already been 10 touched on, kind of the points that I want to make. 11 12 So, it's been a long day. I'll try to make this brief, alright? Alright, my name is Michael Jacobs, 13 14 the founder and owner of a boutique brokerage with 15 approximately 20 agents. I spent 15 years building 16 Citywide Apartments. My brokerage will potentially go out of business if bill 1423 is passed. Needless 17 18 to say, this will have a massive negative impact on my life and those of all the agents that work with 19 20 I was very lucky enough to have a chance to me. speak with Austin Branford earlier this week. Based 21 2.2 on my conversation with him, the stated goal the bill 23 1423 is attempting to achieve is to lower upfront cost for renters in New York City. While on the face 24 this seems like an noble cause, in reality this bill 25

1	COMMITTEE ON HOUSING AND BUILDINGS 192
2	will do little to affect upfront cost for those who
3	are in most need of assistance. Rather, the result
4	will more likely be that a small percentage of
5	potential renters will benefit from reduced upfront
6	cost while many more will be forced to deal with all
7	the unintended adverse consequences of this bill.
8	The overwhelming majority of those who paid broker
9	fees need and want the services that a broker
10	provides and are happy to pay the resulting fees.
11	For all the renters who do seek out a broker and need
12	their assistance in locating an apartment the
13	following four bad things will happen if this bill is
14	passed. (1) The level of service, [bell] time and
15	effort and energy a broker can devote to any single
16	client will drop dramatically. Rents will go up if
17	brokers are unable to change-are unable to charge
18	market rate fees on apartments that. Landlords will
19	be able to rent these units more easily, and will
20	receive multiple applications for apartments, which
21	will 100% drive by himself. [bell] Unethical
22	business practices will increase. Rental agents will
23	have a much larger incentive to do side deals with
24	clients who are willing to pay higher fees, which
25	will both hurt the brokerage they work for, and all
ļ	

1	COMMITTEE ON HOUSING AND BUILDINGS 193
2	prospective renters. And then finally, top performers
3	and best in class will seek alternative means of
4	employment. Those who are best at helping clients
5	find apartments that meet all their criteria
6	regarding price size, vocation, et cetera and those
7	that charge the highest fees. If a top performer
8	cannot charge market rate fees, they will leave the
9	industry, which will negatively impact the level of
10	service to renters. Thank you for your time.
11	NANCY ELTON: [coughs] Hi. My name is
12	Nancy Elton. I am a licensed real estate salesperson.
13	I work with Anchor Associates, and I'm going to try
14	and speak quickly. Bear with me. I am like a lot of
15	people here today that didn't intend to speak, but
16	was very inspired and feel very passionate about the
17	topic, and feel that I needed to communicate with
18	you, and I appreciate the-the intentions, and I
19	appreciate the level of-of real honest listening that
20	we've received to day. So, thank you for that. One
21	of the things that-that I want to start out by saying
22	is that I don't think there's a single person that
23	has been here today that doesn't believe that people
24	are entitled to affordable housing. We think it's a
25	problem. It's an issue. We-we don't think anyone,

1	COMMITTEE ON HOUSING AND BUILDINGS 194
2	you know, should have to be homeless. We don't think
3	anyone should have to be taken advantage of by—by a
4	real estate agent or a management company or anyone
5	else. We believe in doing good, excellent work for
6	out clients. A question was asked by the chairman
7	earlier that I found interesting. You were asking
8	about 30, you know, if people were-the rent-the
9	phrase that you used was `rent burdened' where they
10	had to pay over 30% of their income in rent. If that
11	is the threshold, we are rent burdened. We-we are
12	New York City residents. We pay taxes, we contribute
13	to New York City commerce, we, too are tenants, and I
14	can tell you that I will lose my rent stabilized
15	apartment if-should this go through because I will
16	not be able to pay the rent. So, it's unfortunate,
17	but I do believe that there has been insufficient
18	education on the issue. We would like to help you.
19	We are happy to educate you. Any of our function
20	(sic) would welcome you to speak with us, come to our
21	brokerage firms, meet with our brokers because I
22	don't think you're aware of-of the process of the
23	dedication, of the knowledge, and the continuing
24	education that we go through to provide excellent
25	service and value. [bell] With all due respect,

1	COMMITTEE ON HOUSING AND BUILDINGS 195
2	this legislation is rife with unintended
3	consequences. Your are targeting the wrong entities.
4	It has an unexpected, unintended effect on our
5	finances, our tax income to the city and I certainly
6	hope that this isn't being used as stand-by
7	legislation to create optics with voters. If-if true
8	results are desired, then we need to have a different
9	approach, and we want to help you with this. We are
10	not the 1% of 1% that you see on TV. We are
11	entrepreneurs. We are all managing our own
12	businesses. Our income is 100% commission. We have
13	no guarantee of income. I'm sure many of us have
14	worked for two days to two weeks with clients that
15	have not transpired into anything. There-regardless
16	of the amount of work, no sick day, no family leave,
17	no health insurance. I'm right now paying close to
18	\$1,200 a month in insurance fees because I need a hip
19	replacement. My hip has been broken for three years.
20	I've been walking on it, and with insurance
21	challenges, not your problem and not ours here today,
22	but there are all sorts of issues with that, and I
23	have to pay that to be able to get to the hospital
24	and doctors that I need. But I also haven't been
25	able to get it done because my ability to work and
I	

1	COMMITTEE ON HOUSING AND BUILDINGS 196
2	income is reduced because of my injury and at the
3	same time I can't bank enough money that will allow
4	me to take the four to eight weeks off of recovery
5	time needed because I won't be able to work during
6	that period of time. Real estate is the most
7	democratic profession that this city offers. People
8	of any background, any level of educate-education
9	[weeping] Pardon the passion, sorryany country of
10	origin, any age, any sexual orientation can with hard
11	work come and be successful in real estate. Why
12	limit the opportunities for people to come in and
13	pull themselves up by their bootstraps and have an
14	O'Neill's from day one to come in with hard work and
15	determination to earn a living and be a contributing
16	taxpayer to this city. Council Member Powers, I
17	think it's been raised so the ridiculous fees that
18	you mentioned in terms of move-in fees and move-out
19	fees and-and application fees and everything else,
20	those will lead to collapse, and we-we have said and
21	I believe Jeff mentioned as well those fees, and
22	those are mostly what you see on Streeteasy. They're
23	either directly from landlords and large management
24	companies or they're co-ops and condos. So, that
25	particular search engine that you're looking at has a
l	

1	COMMITTEE ON HOUSING AND BUILDINGS 197
2	high concentration of that. That's why you're seeing
3	it, and all of those fees are determined by the co-
4	ops themselves, and the managing agent. Those are
5	the people that I really encourage you to look at and
6	to see where that can be regulated because a lot of
7	the managing agencies and co-op fees, we can't even
8	fully explain to our clients. They don't make sense.
9	So, we would-we would welcome your investigation into
10	those fees. In terms of affordable housing, we do
11	need affordable housing. We also need to redefine
12	what that is where affordable studios in somebody 421
13	buildings aren't \$3,000 studios. That's not helping
14	your people either We want to see affordable housing
15	in this city for people of low-income, or people that
16	are hardworking people who work 24 hours a day, 7
17	days a week. I'm emailing people at 11:30 last night
18	have the ability to earn a living wage. I really was
19	jealous of the people that earned \$15 an hour when
20	that increase went through because there have been
21	many times where I haven't earned that. I've had to
22	live on \$1.99 eggs from Walgreens and 19 cent bananas
23	from Trader Joe's. Also, I came to this industry
24	after a successful career in Corporate America. I
25	worked as a Human Resources Executive for investment
	l

1	COMMITTEE ON HOUSING AND BUILDINGS 198
2	banks, but after the 2008 crisis when there many
3	layoffs and I was one of those people that was
4	helping as an agent of as layoff, laying off people
5	not something that I was proud, but that was my job
6	to do. I did it with integrity, which was the only
7	way that I felt that I could do it, but I am-was a
8	woman well over 40 at the time and with tremendous
9	skill. I was not able to get job at half my previous
10	salary because no one would hire me. They didn't
11	believe that I would welcome the opportunity to have
12	a job at a lower salary, and people do not hire even
13	Human Resources is the worst offender, and we all
14	know that regardless of it being legal, there's
15	tremendous age discrimination and Human Resources is
16	just like everyone else, and I was not able to get a
17	job in my chosen profession. So, real estate found
18	me. I didn't find real estate, but I am proud to be a
19	member of this community where we do excellent work
20	for our clients where I also do this job at age 57
21	and know that I can do this for the rest of my life.
22	It is not a limiting opportunity. So, where-this is
23	the most democratic of professions where people can-
24	can earn a living, provide to our community. I don't
25	understand why we're targeted. CPAs are not required
	l

1	COMMITTEE ON HOUSING AND BUILDINGS 199
2	to charge only one amount to do a tax return. They
3	can charge anything. I can be \$140, it can be
4	\$4,000. Attorneys-attorneys are note required to
5	charge the same exact fee for the same service. You
6	know, for the same representation. If that were
7	true, then every single person should be represented
8	by a public defender and there should, you know, and
9	have, you know, equa-equanimity across the board.
10	Why are you doing it to a profession where people we-
11	we work hard, we come to this, many of us come after
12	first and second careers. We want to do good work.
13	We are people that want to do good work for our
14	clients. We work with honesty, integrity. We
15	believe in transparency. We support you in that, and
16	as I said, let's figure out how to do that the
17	Department of State requirement where we have to
18	disclose to people [bell] whether or not we are
19	working for the landlord or working for the tenant.
20	I believe in that. I am proud to be able to tell
21	people that. I tell them it's because there has been
22	confusion in the past as to who you're representing
23	in the market. We want you to know, we want to be
24	transparent, and I am sure I am like many, many
25	agents here who already offer clients a one-month fee

1 COMMITTEE ON HOUSING AND BUILDINGS 200 2 because it' much better to get one month's fee that 100% of nothing. [bell] Alright. So, we are already 3 doing that to have that flexibility and negotiation 4 opportunity is essential. I'm-I'm wrapping up, Mr. 5 6 Chairman. I'm sorry and-and--7 CHAIRPERSON CORNEGY: No, I feel your 8 passion. NANCY ELTON: --Yeah and I-and I just 9 10 want to let you know that we-we-we do want to work with clients and negotiate with them. We are not the 11 12 people that your legislation is targeting. We want those bad actors out of-out of our industry. We want 13 14 to show our-our license, we want to show our REBNY 15 card, we want to do good work, and have excellence, 16 and that's why most of us that are making enough money are doing it because we get referral business 17 18 from the clients who are-have been proud to pay our fees, and are happy to introduce other people to us. 19 20 Thank you so much for your time. I appreciate it. CHAIRPERSON CORNEGY: Thank you, and just 21 2.2 on the record, thank you for representing us over 50 23 folks so well. [laughter] 24 NANCY ELTON: Thank you. [background 25 comments] [laughter]

1 COMMITTEE ON HOUSING AND BUILDINGS

2 GUS WADE: Hi. My name is Gus Wade. I**′**m a licensed real estate salesperson, and I want to 3 4 first say I appreciate your guys' patients. I know 5 it's sitting up there and listening, and I really feel listened to and that's a real that's been lost. 6 7 I think in politics is the art of listening. So thank you for that, and I also want to thank the 8 folks who showed who are advocating for homeless 9 people, broke people, people who are struggling to 10 get into housing, and I would say all of us without a 11 12 doubt support those efforts to make that happen. The challenge is and listen, I love-I got-I got to just 13 14 tell you, I love New York. I got of the train in 15 1974. I had a crazy uncle who had a Haagen Dazs Ice 16 Cream store in Christopher and Bleeker. I was a blonde headed, blue eyed kid from Connecticut. 17 My 18 first person I met in New York was a 6 foot 6 drag queen on roller skates and in a Fairy God Mother 19 20 outfit, and-and I said I got to move there, man. This is my town, and I got out of high school and 21 2.2 moved here to become an actor, and-and, you know, I 23 wish back then, and I found my lease from 1981. I rented a-I was making 400 bucks a week as short order 24 25 cook at my father's restaurant, and I rented a studio

1	COMMITTEE ON HOUSING AND BUILDINGS 202
2	at 163 West $79^{th}$ Street for \$321 a month, and I wish
3	there was a way that we or you could bring back those
4	days. I wish there was a way that we could bring
5	back the days where someone cold move to New York and
6	want to be an actor and get a job flipping hamburgers
7	and could live—afford to live here, but those days
8	aren't here now, and this doesn't do anything to
9	solve that, and so, you know, as I—as I looked
10	through this, I just wanted to bring up a few things
11	that hadn't been said before as solutions. I think
12	we would all support-you want to make it so that
13	there's a link on every ad to the Department of State
14	that shows our record with the Department of State
15	that shows we're legitimate, that shows we don't have
16	complaints against us that shows that we've never
17	been brought up against charges. You want to have a
18	line to REBNY and an explanation of what REBNY is and
19	why that's important. I think that the more
20	transparency if you want to have transparency around
21	the broker fee in the ad. That is absolutely fine,
22	and-and would be something that I would be all for,
23	and here's the other thing. The rich folks are going
24	to be fine. They rich folks are going to be no
25	problem. It' the poor people that are going to
	I

1	COMMITTEE ON HOUSING AND BUILDINGS 203
2	suffer. How many times have you taken out someone
3	because you felt bad for them because they had a
4	\$1,700 budge and you knew you were going around for a
5	month and put \$3 or \$400 in your pocket? And you
6	said, you know what? I like that person. I'm going
7	to work with them because, you know what, the Goldman
8	Sacks guy that's coming in I'm going to be able to
9	charge him 15% because he's making \$600,000 a year
10	and I'm going to be able to balance out my income
11	because I'm going to work with people who don't have
12	a lot of money, and once in a while I'll get lucky
13	with people who do have a lot of money. The other
14	thing that concerns me about this is I can already
15	hear the confusion from the public when I tell them
16	that I charge a 15% broker fee to work with them,
17	when they say to me but I thought it was illegal to
18	charge more than one month because that's what the
19	public is going to hear, and that's what the
20	corporations are going to hear that we are able to
21	charge 15 and 13.5 and 15% to what the corporations,
22	the Goldman Sachs of the world are going to hear is
23	guess what, broker fees are only a month now. That's
24	all we're paying you, and they're going to try to
25	squeeze the fees down. So, for all of those reasons,

COMMITTEE ON HOUSING AND BUILDINGS
I'm against this legislation, and thank you for
listening.

4 CHAIRPERSON CORNEGY: Thank you for your5 testimony.

WILL CHABEAUX: Good afternoon. 6 [coughs] 7 My name is Will Chabeaux, and today I'm reading testimony on behalf of Paraaq Sarva who is the CEO 8 and co-founder of the insurance company Rhino. 9 Mv name is Paraag Sarva and I'm the CEO and Co-founder 10 11 of Rhino. Our mission is to make rents more 12 affordable and easy by replacing security deposits with low-cost insurance. Our elected officials at the 13 state level and members of this body have been hard 14 15 at work to address obstacles to secure affordable 16 housing faced by millions of New Yorkers. In New 17 York City renters are facing unprecedented financial 18 challenges. Millennials under 35 have median savings of just \$1,500 while they're faced with an average 19 rent of price in New York City of \$3,500 per month, 20 and these prices continue to grow every year. 21 2.2 Upfront costs mostly in the form of traditional 23 security deposits are the primary barrier to many looking for a home. The current model of paying 24 traditional security deposits continues to lock up 25

1	COMMITTEE ON HOUSING AND BUILDINGS 205
2	millions of hard earned cash from everyday New
3	Yorkers—New Yorkers, a staggering \$507 million in
4	2016 alone according to a report released by
5	Comptroller Scott Stringer last year. Security
6	deposits make up as much of 50% of moving costs with
7	most of it locked away in escrow accounts and nearly
8	zero percent interest. Steep security deposit costs
9	prevent New Yorkers from upgrading their living
10	situations, moving neighborhoods and saving for the
11	future. While the proposal in the City Council would
12	specifically cap brokers fees, in recent laws passed
13	Albany capped security deposits to one month's rent,
14	most New Yorkers already only pay one month's rent as
15	a security deposit. So the typical New Yorker
16	wouldn't see much of an impact from this proposal.
17	People simply don't have the savings to keep deposits
18	locked up for no good reason when they have to pay
19	off student debt or health bills, secure childcare or
20	invest for the future. Technology and innovation are
21	creating new opportunities to replace the old way of
22	doing business and reduce transaction costs.
23	Specific to the-specific to rental transactions,
24	break through in insurance over the last three years
25	have made it possible to replace the age-old cash
I	I

1	COMMITTEE ON HOUSING AND BUILDINGS 206
2	security deposits [bell] that are burdens for both
3	renters and landlords with affordable insurance
4	programs. The insurance assumes the risk and
5	guarantees the repair of damages of unpaid rent
6	coverage that is so essential for the landlord while
7	lifting the burden from renters upfront and allowing
8	them to instead pay a low monthly premium. To
9	further help renters, the City Council should pass a
10	bill that requires landlords to offer renters an
11	insurance option instead of the cash security deposit
12	to secure their homes. There are already forward
13	thinking landlords who provide an alternative choice
14	to the traditional security deposit, but as you know,
15	the housing affordability crisis is an urgent problem
16	for New Yorkers [bell] and we can't wait idly for the
17	entire the real estate industry to catch up to this
18	practice that has such significant benefits for those
19	struggling to find a home today. We need legislation
20	to provide an immediate solution to this problem. We
21	look forward to working together in the future to
22	ensure that housing is affordable and accessible to
23	all New Yorkers. Thank you.
24	CHAIRPERSON CORNEGY: So, we've come to
25	the end of this hearing. I want to thank you all for

1	COMMITTEE ON HOUSING AND BUILDINGS 207
2	your testimony. I want to thank you for your
3	patience. I need to let you know that it was
4	important to hear every single voice. For those
5	people who didn't get into, I'm-I'm surely
6	disappointed as well, but we only have a certain
7	amount of capacity in building. It had nothing to do
8	with anything other than capacity and trying to
9	manage a very large crowd of people, but I think your
10	represented those people who weren't able to get in
11	very, very well. Thank you so much. [background
12	comments] You can clap now. [applause]
13	
14	
15	
16	
17	
18	
19	
20	
21	
22	
23	
24	
25	

## CERTIFICATE

World Wide Dictation certifies that the foregoing transcript is a true and accurate record of the proceedings. We further certify that there is no relation to any of the parties to this action by blood or marriage, and that there is interest in the outcome of this matter.



Date July 11, 2019