**Plain Language Summary**

**Current Introduction Number:**

Int. No. 506-A

**Prime Sponsors:**

By Council Members Rivera, Louis, Hudson, Hanif, Brooks-Powers, Nurse, Abreu, Brewer, Narcisse, Restler, Won, Farias, Ossé, De La Rosa, Dinowitz, Krishnan, Cabán, Avilés, Lee, Sanchez and The Speaker (Council Member Adams) (by request of the Bronx Borough President)

**Bill Title:**

A Local Law to amend the administrative code of the city of New York, in relation to requiring the department of consumer and worker protection to implement an outreach and education campaign on facilities that deceptively advertise or are otherwise misleading when offering reproductive health services

**Bill Summary:**

**This plain language summary is for informational purposes only and does not substitute for legal counsel. For more information, you should review the full text of the bill, which is available online at legistar.council.nyc.gov.**

This bill would require the city to undertake a public education campaign about deceptive advertisements and misleading information provided by facilities that represent that they provide reproductive health services. The campaign would provide information on what services these facilities typically provide, how they advertise their services, how these facilities can impact timely and safe access to pregnancy care, and how a person can file a complaint about deceptive practices by such facilities.

**Effective Date:**

Takes effect on the same date that a local law amending the administrative code of the city of New York, relating to a public information and outreach campaign regarding safe access to reproductive health care, as proposed in introduction number 474-A for the year 2022, takes effect.

**Legislative Impact:**

[ ]  **Agency Rulemaking Required**: Is City agency rulemaking required?

[ ]  **Report Required**: Is a report due to Council required?

[ ]  **Sunset Date Included**: Does the legislation have a sunset date?

[ ]  **Council Appointment Required**: Is an appointment by the Council required?

[ ]  **Other Appointment Required**: Are other appointments not by the Council required?

**Note:** In the full bill text online at legistar.council.nyc.gov, language in proposed consolidated laws that is enclosed by [brackets] would be deleted, and language that is underlined would be new. Language in proposed unconsolidated laws, in contrast, will not have brackets or underlining because it would be entirely new. Consolidation means that the law would be placed in the New York City Charter or Administrative Code.

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