CITY COUNCIL
CITY OF NEW YORK

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TRANSCRIPT OF THE MINUTES

Of the

COMMITTEE ON CONSUMER AND WORKER PROTECTION

Jointly with the

COMMITTEE ON STATE AND FEDERAL LEGISLATION

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Thursday, November 17, 2022

Start: 1:21 p.m. Recess: 2:45 p.m.

HELD AT: Council Chambers, City Hall

B E F O R E: Marjorie Velázquez, Chairperson

Shaun Abreu, Chairperson

COUNCIL MEMBERS:

Shaun Abreu

Erik D. Bottcher Gale A. Brewer Amanda Farias Shekar Krishnan Julie Menin Chi A. Ossé Ari Kagan

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James F. Gennaro Jennifer Gutiérrez Christopher Marte

## A P P E A R A N C E S (CONTINUED)

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SERGEANT AT ARMS: Good afternoon and welcome to today's New York Council hearing for the Committee on State and Federal Legislation jointly with the Committee on Consumer and Worker Protection. If you wish to submit testimony you may at Testimony@Council.nyc.gov. Once again that's Testimony@Council.nyc.gov. At this time please silence all electronic devices. Thank you for your cooperation Chairs. We are ready to begin

CHAIRPERSON ABREU: Gaveling In Good afternoon my name is Shaun Abreu, and I'm Chair to the Committee on State and Federal Legislation. I would like to first thank my colleague, Chair Velázquez, for working with me on this hearing today.

Today we'll be delving into the topic of student debt as a barrier to generational wealth. For many people across the country the debt they incur after seeking higher education feels almost impossible to repay. For New Yorkers it can at times be even more difficult with the cost of living continuing to rise.

BACKGROUND VOICES: There's no audio.

CHAIRPERSON ABREU: My apologies. There's no audio on the stream.

(BACKGROUND VOICES) (2 minutes silence)

day, the choice is to take out loans made by

2 | prospective students, it feels like less of a choice

3 when a college degree is presented as a prerequisite

4 for making a livable wage.

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On average, people with a college degree earn 80% More than those with only a high school diploma. This greatly incentivizes students to attend college even if it means going into debt. Many of these students are not properly educated on the consequences of taking out these loans and find themselves in situations where they are endlessly in a financial struggle. This is a cycle that can continue to perpetuate in later generations, and it is time to have a real conversation. But how we can change this trend.

Even as the current presidential administration attempts to give some partial relief to those that already really need it. It continues to be challenged, indicating a long road ahead. In September of 2022, a report released by New York State Comptroller's Office found that student loan balances in New York were 335% higher than they were in 2003 less than 20 years prior. Across the state loans to finance educational expenses are the highest category of personal debt, second to only housing.

As of August 2022, New York student loan borrowers

owed a total of over \$90 billion.

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Today, we're hearing from Intro 621 sponsored by Councilmember Ari Kagan, which will ban companies that charge a fee for student debt relief already provided by the federal government. These companies are preying on people in vulnerable positions and there should be consequences for their predatory behavior. Additionally, I'm sponsoring Intro 366 Which would inquire the Department of Consumer and Worker Protection to report on public use of their Financial Empowerment Centers and student debt distress in the city.

Today, we are hoping to learn more about how these centers function and aid students so that we can ensure New Yorkers know of and have access to the tools the city offers and towards debt relief. I would like to give a special thank you to my colleague Chair Shaun Abreu for joining me today, and I'd also like to thank Committee staff for all their work putting this hearing together.

I now turn it over to Chair Abreu for his opening statement.

2 CHAIRPERSON ABREU: Good afternoon, Marjorie. 3 hope you're feeling better. My name is Shaun Abreu, 4 and I am Chair to the Committee on State and Federal 5 Legislation. I would like to first thank my colleague Chair Velázquez for working with me on this 6 7 hearing today. As she just mentioned, today, we'll be delving into the topic of student debt as a 8 barrier to generational wealth. For many people across the country, the debt they incur after seeking 10 11 higher education feels almost impossible to repay. For New Yorkers, it can at times be even more 12 13 difficult. With the cost of living continuing to 14 rise. We all know this can be an expensive city to 15 live in. While my main priority is always improving 16 the lives of New Yorkers, we cannot overlook just how 17 widespread this issue is. While loans from private 18 institutions are a large part of the equation, the 19 federal government also plays a significant role. 20 it stands the US federal government is the largest owner of student debt in the country. Rapid growth 21 in the cost of schools has raised questions as to 2.2 2.3 whether astronomical tuition can be really justified. The cost of tuition at a four year public college or 24 university has increased 31.4% from 2010 to 2020 25

COMMITTEE ON CONSUMER AND WORKER PROTECTION

alone. If we go back even further, after adjusting

3 for inflation, tuition has increased 747.8% since

4 1963. This, coupled with the increasing requirement

5 of a college degree from employers has created a

6 pressure on prospective college students to attend

7 college, or even graduate at any means necessary, or

8 even graduate school at any means necessary, even if

it means putting themselves tens or even hundreds of

10 | thousands of dollars in debt.

As Chair Velázquez mentioned, today, we'll be hearing two bills: Intro 621, which aims to protect students from predatory lending, and would arm them with options should they be taken advantage of. If passed, Intro 366 will allow us to gain more insight on the use of DCWP's Financial Empowerment Center, so we can hopefully obtain more knowledge on how to best help those struggling to pay back their loans. I truly want those who are seeking higher education, whether for academic growth or career advancement, to be able to achieve their goals without having to dig themselves into a hole they cannot climb out of after they graduate. And that is why we're having this very necessary discussion today.

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I'd like to thank my colleagues that have joined us today and that includes, Christopher Marte,
Krishnan, and Bottcher, Brewer, Ossé, Kagan, and of course Velázquez, as well as the legislative division staff for their hard work on preparing for this hearing, William and Jaishree. I will now turn it over to Councilmember Kagan for remarks on his bill.

COUNCILMEMBER KAGAN: Thank you very much, Chair Abreu and Chair Velázquez for the opportunity to talk about my bill, Introduction 621. As you heard already, this is a big issue nationwide, not just citywide, and this bill does not ban all businesses that offer services for students and their families, but creates parameters for businesses that offer these services. They will they will be required under this bill to provide a written disclosure, stating that these services are available for free by contacting the Federal Department of Education or a borrower's loan service. So if they don't do this, the first violation is between \$500 fine up to \$2,000 fine, second violation up to \$3,000 fine. So we need to stop this current practice when someone using the opportunity just to charge tons of money from

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COMMITTEE ON CONSUMER AND WORKER PROTECTION

2 unsuspecting students or their families, for services

3 | that are readily available even on the website.

And as a journalist by trade, I wrote many, many times about these situations where all this information is publicly available. Of course, if someone after receiving written disclosure, saying, "Oh, I don't have time for this, please help me anyway." Like, but at least this person is knowledgeable. The person knows what... what is happening. That's why this bill, in my opinion is absolutely unnecessary, and I'm very grateful for this consideration, and we need to do everything possible to provide student debt relief in an honest manner. Thank you so much.

CHAIRPERSON ABREU: Thank you, Councilmember
Kagan for your remarks. I would also like to
recognize Councilmember Gennaro. I will now turn it
over to our moderator Committee Counsel Jaishri
Ganapathy to talk about some procedural items.

COUNSEL: Thank you, Chair Abreu. Good afternoon and welcome. My name is Jaishri Ganapathy. I'm counsel to the Committee on State and Federal Legislation.

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Before we begin testimony, I want to remind everyone that is joining us via Zoom that you will be on mute until you are called to testify. I will be calling on public panel public witnesses to testify after the conclusion of the administration's testimony and Councilmember questions. So please listen carefully for your name to be called at that time.

Councilmembers, you will be called on for questions after the full panel has completed their testimony. And please note for the purposes of this virtual hearing, we will be allowing a second round of questioning. For public witnesses, once your name is called, if you're joining us via Zoom, a member of our staff will unmute you and the sergeant at arms will give you the cue to begin. Otherwise, if you are in person, you can come up to the table and speak your testimony.

I will now swear in the administration.

We have today representatives from the Department of Consumer and Worker Protection, and at this time I will administer the affirmation we have Carlos Ortiz, Assistant Commissioner of External Affairs, Andrew Schwenk, Associate General Counsel, and Haidee

COMMITTEE ON CONSUMER AND WORKER PROTECTION

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2 Cabusora, Director of Policy and Research, and I

3 apologize if I killed your name.

Do you affirm to tell the truth, the whole truth and nothing but the truth before this Committee and to respond honestly to Councilmember questions?

ALL: I do.

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COUNSEL: Councilmember, you can go ahead. Yes, sorry. Please go ahead with your testimony.

ASSISTANT COMMISSIONER ORTIZ: Thank you. Good afternoon, Chair Velasquez and Chair Abreu, and members of the Committees. My name is Carlos Ortiz, and I'm the Assistant Commissioner for External Affairs at the Department of Consumer and Worker Protection. I'm joined by Andrew Schwenk, our Associate General Counsel, and Haidee Cabusora, Director of Policy and Research. Thank you for the opportunity to testify today on the impact of student loan debt on New Yorkers, as well as Introduction 366 relating to require reporting on the public use of financial environment centers and student debt distress, and Introduction 61, relating to companies that charge a fee for student debt relief already provided by the federal government.

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Student loan debt is one of the biggest financial issues affecting Americans today. Since the mid1980s, the cost of college has increased at twice the rate of inflation. At the same time, the number of students who have borrowed to fund their education has also risen, as did the average loan size.

Currently, almost 44 million Americans hold a collective \$1.6 trillion in student loan debt, making it the second largest source of consumer debt in the United States. The majority of this debt is owed to the federal government. Today, the average federal student debt load is almost \$38,000 with 15% of borrowers owing more than \$100,000. DCWP has identified that one in every six Yorkers has student loan debt, and more than half of those with a debt, owe more than \$20,000. Collectively, New York City residents owe more than \$34 billion in student loan In 2019 and 2020 surveys, one in five New Yorkers with student loan debt have had been late with payments at least once in the previous 12 months, and 61% of respondents were concerned that they would need more than the standard 10-year period to fully repay their loan. Half of all respondents in those surveys were student loan debt indicated

4 buying a home or saving for retirement.

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Importantly, the tremendous burden of student loan debt is not shared equally by all New Yorkers. In fact, it's disproportionately felt by New Yorkers of color and those who have low incomes. worked diligently to understand and respond to the most pressing financial concerns facing New Yorkers in their everyday lives, including student loan debt. We do this in a few ways, such as by administering financial empowerment programs with contracted providers, and enforcing consumer protection laws and rules. DCWP's Financial Empowerment Centers, available across the five boroughs, provide one-onone financial counseling to New Yorkers, including for clients dealing with student loan debt. Our financial our financial counselors receive in-depth training on student loans and how to guide clients to the complex and confusing process of repaying loans. Counselors and clients can check the status of their student loans, consolidate their student loan payments, or bring their student loans out of default.

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Across New York City, there are currently 26
Financial Empowerment Centers open for in person
services. Any New Yorker can schedule an appointment
by calling 311 or visiting our website. So far in
fiscal year 2021, DCWP financial counselors helped
almost 7000 New Yorkers with financial counseling,
resulting in \$2 million in savings. Increasingly,
student loan debt has accounted for a larger
proportion of all appointments, and we only expect
the need for student loan focused financial constant
to rise as the federal government's student loan
payment policy expires in January 2023.

I want to give one example of the impact of our financial environment centers can have on New Yorkers struggling with student loan debt. Earlier this year a client with \$270,000 of student loan debt, visited one of our Financial Empowerment Centers for an introductory meeting with a counselor. After the meeting, the Council reviewed the client's financial situation, notice that they had worked enough years in public service to be eligible for the forgiveness through the Public Service Loan Forgiveness waiver and reached out to outline how to consolidate their loans and apply. Shortly thereafter, the client was

COMMITTEE ON CONSUMER AND WORKER PROTECTION

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2 able to have the entire balance of their loans

3 forgiven, and they are student debt free. In the

4 | client's own words, "Without a visit to DCWP's

5 | Financial Empowerment Center, none of this would have

6 | happened, and the student loan debt is no longer

7 | weighing on me and my life decisions."

In addition to our Financial Empowerment Centers, DCWP also takes actions against predatory businesses that mislead New Yorkers trying to obtain an education. For example, DCWP's recent investigation into the for-profit institution, Berkeley College, discovered they engaged in aggressive and deceptive tactics during student recruitment, including lying to students about federal student loans, concealing costs from students until it's too late for them to withdraw, collecting debt that was not owed, and deceiving former students about reenrollment. past March, Mayor Adams announced our agreement with Berkeley to cease collection on \$20 million in outstanding student debt and pay \$350,000 in restitution to affected students.

Turning to today's legislation Introduction 366 will require DCWP to report on the public's use of Financial Empowerment Centers annually, as well as

3 York City.

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DCWP supports the intent of this legislation. Currently, we report aggregate data on the public use of our Financial Empowerment Centers through the preliminary mayor's management report and the mayor's management report. We welcome suggestions and we'll be happy to work with the Council on improving our reporting. However, we have concerns about publicly distributing site-specific data concerning our Financial Empowerment Centers, and data regarding contracted providers that deliver services at each site. Financial Empowerment Centers and the contract providers vary in capacity, hours, location, operational history, and contractual obligations. Site-specific data points such as number of New Yorkers served or data concerning financial outcomes would paint an unfair and distorted picture without the context concerning relevant variables between providers and sites. With respect to reporting on student loan debt distress, DCWP has concerns that due to data privacy restrictions the agency might not be allowed to share the data on public platforms, including open data. We would like to work with the

2 Council to tackle these issues by identifying

3 specific datasets and outcomes that are feasible for

4 any new reporting requirements.

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Moving on to Introduction 621, this legislation will require businesses that provide student debt relief services for a fee to provide customers with a written disclosure stating that these services are available for free by contacting the Federal Department of Education or a borrower's loan servicer. DCWP supports Introduction 621. New Yorkers suffering from student loan debt should not have to unwittingly pay for services that are available for free, and we look forward to discussing this bill further with the Council.

Thank you for calling today's hearing on an issue that deeply affects New Yorkers. As always, we greatly appreciate our partnership with the Council, and we welcome any questions you may have.

CHAIRPERSON ABREU: Thank you for your testimony.

And thank you to all of you for being here today in
the welcoming questions we have. My first question
is: What is the Mayor's Office of Financial
Empowerment's intake process for a first-time visitor
to a Financial Empowerment Center?

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ASSISTANT COMMISSIONER ORTIZ: Thank you for the question Chair. The... the Office of Financial Empowerment is... it's in the Department of Consumer and Worker Protection. We've had... we've been running that office since around 2008. Typically, what we would do for a client ... a prospective client that comes in to a Financial Empowerment Center, is the counselor will sit down with them and do a needsbased assessment on their financial health. And that also includes identifying issues that might be of concern such as debt or savings, but also identifying financial goals as well. For example, reducing the debt. So we work... we really create a personal relationship with the counselors with the clients to... to reach to understand and reach these goals for their financial health.

CHAIRPERSON ABREU: What is the process for following up with an individual after an intake appointment?

ASSISTANT COMMISSIONER ORTIZ: Well, for us, I mean... I think it's... it's very important to have recurring appointments afterwards. It's not just one appointment and you're done. You really have to keep working with that counselor. And that includes

2 direct communication with the counselor that you met

3 | with. I know, in my personal experience with a

4 financial counselor and folks in my family, we were

5 able to get an email address and a phone number and

6 | talk to that counselor to set up appointments, but

7 also touch base over... over a period of time. So

it's definitely a very close relationship you have

9 | with your financial counselor.

CHAIRPERSON ABREU: Great. When you have an intake, what's the issue you find comes up the most in terms of the issues that folks come to the center with?

ASSISTANT COMMISSIONER ORTIZ: Well, I think
the... You know, the three principal issues I think
we're really working to identify as is how to reduce
debt, how to increase savings, and how to improve
your credit. And I think those... those align with
what we're hearing from... from our clients.
Increasingly, I think as part of that debt reduction
process, we do hear about student loan debt as well.
I would say in in this past September about 10% of
appointments, the clients identified student loan
debt as something they wanted to tackle with their

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think, typically when a client comes in, they're not

## COMMITTEE ON CONSUMER AND WORKER PROTECTION

2 | just... they're... they're, they're identifying

3 multiple sources of debt, perhaps. You know, it

4 could be credit debt, it could be student loan debt.

5 I can say that, you know, we have been tracking

6 recently, the amount of appointments where somebody

identified a student loan debt. So in September, we

8 know that 10% of appointments, somebody identified

9 student loan debt as something that they wanted to

10 tackle.

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CHAIRPERSON ABREU: Great. And to the extent you have this information, you could always just send

13 | that over.

ASSISTANT COMMISSIONER ORTIZ: Of course.

15 CHAIRPERSON ABREU: What percentage of people...

16 you may not have -- based on the answer you gave me,

17 | you may not have an answer for this, but I'll ask

18 | anyway, for the record: What percentage of people

19 | are holding debt for their own student loans? And

20 what percentage have student debt on behalf of a

21 | family member or a third... third party?

22 ASSISTANT COMMISSIONER ORTIZ: I'm not sure if I

23 | have the breakdown of that of that debt, but can say

24 that one in six New Yorkers we know... New York City

residents have student loan debt.

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CHAIRPERSON ABREU: Yup. Alright. My third question is: What type of training does a Financial Empowerment Center counselor receive?

ASSISTANT COMMISSIONER ORTIZ: So let me pass that question over to my colleague, Haidee, who can actually describe the... the training.

CHAIRPERSON ABREU: Okay. Sounds good.

MS. CABUSORA: Thank you for that question. higher Financial Empowerment Centers, counselors go through a CUNY-approved certification... financial counseling certification process. They are certified at the end of it, so they have to take the course and they have to pass the course. Then on a quarterly basis, we run trainings for all of our Financial Empowerment Center counselors as a group. And then we have specialty topics. And in fact, student loans has been the topic of this fall. So we work with our partners across the city in the state, including Community Service Society, New York State Department of Financial Services, and Student Borrower Protection Center -- so colleagues here in this room -- and they run monthly trainings on... subject matter experts on particular topics, so that the

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CHAIRPERSON ABREU: Is it fair to say that there's a good... a decent percentage... to the extent you can ascribe a percentage, what percentage of the folks who get training have a background in student loan debt? Because then it's like a whole beast of its own, if you will.

ASSISTANT COMMISSIONER ORTIZ: Well... uh, sorry. Could you repeat the question?

CHAIRPERSON ABREU: Yeah, I guess folks who are getting training...

ASSISTANT COMMISSIONER ORTIZ: Yes.

CHAIRPERSON ABREU: ...in their training, are they getting exposure to student loan debt? I know that you mentioned that they are. I'd like to know if that's something... like to what extent have... has that been happening recently? And is there a goal to continue that into their training... implementing that into their training moving forward?

ASSISTANT COMMISSIONER ORTIZ: So I think we started implementing this into the training prior to the pandemic. So it's been a... for a significant amount of time now, and it certainly is our goal to

1 COMMITTEE ON CONSUMER AND WORKER PROTECTION

2 continue doing it going forward. For us, as I

3 mentioned, in my testimony, we recognize that student

4 loan debt has an impact on consumers, has an impact

5 on New Yorkers overall. So it's... for us, it's

6 significant that New Yorkers know they can come to

7 our services and get help, and that our counselors

8 are prepared to provide the help.

loan debt relief?

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CHAIRPERSON ABREU: Thank you for that. Have these financial counselors received additional training to address possible changes to the federal student loan repayment plan? And federal student

MS. CABUSORA: Yes. As I mentioned, they are... they have been doing monthly trainings. They've been scheduled in November, December, and January to keep up with the recent federal student loan changes.

CHAIRPERSON ABREU: And you said this happens monthly? Or...?

MS. CABUSORA: Monthly.

CHAIRPERSON ABREU: Thank you. I'm going to turn over some questions to my colleagues here -- I know

Chi Ossé may have some questions -- and then bring it back to me. But take your time. You have five minutes.

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COUNCILMEMBER OSSÉ: Oh, thank you. I just have a quick question. And this is in relation to how this initiative would work, especially within our schools.

A lot of our public schools teach geometry and calculus and a bunch of subjects that some people may deem important. Maybe they are but I think student loans and the information about student loans is also important. So as you know, most students are forced into taking out loans for schools without fully understanding the repercussions. What outreach will be done or is being done by our city to high school students about loans?

ASSISTANT COMMISSIONER ORTIZ: Thank you for the question, Councilmember, and I and I am certainly in agreement that student loan debt is something that increasingly has to be focused for New Yorkers.

Essential... or let me better phrase it as recognizing that student loans are a reality at this current point in time and that we have to be prepared for it. From... from our perspective, our Financial Empowerment Centers are located at community-based organizations and they work one-on-one with clients that come to those locations or also do in-person

1 COMMITTEE ON CONSUMER AND WORKER PROTECTION

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2 services. From our agency conducts an extreme amount

3 of outreach... a lot of outreach on... on our

4 | Financial Empowerment Centers and over 700 events

5 since 2019. We do marketing campaigns, you might see

6 our subway squares up, or other high visibility

7 street furniture, that we utilize. So we are we're

actively working to make sure folks come to our

9 | Financial Empowerment Centers.

In terms of schools, however, I don't necessarily. I believe that most of that kind of preparation training might happen through certain DOE programs...

COUNCILMEMBER OSSÉ: Yeah, right.

ASSISTANT COMMISSIONER ORTIZ: ...such as like
FAFSA, for example, and helping folks fill those out.
That said, I think we're always happy to work with
our community-based organizations to make sure that
we're bringing tips on... on how to best tackle
certain issues like debt and improving savings and
student loan debt, but also driving folks and their
parents to come visit one of our students, one of our
Financial Empowerment Centers.

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Centers?

COUNCILMEMBER OSSÉ: Thank you. A followup
question about your... so they are Financial Literacy

5 ASSISTANT COMMISSIONER ORTIZ: Financial... Our 6 program is Financial Empowerment Centers,

COUNCILMEMBER OSSÉ: Financial Empowerment Centers.

ASSISTANT COMMISSIONER ORTIZ: Yeah.

COUNCILMEMBER OSSÉ: Do you think I could get a list from you guys on the Financial Empowerment Centers that you collaborate with, some of the CBOs that you work with in my district.

ASSISTANT COMMISSIONER ORTIZ: Of course. I would love to provide that list. And we would certainly appreciate if you could share that with your constituents. I think for... for us, those Financial Empowerment Centers are valued resource. Since... Since 2008, we've helped reduce that in New York City by \$90 million. We've helped increase savings for New Yorkers by close... I think, by close to \$11 million or \$12 million. So for us, I think this is one of our most significant programs that we care deeply about we and want to make sure New Yorkers utilize.

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COUNCILMEMBER OSSÉ: Thank you. And for the record: Geometry, and calculus is important. I use calculus every single day. Thank you.

CHAIRPERSON ABREU: Thank you, Chi. I wish I could say the same. Do my colleagues have questions at the moment? Alright. (BACKGROUND VOICES) Sorry. And sorry, I'd like to acknowledge that our Councilmember De La Rosa has also joined us.

I will get back to the Empowerment Centers

briefly. I want to walk it back a bit to this... to

another question I have. Under what circumstances

would a financial counselor refer a student loan

borrower to another agency? To which agencies are

individuals typically referred?

ASSISTANT COMMISSIONER ORTIZ: Let me start by saying, I guess, that our financial empowerment counselors are there to work with the client throughout their... you know, their throughout the process of consolidating their loans, getting them to apply for, for example, public service loan forgiveness, or... or other ways to to deal with adjusting their payment plans.

Additionally, we do we do refer folks at times to other services such as free legal services that they

ASSISTANT COMMISSIONER ORTIZ:

Oh, great.

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CHAIRPERSON ABREU: So they're doing great work over there. So going back to, now, some outreach:

Given the student loan debt crisis across New York

City, what has the Mayor's Office of Financial

Empowerment done to enhance the outreach to student

loan borrowers? And specifically, you know, I... we

are aware that DCWP student loan debt vulnerable

borrower series found that New Yorkers from

neighborhoods with lower incomes are more likely to

have student loan debt in collections. As a result

has reporting led to changes in outreach within those

neighborhoods?

ASSISTANT COMMISSIONER ORTIZ: Thank you for the question, Councilmember. DCWP's Office of Financial Empowerment and our agency overall has, you know... have been engaged in multiple efforts over the years to... to empower New Yorkers with more information around student loan debt and get them directed to the right resources. I think one of the most... one of things we've done most recently is promote the Public Service Loan Forgiveness Waiver, and the Biden Administration's debt cancellation plans, but for the Public Service Loan Forgiveness waiver, we were able to create content and disseminate it through all...

to all the city's employees, to nonprofits, you know, identifying... identifying folks in your city that will be able to apply for this waiver and get their student loan debt forgiven, hopefully. We also more recently, were able to do a number of web seminars with... with city employees who could qualify for PSLF, and that... and emailed messages also to over 300,000 employees in New York City. In the fields, we have used this data as well to help target our marketing campaigns and our... and our on-the-ground-boots, so to speak, of where we're doing presentations and outreach events for... for New Yorkers. So we use... we use the data that we've...

CHAIRPERSON ABREU: So it's fair to say that outreach has been performed in areas, as those mentioned by the Student Loan Debt Vulnerable Borrower Series?

we've collected, and we use that to target our

ASSISTANT COMMISSIONER ORTIZ: Yes sir. That's correct. I mean, we use our resources strategically to ensure that we're getting the biggest bang for our buck, so to speak, and make sure that the people that

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outreach.

COMMITTEE ON CONSUMER AND WORKER PROTECTION

2 need these resources and services are getting that

3 information in their hands.

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CHAIRPERSON ABREU: And is there a commitment by DCWP by continuing to enhance this outreach specifically in those areas?

ASSISTANT COMMISSIONER ORTIZ: I think outreach is always going to be a fundamental component of the work that we do at DCWP.

CHAIRPERSON ABREU: Thank you for that. How could... Look, you mentioned a lot, right? You're doing a lot. That being said, how could the MOFE expand their outreach to disproportionately impacted communities? What resources do you need to make this possible? In addition to what you have mentioned?

ASSISTANT COMMISSIONER ORTIZ: Thank you,

Councilmember. I think... I think we're always

willing to explore more partnerships around expanding

outreach and education for our Financial Empowerment

Centers. It's including working with Council

Offices. And that goes for a lot of our services.

For example, I would be remiss if I didn't mention

that free tax prep... tax season is coming up. We

offer free tax prep services, and we will always

welcome working closely with the Council on that as

6 could expand capacity for our services and bring more

7 New Yorkers into the fold of our financial

empowerment services.

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CHAIRPERSON ABREU: Thank you for that. My question is, how could MOFE be more proactive about providing services to those who are disproportionately impacted, but who may not seek out services necessarily?

ASSISTANT COMMISSIONER ORTIZ: Thank you,
Councilmember. I just would make one point of
clarification that the Office of Financial
Empowerment is an office under the Department
Consumer and Worker Protection. It's not a separate
Mayor's office. But I think... I think it's always a
challenge in terms of depth and breadth of outreach
to reach certain communities that have... have a lack
of access, for example, to digital capacity, right?
Or have maybe seniors and might not have familiarity
with city resources. I think that's something that
we're always working to identify new partners in,

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centers.

and... and new mechanisms, right?, of how we can make sure that folks, folks feel that the resources are available, and that they're available for them, too. I know, one challenge we've had historically is, is sometimes when you say, "Oh, this is a free financial counseling." And people are like, "Free? What does that mean?" But... But for us, you know, it's paid for by the city... that's one point. But it's a really valuable resource, where we put a lot of... a lot of effort and work into making sure that these folks are certified financial counselors and provide really great services to New Yorkers. So I think all these are challenges that we have to overcome to make sure that New Yorkers come to these

CHAIRPERSON ABREU: Well, thank you. And you mentioned seniors. How are you reaching seniors? As this is a challenge.

ASSISTANT COMMISSIONER ORTIZ: Yeah, well, we do a lot of... we do a lot of work at senior centers, for example. We partner with assist agencies like DFTA, of course. I think... I think this administration has been particularly adamant that agencies should not be operating in silos, and

want to get in touch with.

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breaking down those walls has facilitated us being able to communicate more with the constituencies we

CHAIRPERSON ABREU: Thank you for that. How does MOFE engage with students currently enrolled in higher education programs and other institutions?

ASSISTANT COMMISSIONER ORTIZ: I think similarly... I think... going back to the marketing campaigns that we do on, you know, that might be on subway lines that go through neighborhoods where we see institutions of higher education or where we see student loan debt might be prevalent.

I know the commissioner herself and folks on my team have done on events at higher education institutions to help folks know that this is a resource that's available to them. Because I think of course, like, I know, when I was a student, I didn't know the realities of student loan debt necessarily. And having somebody come to my institution, I feel like is important and be able to talk to somebody through that through those questions and... and getting directed to services is important.

CHAIRPERSON ABREU: Thank you. So you've... you've discussed where you've reached older adults,

1 COMMITTEE ON CONSUMER AND WORKER PROTECTION 37
2 and students, and institutions. What about folks who
3 aren't housed? You know, that's sort of... What
4 efforts are made to reach them?

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ASSISTANT COMMISSIONER ORTIZ: Thank you,

Councilmember. I think, um, you know, as I mentioned earlier, we do have a referral and communications with the Department of Homeless Services, to make sure that folks, especially if they're transitioning out, are able to, to get some financial empowerment resources and services. I think that's one of our... our main partner pathways.

CHAIRPERSON ABREU: Thank you. According to... (crosstalk)

ASSISTANT COMMISSIONER ORTIZ: Uh, Councilmember, I just want to add one more point as well. And I'm going to be remiss if I do not mention this. But we've also are looking into an expansion of our Financial Empowerment Center resources, under the mayor's economic blueprint, to provide financial empowerment services to runaway youth as well.

CHAIRPERSON ABREU: Thank you for that. Do all Financial Empowerment Centers offer their services virtually and in person? And what type... What do you find to be the more common way of access?

ASSISTANT COMMISSIONER ORTIZ: I think... Um, I think it really is a mix. I mean, we have 26 inperson sites. And then there's a mix of... of others that provide over-the-phone counseling.

Traditionally in person is what people have utilized the most, albeit with, with the pandemic and certain restrictions there, phone service has taken on a larger role. I do think also that that telephonic service probably helps the folks that are working during the day, for example, and are unable to step out and have a quick chat with their financial counselor, although we do offer evening hours and weekend hours, too. So I think we've definitely considered, you know, definitely the time... the time dynamic as well for our clients.

CHAIRPERSON ABREU: Are these Empowerment

Centers, would you say, equitably distributed through
the city? Or is there like a... or are they more
heavily weighed in one area versus another? I just
want to make sure that access is... is important
here.

ASSISTANT COMMISSIONER ORTIZ: Let me pass that question over to my colleague, Haidee.

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MS. CABUSORA: Thank you for that question. PreCOVID, we identified 16 areas in the city that had
the highest financial distresses. So the shares of
unbanked residents, shares of residents without
liquid savings, those that were in debt collections,
and access to revolving credit. So of those 16
areas, our Financial Empowerment Centers covered 13
of them. And some of the other centers are... For
example, we have one in our DCWP'S Office at 42
Broadway, which is the financial district and not one
of the 16 areas, but really, they... they cover as
much as they can have these at-risk neighborhoods.

ASSISTANT COMMISSIONER ORTIZ: And I would say that they are equitably distributed throughout all the boroughs. Every borough has at least two Financial Empowerment Centers, and... and you know, many have many more than that.

CHAIRPERSON ABREU: Thank you. According to the department's 2021 report, "Weighed Down", New Yorkers share how student debt is affecting their lives.

According to that report, 28% of student loan borrowers did not know whether they participated in an income-driven repayment plan. How does the Office of Financial Empowerment aim to close the

COMMITTEE ON CONSUMER AND WORKER PROTECTION

2 | knowledge... knowledge gap for student loan borrowers

3 who may struggle to understand the loan repayment

4 process?

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MS. CABUSORA: Thank you for that question. You know, certainly coming out of the last few years with a payment pause, we do have an opportunity now to speak to borrowers who... who are in default. So we are concentrating our marketing efforts in reengaging with those borrowers as they start the Fresh Start programs or the upcoming income-driven repayment plans.

CHAIRPERSON ABREU: Got it. Is this income... and the income driven repayment plan is also part of... is it also part of the training for financial counselors?

ASSISTANT COMMISSIONER ORTIZ: Yes,

Councilmember. So when... when a client does come
in, I think that's one of the things that we're...

we're looking to work with the clients, if they have
student loan debt, I should say. You know, how we
can consolidate the loans, what programs might be
available for them, including income-driven repayment
plans to ensure that there's a lesser... ideally

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CHAIRPERSON ABREU: Have they seen uptick from their marketing efforts?

ASSISTANT COMMISSIONER ORTIZ: I think... um, generally yes. I think we find our marketing efforts to be successful. And I think... You know, I mentioned that 10% number about September. That... that is an uptick over the previous months in terms of how many folks are coming in and wanting to speak to student loan debt issues.

CHAIRPERSON ABREU: Thank you. The federal student loan repayment pause is set to expire on December 31, 2022. That might change. But assuming it isn't, are there additional resources available for student loan borrowers who will be making payments for the first time? And will there be any changes to outreach in the coming months?

ASSISTANT COMMISSIONER ORTIZ: I think,

Councilmember, I think we are... you know, we

actively monitor the federal situation across a slew

of programs, especially as it relates to student loan

debt. For us, I think we are going to be monitoring

very closely what happens in January and the

1 COMMITTEE ON CONSUMER AND WORKER PROTECTION 42 2 succeeding months. And I think similarly, we'll make 3 sure to... making sure to drive New Yorkers to our 4 Financial Empowerment Centers. And I mentioned for 5 example, an expansion with respect to runaway youth. We also are committed to an expansion as well at 6 7 Workforce Development Centers for financial 8 empowerment services. So I think we are... we want to bring more of these resources out, particularly as you know, the point that you raised, well, it's... 10 11 that there's a new reality coming out from the 12 federal government that we have to adjust to as well. CHAIRPERSON ABREU: Are the efforts concentrated 13 given that it's less than two months away? Or, and I 14 15 guess, how does that effort look like? That is the 16 effort to reach these folks, especially with the 17 impending, you know, expiration? 18 ASSISTANT COMMISSIONER ORTIZ: I think it's... 19 it's... I think that... I think that in terms of our 20 expansion, that that should be coming out, hopefully, in the near future. But in terms of like outreach 21 2.2 work, that's... that's ongoing. We are committed to 2.3 outreach, as I've mentioned earlier, as a fundamental component of how we serve New Yorkers, and making 24

sure that they come out. And I think, for our... for

COMMITTEE ON CONSUMER AND WORKER PROTECTION

2 our... I know, for everyone here on this dais, that

3 | the federal situation is something that we're

4 | continuing to monitor to make sure that this agency

adjusts correctly to any needs that come from New

6 Yorkers.

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CHAIRPERSON ABREU: Is the agency contemplating spending resources towards having ads being placed around so that folks know that that deadline is on its way?

ASSISTANT COMMISSIONER ORTIZ: Uh, I think that's something that, you know, we can certainly look into. We have already worked to... to disseminate a lot of information out, particularly around the Public Service Loan Forgiveness Program. But yeah, I think for us, it's always something that we're willing to consider of how to how to further create awareness about Financial Empowerment Centers and student loan debt. And that could touch on many ways, too. I think social media is increasingly a mechanism that we can use to reach more New Yorkers in a very relatively easy way.

CHAIRPERSON ABREU: That's great. Intro 366 requires the commissioner to submit aggregated data related to visits and use of the city's Financial

2 | Empowerment Centers. Is there any additional

3 information that you believe would be useful for the

4 report that is not listed in the bill?

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ASSISTANT COMMISSIONER ORTIZ: Thank you,

Councilmember. I think for us, as I mentioned in my

testimony, we would always be, I think through the

legislative process, we would be happy to work

through suggestions with the Council on how we could

tackle specific data points and outcomes that we

serviced, that would be helpful for reporting

requirement. I know, you know, as... as, as folks

might testify to later, this public information is

very vital for developing policy. And so I think we

want to work with... with the Council to ensure that

we are... we have good, good and strong data that

we're reporting.

I do want to mention, though, as... that in terms of our Financial Empowerment Centers, like each... each site is very... has varying capacity, varying amount of services that they provide, based on contracts that, you know, we've worked on with the providers on them. So at times site-specific data might not always be painting a full picture. So we definitely want to make sure with counsel that we

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find a ways to... to provide that context to anybody
who's looking at that data.

For example, I wouldn't want somebody to see one site and say this is a very low volume and you know, the site is a very high volume, but we find that it reflects what clients are asking for as well.

CHAIRPERSON ABREU: I guess my question then is:

Give me an example of a low volume site, which by the way, it would be important data for us to collect anyway. But what would... Well, give me a scheme example if you can have a site where it would be difficult to collect this information?

ASSISTANT COMMISSIONER ORTIZ: I wouldn't say it's difficult, Councilmember. I'd say just, you know certain sites have varying hours. And you know, for example, in a certain amount of hours you can only serve a certain amount of clients. That said, we are reviewing monthly of like where the client volume is, how we can adjust hours, how we can adjust staff, to ensure that the services meet the needs, you know. That I think is important for how we strategically use resources.

CHAIRPERSON ABREU: Thank you. Currently, what federal and state debt relief legislation do you

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ASSISTANT COMMISSIONER ORTIZ: Um, I'm... I'm not sure there's any specifically that comes to mind. I think I would have to talk with our State Legislative Affairs or Federal Legislative Affairs colleagues to better understand what... what positions we have on those.

CHAIRPERSON ABREU: Do... Does the administration support canceling student debt?

ASSISTANT COMMISSIONER ORTIZ: I think in the... in the past, we have we have in our reports described a cancellation of student debt as a as a possible recourse for consumers. In terms of the... I think the mayor's office would also need to follow up with you on specific positions or those proposals.

CHAIRPERSON ABREU: Thank you for that. Are you aware of any data that characterizes the amount of debt incurred by student loan borrowers based on their professional industry?

ASSISTANT COMMISSIONER ORTIZ: No, Councilmember. We're not familiar.

CHAIRPERSON ABREU: And I have two more questions to go. Does MOFE engage in any outreach to warn New

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ASSISTANT COMMISSIONER ORTIZ: I think what we... what our outreach on consumer protection focuses on is how to avoid certain scams or how to avoid paying for... how to be preventative in terms of paying for fees that are not necessary. So that is... you know, that's one of the... the core tenants of our work.

CHAIRPERSON ABREU: Yeah. And thank you for that. Scams and education are rising, however, right? And I think that for folks being able to see it for what it is with the... with the naked eye here... I think it'd be valuable, because there are a lot of folks that are getting scammed. And if there's a pattern of scamming within education, that could be helpful.

ASSISTANT COMMISSIONER ORTIZ: I agree.

CHAIRPERSON ABREU: It would be great to be adding that to your repertoire or whatever.

ASSISTANT COMMISSIONER ORTIZ: No, I agree,
Councilmember. And for that reason, you know, we
were particularly supportive of Councilmember Kagan's
legislation to provide disclosures to consumers to...
to ensure that they have this information at their

1 COMMITTEE ON CONSUMER AND WORKER PROTECTION 48 2 fingertips. And I think as you know, as we work, the legislative process, and if it becomes law, it's 3 4 something that we would wrap into our components of education. 5 CHAIRPERSON ABREU: And the... that outreach 6 7 regarding potentially fraudulent educational programs or just scams more broadly, is that being done 8 through multilingual... through multiple languages? ASSISTANT COMMISSIONER ORTIZ: Yes. I think 10 11 for... for the for all the work that we do, whether that's financial empowerment, consumer reduction, or 12 13 worker protection, language access is key. 14 oftentimes, in certain piece of literature, we 15 translate past the 10 languages. So I think language access is always going to be a part of our work. 16 17 That is significant. 18 CHAIRPERSON ABREU: Thank you. (background 19 Have you collected data already on the voices) 20 volume visits for different sites... of the centers, 21 right? To clarify, is that 2.2 MS. CABUSORA: Excuse me. 2.3 the number of sessions conducted by site? CHAIRPERSON ABREU: Yeah, so I think what I heard 24

on the record -- and you could correct it if I

25 have some partners here: Community Service Society,

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MS. CABUSORA: Yes, NYLAG is a great partner.

- 2 EDCAP, Student Borrower Protection Center. And yes,
- 3 many of our partners in the Financial Empowerment
- 4 Centers are excellent. They're subject matter
- 5 | experts themselves at this point, and play a critical
- 6 role in our student loan distress supports.
- 7 CHAIRPERSON ABREU: I would like to thank the
- 8 administration for your testimony. We are moving to
- 9 public testimony next.

- 10 COUNSEL: Thank you. We will give the
- 11 | administration a couple of minutes to wrap up and
- 12 then move over to public testimony.
- 13 ASSISTANT COMMISSIONER ORTIZ: Thank you.
- 14 [ONE MINUTE SILENCE]
- 15 COUNSEL: Thank you we will now turn to public
- 16 | testimony. I'd like to remind everyone that unlike
- 17 our typical counsel hearings, we will call virtual
- 18 | witnesses one-by-one to testify and they can begin
- 19 | once the sergeant's have called time. If you are
- 20 here in person, once we call your name you can come
- 21 up to the table and have a seat, and begin testimony
- 22 once everyone has settled in. We will start with
- 23 | Noshin Hoque from Young Invincibles, who is joining
- 24 us via Zoom. You can go ahead when the sergeants'
- 25 | call time.

2 | SERGEANT AT ARMS: Time has begun.

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MS. HOQUE: Thank you. Good afternoon everyone.

My name is Noshin Hoque, and I'm the New York Policy

Coordinator at Young Invincibles. Young Invincibles

mission is to amplify the voices of young adults ages

18 to 34 in the political process and expand economic

opportunity for our generation. I want to first

thing to New York City Council, especially the

Committee on State and Federal Legislation and Chair

Shaun Abreu, and the Committee on Consumer and Worker

Protection, and Chair Marjorie Velázquez for the

opportunity to testify at today's hearing.

I am here today to share my story and insight on the need for student relief to ensure economic success for our current and future generations of young adults. The way of student debt has kept millions of my fellow near young adults from buying a car or home, finishing college, or even having a decent quality of life. I graduated from Stonybrook University of SUNY in 2020, and with my master's in social work from Columbia University in 2021, with a significant amount of student debt. I was a first-generation student and the first and only person in my family to still have a master's degree. Despite

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I'm putting all my money to save up towards paying off my loans, to avoid the risk of delinquency when student loan repayment resumes.

In a survey done in 2021 by the New York City Committee on Consumer and Worker Protection, a statistic that was mentioned earlier today as well, approximately one in eight New Yorkers with student loans were overdue on loan payments, and one in five had made a late payment at least once in the past 12 My story isn't unique. Defaulting on months. student loans risks our credit score, which is critical to gaining any assets such as property, home ownership, or even getting a loan to lease or buy a The strain on our credit score is a catalyst for creating more barriers to building generational wealth, especially for folks like me who are POC and come from low-income backgrounds. Not to mention student loans have a much higher delinquency rate

social mobility, and in the end building generational

COMMITTEE ON CONSUMER AND WORKER PROTECTION

2 wealth, ultimately leading to economic success for

3 our young adults.

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Thank you for allowing me to speak today and share my experiences on how student debt is a barrier to building generational wealth. Thank you.

CHAIRPERSON ABREU: Thank you for your testimony,
Noshin Hoque. I would also like to recognize Amanda
Farias, who has joined us virtually.

COUNSEL: Thank you. I will not now call Shanna Tallarico to testify via Zoom, and following Shanna, we will have Nancy Nierman, Winston Berkman-Breen, and Jane Fox.

Chair Velázquez, Chair Abreu, Councilmembers, and staff, good afternoon, and thank you for the opportunity to speak to the Committee on Consumer and Worker Protection and the Committee on State and Federal Legislation about student debt as a barrier to generational wealth. My name is Shanna Tallarico, I'm a senior supervising attorney with the Consumer Protection Unit at the New York Legal Assistance Group, or NYLAG, and I submit this testimony in support of Introduction 366 and 321.

Founded in 1990, NYLAG is a leading civil legal services organization that combats economic, racial,

2 and social injustice by advocating for New Yorkers

3 | experiencing poverty or in crisis. NYLAG's Consumer

4 Protection Unit attorneys also work on and litigate

5 issues related to consumer debt, including federal

6 and private student loans. Our consumer protection

7 unit also regularly handles, as we heard today, legal

8 referrals from financial counselors who work with New

Yorkers to the Financial Empowerment Centers, and we

10 are an EDCAP partner.

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A college education is supposed to ensure, if not upward mobility and financial security, then at least the opportunity to pursue those ends. This is a reasonable expectation of the significant investment of time energy, and often sacrifice at higher education demands. Yet for many student loan borrowers, including many of NYLAG's clients, the necessity of debt is both the result of a lack of generational wealth and an obstacle to building future generational wealth. Higher education access in the US has historically been limited by race, sex and class. Understanding this history helps us see a path for today's student debt crisis, and its disparate impacts across race, gender, and class, and their intersections.

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Student debt limits borrower's ability to access capital for major purchases, most notably buying a home, continuing education, and starting a business, activities with a high potential to increase a person's likelihood of financial security and wealth building. With the median student loan debt outpacing median income levels, it becomes increasingly difficult for borrowers to make these kinds of investments in their futures. Access to capital is blocked off or made much more difficult to one generation and that difficulty compounds leaving the next generation with greater obstacles.

Certainly, we've seen these disparities play out in real time through a client's lived experiences.

Take for example, Melissa, who did everything right. She attended and graduated from college and now works as a teacher employed by New York City's Department of Education. She has a partner and two children. Melissa had to fund most of her education through federal and private student loans. For the private student loans, the lender required a cosigner and her mother Sherry stepped in to help. After graduation, the private student loan debt became unmanageable and Melissa fell into default. The

federal loans. NYLAG has assisted countless clients

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2 who graduate from for-profit schools and then

3 | immediately fall into debt on both their federal and

4 private student loans. This is due to many factors

5 including the predatory nature of the loans, and the

6 | lack of clear and concise information about federal

7 student loan repayment options. To boot, scam

8 student loan companies often step in and capitalize

9 on borrowers' distress inducing them to sign up for

10 pay for services that are free and steer borrowers

11 | often to options that leave them in even worse

12 financial situations.

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From experience, we know that most of our student loan clients are first-generation college students and or women who identify as BIPOC. All of our clients are trying to build careers and obtain financial security for themselves and their families. It is imperative that New York enact the policies that support these goals. NYLAG applauds the aim of 621, would you create a private right of action for an individual who was scammed by a predatory student loan relief company. It is important for consumers to be empowered to take action against companies that misrepresent their services to their detriment.

For 6366 nylon hopes that more transparency...

2 SERGEANT AT ARMS: Time has expired.

MS. TALLARICO: Okay. Thank you.

CHAIRPERSON ABREU: Thank you for your testimony.

COUNSEL: Thank you. And just a reminder that you can also submit written testimony at testimony@counsel.nyc.gov.

I will now call Nancy Nierman, Winston Bergman Breen, and Jane Fox to testify. You can come up to the table and go ahead whenever you're ready.

[45 SECONDS SILENCE]

You can get started whenever you're ready.

MS. NIERMAN: Thank you. Thank you for the opportunity to submit testimony to the Committee on Consumer and Worker Protection, student debt as a barrier to general wealth. My name is Nancy Nierman. I work at the Community Service Society of New York as Associate Director of the Education Debt Consumer Assistance Program, also known as EDCAP. My testimony will focus on the need to have access to student loan data (Intro 366) and ensure student debt relief companies provide borrowers with proper disclosures, and that borrowers have a private right to action against bad actors (Intro 621).

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In terms of a little context, CSS is an informed independent nonprofit and unwavering voice for the positive action on behalf of low-income New Yorkers.

CSS draws on a 175 year history of excellence in addressing the root causes of economic disparity through research, advocacy, litigation, and innovative program models.

In 2019, CSS created the Education Debt Consumer Assistance Program to help New Yorkers struggling with higher education debt. Through its central helpline, one on one counseling services EDCAP helps individuals navigate the very complex student loan system to maximize repayment options.

In terms of intro 366, we believe there is a need for increase... increased student borrower data reporting. We support the creation of a biennial student loan distress report as required by this law. The borrower's... From firsthand experience we understand the need to have accurate and detailed information on borrowers who are being impacted by student debt. We know that communities are impacted differently, and identifying communities in distress is critical for programs like EDCAP to target outreach and offer direct consumer assistance.

Through our unheard third survey for example, we have found that in New York City, people of color, notably black and Latinx women are much more likely to show their student loan debt.

At the federal level, it has been extremely challenging to obtain borrower data. In fact, the most we can obtain is general data regarding the federal government's student loan portfolios. Having access to a report that has zipcode data, for example, on a consistent basis would be helpful in identifying long term trends and issues emerging for New York City's borrowers, and would allow us to target our research more efficiently to those who need it most.

It is similarly imperative for the Department of Consumer and Worker Protection to help... to get the help and resources needed to effectively carry out this mandate. It will also be imperative for the City Council, DCWP, and New York City's higher education institutions to work together and ensure the required data points are in fact available and if not to build the infrastructure needed to capture and report on the outlying data points.

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In terms of intro 621, it's critical to protect student borrowers from student debt relief companies engaging in harmful practices, and it's vital for borrowers to have a private right of action. Student loan borrowers often struggle to properly manage and repay their debt. The levels of stress and distress often lead to them being targeted by unscrupulous student loan debt relief companies that not only take their money but leave them worse off than when they started. The federal government through its student loan servicers are ultimately responsible for assisting borrowers with any issues related to their debt, including access to repayment options, loan cancellation or discharge.

We support the requirement that student loan relief companies provide borrowers disclosure about the federal government services. We would further support additional requirements that make it clear that student debt relief companies in an attempt to lure customers cannot deceive borrowers by implying they are affiliated with the federal government. It is often the case that borrowers are made to believe these companies are working for the US Department of Education and are trying to implement a specific

COMMITTEE ON CONSUMER AND WORKER PROTECTION

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federal relief program. Descriptions of these
programs are often misleading and inaccurate.

In conclusion, as a program that is focused solely on the issue of student debt, we welcome the opportunity to share our input and support for proposed laws that you're hearing about today. see firsthand the struggles that borrowers encounter when faced with debt burdens in an economy that has been battered first by the pandemic, and now by historically high inflation rates. Any measures that are put in place to provide additional data, and particularly to curtail the explosion of unscrupulous student debt relief organizations who charge exorbitant fees for simple tasks and do not... who do not fully understand the federal student loan system often placing borrowers in financially harmful situations which aren't always correctable is a win Thank you again. for consumers.

MR. BERKMAN-BREEN: All right, can you hear me?

Okay. Thank you. Good afternoon, Chairs Velázquez

and Abreu, and members of the Committee. My name is

Winston Berkman-Breen, and I'm the Policy Counsel and

Deputy Director for Advocacy at the Student Borrower

Protection Center, a national nonprofit organization

focused on alleviating the burden of student debt at the federal, state and local level. Prior to joining the SBPC, I was the student loan ombudsperson for the State of New York, housed at the Department of Financial Services, at the state's Financial Regulator, where I was also the director of consumer advocacy. I was a staff attorney at NYLAG's Consumer Protection Unit prior to that, where I was a Financial Empowerment Center free legal service provider addressing student loan issues. It's been great to hear so much about NYLAG today.

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For many years, SBPC has been a proud partner of the New York City Department of Consumer and Worker Protection and its Office of Financial Empowerment, training and supporting its financial counselors in their student loan work and advising on the agency's research and reporting on student debt. It is from these perspectives that I offer my testimony today.

I'll be brief and will submit written testimony with more details about the student debt crisis and New York, but first one to applaud the City Council is recognition that there is a role for local government in addressing the student debt crisis and for recognizing that this crisis is an important

COMMITTEE ON CONSUMER AND WORKER PROTECTION

2 | economic and racial... racial justice issue. New

3 York City is leading the nation in terms of showing

4 how cities can respond and tackle the issue of

5 student debt.

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I'll just make three brief points.

First, having place-based on data to show how this crisis plays out across our neighborhoods is critical to effecting change, as is pairing these data with local service provision and policy recommendations. We know that having student debt inhibits borrower's ability to build intergenerational wealth, that black and brown communities have to borrow more often and in larger amounts, and that their repayment outcomes are worse than for white households. The Federal Consumer Financial Protection Bureau reports that 90% of black students and 72% of Latino students who complete four-year programs borrow to attend college in comparison to 66% of white students. Analysis from the Jane Family Institute shows that three quarters of loans owned by borrowers living in black communities now exceed their original balance compared to only half of those in white neighborhoods. We know this but seeing this map

against New York city neighborhoods is a powerful wake-up call and policy tool. The reports the DCWP has issued, and the way that it is used its research insights to inform its borrower education and outreach programs have been replicated by researchers and local governments across the country, and we've been honored to advise on these reports in the past.

I am therefore encouraged to see Intro 366, and I urge the Council to work closely with the DCWP to finalize a reporting format that will best serve New York City residents, as the agency has deep expertise in student loans.

Second, there are great opportunities for local governments to engage in consumer protection, and again New York City leads the way. This year alone, the DCWP has finalized two actions against for profit schools that defrauded New York City students, and the agency has long regulated debt collection. I therefore applaud Intro 621 which would help ensure no New York City resident unknowingly pays for student loan assistance that they could receive for free. It's particularly powerful that the bill includes a private right of action, which allows for

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borrowers to enforce their own rights in court when
they've been violated.

I do want to note that the role of consumer protection is particularly important because borrower education and financial empowerment, while critical, can't overcome some of the predatory behaviors and discriminatory structures that borrowers currently having to navigate.

Finally, the Council can address the student debt crisis not just as a policymaking body, but as an employer and market participant. This year, we've been proud to partner with DCWP to educate New York City residents, especially city employees about the public service loan forgiveness program. Under this federal program that student loan borrowers working for governments and nonprofits can have their debts cancelled after 10 years of service. This outreach builds on work the Council did last year when it passed a local law requiring employers to inform their employees about their eligibility for student debt cancellation programs. There are several ways that the Council can use its formal and informal tools to help borrowers many of whom are city employees. With that, I thank you for your ongoing

2 attention to this matter. And for convening today's

3 | hearing. I urge the Council to continue to

4 vigorously engage with the issue of student debt and

5 to think creatively about all of the policy solutions

6 that can bring to bear, and I'd be happy to answer

7 | any questions.

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First, I'd like to thank Committee Chair

Velázquez and Committee Chair Abreu for holding this
hearing today and giving me the opportunity to speak
on this critical issue facing New Yorkers. My name
is Jane Fox. I'm a staff attorney at the Legal Aid
Society, and a member of the Association of Legal Aid
Attorneys, UAW Local 2325. And today I'm speaking on
behalf of ALAA, not on behalf of the Legal Aid
Society. I'm also currently a fellow at the Student
Borrower Protection Center. ALAA is a union of over
2700 attorneys, social workers, paralegals, parent
advocates, and other legal workers that fight
tirelessly for the civil rights and dignity of low
income New Yorkers.

As other people have noted, student loans are now the largest form of consumer credit in the nation outside of the mortgage market, with Americans owing more in student loan debt than they do on auto loans,

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We are at a crucial moment. While the Cares Act student loan pause benefited many of our members, a share of our members hold loans that were ineligible for the pause, therefore requiring them to continue making payments during the national crisis of the COVID-19 pandemic. And likewise, many of our members are eligible for student debt relief... for the

COMMITTEE ON CONSUMER AND WORKER PROTECTION

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Student Debt Relief Program proposed by the Biden Administration in August 2022. However, due to current litigation freezing the program, no borrowers have actually realized any debt cancellation under this program to date. As we head into 2023 and the proposed end of the pause, most of our members will once again have the burden of monthly loan payments while facing historic levels of inflation and cost of living increases alongside stagnant wages and is not lost on us that the Legal Aid Society where many of our members work is experiencing a fiscal crisis, where there are concerns about being able to afford

The fiscal pressures are felt within our organization from the top down. Simultaneously we are experiencing record levels of attrition particularly among our mid-career members. Almost half of all ALAA members leave the work they love before 10 years for better paying jobs in firms, other nonprofits, or government, and attrition is highest and amongst attorneys of color, who often have more student debt, and less support to pay off their loans. When talented legal service workers leave their jobs because their student debt makes

our increased organizational needs.

working in legal services unaffordable, the low income New Yorkers we serve are deprived of talented and experienced representation. One of the most important paths for our members to relieve this financial pressure and build intergenerational wealth is to pursue debt cancellation through Public Service Loan Forgiveness, PSLF. And while PSLF offers a chance for public sector workers to fully discharge their loans after 10 years or more, it doesn't relieve the financial stressor of monthly student loan payments while working in low-salary public sector... while working in a low-salary, public sector position in an expensive city.

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As a result, our members have a great need for loan assistance programs that provide financial assistance to reduce their monthly student loan bills while they work towards PSLF. One such fund is the District Attorney and Indigent Legal Services
Attorney Loan Forgiveness Program, otherwise known as DOLF, administered by the State Higher Education
Services Corporation, which provides critical funding that allows our union members to stay in their jobs and make a career of public service. The DOLF
Program is aimed at mid-career attorneys carrying

1 COMMITTEE ON CONSUMER AND WORKER PROTECTION

student loan debt and provides annual awards to
offset monthly student loan payments. And it
provides assistance to attorneys who have shown a
four-year commitment to working in public service

6 when they first apply, and it is often the sole
7 support members have to pay their loans when they

8 reach the middle of their careers and are

9 simultaneously growing their families or caring for

10 elders. There has not been an adjustment to either

11 the annual award or the years of eligibility since

12 | the program began in 2009. Simply put, the DOLF

13 program has not kept pace with the rising cost of

student loans or the rising cost of living in New

15 York State.

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16 [BELL RINGS]

Thank you. I am going to be submitting written testimony which...

19 CHAIRPERSON ABREU: You can finish.

MS. FOX: Okay. Thank you. I appreciate that.

This legislative session a bill has been introduced in Albany to increase the annual award and years of eligibility for the DOLF program under Senate Bill S 1176. And Assembly Bill A 5720, Sponsored by Jessica Ramos in the Senate and Joanne

COMMITTEE ON CONSUMER AND WORKER PROTECTION

Simon in the Assembly. An increase in DOLF funding
would help reduce staff attrition amongst our members
immeasurably, and with more DOLF funding, our members
would have increased financial security in uncertain

6 | economic times.

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Decreasing the financial worries of our members can only benefit the communities they serve. When our members thrive, their work on behalf of low-income New Yorkers thrives. Furthermore, DOLF funding would help us recruit step talented staff for our member organizations to replace those who have left due to attrition.

We ask that the city Council pass a resolution asking the state legislature to pass, and the governor to sign this bill... to sign this bill into law to ensure that our members can access these funds to ease the burden of their student loans and remain in vital public sector jobs that provide New Yorkers with critical legal services.

On a personal note, I just want to add that as a recipient of the DOLF fund while I was working towards PSLF, this money helped me immeasurably to support my family, and to stay in public service until I achieve Public Service Loan Forgiveness for

COMMITTEE ON CONSUMER AND WORKER PROTECTION 74 1 myself in 2020. So I thank you to the Committee. 2 3 And I will take any questions if there are any. 4 CHAIRPERSON ABREU: Thank you. Since I know you're with 2325 -- I was a local there as well -- do 5 you think that pay parity would help also alleviate a 6 student loan? 7 MS. FOX: Absolutely. Pay parity would be the 8 9 most important thing that the City Council could do to support our members with their student loan debt. 10 11 An increase in salary obviously would support all of 12 our members and paying their student loans, and the DOLF fund would be in addition to that. 13 CHAIRPERSON ABREU: I appreciate all of you for 14 15 your expertise. Doing this each and every day. 16 Thank you for your insightful testimonies, which were 17 also very powerful. And I hereby adjourn today's 18 hearing. I'm gaveling out. 19 20 21 2.2

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World Wide Dictation certifies that the foregoing transcript is a true and accurate record of the proceedings. We further certify that there is no relation to any of the parties to this action by blood or marriage, and that there is interest in the outcome of this matter.



Date 11/25/2022