### COMMITTEE ON CONTRACTS JOINTLY WITH

## COMMITTEE ON WOMEN AND GENDER EQUITY JOINTLY WITH

COMMITTEE ON SMALL BUSINESS

1

CITY COUNCIL

CITY OF NEW YORK

----- X

TRANSCRIPT OF THE MINUTES

Of the

COMMITTEE ON CONTRACTS JOINTLY WITH COMMITTEE ON WOMEN AND GENDER EQUITY JOINTLY WITH COMMITTEE ON SMALL BUSINESS

----- X

November 18, 2025 Start: 10:34 a.m. Recess: 12:15 p.m.

HELD AT: 250 BROADWAY - 8TH FLOOR - HEARING

ROOM 2

B E F O R E: Julie Won, Chairperson of the

Committee on Contracts

Farah N. Louis, Chairperson of the Committee on Women and Gender

Equity

Oswald Feliz, Chairperson of the

Committee on Small Business

COUNCIL MEMBERS OF THE COMMITTEE ON CONTRACTS:

Sandy Nurse

Althea V. Stevens Inna Vernikov

### COMMITTEE ON CONTRACTS JOINTLY WITH

## COMMITTEE ON WOMEN AND GENDER EQUITY JOINTLY WITH

COMMITTEE ON SMALL BUSINESS

2

COUNCIL MEMBERS OF THE COMMITTEE ON WOMEN AND GENDER EQUITY:

Tiffany Cabán Kevin C. Riley Inna Vernikov

COUNCIL MEMBERS OF THE COMMITTEE ON SMALL BUSINESS:

Selvena N. Brooks-Powers Shekar Krishnan Vickie Paladino Sandra Ung Susan Zhuang

OTHER COUNCIL MEMBERS ATTENDING:

Shahana Hanif Lynn C. Schulman

### COMMITTEE ON CONTRACTS JOINTLY WITH

## COMMITTEE ON WOMEN AND GENDER EQUITY JOINTLY WITH

#### COMMITTEE ON SMALL BUSINESS

# 3

## A P P E A R A N C E S (CONTINUED)

Dwight Flynn, First Deputy Chief Business
Diversity Officer of the Mayor's Office of M/WBE

Marcia Collier, self

Riya Varadharchary, Emgage Action

Kamla Millwood, President of Palatial Publishing LLC

Camille Newman, Director of Economic Development and Entrepreneurship at the Local Development Corporation of East New York

Ararat El-Rawi, owner and proprietor of Cafe Little Armenia

Steven Bari, self

Donnatella Craig, founder and Chief Executive Officer of My Hungry World, Inc.

Mousa Naji, Director of Advocacy and Community Relations at the Yemeni American Merchant Association

Christopher Leon Johnson, self

Abdessamad Elysjouri, Elysjouri Association

Geri Stengel, Chief Executive Officer and President of Ventureneer

Anita Pierce, founder of Eleven3seven5

as Members of the three Committees for coming

COMMITTEE ON CONTRACTS JOINTLY WITH COMMITTEE ON WOMEN AND GENDER EQUITY JOINTLY WITH COMMITTEE ON SMALL BUSINESS

2.2

2.3

together. I'd also like to thank the representatives from the Office of M/WBEs, as well as advocates of small businesses that are here to testify today.

I'd also like to state on the record that we have Council Member Brooks-Powers on Zoom, Council Member Nurse, Council Member Hanif, Council Member Paladino on Zoom, Council Member Riley, Council Member Ung also here with us. Before we begin, yes, we are noting that they have joined us.

The City's M/WBE Disparity Study hasn't been updated since 2018 in a study that relied on data from 2015. That's 10 years ago. Local law 129 of 2005 requires the City to conduct a disparity study every two years. We're not talking about running a few months behind schedule. We're talking about it being a full three reporting cycles behind where the law should be. So what? This isn't the first time the Administration has been late on a study, right? Well, this study isn't just a paperwork problem. The disparity study is the foundation of the entire M/WBE program. Every day that passes without an updated study makes the program more vulnerable and less reflective of the current demographics and the needs of our business owners. So, I need the Administration

COMMITTEE ON CONTRACTS JOINTLY WITH COMMITTEE ON WOMEN AND GENDER EOUITY JOINTLY WITH 1 COMMITTEE ON SMALL BUSINESS to tell us today, where's the next disparity study, 2 when will it be completed, and when will you update 3 4 the M/WBE utilization goals based on current data. Because right now, we are operating on goals set from 2018 study that relied on 2015 data trying to address 6 7 discrimination using information from 10 years ago. 8 10, so a decade ago. The City has over 11,000 certified M/WBEs. These are businesses that went through our certification process, submitted all the 10 11 paperwork, met all the requirements, and got 12 approved. Yet year after year, only around 20 percent 13 of them got awarded City contracts. That means 80 percent of certified M/WBEs get no City work at all. 14 15 These aren't businesses we are saying aren't 16 qualified. We certify them and then we don't hire 17 them. The Comptroller just released his FY25 M/WBE 18 Contracting Report, and the numbers remain terrible. Last year, the City registered almost 1,300 (sic) 19 20 procurement contracts worth 42.5 billion dollars. Certified M/WBEs got just under 2,500 of those 21 contracts worth around 2.25 billion dollars. That's 2.2 2.3 5.3 percent of the City's total procurement value going to M/WBEs, so this is actually up slightly from 24

the 5 percent in FY24 so we've gone from 5 percent to

COMMITTEE ON CONTRACTS JOINTLY WITH COMMITTEE ON WOMEN AND GENDER EQUITY JOINTLY WITH COMMITTEE ON SMALL BUSINESS

1

2

3

4

6

7

8

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

5.3 percent while the Administration is talking about hitting 60 billion dollars in M/WBE contracts by 2030. At this rate, we're not even close.

Emergency contracting has made all this worse. Since 2020, the City has spent billions of dollars on emergency contracts for the COVID response, the asylum crisis, monkey pox, emergency demolitions, and who knows what else. The Mayor issued Executive Order 34 in 2023 requiring agencies to consider at least one M/WBE quote when they do emergency procurements. That resulted in M/WBEs getting 15 percent of those contracts by count and 3.45 percent by value. What this tells us is that the system defaults to excluding M/WBEs in emergencies when there's less oversight and normal procurement processes get bypassed. The Comptroller's report found that it takes an average of 144 days for emergency contracts to get filed in the City's financial management system after work starts. That's almost five months where vendors are doing the work and paying their employees with no guarantee they're getting paid. If you're an M/WBE or a small business without deep pockets or easy access to credit, you simply can't afford to bid on this work. The payment

COMMITTEE ON CONTRACTS JOINTLY WITH
COMMITTEE ON WOMEN AND GENDER EQUITY JOINTLY WITH
COMMITTEE ON SMALL BUSINESS

delay isn't just an inconvenience, it's a barrier
that keeps you out of the game entirely. This needs
to change.

Today, we're also hearing Introduction

1076 sponsored by Council Member Hanif which will

require the City to include businesses owned by

people of Middle Eastern and North African descent in

future disparity studies. We're trying to fix how the

City works with currently recognized M/WBE categories

and we need to make sure that we're not leaving out

other communities that face discrimination in City

procurement.

Administration today. We need a commitment to acknowledge the urgency here and complete the disparity study and update the M/WBE utilization goals before the end of this year. We need to understand what specific actions you're taking to move the certifying 11,000 businesses to awarding them contracts. We also need to know what consequences agencies face when they fail to meet the M/WBE goals year after year and how you're informing emergency procurement so M/WBEs can compete. And we

2.2

2.3

COMMITTEE ON CONTRACTS JOINTLY WITH COMMITTEE ON WOMEN AND GENDER EOUITY JOINTLY WITH 1 COMMITTEE ON SMALL BUSINESS need real timelines and real accountability, not 2 3 aspirational language about commitments to diversify. 4 The City created the M/WBE program to address discrimination or procurement to increase 5 competition and to promote fairness. Right now, it's 6 7 not doing any of those things and, without an updated 8 disparity study, the entire program is at risk. We need to fix this and we need to fix it now. Before we hear from the Administration, I 10 11 want to thank my Contracts Committee, Senior Counsel 12 Alex Paulenoff; Policy Analyst Alex Yablon; Financial 13 Analyst Spencer Kuhn (phonetic), along with the Staff from the Committees on Small Businesses, Women 14 15 and Gender Equity for their hard work for putting it 16 together. 17 I'll turn it over now to Chair Feliz for 18 his opening statement. 19 CO-CHAIRPERSON FELIZ: Thank you, Chair. Good morning, everyone, and welcome to this joint 20 21 hearing of the Committees on Contracts, Small 2.2 Business, and Women and Gender Equity. I am Council 23 Member Oswald Feliz, Chair of the Committee on Small Business, and I would like to thank you all for 24

joining us for today's hearing. I want to thank

2.2

Chairs Won and Louis for your leadership and for all the work on the issue of M/WBEs, as well as for Co-Chairing with me today, as well as Members of the three Committees for coming together for this joint hearing. I'd also like to thank my Staff and the Committee Staff, the representatives from agencies who are here today, as well as members of the public who are here to testify.

Small businesses are the backbone of our city. It is no secret that the procurement process is just as important to the City as it is for local businesses. Every day we rely on small businesses and M/WBEs to keep our local government running. From the paperclips on our desk to large industrial machinery, the City is lucky to be able to tap into such a diverse talent of businesses that can supply us with the tools necessary to keep our government running smoothly and efficiently. Our government, and therefore our City, is made better when we're able to tap into the diversity of our talent pool.

City procurement is a complicated,
lengthy process, and agencies often follow the path
of least resistance to get the resources they need.
It is for this reason that the City created the M/WBE

COMMITTEE ON CONTRACTS JOINTLY WITH COMMITTEE ON WOMEN AND GENDER EOUITY JOINTLY WITH 1 COMMITTEE ON SMALL BUSINESS 11 program to address historical discrimination and to 2 3 promote fairness. Without accurate data, it's hard to 4 see how we can accomplish these goals. To increase M/WBE participation in the procurement process, to increase the quality of goods procured for our City 6 7 workers, and to ensure that the City is giving a fair shot to our small and local M/WBEs, it is imperative 8 that the City, that the Administration prioritize this issue. I look forward to hearing from the 10 11 Administration on how they intend to utilize the tools at their disposal to do just that. 12 I'll now turn it over to Chair Louis for 13 14 your opening statement. 15 CO-CHAIRPERSON LOUIS: Thank you, Chair Feliz. Good morning. I'm Council Member Farrah Louis, 16 17 Chair of the Committee on Women and Gender Equity, 18 and we're excited to join the Committee on Contracts 19 and the Committee on Small Business and their Chairs, Chair Won and Chair Feliz, for today's oversight 20 21 hearing on the status of Minority Women-Owned 2.2 Business Enterprise Certification Program. 2.3 The M/WBE certification program is a powerful tool that was developed to expand 24

opportunities for minority and women entrepreneurs to

2.2

2.3

for New York City.

access government contracts and grow their
businesses. For too long, minority and women-owned
businesses have faced systemic barriers to success.
M/WBEs are powerful engines of growth. They create
jobs, stimulate investments, and contribute
positively to the local economy. Supporting these
businesses is a sound economic policy that benefits
everyone in our community. By ensuring these
businesses have a seat at the table, we are building
a more equitable and more resilient economic future

Unfortunately, persistent inequities
exist in City contracting with M/WBEs. In FY24, just
6 percent of overall City contract value, which
includes prime contracts and purchase orders, went to
M/WBEs, and the contracts that were awarded to M/WBEs
were often smaller than that of white male-owned
businesses. On average, dollar value of a business
contract with a white male-owned business was more
than six times greater than an M/WBE contract. On top
of that, contracts are later than they've ever been
in the City, registering nearly three in four
contracts awarded to M/WBE as late. Clearly, there is
more work to be done to level the playing field for

2.2

2.3

Oswald, Won, and Louis for convening today's important oversight hearing and for including my bill, Intro. 1076, on the agenda. I'm proud that 15 of my Colleagues have already signed on as cosponsors, and I want to extend special thanks to Contracts Chair Won, Consumer and Worker Protection Chair Menin, and Small Business Chair Oswald Feliz for their leadership and support.

Intro. 1076 takes an essential step

forward toward ensuring the Middle Eastern and North

African-owned businesses can finally be considered

for the City's minority and women-owned business

enterprise, the M/WBE program. The bill requires the

City's next M/WBE Disparity Study to determine

whether MENA-owned businesses are underrepresented in

City contracting. If a disparity is found, they would

become eligible for M/WBE certification, opening

access to the very opportunities this program was

designed to address. I've heard directly from MENA

small business owners from grocers and restaurants to

construction firms and creative studios who want

nothing more than a fair chance to compete and yet

feel invisible under the current system. Their

1

3

1

4

6

7

8

10

11 12

13

1415

16

17

18

1920

20

21

22

23

24

25

experiences aren't captured in City data, leaving them shut out of M/WBE certification and the contract opportunities that could help them grow.

MENA Americans are currently classified

15

as White under the U.S. Census, an outdated categorization rooted in a complicated history of racial classification. But this label does not reflect the lived realities of discrimination many in the MENA community face in housing, employment, and daily life. Last year, the City announced a recordbreaking 6 billion dollars in spending with M/WBE firms, yet MENA businesses remain unseen in this data because they are grouped under White. Their participation cannot be measured, their barriers cannot be identified, and their exclusion goes unaddressed. Intro. 1076 is fundamentally about data accuracy. When the City misclassifies an entire community, it cannot design fair policy or close real disparities. This bill ensures we collect the data to understand MENA participation and, if needed, to act. To be clear, M/WBE eligibility for MENA-owned businesses would occur only if a disparity is documented. If it is, they would receive distinct contracting goals, just as Black-owned, Latino-owned,

Asian-owned, and Native American-owned businesses do now. They would not compete against these groups for the same goals. They would simply be recognized as a community with its own distinct needs.

Since this bill was introduced, Governor
Hochul signed Senate Bill S6584B, sponsored by
Senator Mike Gianaris and Assemblymember Jessica
Gonzalez-Rojas, requiring State agencies to
separately collect demographic data for White, Middle
Eastern, and North African groups. This is a major
step forward for data equity at the State level.
Intro. 1076 builds on that momentum by ensuring New
York City also collects accurate data to inform fair
and effective policy solutions.

been misclassified and overlooked, denied equal access to contracting opportunities that help businesses grow and participate fully in our local economy. Ending this exclusion is long overdue. Let's be the Council that rights this injustice and ensures MENA communities are finally recognized, counted, and included in our City's M/WBE program. Thank you.

Back to you, Chair Won.

2.2

career advancing M/WBE programming at the State

2.2

2.3

months in advance.

level, I'm honored to be here representing the

Administration. Chief Business Diversity Officer

Michael J. Garner sends his regrets as he could not

be here today due to his participation in the State's

annual M/WBE forum in Albany, which was scheduled

Considering our shared commitments
towards continuous programmatic and policy
improvements to the City's M/WBE program, I am also
here to share some of the great work we've
collectively produced over the past three years, as
well as provide answers to Council Committee
questions. As such, I'd like to preface that my
intent today is to solely respond to the Council
Committee questions we have received prior to today's
hearing. However, my office would be more than happy
to schedule a briefing with your offices to discuss
potential questions raised subsequent to this
testimony.

Since Fiscal '23, the Mayor's first full year in office, we've achieved key M/WBE successes and meaningful accomplishments. Our program's Fiscal '25 successes has put us on track to meet the Mayor's Fiscal '26 year-end goal of awarding 25 billion

January 2022 to present.

2

3

4

5

6

7

8

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

We've also had key New York State legislative victories and local policy program improvements. We've raised the small purchase method threshold twice, from 500,000 to 1.5 million dollars, creating more and expanded opportunities for M/WBE there. Regarding LL1, agencies secured the ability to self-register small purchase method contracts from the New York State Comptroller. Executive Order 26 and 34 better aligned M/WBE programs and provided agency guidance on the creation of potentially more equitable contracting opportunities wherever practicable. And secured funding, the Administration secured funding for an integrated technology solution platform to better measure City M/WBE performance in a near real-time manner, as well as we have established weekly CompStat meetings with various agencies to review agency's M/WBE data and performance.

The upshot of all of this is that since January of 2022, the City has awarded a record 24 billion dollars in M/WBE contracts to M/WBEs, the most nationally of any program of its kind.

Now, turning now to the legislation attached to today's hearing, Council Member Hanif's

COMMITTEE ON CONTRACTS JOINTLY WITH COMMITTEE ON WOMEN AND GENDER EOUITY JOINTLY WITH 1 COMMITTEE ON SMALL BUSINESS 21 bill, Intro. 1076, seeks to add Middle East and North 2 3 African, MENA, Americans as an additional eligible 4 category to the definition of minority groups in the city's minority and women-owned business program. Before any amendments to the program, the City must 6 conduct a disparity study to determine whether there 7 is a significant statistical disparity between the 8 number of available contractors able to provide goods and services and the number of these firms in 10 11 contract with City government currently. SBS is 12 already conducting an updated disparity study that, 13 for the first time, includes an analysis of MENA businesses with the goal of completion by the end of 14 15 2025. As part of this study, SBS conducted outreach 16 to business owners in Little Yemen, Astoria, Bay 17 Ridge, and brief business-serving organizations in 18 MENA communities. We look forward to completing the study and continuing conversations with the Council 19 on ways to support MENA-owned businesses through our 20 21 existing capacity building and technical assistance resources available to all small businesses. We 2.2 23 recognize that there is more work to be done, yet we remain appreciative of the leadership of the 24

Administration, our oversight agency principles, and

little disappointing to hear because the hearing is

about 1076 and MENA businesses. So, either way, we will wait to get that statistic.

2.2

2.3

If 1076 passes, how would SBS implement the requirements to include MENA-owned businesses?

FIRST DEPUTY CHIEF FLYNN: Again, those conversations, we're happy to have those conversations with you and your Staff regarding specific concerns you may have on implementation or scope, and we're happy to set up a meeting and schedule one in a short period of time.

COUNCIL MEMBER HANIF: I mean, that would be great. It was only recently that I learned that SBS is collecting data from the MENA community, and this bill has been introduced for quite some time now and I was very disappointed to learn that we weren't added to the conversation and instead there was an attempt to not have this bill heard.

So, I just want to share that this bill is extremely important for our community, and SBS needs to take this much more seriously than it has done since the last time a study came out. We are still waiting, and it's hard to understand why SBS studies are taking this long and I'd love to hear what has been the cause of the delays.

2.2

2.3

And then, I'd like to know, lastly, we've had cases in my District where an applicant has not heard back for over a year regarding their M/WBE application. What's the average time from application submission to certification approval? And then, how does SBS work to inform M/WBE applicants of where they are in the process and if the process is delayed?

FIRST DEPUTY CHIEF FLYNN: Right. And again, I would be happy to take that information and schedule a call to discuss the process in any particular detail that is needed. And as I've stated earlier, we are expecting the study itself to be completed by the end of December.

COUNCIL MEMBER HANIF: So, the two additional questions, I asked about the delays in certification.

FIRST DEPUTY CHIEF FLYNN: Right, if...

COUNCIL MEMBER HANIF: You're taking that back, you said?

FIRST DEPUTY CHIEF FLYNN: Yes, we are.

And if there are specific certification questions

from members of your constituency, you know, we're

happy to take those specific questions back to SBS

COUNCIL MEMBER HANIF: Again, I was under the impression that in this hearing, we would learn a little bit more about how the M/WBE certification works. So, asking for an average time of when certification takes place, I think is one of the basic questions and where they are in the process and how SBS is supporting them so disappointed, but not surprised.

circle back with you on any questions you have about

I will pass it back to Council Member Won.

CO-CHAIRPERSON WON: Thank you so much. I echo the sentiment of Council Member Hanif, our first Muslim woman representative in the City Council, and we hope to see more improvements in the next Administration.

You can return to answering the questions that we had sent as courtesy before the hearing. You are not limited to only answering those questions.

24 | You are here for an oversight hearing so you will

2.2

2.3

the process.

Administration set interim targets of 25 billion

COMMITTEE ON CONTRACTS JOINTLY WITH
COMMITTEE ON WOMEN AND GENDER EQUITY JOINTLY WITH
COMMITTEE ON SMALL BUSINESS

2 c

2.2

2.3

year's end.

dollars by the end of Fiscal '26 and 60 billion dollars by the end of Fiscal '30. As of Q1 of Fiscal '26, the City has awarded approximately 24 billion dollars in contract awards to M/WBEs, and the City expects to exceed the 25-billion-dollar goal by

Emergency contract awards to M/WBEs in 2025. In terms of using that method, there was a total of 107 contracts awarded, of which M/WBEs received 93 of those. That was roughly 86.9 percent, totaling roughly 9,371,000. To non-M/WBEs that were awarded, there were 14 contracts, roughly 13.1 percent, and that totaled a bit more than 125 million dollars. For a total of the 107 contracts totaled in dollar value, 134,682,851 dollars.

There was another question regarding the percentage of M/WBE contracts registered late. Now, MOCS evaluates timeliness based on the registration within 30 days of the contract start. For instance, the total M/WBE small purchase method awards were roughly 1,145 contracts that were registered.

Retroactive in that number were roughly 338 of them, about 29 percent. Retroactive more than 30 days, 66.

So of the 1,145, there were roughly 66 contracts that

that is going to contracting. That is an abysmal

amount of money that is being, our taxpayer dollars

go straight back into the hands of White people.

FIRST DEPUTY CHIEF FLYNN: Well, I can say that, all that come in in terms of potential M/WBEs looking to be certified, those applications are taken in and processed. But if you have a specific question regarding that specific number relative to the larger number, we're happy to consider it and provide you with a response.

CO-CHAIRPERSON WON: Yeah. We're going to have to get certifications up for all of the M/WBEs, but especially for looking at your breakdown of certified firms, there's more non-minority, so White women-owned firms, 26 percent than Asian-owned and Hispanic-owned and Native American-owned that are certified, so you're going to have to get the certification numbers up so that we actually have people of color who are also certified, not just White women.

FIRST DEPUTY CHIEF FLYNN: Right. The goal is to certify all eligible that are ready and willing and that apply and that meet the qualifications. And again, we're always happy to have discussions with

2.2

are helping minorities become certified.

and that number was 39.

2.2

2.3

co-chairperson won: Right. So, are you seeing a pattern of the denials? Why are you denying these people? To have only 11,382 firms that are minority-owned, women-owned in the City of New York for our applicant pool is abysmal, and it's a disgrace so we need to get that number up, and we have to figure out why even out of the 39 that did apply, why they were rejected.

happy to work with the Committee to improve and to socialize in any meaningful way to the community the M/WBE opportunities that are available from being certified. And being certified is based on one's ability to meet the eligibility criteria. We're happy to work with this Committee and to circle back in a short period of time.

team doing for M/WBEs as well as MOCs M/WBEs to get certifications up for people of color? How are we doing our outreach to make sure that small business owners who are minorities, that they're aware that they can become certified? How are you making it easier? Because I've gone through this process with Small Businesses in my District. It is not easy.

and to the point that you're trying to get answers

| 1  | COMMITTEE ON CONTRACTS JOINTLY WITH COMMITTEE ON WOMEN AND GENDER EQUITY JOINTLY WITH COMMITTEE ON SMALL BUSINESS 34 |
|----|--|
| 2  | to, so we'll circle back in a short period of time   |
| 3  | with that answer.  |
| 4  | CO-CHAIRPERSON WON: And how much money is  |
| 5  | dedicated to increasing M/WBE certifications within  |
| 6  | SBS? Where's that funding amount?  |
| 7  | FIRST DEPUTY CHIEF FLYNN: That I will  |
| 8  | circle back with you on.   |
| 9  | CO-CHAIRPERSON WON: How many staff   |
| 10 | members do you have dedicated to increasing M/WBE  |
| 11 | certification?   |
| 12 | FIRST DEPUTY CHIEF FLYNN: Again,   |
| 13 | Committee Chair, we will circle back with you on   |
| 14 | that.  |
| 15 | CO-CHAIRPERSON WON: How many people are  |
| 16 | employed to do the certification process for M/WBEs,   |
| 17 | at MOCS or at SBS?   |
| 18 | FIRST DEPUTY CHIEF FLYNN: The  |
| 19 | certification process is SBS, and we'll circle back  |
| 20 | with specific numbers.   |
| 21 | CO-CHAIRPERSON WON: So you don't know how  |
| 22 | many staff members you have dedicated to working on  |
| 23 | M/WBE certification?   |
| 24 | FIRST DEPUTY CHIEF FLYNN: There is a   |
| 25 | certification unit at SBS, and it is a substantial   |

members are dedicated to certify M/WBEs at SBS and

2.2

2.3

MOCS for each agency? And what is the funding allocation for each agency to ensure that this is happening? We would like to hear it before the end of this hearing.

For the Mayor's Executive Order 34 requiring agencies to consider at least one quote from an M/WBE vendor for all emergency procurements, how is this being enforced? And does MOCS track whether agencies are complying with the EO34 requirement to consider M/WBE quotes? For emergency contracts where M/WBE vendors are not selected, are agencies required to document the reasons why?

FIRST DEPUTY CHIEF FLYNN: I believe the answer is yes, but what I will do also is circle back with the specific mechanism on which that response happens between the agencies and MOCS in terms of just how they track the various types of procurement methods.

CO-CHAIRPERSON WON: Okay. So your answer is yes, that you are following the Mayor's Executive Order on the record, that you are considering at least one quote from an M/WBE vendor for all emergency procurements, for every single one that has happened in the last four years?

2.2

2.3

FIRST DEPUTY CHIEF FLYNN: My response is that following the Mayor's Executive Order, it is policy for the City, and I will circle back regarding the actual performance by circling back to MOCS and getting back to you in a short period of time.

CO-CHAIRPERSON WON: Okay. We will have to know on the record that the answer is yes, that you had considered at least one quote for each M/WBE vendor for every single emergency procurement, because that is not what we have seen from our past hearings, as well as when we have pulled all the contracts, as well as what we've discussed before.

And for emergency contracts where M/WBE vendors were not selected, did the agencies produce documentation on why those M/WBEs did not qualify?

FIRST DEPUTY CHIEF FLYNN: For each and every... well, in terms of an omnibus, what I will have to do is circle back with you regarding the responses that are provided by MOCS on this specific question.

CO-CHAIRPERSON WON: Okay. Because from the hearings that we've had within the last four years, M/WBEs were not selected, they were not given quotes, and they were given no documentation on why they were not selected for emergency procurement.

city agencies?

questions for the record because you hold a huge

2.2

2.3

2 leadership role in your agency and you should be able
3 to answer these questions.

when we know that women of color, entrepreneurs often start with significantly less capital than their White or male counterparts. So when 61 percent of M/WBE contracts are registered late leading to payment delays, this is an equity crisis that bankrupts these specific businesses so I wanted to know, as a First Deputy, can you explain how the Administration plans to prioritize contract registration specifically for smaller women-owned firms that do not have the cash reserves to float the City for six months?

FIRST DEPUTY CHIEF FLYNN: It is the City's goal to ensure that small businesses, M/WBEs and so forth, small businesses, that their registration is as on time as practicable, and that is general policy. I know that's policy through MOCS. For any specific tranche of registration, I would circle back with you on it, but clearly our goal has always been M/WBEs being successful and not having obstacles in their way. So this Administration is committed to ensuring that we improve on a year-over-year basis on our ability and actual fact the

COMMITTEE ON CONTRACTS JOINTLY WITH COMMITTEE ON WOMEN AND GENDER EOUITY JOINTLY WITH 1 COMMITTEE ON SMALL BUSINESS 41 registration of M/WBEs as well as just the overall 2 3 program performance. 4 CO-CHAIRPERSON LOUIS: All right. Would a restructuring of the M/WBE program, perhaps 5 consolidating oversight or giving SBS more authority 6 7 over agency spending, alleviate the reporting delays and utilization gaps we're seeing? 8 FIRST DEPUTY CHIEF FLYNN: I mean, this would be something we'd be happy to have further 10 11 discussion with your office on to see if these or 12 other ideas may be helpful in accelerating 13 performance and improvements. We're happy to do so. We're happy to circle back. 14 15 CO-CHAIRPERSON LOUIS: But I wanted to 16 know from your point of view. 17 FIRST DEPUTY CHIEF FLYNN: It's difficult 18 to say without getting into the details. I would 19 rather get it right. 20 CO-CHAIRPERSON LOUIS: All right. That's 21 honest. When large prime contractors win bids for 2.2 23 projects, for instance, in Brooklyn, they often bring in their own preferred subcontractors from outside 24 25 boroughs, so I wanted to know how is the City

COMMITTEE ON CONTRACTS JOINTLY WITH COMMITTEE ON WOMEN AND GENDER EQUITY JOINTLY WITH COMMITTEE ON SMALL BUSINESS

2.2

2.3

enforcing local hire or local subcontracting

specifically for M/WBEs? And can your agency mandate

that a percentage of subcontracts on Brooklyn-based

projects must go to M/WBEs located within the

specific boroughs?

mandating, it's something that for logistic and possible legal reasons, we would have to take back and examine, and we're happy, again, to have the discussion. I think we all get to a better place when we put our best foot forward on these things.

But in terms of the commitment to local businesses, this Administration has always said the City is open for business, and we support local businesses in a strong and robust manner. Which is why, in all frankness, you see performance increase and outcomes increase year over year with the M/WBE community so, yes, we will continue to do that and we're happy to circle back with you on specific ideas you may have that may improve the outcomes.

CO-CHAIRPERSON LOUIS: All right. For construction and trade vendors in my district, the cost of insurance and bonding required for City contracts is often the primary barrier to entry, even

COMMITTEE ON CONTRACTS JOINTLY WITH COMMITTEE ON WOMEN AND GENDER EQUITY JOINTLY WITH COMMITTEE ON SMALL BUSINESS

more so than certification, so I wanted to know,

while we have the contract financing loan fund, what is being done to subsidize or assist with bonding

5 capacity, specifically for smaller M/WBEs in the

6 outer boroughs who cannot afford the upfront premiums

7 required for bid?

2.2

2.3

FIRST DEPUTY CHIEF FLYNN: Again, I can say that I would like to and will circle back with you on this. I can tell you that SBS has technical assistance that includes bonding support and so forth, and that one of the things we certainly want to do is ensure that our small businesses and M/WBEs are interfacing with the agencies for information richness purposes, so that they themselves can benefit from these programs, which, as you pointed out, it's helpful for small businesses when they're taking on these projects.

CO-CHAIRPERSON LOUIS: This is my last question. In central Brooklyn specifically, and some of those businesses are here today, many Caribbean and immigrant-owned businesses operate effectively, but rely heavily on cash transactions or older banking models, which disqualifies them from City contracts that require rigorous digital trails beyond

COMMITTEE ON CONTRACTS JOINTLY WITH COMMITTEE ON WOMEN AND GENDER EOUITY JOINTLY WITH 1 COMMITTEE ON SMALL BUSINESS standard loan applications. What specific technical 2 3 assistance programs are you running to help Caribbean 4 and minority owned businesses to modernize their financial back end so that they are audit ready for the City procurement? 6 7 FIRST DEPUTY CHIEF FLYNN: Well, I would like to get back to you what the specific programs 8 9 are, so that I give you a complete list for which you can review. 10 CO-CHAIRPERSON LOUIS: Is this something 11 that you all have been thinking about? 12 FIRST DEPUTY CHIEF FLYNN: The various 13 oversight likely are, but let me circle back because 14 15 then I can give you a more accurate answer. 16 CO-CHAIRPERSON LOUIS: Have you all heard 17 of this before? Is this a theme or a trend? 18 FIRST DEPUTY CHIEF FLYNN: Yeah. We've heard various communities have expressed the various 19 needs they have within the program, but my concern is 20 21 ensuring that when I respond, we respond to you, it's 22 accurate and useful for your purposes so we'll circle 23 back.

CO-CHAIRPERSON LOUIS: Thank you. And we've also been joined by Council Members Zhuang and Vernikov.

Won.

I'm going to pass it back now to Chair

CO-CHAIRPERSON WON: Thank you so much.

I'm going to now pass it over to Chair Feliz for his questions.

CO-CHAIRPERSON FELIZ: Thank you so much,
Chair. I would like to recognize some of the Members
of the Small Business Committee, including Council
Members Ung and Zhuang.

2.2

2.3

Just want to start by echoing some of the points mentioned by Chairs Won and Louis. We have to support our M/WBEs. We have to get serious about reducing disparities and providing opportunities to underrepresented groups. We have to get serious about promoting diversity in our economy. This is New York City, the most diverse city in the entire country. We have to get serious about that issue. Based on this data that you provided today, it is clear that that is not getting prioritized or getting done, and it's very unacceptable. On this issue, this Administration has issued everything. Goals, executive orders, has

issued basically everything except results, and that is a perfect example of bad government. Also, the first question, we provided months of notice about this hearing, so my first question is, where is SBS? Where's the Small Business Services Agency? Where are they? We weren't told anything. I don't see them

anywhere in this room. Where are they?

FIRST DEPUTY CHIEF FLYNN: Yeah. Pardon me. Chair, the SBS Commissioner could not be here today, wanted to be, but could not be here today.

Again, if you have specific questions for any of the oversight, whether it's MOCS, SBS, or just the Administration, we're happy to circle back.

CO-CHAIRPERSON FELIZ: Yeah. We provided months of notice about this hearing, and simply not showing up, very unacceptable, and I think that says a lot about how serious this Administration is about this issue.

So, I guess a few questions. I'll ask some general background questions related to the M/WBE process, just for general background information and for the record. Talk to us about the M/WBE process. How can one become certified? What's

2.2

2.3

2.2

2.3

FIRST DEPUTY CHIEF FLYNN: I mean, it likely varies, but I will circle back, we'll circle back with you with a more comprehensive response.

CO-CHAIRPERSON FELIZ: What outreach is done to make sure businesses are aware of opportunities with the City? Any outreach at all?

the City does borough-based outreach events. We do, you know, Get Stuff Done and Build your Business with New York campaigns, offer small business and end up specifically M/WBEs, but we're happy to circle back with you with a more comprehensive response of the various types of outreach to the M/WBE communities and what they're entailed and what they're intended to accomplish.

CO-CHAIRPERSON FELIZ: Out of all the contracts, what are some of the industries that the City has awarded most of the contracts to? Are we talking about the food industry, the education industry, technology, construction?

FIRST DEPUTY CHIEF FLYNN: I mean, again, we're happy to, you know, you can, if you look at some of the responses given today about how Fiscal '25 was sort of broken down, you know, but we're

| 1  | COMMITTEE ON CONTRACTS JOINTLY WITH COMMITTEE ON WOMEN AND GENDER EQUITY JOINTLY WITH COMMITTEE ON SMALL BUSINESS 49 |
|----|--|
| 2  | happy to circle back with you on the industry level  |
| 3  | basis, which is what you're asking about, so we can  |
| 4  | circle back with that specific information.  |
| 5  | CO-CHAIRPERSON FELIZ: What is the average  |
| 6  | time from application submission to certification  |
| 7  | approval?  |
| 8  | FIRST DEPUTY CHIEF FLYNN: I'm sorry, I   |
| 9  | didn't hear that. Can you repeat it?   |
| 10 | CO-CHAIRPERSON FELIZ: What's the average   |
| 11 | time from the time one applies to the time one is  |
| 12 | approved for a specific certification?   |
| 13 | FIRST DEPUTY CHIEF FLYNN: Oh, to get   |
| 14 | certified, the average time? We'll circle back with  |
| 15 | you on that.   |
| 16 | CO-CHAIRPERSON FELIZ: Do we know if  |
| 17 | there's a backlog?   |
| 18 | FIRST DEPUTY CHIEF FLYNN: I am not aware   |
| 19 | of one, but we'll circle back with you on that.  |
| 20 | CO-CHAIRPERSON FELIZ: How many certified   |
| 21 | M/WBEs have ever been awarded a City contract, ever  |
| 22 | FIRST DEPUTY CHIEF FLYNN: I want to make   |
| 23 | sure you get   |
| 24 | CO-CHAIRPERSON FELIZ: You could just give  |
| 25 | us a ballpark if you don't have this.  |

2

3

4

6

7

8

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

recognize that that number would vary so I'm going to circle back with you if you'd indulge me.

CO-CHAIRPERSON FELIZ: So, I think it's very clear that this Administration came with very little to no information about this issue, and I think that shows a lot about how seriously all of the agencies under this Administration are taking this issue related to M/WBEs. Not only the lack of information, but also the lack of results on this issue.

A few more questions. Hopefully we can get some answers. Can M/WBEs certified at the State apply to participate in the program?

FIRST DEPUTY CHIEF FLYNN: There is a fast track process between the two of them, where one is certified with one and then seek certification with

application process?

COMMITTEE ON CONTRACTS JOINTLY WITH COMMITTEE ON WOMEN AND GENDER EQUITY JOINTLY WITH COMMITTEE ON SMALL BUSINESS

FIRST DEPUTY CHIEF FLYNN: I mean, they collect data on a continuous basis. Specifically, you know, I'm happy to circle back regarding, how can I put this, the overall trend that those questions are asking for any particular type of help or assistance or clarification.

CO-CHAIRPERSON FELIZ: Is there any information that stands out that anything that you've heard from the small business community regarding the application process?

obviously, every business that comes in wants to be certified and that's a great thing and they're enthusiastic and that's also a good thing. And, you know, the City tracks their performances in terms of those that are certified and those that aren't and why, but I'm happy to circle back with general trends just so that this Committee can better understand what, what the interactions have been.

CO-CHAIRPERSON FELIZ: Thank you. I would like to recognize Council Member Stevens, who has joined.

I'll pass it back to Chair Won.

seriousness that we're giving to this issue.

24

agencies, City agency spend for M/WBEs is the number

|    | COMMITTEE ON CONTRACTS JOINTLY WITH COMMITTEE ON WOMEN AND GENDER EQUITY JOINTLY WITH |
|----|---|
| 1  | COMMITTEE ON SMALL BUSINESS 55  |
| 2  | that we've come up to for Fiscal '25. That includes                                   |
| 3  | just those items that would be allowable under LL1                                    |
| 4  | procurements which would, which would exclude certain                                 |
| 5  | items. It excludes things like goods over a million,                                  |
| 6  | it excludes other items (CROSS-TALK)  |
| 7  | CO-CHAIRPERSON WON: If you were excluding   |
| 8  | contracts your number would not be higher, it would                                   |
| 9  | be lower.   |
| 10 | FIRST DEPUTY CHIEF FLYNN: But we're happy   |
| 11 | to circle back with you regarding the specific  |
| 12 | distinction between those two.  |
| 13 | CO-CHAIRPERSON WON: Yes. If your  |
| 14 | calculation was excluding contracts because of LL,                                    |
| 15 | then it would not be a higher number of 36 percent                                    |
| 16 | instead of 11.5 percent which is what the   |
| 17 | Comptroller's Office is reporting   |
| 18 | FIRST DEPUTY CHIEF FLYNN: Right.  |
| 19 | CO-CHAIRPERSON WON: With justifications   |
| 20 | by the evidence of the existing contracts.  |
| 21 | FIRST DEPUTY CHIEF FLYNN: No. We're happy   |
| 22 | to take a look at both.   |
| 23 | CO-CHAIRPERSON WON: Your response makes   |
|    |   |

no sense.

discrepancy there?

month and a half, so are you saying on record that

| 1  | COMMITTEE ON CONTRACTS JOINTLY WITH COMMITTEE ON WOMEN AND GENDER EQUITY JOINTLY WITH COMMITTEE ON SMALL BUSINESS 59 |
|----|--|
| 2  | and shared once we've completed the study and taken a  |
| 3  | look at it.  |
| 4  | CO-CHAIRPERSON WON: Okay. I guess the  |
| 5  | Council needs to update this law to make sure that   |
| 6  | publishing publicly is part of this study.   |
| 7  | All right. So, moving on to contracting  |
| 8  | financial loans. For M/WBEs that applied for   |
| 9  | financial loans in Fiscal Year '25, how many loans   |
| 10 | were approved and what was the total dollar value and  |
| 11 | what is the average loan amount? How many loans were   |
| 12 | denied and what were the reasons behind the denials?   |
| 13 | FIRST DEPUTY CHIEF FLYNN: Are you asking   |
| 14 | regarding a specific agency? I'm sorry. The  |
| 15 | question's a bit broad.  |
| 16 | CO-CHAIRPERSON WON: For the financial  |
| 17 | loans for all of the agencies, for any M/WBE who has   |
| 18 | applied for the contract financial loan.   |
| 19 | FIRST DEPUTY CHIEF FLYNN: Okay, well, if   |
| 20 | you're referring to a specific loan, we're happy to  |
| 21 | circle back with you on that.  |
| 22 | CO-CHAIRPERSON WON: So you don't have an   |
| 23 | answer?  |
| 24 | FIRST DEPUTY CHIEF FLYNN: For a specific   |
| 25 | loan, no. Not without examining the data first.  |

2

3

4

6

7

8

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

CO-CHAIRPERSON WON: So it's on your website on newyorkcitybusiness.nyc.gov for New York City businesses and it's called Contract Financial Loan Fund. Get the funds you need to take on City contracts, loan eligibility, have an operating business, be seeking financing as a prime or subcontractor towards a contract with a City or a City-funded entity. This is SBS. It would have helped if the SBS Commissioner decided to attend this hearing or sent staff, but it's SBS Connect account and that is how you apply to make sure that you can get the Contract Financial Loan Fund. Because as Council Member and Chair Louis has said, it is not easy for people of color, especially Black women, to qualify for the M/WBE certification and to be able to finance it for these contracts.

FIRST DEPUTY CHIEF FLYNN: Yeah. We certainly understand and agree that there is a... it's often a barrier to entry financing and SBS does provide a number of technical tools and financial assistance and with that specific loan fund we'll circle back.

CO-CHAIRPERSON WON: I'm going to pass it over to Chair Louis for another round of questions.

25

2 CO-CHAIRPERSON LOUIS: Chair Won, I'm 3 going to just add an addendum to my statement for the 4 record regarding Reso. 281. We often speak of New York City as an engine of opportunity, yet the data before us reveals a broken promise for the 6 7 demographic that serves as the very backbone of our neighborhoods, women of color. The Comptroller's 8 recent report uncovered a disturbing disparity within the disparity. In Fiscal Year 2023, despite our 10 11 stated goals, Black women-owned businesses receive a 12 staggering 0.39 percent of citywide contract value. 13 For Hispanic women-owned businesses, that number drops to a near invisible 0.11 percent. These 14 15 statistics represent the systemic exclusion of 16 thousands of qualified entrepreneurs in Districts 17 like mines in central Brooklyn. While we celebrate 18 incremental gains in the broader M/WBE program, the reality is that the male-owned M/WBEs are receiving 19 20 nearly eight times the number of contracts as those 21 owned by women. We are seeing a valley of death where 2.2 women of color navigate the bureaucracy to get 23 certified, only to be completely shut out when it comes to time to cut checks. Resolution 281 calls 24

upon the Mayor's Office to stop treating the M/WBE

alone.

you will have two or three minutes to speak on

2.2

today's oversight topic, Status of Minority and
Women-Owned Businesses, M/WBE Certification Program,
or any of the following bills attached to the
hearing, Intro. 1076 or Reso. 281.

If you have a written statement or additional written testimony you wish to submit for the record, please provide a copy of that testimony to Sergeant-at-Arms. You may also email written testimony to testimony@council.nyc.gov within 72 hours of the close of this hearing. Audio and video recordings will not be accepted.

For in-person panelists, please come up to the table once your name is called, and we will now turn, oh okay, okay so you may begin.

MARCIA COLLIER: Okay. Good morning,
everyone. So a bit of a pivot from today's topic, I'm
actually here for Women and Gender Equity. So again,
dear Members of the Committee and Chairs, thank you
for the opportunity to speak. While today's agenda
focuses on M/WBE certification, I'm speaking to a
core pillar of gender equality and equity, survivors
safety, and access to services. So, my name is Marcia
Collier. I'm a medical doctorate and master's of
public health student from Jamaica Queens, New York,

and I'm asking for you guys to support the New York State Bill S-2280A, which requires a standardized lethality assessment and an immediate warm handoff from police or hospital staff to trained advocates based on the results of that assessment that would connect survivors with resources during that immediate incident. So why should we act now? Domestic violence is a persistent driver of serious harm in our city. From 2010 to 2022, DV victims accounted for about 17 percent of all New York City homicides, and intimate partner homicides has risen in recent years. In a review of recent cases, 8 percent of intimate partner homicide victims had an active order of protection at the time of the incident, underscoring gaps at first contact. What is proposed we do about it? The lethality assessment program...

CO-CHAIRPERSON LOUIS: I'm so sorry to interrupt you. We're only taking testimony for on topic items today, but if you want to submit the testimony you have, you can with the Sergeant or the email that we provide here but, unfortunately, we're only taking on topic testimony.

1

2

3

4

6

7

8

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

misclassification means these businesses have zero

COMMITTEE ON CONTRACTS JOINTLY WITH COMMITTEE ON WOMEN AND GENDER EQUITY JOINTLY WITH 1 67 COMMITTEE ON SMALL BUSINESS 2 access to the over 6 billion in City contracts 3 reserved for certified minority- and woman-owned firms. It is a structural exclusion baked into the 4 system, and it will continue unless this Council acts now. We see this exclusion clearly in MENA 6 7 communities. Many MENA-owned small construction, catering, bodega, and professional service businesses 8 would be excellent matches for City contracts. They are deeply rooted in neighborhoods, they employ local 10 11 workers, and they have the expertise. But without the 12 M/WBE status, they lack visibility and procurement 13 databases, and cannot access small business setasides, and they miss out on capital mentorship 14 15 programs tied to certification. This bill is also 16 urgent. The next M/WBE disparity study is 17 approaching, and if MENA businesses are not included 18 now, they will be excluded for another full study 19 cycle, likely several years. We urge the Council to 20 pass Intro. 1076 so this critical study captures the 21 reality facing these communities. I will be 2.2 submitting a more detailed written testimony, and I 2.3 want to thank the Council for considering this long overdue step towards economic equality for MENA-owned 24

25

businesses. Thank you.

2 CO-CHAIRPERSON LOUIS: Thank you. You may 3 begin.

1

4

5

6

7

8

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

KAMLA MILLWOOD: Hello, everybody. My name is Kamla Millwood. I am the President of Palatial Publishing LLC, which is a M/WBE certified company. I also have a master's in management from St. Francis College, and I'm here to give you my testimony, and I'm happy that I'm able to extend it from what I had before, now that we have a little bit more time. Okay. My company, through my work, has been helping small businesses navigate certification. Consistently, we're hearing the same concerns, that the current M/WBE application process is too long, too complex, and too burdensome for micro and small business owners. To improve access and reduce disparities, I strongly recommend creating a shorter, simplified application that eliminates unnecessary requirements and can be reasonably completed under 60 minutes. This would allow the smallest and most vulnerable businesses to participate more fully in the program. I also express my full support for Resolution 281, and its call for concrete measures to address the disparities women of color-owned businesses face in securing and performing public

COMMITTEE ON CONTRACTS JOINTLY WITH COMMITTEE ON WOMEN AND GENDER EQUITY JOINTLY WITH 1 COMMITTEE ON SMALL BUSINESS contracts. My company has certified within this year 2 3 only, Fiscal Year 2025, 170 businesses. 170 4 businesses. And the thing is, I personally do these certifications, and I sit with these individuals, and I see a lot of them have tried many, many years to do 6 7 these certifications by themselves, and they'll see things like asking about stocks and shares, or 8 meeting minutes. Many of these things don't apply to these companies. The process takes an average of six 10 11 to eight hours to complete, and that's with me 12 sitting right next to them with my laptop. Six to 13 eight hours. Many of them don't have resumes. They 14 don't have logos. (TIMER CHIME) 15 CO-CHAIRPERSON LOUIS: If you could wrap 16 it up. 17 KAMLA MILLWOOD: Okay. So, I'm just 18 letting you know that because I'm determined to make sure these businesses get certified, I've never had 19 any denials. That's the first step. The second step 20 is to make the process more simple for more people to 21 2.2 be certified and to get these government contracts. 2.3 Thank you very much.

CO-CHAIRPERSON LOUIS: Thank you.

25

2 CAMILLE NEWMAN: Good morning, Council Members. My name is Camille Newman, Director of 3 4 Economic Development and Entrepreneurship at the Local Development Corporation of East New York, home to the Brooklyn Women's Business Center and New York 6 7 State Entrepreneur Assistance Center. Every week, we 8 encourage entrepreneurs to pursue M/WBE certification, but what we see is business owners spend months navigating a difficult process only to 10 11 receive no new business once they're certified. For 12 the smaller M/WBEs we serve, the City's procurement 13 system is simply not built for their stage of growth. Opportunities are too large, too complex, or too hard 14 15 to find. Access is a barrier, but capacity is 16 another. Even firms under half a million dollars in 17 annual revenue struggle with working capital, cash 18 flow gaps, and long payment delays that make City contracting risky for the smallest M/WBEs. To close 19 20 these gaps, we recommend three priorities: Require 21 agencies to publish clear procurement pipelines so 2.2 emerging M/WBEs can see opportunities in advance; 2.3 standardize commodity codes across agencies so firms can reliably find opportunities they match their 24

services; track first contract metrics and explore

| 1  | COMMITTEE ON CONTRACTS JOINTLY WITH COMMITTEE ON WOMEN AND GENDER EQUITY JOINTLY WITH COMMITTEE ON SMALL BUSINESS 71 |
|----|--|
| 2  | bonus evaluation points for agencies that award  |
| 3  | contracts to emerging M/WBEs under half a million  |
| 4  | dollars in revenue.  |
| 5  | Our entrepreneurs are ready to work and  |
| 6  | eager to contribute to local hiring, but they need   |
| 7  | the procurement pathways with real entry points. We  |
| 8  | also encourage the City to explore a procurement   |
| 9  | readiness accelerator to help smaller M/WBEs navigate  |
| 10 | this entire process.   |
| 11 | In closing, we support Resolution 281,   |
| 12 | and thank you for the opportunity to testify.  |
| 13 | CO-CHAIRPERSON LOUIS: Thank you all.   |
| 14 | Do any of my Colleagues have questions   |
| 15 | for the panel?   |
| 16 | All right. This panel is dismissed. Thank  |
| 17 | you so much.   |
| 18 | Please forgive me if I butcher your name.  |
| 19 | Ararat El-Rawi, okay, you may come forward, Mousa  |
| 20 | Naji, okay, Donnatella Craig, and Steven Bari.   |
| 21 | You may begin.   |
| 22 | ARARAT EL-RAWI: Sure. Members of the   |
| 23 | Committee, good afternoon. Thank you for having me.  |
| 24 | My name is Ararat El-Rawi. I'm the owner and   |
| 25 | proprietor of Cafe Little Armenia in Greenpoint I'm  |

2

3

4

6

7

8

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

72

here today to speak on behalf of 1076. You know, my parents were Armenian immigrants that came to this country from Iraq, so they were already, you know, twice burdened, you know, coming over here and trying to start a business and trying to do something like that. I opened my own business after my father also had a business, too, and what I do see, I see a lot of people represented, and I mean, I spent 30 years in the business, so for me to have that kind of input and insight before I opened my restaurant was already great, but the troubles that I faced going into it, I sure wish that there was a little more help or a little more something, recognition, something that I could have done that would have certainly helped me, you know, to overcome some of the barriers. It's not easy, you know, to open a restaurant and to go through procuring a lease and then, you know, all the little things that you need to do to gain something like that, you know, and as I said, I think we live in one of the best cities in the world and there's so much representation of so many different things in here, and one thing I do see, I see a lot of Middle Eastern food and sometimes I see Greek food and Mediterranean, and I never really saw the banner of

2

3

4

6

7

8

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

73

Armenian food. Like, I don't know if we were represented in that way. When I first moved back to New York 20-some years ago, my friend had opened a Korean restaurant, and I remember before I opened my Armenian restaurant, I spoke to her about it, and she said, you know, I read, she said 20-some years ago when I opened Moim, she said, you didn't see that many Korean restaurants. You saw a lot of Asian restaurants and different things, but you really see the banner of Korean restaurants around outside of Koreatown. She said, now when you drive around, you see a lot of places that have Korean food and it's represented all over the place, and, you know, she encouraged me to open my restaurant just based on the fact that I don't see a lot of Armenian representation. She said, you kind of have a leg up on there, and, you know, right now there's only three, you know, and one of them focuses on catering, you know, and so I just think that, yeah, it would be nice to see more representation and more help, and I think that there's a lot of people that are out there that want to represent their food and their cultures, and we just want to be part of the dance as well.

We're not trying to say we're being left out or that

COMMITTEE ON CONTRACTS JOINTLY WITH
COMMITTEE ON WOMEN AND GENDER EQUITY JOINTLY WITH
COMMITTEE ON SMALL BUSINESS

1

2

we're better or anything like that. We just want to

74

3 be part of the dance too. If everybody else can, you

4 know, get their foot in, then I think that we should

5 be able to as well, and when I see things like this,

6 and I think that these are things that help people,

7 this would be amazing for people like my parents, you

8 know, they wanted to have a business, they wanted to

9 | start a business, and weren't quite sure how to go

10 about it, and then doors get shut in your face, and,

11 you know, leases get, you know, taken away because

12 you don't have the money, and you don't have this,

13 | and, you know, all the things that you have to go to

14  $\parallel$  to procure a lease and to, you know, actually get a

15 | business, and I think stuff like this really helps

16 | because, as I said, we're not living in Akron, Ohio.

17 | We're not living in a different state. We live in New

18 York City, you know, and there's so much

19 | representation of so many cultures, and that's what

20 | makes our city so great, and I think we should just

21  $\parallel$  continue to foster that, help that, and make that

22 accessible so everybody can have a voice in the game,

23 | and it's not just, you know, the traditional standard

24  $\parallel$  stuff, or it's not just the traditional, you know,

25 stuff that you see, you know, laying around. Oh, it's

2

3

4

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

Asian food. No, it's not. It's Korean food. Oh, it's Mediterranean. No, it's Armenian food, you know, my Iraqi food. I don't even see that much Iraqi food, you know, outside of here. There's a few places in Jersey that you can go to, and, you know, stuff like that, but it sure would be nice to see, like, more representation and give everybody a chance to survive and, you know, do their thing in this great city of ours where everybody can have a voice, and that's what makes, as I said, it's what makes this city so great is that everybody can have a voice and can be represented, but, you know, to be underrepresented is something that's, you know, doesn't help, you know, when you are trying. So, you know, when I found out about this, when I heard about this, it's like, yeah, definitely, I would definitely support that as a small minority business owner, not just minority being that's just my restaurant by myself, but an Armenian immigrant Iraqi, you know, business owner, you know, that's like, yeah, that checks enough boxes, you know, for me to want to come in and, you know, just kind of stand up and, you know, do the right thing, I think. So, it'd be just nice to see better representation and, you know, put us in the

COMMITTEE ON CONTRACTS JOINTLY WITH COMMITTEE ON WOMEN AND GENDER EQUITY JOINTLY WITH 1 COMMITTEE ON SMALL BUSINESS game, and that's kind of all we're asking, you know. 2 3 So, that's what I'm here on behalf of today, and I hope this helps. I'm not sure, you know, but that's 4 my thoughts on it, and thank you for taking time. Thank you for listening to me. 6 7 CO-CHAIRPERSON LOUIS: Thank you. You may begin. 8 9 STEVEN BARI: So, I was here to give testimony regarding insurance, but I did arrive here 10 11 late, so I'm not sure if that was pertinent to this committee hearing. 12 13 UNKNOWN: (INAUDIBLE) STEVEN BARI: Okay. So, I was asked to 14 15 provide some testimony regarding insurance costs, and I listed out three things that are the major factor 16 in terms of the rising costs in the last 20 years 17 18 that I've been doing property management. Our 19 portfolio is essentially small to mixed-use 20 properties and warehouses in Manhattan and Queens. 21 The three things that are a factor is the changing 2.2 policies that are offered by insurers. So, one year 2.3 we'll have one policy which will cover all the things

that we need to for essentially living and operating

a building in Manhattan, and that will no longer be

24

COMMITTEE ON CONTRACTS JOINTLY WITH COMMITTEE ON WOMEN AND GENDER EQUITY JOINTLY WITH 1 77 COMMITTEE ON SMALL BUSINESS 2 available in the next year. It will be repackaged, 3 and that policy will then be an additional percentage 4 more than it was the previous year. It will have a different name, and it will not provide the same amount of services, for example, boiler services. For 6 7 boiler coverage, you have to have an inspection by the DOB as well as DEP. Suddenly, they no longer 8 provide that, but now it's twice as much. When I first started doing this in 2007, that was about 10 11 2,000 dollars. As of this year, it's 18,000. So, 12 that's a huge jump, and that's to get the same amount 13 of service I was getting in 2007. The other two are claims. Claims that are legitimate. Those are always 14 15 going to be occurring in Manhattan, but the major problem is that's an albatross around your neck. If 16 17 you have a claim against your building, let's say 18 there's a fire, the insurer for that year will look at that and say, okay, I'm not going to cover you. 19 Well, now I go to the next insurance provider. 20 They'll see that same issue and say, okay, well, now 21 2.2 we're going to raise your rate by X, and that occurs 2.3 throughout your cycle with owning a property, no matter if it is a fire or as small as a trip and 24

fall. The last is bogus claims. As a property owner

COMMITTEE ON CONTRACTS JOINTLY WITH
COMMITTEE ON WOMEN AND GENDER EQUITY JOINTLY WITH
COMMITTEE ON SMALL BUSINESS

2.2

2.3

with commercial tenants, I have experience not just with them, but also running businesses in Manhattan as restaurants, that there are those who will look at ADA complaints against insurance as a gamble. Those, you know that as... (TIMER CHIME) really quickly, they're filed out of state. So, if those three things could be addressed, that would lower costs. Thank you.

DONNATELLA CRAIG: Council Member Farrah,
Chair, Committee, thank you. My name is Donnatella
C., a founder and CEO of My Hungry World, Inc., a
minority and woman-owned small business based in
District 43, proudly serving entrepreneurs, families,
and emerging enterprises across Brooklyn and the
entire city. I'm grateful for the opportunity to
testify today in full support of strengthening the
M/WBE program in strong alignment with Resolution
281.

Why am I here? I'm here today as a Black woman business owner, a survivor of domestic violence rebuilding her life through entrepreneurship, a small business advocate who helped more than 70,000 families facing housing instability, a consultant who has helped generate 4.3 million dollars in funding

COMMITTEE ON CONTRACTS JOINTLY WITH COMMITTEE ON WOMEN AND GENDER EQUITY JOINTLY WITH 1 79 COMMITTEE ON SMALL BUSINESS 2 for small businesses nationwide, and a proud 3 participant in New York's economic ecosystem who 4 believes deeply in the promise of the M/WBE program. I'm also here because, like thousands of women of color in New York City, I have personally experienced 6 7 the very barriers that today's hearing seeks to address. The disparities are real, and the data 8 proves it. The Committee Report for today's hearing confirms what many of us have lived. Women of color 10 11 remain the least likely to obtain, sustain, and scale 12 through public contracts. Some of the most striking 13 data, which was mentioned earlier, only 1.03 percent 14 of contract value member M/WBE participants went to 15 women of color. Black women-owned firms received just 16 0.39 percent. Hispanic women-owned firms 0.11 17 percent. Only 20 percent of certified M/WBEs received 18 any contracts in FY24. The average M/WBE contract is 19 valued at just 11 percent of non-certified firms' 20 contract value. Emergency procurement excluded M/WBEs 21 almost entirely with less than 4 percent of emergency 2.2 dollars reaching us. The statistics are not abstract. 2.3 They translate to real consequences for my clients, my community, and my own business. My M/WBE journey... 24

(TIMER CHIME)

4

5

6

7

8

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

DONNATELLA CRAIG: Okay. For years, I've supported the M/WBE. I've been to Albany. I recently had the pleasure of meeting Francilia Wilkins Rahim and Melba Wilson. They're in the top 1 percent of M/WBE-certified businesses. Wilkins has 900 million dollars on her platform. For me, this is really imperative, the disparities that we're facing. To speak to your point earlier today, I have my contract along with nine others in the process. Part of the problem is, if you go to the portal, the links that are in the actual program, which requires 34 to 37 documents to answer your question from earlier, you are given two months to complete the process. I'm currently, with my small businesses, averaging a little less than a week to complete, but the minute you submit, it is a 90 to 120-day delay, it says, before someone reaches out to you. The links between City, State, which most people don't understand that M/WBE is a City certification and a State certification, is different. You also have the ability to do the addendums for New York, New Jersey, Port Authority, and the Small Business Services,

COMMITTEE ON CONTRACTS JOINTLY WITH COMMITTEE ON WOMEN AND GENDER EQUITY JOINTLY WITH 1 COMMITTEE ON SMALL BUSINESS 81 2 which is the City. The various support desks, which 3 they do have, they don't know anything about each 4 other, and they don't communicate. Thank you. CO-CHAIRPERSON LOUIS: You may begin. MOUSA NAJI: Good morning. My name is 6 7 Mousa Naji. I'm the Director of Advocacy and 8 Community Relations at YAMA, the Yemeni American Merchant Association. It is an organization dedicated to uplifting Middle Eastern and North African voices 10 11 and ensuring our communities are recognized, both in 12 civic and economic life. Right now, MENA New Yorkers 13 are not recognized in City data. We are grouped into the broad White category, which erases the unique 14 15 challenges our small businesses face. Specifically for the Yemeni American community, it is a community 16 17 that is almost impossible for any New Yorker to 18 avoid, owning more than nearly 10,000 small businesses in New York City, predominantly delis or 19 20 bodegas. But despite providing essential services and 21 employing local residents, we are excluded from the 2.2 minority and women-owned business enterprise program, 2.3 simply because MENA businesses are not recognized. This is not unique to just Yemeni Americans, but all 24

members of the MENA community, Middle East and North

barriers faced by many in our community. We are here in strong support of Intro. 1076, which offers a straightforward solution, which is simply to direct the next disparity study to examine whether MENA businesses experience discrimination or underrepresentation. Based on what we have seen and heard earlier from the First Deputy, I think it is crucial for this Intro. 1076 to pass, because there is a lack of communication from the Administration on what is being done and how exactly they are collecting the data from the MENA communities, which is why an Intro. 1076 needs to pass to ensure that the next disparity study is actually taking these examinations from MENA communities and not just claiming that they're doing it without any results or proof of where they're collecting this information, mentions of smaller communities across the city. (TIMER CHIME) So, thank you, and we are urging the Council to pass Intro. 1076.

CO-CHAIRPERSON WON: Thank you so much. I want to acknowledge Council Member Lynn Schulman, who has joined us on Zoom.

1

2

3

4

6

7

8

10

11

12

13

14

15

16

17

18

19

20

21

2.2

23

And our last in-person panelist is Christopher Leon-Johnson.

1

2

3

4

5

6

7

8

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

CHRISTOPHER LEON JOHNSON: Yeah. Good afternoon. My name is Christopher Leon-Johnson. Thanks for having this hearing today. I'm here to show my support for all M/WBE businesses. I just want to say this, right? Today, I think we all saw today that the agency, the Commissioner didn't show up, and I think the reason she didn't show up is because she knows she's out the door. She knows that in the next about month and change, there's going to be a transition. Now, I know that we're still in the Adams Administration, but we have to look forward, and I believe that this Committee itself should be working with the Mamdani Administration Transition Committee, to preserve Adams' vision of making sure that Black businesses still have the same amount of volume of contracts in his Administration, because this is my feeling. I know I can't, I'm not trying to get banned for 30 days. I have a big feeling that the Black businesses will be excluded from the Mamdani Administration, and it'll be prioritized to the, I like to call it the MENA businesses, like Arab and Yemeni businesses. So I'm calling the City Council to

Anita Pierce.

2 SERGEANT-AT-ARMS: You may begin.

1

3

4

6

7

8

10

11

12

13

14

15

16

17

18

19

20

21

2.2

23

24

25

ABDESSAMAD ELYSJOURI: Okay. Thank you very much. Good morning, City Members, and thank you for the opportunity to speak. My name is Abdessamad. I am a Moroccan American from Morocco, founder and Executive Director of Elysjouri Association, a nonprofit that serves immigrants including Middle Easterners and North Africans and many other communities through education, economic opportunity, and language excellence programs, and we strongly support Intro. 1076. Today, MENA New Yorkers are still classified as White due to outdated federal standards, even though our communities are linguistically, ethically, and culturally distinct. Because of the misclassification, MENA-owned nonprofits and business like ours cannot qualify for the City M/WBE program, despite facing real barriers to capital, contracting, discrimination, and economic mobility. As a non-profit founded, run and serving MENA and immigrant families, we see daily how exclusion from M/WBE limits access to resources and restricts the ability of our community to compete fairly. MENA-owned interpretation services, child care providers, small contractors, community

going to give back my time. You have the written

COMMITTEE ON CONTRACTS JOINTLY WITH COMMITTEE ON WOMEN AND GENDER EQUITY JOINTLY WITH 1 COMMITTEE ON SMALL BUSINESS 2 notes so that if you want to see and read about the 3 national numbers, you have that available to you. 4 CO-CHAIRPERSON WON: Thank you so much. 5 Next, we're going to hear from Anita Pierce. 6 7 SERGEANT-AT-ARMS: You may begin. ANITA PIERCE: I am a proud Brooklyn 8 9 Brownsville native and the founder of Eleven3seven5. As a certified New York City and New York State 10 11 M/WBE, for more than a decade, I have supported 12 specifically small and micro businesses under 250,000 13 dollars, and my journey is rooted in community. I began as a client of the LDC Corporation of East New 14 15 York and currently serve as a business advisor within 16 their Women's Business Center and also the EAC 17 Center, supporting entrepreneurs as they navigate the 18 very system that I once struggled with. As an alum of 19 the Goldman Sachs 10,000 Small Business and a coach 20 of Columbia University's CU Grow program, across the 21 work, I have supported specific businesses to help 2.2 them to navigate through this specific process. And 2.3 throughout the work, we consider ourselves specifically in supporting businesses, entrepreneurs, 24

and to help them to win contracts. And so, in support

on Zoom that has not testified that wants to testify?

| 1   | COMMITTEE ON CONTRACTS JOINTLY WITH COMMITTEE ON WOMEN AND GENDER EQUITY JOINTLY WITH COMMITTEE ON SMALL BUSINESS 89 |
|-----|--|
| 2   | Otherwise, we are going to adjourn this  |
| 3   | hearing, and thank you, everyone, for coming.  |
| 4   | This hearing is now adjourned. [GAVEL]   |
| 5   |  |
| 6   |  |
| 7   |  |
| 8   |  |
| 9   |  |
| LO  |  |
| L1  |  |
| 12  |  |
| 13  |  |
| L4  |  |
| 15  |  |
| L 6 |  |
| L7  |  |
| L8  |  |
| L9  |  |
| 20  |  |
| 21  |  |
| 22  |  |
| 23  |  |
| 24  |  |

World Wide Dictation certifies that the foregoing transcript is a true and accurate record of the proceedings. We further certify that there is no relation to any of the parties to this action by blood or marriage, and that there is interest in the outcome of this matter.



Date December 8, 2025