



FOR THE RECORD

STATE OF NEW YORK  
OFFICE OF THE ATTORNEY GENERAL  
THE CAPITOL  
ALBANY, NY 12224

ERIC T. SCHNEIDERMAN  
ATTORNEY GENERAL

(518) 474-7330

December 10, 2012

Gary Altman, Esq.  
Legislative Counsel  
The New York City Council  
250 Broadway  
New York, NY 10013

Re: Intro No. 702-A

Dear Mr. Altman:

My name is Gary S. Brown and I am an Assistant Attorney General in the office of New York Attorney General Eric T. Schneiderman. I write to express the Attorney General's support of Intro No. 702-A.

The proposed law would require gasoline stations in New York City to have a sign, poster or placard clearly visible to motorists that sets forth, inter alia, the total selling price per gallon. The law would also require that where the total selling price per gallon for purchases made with cash is less than the total selling price for purchases made with a credit card, debit card or other non-cash form of payment, such sign, poster or placard shall conspicuously disclose the total selling price for purchases made with each accepted form of payment.

"Street Signs"

Currently, there is no requirement that gasoline stations in New York City have a sign, poster or placard (a so-called "street sign") that is clearly visible to motorists who drive by. However, if a gasoline station does have a street sign, city law requires the sign to state the "name, brand, mark or symbol and grade or quality classification of such gasoline or diesel fuel [offered for sale], together with the total selling price per gallon."

Thus, at gasoline stations with a street sign, motorists can see the price per gallon before they exit the roadway and drive up to the pump. By contrast, at gasoline stations which do not have a street sign, motorists who drive by cannot easily determine the station's prices and must generally drive up to

the pump to see what price per gallon is being charged.<sup>1</sup>

Requiring all gasoline stations to have a clearly visible street sign that sets forth the price per gallon would enable motorists to see the price before they pull into a station, and to avoid "sticker shock" when they actually reach the pump. This signage would also enable motorists to readily compare prices at different stations, which is an important consideration given that prices often vary widely from station-to-station. Accordingly, we believe that Intro No. 702-A - - by requiring all gasoline stations to have a street sign - - would benefit consumers by providing them with clear and conspicuous price disclosure, and by enabling them to more easily determine which stations have the lowest prices.

#### "Two-tier Pricing"

Many gasoline stations utilize so-called "two tier pricing" by offering a discount for customers who pay for their purchases with cash instead of using a credit card, debit card or other non-cash form of payment.<sup>2</sup> However, if a gasoline station's street sign lists only the "cash" price, without adequate disclosure that the price is higher for credit card purchases, there is potential for consumers to be deceived. Motorists may be lured into a station by the price on the street sign, only to realize after they have started pumping gas that they will pay a higher price if they are using a credit card. In essence, street signs that display only the cash price, without disclosing that a higher price is charged for credit card purchases, are a form of bait-and-switch. Indeed, in recent years the Attorney General's office has received many complaints about misleading street signs at gasoline stations.

A 2008 investigation by the Attorney General's office found that nearly 25% of the 130 stations that were examined had misleading street signs that listed only one price - - the cash price - - without adequately disclosing that there was a higher price for credit card purchases. Some of the street signs gave no indication that the posted price was for cash purchases only. In other instances, the street signs did include the words "cash" or "cash only," but in a font too small to be legible from the street. The Attorney General believes that the failure to include the words "cash" or "cash only" on a street sign, or the posting of such words in an illegibly small font, constitutes a deceptive business practice prohibited by General Business Law §349, and stations that utilize such signage have directed to cease and desist the practice.

Intro No. 702-A would address the problem of misleading and deceptive street signs. And it would go farther than merely requiring that the sign include the words "cash" or "cash only." Under the proposal, the street sign at gasoline stations which utilize two-tier pricing would be required to state the total selling price for each type of accepted payment.<sup>3</sup> We believe that this would provide clear price disclosure to consumers - - whether they choose to pay by cash or credit card - - and eliminate the

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<sup>1</sup> New York Agriculture & Markets Law §192 requires that the selling price per gallon be posted on all dispensing devices from which gasoline is extracted (i.e., on all gasoline pumps).

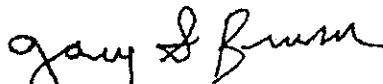
<sup>2</sup> While New York General Business Law §518 prohibits retailers from applying a surcharge to purchases made with a credit card, state law does not prohibit retailers from offering a cash discount.

<sup>3</sup> Westchester County passed such a law in 2012. However, Westchester's law - - unlike this proposal - - does not require gasoline stations to have a street sign.

confusion that often arises when a street sign lists only the cash price or has the words "cash only" in tiny, illegible font.

We appreciate the opportunity to comment on Intro No. 702-A.

Very truly yours,

A handwritten signature in black ink that reads "Gary S. Brown". The signature is written in a cursive style with a large, stylized "G" and "B".

**GARY S. BROWN**

Assistant Attorney General-in-Charge  
Westchester Regional Office

**STATEMENT OF AAA NEW YORK, INC.,  
BEFORE THE NEW YORK CITY COUNCIL  
COMMITTEE ON CONSUMER AFFAIRS  
NEW YORK, NY  
December 14, 2012**

My name is Jeffrey A. Frediani, I am a legislative analyst with AAA New York. AAA New York serves more than 1.6 million members residing in the City of New York and adjacent counties of New York State. We support Intro 702-A.

With gasoline prices at increased and steady levels, many consumers are coping with the reality of higher prices. One year ago, the average price for a gallon of regular in New York City was \$3.66; today it averages \$3.89. Since fuel prices now seem to be significantly higher with each passing year, many consumers now believe that increased gasoline costs have become a permanent fixture in their lives.

They are rightly concerned with these higher gasoline costs because, like most other consumer goods, costs have been steadily rising for some time now. The difference with gasoline, however, is that many consumers do not have an alternative option to driving. To some, mass transit is simply not an option, often because of an individual's business or profession. When purchasing other goods, consumers can typically opt to purchase a similar product at a lower price. Purchasing fuel for their vehicles is different altogether – consumers have to pay what the market dictates in order to go about their daily lives.

With that reality in mind, it is easier to understand why sharp and steady increases in fuel prices are a significant financial setback for many citizens and why consumers need more protection from misleading prices at gas stations.

Unfortunately, some gas stations are engaging in a deceptive advertising practice whereby they post the lower, cheaper price for cash sales on the marquee signage near the road, only to charge the driver a much higher price for using a credit card once they pull into the station. In 2008, AAA New York partnered with then-Attorney General Andrew Cuomo in the fight against this practice, and the Attorney General's investigation revealed that approximately one-third of gas stations in the Long Island region were engaging in this deceptive practice.

This legislation, by requiring a more prominent street side advertising of "cash" versus "credit" prices, will allow drivers to see the advertised price of gasoline from the road more easily and help stop this deceptive bait and switch tactic. Accordingly, we strongly support enactment of Intro 702-A as a welcome aid to drivers who desperately need relief at the gas pump.

Thank you for the opportunity to comment.



**Brooklyn Chamber  
of Commerce**

10/13/12

December 13<sup>th</sup>, 2012

Honorable New York City Council Member Daniel R. Garodnick  
250 Broadway, Suite 1880  
New York, NY 10007

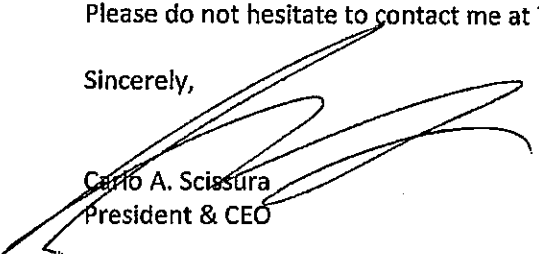
Dear Council Member Garodnick,

I am writing you today to express the Brooklyn Chamber of Commerce's support of Intro 939A – the amendment to the stoop line stand law. The amendment to this law supports the expansion of commerce in the city by enabling businesses with wider than typical sidewalks to offer more product to their communities while not disturbing pedestrian sidewalk traffic.

We respectfully request that this letter be made part of the record in the Council's hearing to take place on Friday, December 14<sup>th</sup>, 2012.

Please do not hesitate to contact me at 718-875-1000 x101 should you have any questions.

Sincerely,



Carlo A. Scissura  
President & CEO

Cc: CM Greenfield  
CM Recchia  
CM Gonzalez  
CM Fidler  
CM James  
CM Nelson  
CM Williams  
CM Palma  
CM Koslowitz  
CM Gentile  
CM Dromm  
CM Oddo  
CM Halloran  
Damien M. Butvick

25 Elm Place, Suite 200  
Brooklyn, NY 11201-5826

t: 718 875-1000  
f: 718 237-4274

[www.lbrooklyn.com](http://www.lbrooklyn.com)  
[info@brooklynchamber.com](mailto:info@brooklynchamber.com)



Jonathan Mintz  
Commissioner

Fran Freedman  
Deputy Commissioner for  
External Affairs  
ffreedman@dca.nyc.gov

42 Broadway  
8th Floor  
New York, NY 10004

+1 212 487-4407 tel  
+1 212 487-4197 fax

[nyc.gov/consumers](http://nyc.gov/consumers)

December 12, 2012

Honorable Daniel Garodnick  
Member, New York City Council  
Chair, Committee on Consumer Affairs  
250 Broadway, Suite 1880  
New York, NY 10007

**Re: Int. #702-A (Signs advertising the price of gasoline)**

Dear Council Member Garodnick,

Thank you for the opportunity to comment on this bill. As we testified at the Oversight Hearing on "Gas Stations in New York City: Putting a Premium on Consumer Protection", on September 20, 2012, the Department shares Council's concern about the impact of rising gas prices on our City's residents and visitors. While the City has no control over gas prices, DCA's inspectors work every day to ensure that New Yorkers and tourists get every drop of gas that they pay for at each and every gas pump at each and every gas station throughout the five boroughs.

The Department supports Int. #702A, which would require that additional signage advertising the total selling prices for cash and credit card purchases of gas and diesel motor fuel be posted at gas stations clearly visible to approaching motorists. We believe that such signage will make it easier for consumers to ascertain the cost of fuel before pulling into the gas stations.

Sincerely,

A handwritten signature in black ink, appearing to read "Fran Freedman", written over a white background.

Fran Freedman, LMSW  
Deputy Commissioner  
External Affairs



Jonathan Mintz  
Commissioner

December 12, 2012

Fran Freedman  
Deputy Commissioner for  
External Affairs  
ffreedman@dca.nyc.gov

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8th Floor  
New York, NY 10004

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[nyc.gov/consumers](http://nyc.gov/consumers)

Honorable Daniel Garodnick  
Member, New York City Council  
Chair, Committee on Consumer Affairs  
250 Broadway, Suite 1880  
New York, NY 10007.

**Re: Int. #939A (Stoop Line Stands)**

Dear Council Member Garodnick,

Thank you for the opportunity to comment on this bill. The New York City Department of Consumer Affairs has no objection to Int. #939A.

Sincerely,

A handwritten signature in black ink, appearing to read "Fran Freedman", written over a white background.

Fran Freedman, LMSW  
Deputy Commissioner  
External Affairs





**St. Augustine's "Helping Hands Food Pantry"**

116 Sixth Avenue, Brooklyn, New York 11217  
718-783-3132, ext. 31; helpinghandsfp@yahoo.com

December 5, 2012

Mr. Philip A. Penta  
3 Guys from Brooklyn  
6502 Ft. Hamilton Parkway  
Brooklyn, NY 11219

Dear Mr. Penta:

On behalf of St. Augustine's Parish and its Helping Hands Food Pantry we would like to thank you for your generous donation of a case of oranges for the fourth annual 5K Fun Run/Walk event in Prospect Park on November 17, 2012.

We were very lucky and had a beautiful day for the event. Many families and friends turned out that Saturday morning just before Thanksgiving for a jog or walk around the park to benefit the food pantry. All the proceeds from the event will be used to buy food for those in need.

Your generosity helped us to keep the costs for the event to a minimum. By the end of their lap around the park, participants were in good spirits but ready for refreshments. The oranges were very popular and appreciated. We printed signs to identify 3 Guys from Brooklyn as the donor.

Your donation is fully tax-deductible, and this letter will serve as a record of your donation for 2012 tax purposes. We are very grateful to you for your support.

Sincerely,

Rev. Thomas W. Ahern  
Pastor, St. Augustine Church

Jean Prah  
Co-Coordinator, Helping Hands Food Pantry

*Date: November 17, 2012*

*Nine dozen oranges*

*Value:*



# Bishop Kearney High School

Sponsored by the Sisters of St. Joseph, Brentwood, N.Y.

2202 60th Street, Brooklyn, NY 11204

Telephone 718-236-6363 • Fax 718-236-7784 • [www.bishopkearneyhs.org](http://www.bishopkearneyhs.org)

October 11, 2012

Mr. Phil Penta  
Three Guys from Brooklyn  
6502 Fort Hamilton Parkway  
Brooklyn, NY 11219

Dear Mr. Penta,

Please accept, on behalf of Bishop Kearney High School, our sincere appreciation for your continued generosity and support of our Annual Walk-a-thon. Your contribution in providing approximately 600 apples for our students, faculty and volunteers was truly the most enjoyable treat that our participants could receive after walking five miles. As always, the quality of your apples was exceptional.

Throughout the years, everyone at Three Guys from Brooklyn, especially Racca, has been so kind and generous to our community. While our many participants are enjoying your delicious apples, they ask, "what store did these apples come from", and we happily provide your information. The corner of 65<sup>th</sup> Street and Fort Hamilton Parkway is always bright and welcoming, 24 hours a day, to the Brooklyn residents. We truly appreciate your presence.

We are thankful for the dedication of our students, parents, faculty and staff. Because of their efforts, we have collected over \$70,000. In past years, the Walk-a-thon funds have been a great help in keeping Kearney updated in many areas and in providing materials necessary for advancing current trends in education. This year, in our efforts to continue with the 50<sup>th</sup> Anniversary Campaign, the net proceeds raised will be earmarked to support tuition assistance, technology, curriculum innovations and building enhancements.

Thank you for helping us continue in our efforts to make Bishop Kearney the special place that it is. We truly appreciate your generosity and kindness. Stay well!

Sincerely,

Lorraine Macca  
Director of Annual Giving



## SWB Parks Task Force

9728 Third Avenue Suite 513 Brooklyn, NY 11209

718 748-4950

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September 23, 2012

To Whom It May Concern;

As a community activist and event coordinator in the Southwest Brooklyn area for over thirty years I can testify to the important role that **3 Guys from Brooklyn** has played in maintaining and improving the quality of life in our community.

Since their opening, many years ago, they have supported and participated in many community events both financially and with their donations of fresh fruits and vegetables. Whether it was watermelons for our Family Day picnic, pumpkins for our Halloween Walk, or water and juices for our volunteer clean ups, **3 Guys From Brooklyn** has never (literally never) said no. Their commitment to the community is unmatched and has become an inspiration to other local businesses.

As a Bay Ridge resident living nearly two miles away I drive to **3 Guys from Brooklyn** on a regular basis to shop because of their consistently fine quality fruits and vegetables and their unbeatable low prices plus the convenient parking and hours of operation.

In my sincere opinion **3 Guys from Brooklyn** is the #1 best consumer friendly food retailer in the Bay Ridge & Dyker Heights area and it would be a disaster to see them close.

If you have any questions or concerns you may contact me @ 917 882-5066.

Sincerely,

Chip Cafiero  
Executive Director- SWBPTF

*Claudia Tedeschi Sheiman*  
*122 Quinlan Avenue*  
*Staten Island, NY 10314*  
*Phone: 718-494-6161 Fax: 7184947070*  
*e-Mail: claudiatedshe@aol.com*

October 7, 2012

Phil A. Penta  
6502 Ft. Hamilton Parkway  
Brooklyn, NY 11219

Dear Phil;

It saddens me and our community to know that you, and the wonderful partners you have at Three Guys from Brooklyn are in jeopardy of being closed.

As the Past President of St. Vincent de Paul, St. Rosalia-Regina Pacis (1999-2002), going back to 1999 when you first reopened the corner of 65<sup>th</sup> Street and Ft. Hamilton Parkway to a fresh fruit and vegetable market, you, Howard and Scott Zimmerman, were always there for me and the families in need in our community.

I grew up going to that corner market with my father, when Stanley Zimmerman was the "PRODUCE MAN", in the 1960's. He would let his customers know what was in season. When to get the best produce from local farms and when produce was shipped from other countries. He was never misleading. He knew that to keep customers coming back you had to give them the best quality at affordable prices.

It was a great rebirth when Three Guys from Brooklyn opened. As then President of SVdeP, asking for some sort of donation for our Thanksgiving food drive I felt guilty asking for a case of fruit. You and Howard said "what do you need?" I said that first year "what can you give me?" That is how our relationship and your partnership with St. Vincent de Paul started.

Each year that passed you gave so generously and much more that I would ask for. Your heart and the hearts of those that work with you were and are bottomless. We fed and continue to feed

not only families from our parish, but those that are of other denominations that come to us as Christians for help. I know that the new President of SVdeP, Joe Ebarb has had the continued support of you and your partners to our families in need.

I have since moved to Staten Island, where I became involved with the NYC Public Schools and the Department of Education's "Staten Island Children's Parade".

When I started four years ago with the Parade Committee, they asked if there was anyone who could get fresh fruit to give to the children of the Public Schools and their families who would be coming to the event. (Everything we give out in the "Children's Parade" is donated, no one pays for admission, food, water or raffles. This is to showcase the students of the Public Schools on Staten Island and their achievements). I came to you, and Rocca for help. I got the same answer from you as I did in 1999, "what do you need?"

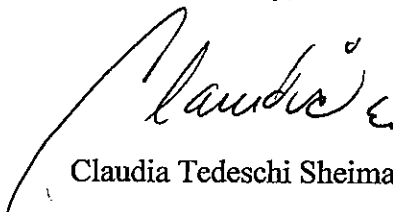
Three Guys from Brooklyn has been a partner to us in our effort to educate healthy eating habits and providing the fruits to our children and their families who come to this event.

Three Guys from Brooklyn has been a tremendous asset to the communities in Brooklyn who you serve, with your partnership to so many organizations, and to your extended community in Staten Island.

I hope the City Department looking to close you, and those like you consider the impact that would be made on families already struggling to put food on their tables.

God Bless you and all that make Three Guys from Brooklyn, the light at what would be a very dark tunnel.

Sincerely,



Claudia Tedeschi Sheiman



**Department of  
Education**

*Dennis M. Walcott, Chancellor*

October 4, 2012

Philip A. Penta  
6502 Ft. Hamilton Parkway,  
Brooklyn, NY 11219

Dear Mr. Penta:

Please accept this letter of support for Three Guys from Brooklyn, a wonderful community partner to the Department of Education. For the past four years Three Guys from Brooklyn have donated cases of fresh fruit to our large district event which is The Staten Island Children's Day Parade. Their generosity has contributed to the success of this large event that benefits our public school children and their families. We consider ourselves extremely fortunate to have this community organization as an educational partner, and we continue to be grateful for their generous support.

If you need additional information, please contact our office at 718-420-5626

Respectfully,

A handwritten signature in cursive script that reads 'Zulma Cruz'.

Zulma Cruz

Marie Castelucci

A handwritten signature in cursive script that reads 'Marie Castelucci'.

The Children's Day Parade Committee



# Shore Road Parks Conservancy

Preserving the Parks and Waterfront of Bay Ridge

Shore Road Parks Conservancy  
9728 3<sup>rd</sup> Avenue - Suite 402  
Brooklyn, NY 11209

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(646) 355-3709  
(718) 748-5716  
9728 Avenue - Suite 402  
Brooklyn, NY 11209  
Email: info@shoreroadparks.org  
Website: www.shoreroadparks.org  
Follow us on Facebook

October 2012

Philip A. Penta  
3 Guys from Brooklyn  
6502 Fort Hamilton Pkwy  
Brooklyn, NY 11219  
Re: Shore Road Parks Conservancy

I would like to thank you for supporting our organization throughout the years. You have helped us by donating money and supplies along with fruit for our volunteers at the bi-annual It's My Park Day (IMPD) event on Shore Road. Your generosity has made it possible for us to continue to work with volunteers in the community and give our members events for all to enjoy. You are always there when we need you and can be counted on in a minutes notice. Thank you again for your generosity

Sincerely,

Charles Pomaro  
President



*Very Simply... We Help Children Who are Battling Cancer*

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*Memorial Sloan Kettering  
Cancer Center*

**Melinda Merchant, M.D.**  
*National Institute of Health  
Washington, D.C.*

October 3, 2012

To Whom it May Concern:

It is my privilege to offer my thoughts on behalf of Phillip Penta and his fine team at "Three Guys from Brooklyn." As you may know, in my son's name and memory, our organization extends direct financial assistance to children and their families while they undergo lifesaving pediatric cancer treatments that are critical to their care and survival. This is very rewarding to those involved in our organization and especially to the vast team of supporters who give of their time, talent or treasure.

As business owners of sterling repute, Phillip and his family are a part of this team. With true awareness, they demonstrate social responsibility. Via our organization, they are passionately engaged in improving the life of a child with cancer. Their efforts help us meet the demands of our mission, and their kind generosity has been directly channeled to families who are enduring unspeakable trials.

As this is a family-owned business that gives back to the community in a profound fashion, I am personally appreciative for their presence. Without a doubt, Phillip, and the entire operation of "Three Guys from Brooklyn," are a positive facet of our community, and their clear, selfless acts, both to my own organization and many others, are a testament to this fact.

Along with their outstanding community giving, Philip and his family provide a vital service to a very large population of Brooklyn. As a food professional and culinary arts instructor to learning challenged students, I have a very keen awareness of the important role of this business. Having access to a clean, vibrant, affordable and active store that provides fresh, high quality produce on a 24 hour basis is very important to the health and welfare of our many residents, most especially our children.

As an active and life-long member of our community, I respectfully implore upon you to include my words as a strong part of the equation when observing the future of "Three Guys from Brooklyn." Given their many contributions, both charitable and professional, I trust the obvious choice will allow them to continue as a strong and solid establishment for many years to come.

Sincerely,  
Camille Orrichio Loccisano  
*President/Founder*

The Francesco Loccisano Memorial Foundation a 501(c)3 non-profit organization  
P.O. Box 237~ Brooklyn, N.Y. 11228  
Tel 917-496-7534 [www.FrankiesMission.org](http://www.FrankiesMission.org)





*The Narrows Botanical Gardens, Inc.*

*Postal Annex 242, 7304 Fifth Avenue*

*Brooklyn, New York 11209*

*Tel. 718 748-4810 Fax. 718 748-7081*

*Richard Haugland, President*

*Linda Dahl, 1st Vice President*

*James Johnson, 2nd Vice President*

*Christine Belva, Secretary*

*Marnie Joyner, Recording Secretary*

*Bernardine Wixted, Treasurer*

October 2, 2012

To whom it may be of interest,

We are so appreciative of The Three Guys from Brooklyn for all their generosity over the past 12+ years. It is mainly through their generosity that our major fund raiser of the year is a great success, namely the Harvest Festival. Each year without hesitation, Three Guys builds our Pumpkin Patch with donations of – yes, pumpkins and all the hay stacks etc.....Folks come to the festival, young and old, to paint their pumpkins. And this is just one fundraiser their generosity supports since leftovers are picked up by Chip Cafero for the borough acclaimed Halloween Walk in Owl's Head Park!

What better way to help the community than to help provide great fun for all ages? Well, there are the neighborhood aspects of being open 24 hours, which enables folks to purchase fresh produce at reasonable prices no matter what their job shift or pay scale – they can always find good affordable wholesome fruits and vegetables. Oh and don't forget, being open and easily accessible 24 hrs helps to keep that part of the neighborhood safe and bustling just by their very presence !

And what an educational opportunity for the younger generation, they can see fruits & vegetables maybe not available in their corner store and at great prices, their parents can prepare something healthy and new without breaking the budget.

We need cooperative, interested and caring neighborhood establishments such as Three Guys from Brooklyn to keep our neighborhoods strong and vibrant and a proud part of Brooklyn !

---

Linda Dahl VP Narrows Botanical Gardens



The HOPE Program  
One Smith Street  
Brooklyn, NY 11201

718.852.9307 Phone  
718.852.9681 Fax  
[www.thehopeprogram.org](http://www.thehopeprogram.org)

October 9, 2012

To Whom It May Concern:

I am writing in support of Brooklyn's magnificent produce market, Three Guys from Brooklyn.

Three Guys from Brooklyn provides healthy, quality fruits and vegetables at an affordable price for people earning high and low wage salaries to be able to still get nutritious fruits and vegetables. Three Guys' 24 hour schedule allows for people to shop when it is most convenient for them unlike other stores that conflict with community members' working hours. This vibrant corner in the neighborhood offers a positive shopping experience from friendly and helpful staff to the extra eyes and ears always around ensuring a safe and well kept market.

As a non-profit community partner helping New Yorkers secure full time employment, Three Guys from Brooklyn is not only a gem for affordable fruits and vegetables, but a true contributor to the workforce in the community providing a number of full-time, union jobs to many previously unemployed New Yorkers. We love Three Guys from Brooklyn and value them tremendously!

Best,

STACEY TALVE

**BUSINESS DEVELOPMENT MANAGER**

ONE SMITH STREET, 4<sup>TH</sup> FLOOR | BROOKLYN, NY 11201  
718.852.9307 EXT. 28 | [WWW.THEHOPEPROGRAM.ORG](http://WWW.THEHOPEPROGRAM.ORG)



# Knights of Columbus

CHRISTOPHER COUNCIL, No. 4257  
1012 Bay Ridge Avenue  
Brooklyn, New York 11219  
Telephone: 680-7772

To whom it may concern;

As the Grand Knight of the Christopher Council #4257, for the past 3 years, I am responding to what would be a gross injudicious to our community to shutter Three Guys from Brooklyn.

Without the support from the principals (partners) of Three Guys, my council would not have been able to provide families within our Council District to have a fruitful Thanksgiving for their families, or Christmas. Our "Operation Turkey Bowl" would not have been possible without Phil Penta and the selfness of Three Guys from Brooklyn. They not only provided the traditional ingredients for an American feast, (vegetables and fruits) but also provided the turkeys too.

The ongoing support that Three Guys from Brooklyn has given and continues to give to the community is unparalleled. We (I), am grateful for the community support that this organization has given

Respectfully,

Michael J. Sheiman G. K.  
Christopher Council #4257



September 4, 2012

To Whom It May Concern:

Re: Three Guys From Brooklyn  
6502 Fort Hamilton Parkway  
Brooklyn, NY 11219

We are writing you this letter in support of the Three Guys From Brooklyn Market.

It is very important for you to know how vital this market is to the local communities. Their generosity and participation in our fundraising events has been extraordinary and invaluable.

It is very comforting to know that there is a 24/7 vibrant market in close proximity to so many neighborhoods where you can shop at any time feeling safe and secure.

We appreciate all the help that is necessary for you to keep this business working and flourishing.

Sincerely,  
The Magen David Yeshivah Extended Family

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Isaac Sabá Masri Academic Center • [www.magendavidyeshivah.org](http://www.magendavidyeshivah.org)

Isaac Shalom Elementary School • 2130 McDonald Avenue • Brooklyn, NY 11223 • 718-236-5905 • Fax: 718-954-3315

Celia Esses High School • 7801 Bay Parkway • Brooklyn, NY 11214 • 718-331-4002 • Fax: 718-331-2174

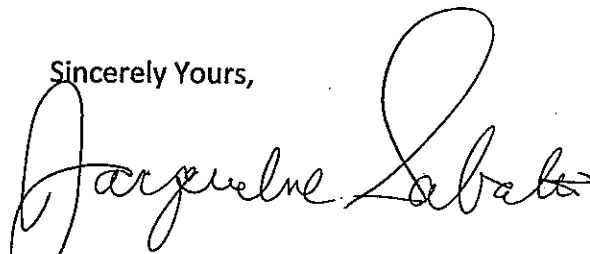
Joe & Trina Cayre Early Childhood Center • 2170 McDonald Avenue • Brooklyn, NY 11223 • 718-265-3331

Administrative Office • 2130 McDonald Avenue • Brooklyn, NY 11223 • 718-676-0215 • Fax: 347-492-4220/1

I have been a PTA Member at Large for Intermediate School 187 for 2010 and 2011. Our schools often rely on the generosity of business owner's donations to provide well needed supplies and amenities that enrich the lives of the students. Scotty Zimmerman, business owner of Three Guys from Brooklyn has generously donated fruit platters for our annual fundraiser. We had over 30 tables at our fundraiser and Three Guys provided a fruit platter for each table. Our penny auction is our most successful fundraiser and thanks to Three Guys from Brooklyn's donations it helped us to save money at the penny auction, and therefore, gave us a greater surplus of money.

During a time when schools find their budgets cut, the students ultimately suffer the consequences. When the community supports our children like Three Guys from Brooklyn, we are able to supplement the budget cuts so that the children get to enjoy extra-curriculum and amenities that the schools could otherwise not offer.

Sincerely Yours,



**Jacqueline Sabatino**

Society of St. Vincent de Paul  
St. Rosalia-Regina Pacis  
Conference

1230 65th Street Brooklyn, NY 11219

Phone: 1-718-236-0909 Fax: 1-718-972-9434



October 8, 2012

To Whom It May Concern:

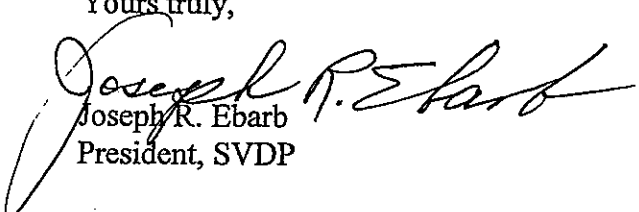
I have been a member of Saint Vincent de Paul (SVDP) at Regina Pacis Church for fifteen years. During my service with SVDP, the Three Guys of Brooklyn, N.Y. fruit and vegetable store at Fort Hamilton Parkway and 65<sup>th</sup> Street, Brooklyn, N.Y. have generously donated to the poor and needy families of our parish as well as the community via SVDP.

The Three Guys are in an ideal location to service a very busy area of traffic, people coming home from work plus being open all night.

The thought of not having Three Guys would be devastating to the community, the poor and needy of SVDP and other such organizations they give donations.

I strongly urge the Civic Planners of Brooklyn and New York City to give very serious thought as to what is best for the area going forward..

Yours truly,

  
Joseph R. Ebarb  
President, SVDP

P.S. 200  
1940 Benson Avenue  
Brooklyn, New York 11214

Javier Muniz  
Principal

Stacy Battista  
Assistant Principal

Keefe Vallaro  
Assistant Principal

Diana Messano  
Assistant Principal

October 4, 2012

Three Guys from Brooklyn is a local business within our community. This organization has always come to our call for any donation that is asked of them. Every year, P.S. 200 has a Thanksgiving Drive for needy families within our school. Three Guys from Brooklyn always responds with a generous donation to our families without wanting to be recognized. I wish they could see how much joy is brought to the faces of our families who receive the fresh fruit and vegetables. Three Guys from Brooklyn has also donated to our annual Teacher Recognition Luncheon because as the owner explains, "we need to thank our schools". They have donated to our annual Field Day for our fifth graders and never asked for recognition or accolades. P.S. 200 are eternally grateful to Three Guys from Brooklyn for their donations and support. The charitable donations of this organization have made our students more conscience of healthy eating brought forward by the Mayor of New York City and the First Lady.

Susann Gentile  
IEP Teacher  
Social Committee Member for Teachers



**United Cerebral Palsy  
of New York City**

Brooklyn Children's Program  
160 Lawrence Avenue  
Brooklyn, NY  
11230-1102

tel 718-436-7979  
fax 718-436-0071

[www.ucpnyc.org](http://www.ucpnyc.org)

October 11, 2012

Phil Penta  
Three Guys From Brooklyn  
6505 Fort Hamilton Parkway  
Brooklyn, New York 11219

Dear Phil;

We are very grateful for the support you have offered our children and families over the years. It is very generous of you and your staff to supply our program with pumpkins for the harvest season.

As you are well aware, we work with special needs children who are physically unable to participate in the activities of the season as typically developing children are. Your donation will allow them and their families to feel that they are 'children first and foremost'; as well as giving them a sense of being part of their community.

The fact that you provide high quality fruits and vegetables to the surrounding community in a clean safe environment speaks to what a vital asset you are to the families of Bayridge, Bensonhurst, Midwood and the Fort Hamilton areas.

Again, we sincerely appreciate your generosity.

  
Jacqueline Lucas  
Director





October 9, 2012

Ed Lynch, Trustee  
UFCW Local 348-S  
9235 4<sup>th</sup> Avenue  
Brooklyn, NY 11209

For more than a decade, members of the United Food and Commercial Workers Local 348-S have proudly worked at Three Guys from Brooklyn to deliver some of the freshest produce available in New York.

The Bay Ridge neighborhood institution offers not only healthy food carefully chosen for discriminating palates but also a strong backbone of good jobs for the community. Three Guys is a prime example of a high-road employer who combines dignified jobs with a commitment to quality, affordable fruits and vegetables.

It's an example the UFCW seeks to spread in its campaign for a more sustainable food system that respects workers' rights and ensures that everyone has access to healthy and affordable food.

Consumers know when they shop at stores like Three Guys they're supporting responsible local businesses.

Many of the 55 UFCW Local 348-S members at Three Guys have worked at the store since it opened, and they look forward to long careers at a local employer with deep roots in the community.

The members are eager to be a part of Three Guys' future, and the union looks forward to representing them for a long time to come.

In Solidarity,



Ed Lynch  
Trustee

RICHARD J. WHALEN, Trustee  
EDWIN H. LYNCH, Trustee  
RONALD F. MATTOCK, Deputy Trustee  
PATRICIA MCCONELL, ESQ., General Counsel

United Food & Commercial Workers Union Local 348-S  
9235 4<sup>th</sup> Avenue  
Brooklyn, New York 11209  
Phone: 718-745-3487 \* Fax: 718-745-2976

**THE COUNCIL  
THE CITY OF NEW YORK**

**Appearance Card**



I intend to appear and speak on Int. No. 702-A Res. No. \_\_\_\_\_

in favor     in opposition

Date: 12/14/12

Name: Jeffrey Frediani (PLEASE PRINT)

Address: 1415 Kellum PL Garden City, NY 11530

I represent: AAA New York

Address: \_\_\_\_\_

◆ Please complete this card and return to the Sergeant-at-Arms ◆