

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20  
21  
22  
23  
24  
25

COMMITTEE ON CIVIL SERVICE AND LABOR

CITY COUNCIL  
CITY OF NEW YORK

----- X

TRANSCRIPT OF THE MINUTES

Of the

COMMITTEE ON CIVIL SERVICE AND LABOR

----- X

September 23, 2019  
Start: 10:54 a.m.  
Recess: 12:50 p.m.

HELD AT: Council Chambers - City Hall

B E F O R E: I. Daneek Miller,  
Chairperson

COUNCIL MEMBERS:

Adrienne E. Adams  
Daniel Dromm  
Andy L. King  
Farah N. Louis  
Francisco P. Moya  
Eric A. Ulrich

2 A P P E A R A N C E S

3 John Adler  
4 Director of the Mayor's Office of Pensions and  
5 Investments and Chief Pension Investment Advisor  
6 for Mayor Bill de Blasio

6 Aliya Robinson  
7 Senior Vice President of Retirement and  
8 Compensation Policy for the ERISA Industry  
9 Committee

9 Alex Gleason  
10 Director of Policy Research and Legislation at  
11 the New York City Central Labor Council of the  
12 AFLCIO

12 Andrew Riggie  
13 Executive Director of the New York City  
14 Hospitality Alliance

14 Carolyn Crawford  
15 Center for Retirement Research at Boston College

16 Allison Wielobob  
17 General counsel of the American Retirement  
18 Association

18 Angela Antonelli  
19 Research Professor and Executive Director of the  
20 Center for Retirement Initiatives at Georgetown  
21 University

21 Rick Mogahee  
22 Senior Fellow at the Schwartz Center at the new  
23 school

24 Lizeth Valis[SP?]  
25 Private citizen

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20  
21  
22  
23  
24  
25

COMMITTEE ON CIVIL SERVICE AND LABOR

A P P E A R A N C E S

Beth Finkel  
State Director for AARP New York

Sarah Mysiewicz Gill  
AARP office in Washington DC

Michael Parker  
Executive Director of the Oregon Savings Network  
at the Oregon State Treasury

2 CHAIRPERSON MILLER: [GAVEL] Good morning, my name  
3 is Council Member I. Daneek Miller and I am the Chair  
4 of the Committee on Civil Service and Labor.

5 I would like to welcome everyone to today's  
6 hearing on Introduction 888 and Introduction 901. I  
7 would like to acknowledge and welcome my colleagues  
8 who are present; Council Member Adams and Council  
9 Member Ben Kallos.

10 Today, the Committee will hear two pieces of  
11 legislation, Introduction 888 sponsored by Council  
12 Member Kallos is a local law that would establish a  
13 retirement savings program for private-sector  
14 employees.

15 Now, I will turn the mic over to Council Member  
16 Kallos to speak on 888.

17 COUNCIL MEMBER KALLOS: Thank you to Civil  
18 Service and Labor Chair I. Daneek Miller for his  
19 leadership on this legislation this issue and as a  
20 labor leader generally.

21 I am Council Member Ben Kallos. Every New Yorker  
22 should be able to save for retirement. The big  
23 problem is that more than half of working age New  
24 Yorkers don't have access through their employers to  
25 any retirement plan. 641,000 New York households

2 nearing retirement have less than \$12,000 in  
3 retirement savings.

4 Our nation is facing a retirement deficit of \$14  
5 trillion, which is the difference between what people  
6 need to retire and what they've saved. I have the  
7 misfortune to work as an associate on the Delphi  
8 bankruptcy at Gorlick, Kravitz and Listhaus. We  
9 represented the international union of operating  
10 engineers.

11 Delphi was spun off from General Motors, so that  
12 they could declare the largest bankruptcy in American  
13 History at the time.

14 Some how a person could work their entire lives  
15 for an auto maker who somehow couldn't afford to pay  
16 the retirement. Meanwhile, they had millions to pay  
17 their executives and still more millions to give them  
18 golden parachutes after they ran their companies into  
19 the ground.

20 It was clear to me that the laws were broken and  
21 that those law makers who made them were broken.  
22 It's actually what inspired me from my current public  
23 service.

24

25

2 Working with Bill Samuels, I administered pension  
3 plans for two companies. We realized why so few  
4 employers offered these plans.

5 We had began advocating for private participation  
6 and public pension in 2012, working with SCIU and at  
7 the time, a gentleman named John Adler, through an  
8 organization called Effective New York.

9 In early 2015, then public advocate Tish James  
10 and Civil Service and Labor Chair I. Daneek Miller  
11 proposed and heard Introduction 692 to study a public  
12 retirement plan for private sector workers.

13 By the fall of 2015 and 2016, I worked with Mayor  
14 de Blasio, James and Miller to advocate with the  
15 White House and through the rule making process  
16 around new rules promulgated by the employee benefit  
17 security administration of the Department of Labor.  
18 That resulted in guidance on how states and cities  
19 could establish retirement programs for the private  
20 sector workers.

21 In May 2017, President Trump signed a joint  
22 resolution rolling back the Obama era regulations  
23 that encouraged states to set up auto IRA's, but to  
24 be clear, and this is just a lesson on Executive  
25 authority for the president and the Majority Leader

2 of the Senate. Executive orders and regulations  
3 cannot overturn federal laws and following federal  
4 guidance that has been overturned, doesn't mean  
5 following that advice is illegal.

6 So far, ten states and one city have enacted  
7 government sponsored retirement programs for private  
8 sector workers. In April of 2018, legislation long  
9 carried by Rodriguez in the budget as the New York  
10 State Secure Choice Savings Program was adopted as a  
11 voluntary Roth IRA.

12 A voluntary option is great, but auto enrollment  
13 improves vastly upon voluntary participation. Oregon  
14 Saves launched in the first in the nation Auto IRA.  
15 Their program is incredibly successful, I hope to  
16 hear from them today.

17 The legislation I've reintroduced as Civil  
18 Service and Labor Chair I. Danek Miller will do the  
19 following: It will auto enroll employees, would be  
20 mandatory through a payroll deduction for employers  
21 of ten or more employees who have not offered a  
22 retirement savings plan for the past two years.

23 Employees over the age of 21 who worked more  
24 than 20 hours a week would be auto enrolled with a  
25 default contribution rate of 3 percent of their

2 annual income. Smaller employers who have not  
3 offered and independent contractors who do not have  
4 access remind savings, would also be able to join  
5 retirement security referrals. Employers would not  
6 contribute to the plan and there will be no cost to  
7 employers.

8 I'd like to thank Committee Chair, I. Daneek  
9 Miller for being a forefront with me on this issue.  
10 Speaker Corey Johnson, staff Malcolm Butehorn as well  
11 as many other staff from the City Council and the  
12 Mayor for making this a part of this platform since  
13 2016. Thank you.

14 CHAIRPERSON MILLER: Okay, AARP you're in enough  
15 to know that this is what we do. Thank you so much  
16 and thank you Council Member Kallos for reminding me  
17 this journey that we've been on for a number of years  
18 now that has culminated with today's hearing.

19 The second bill, Introduction number 901  
20 sponsored by myself, is a local law that would  
21 establish a retirement savings board to oversee  
22 retirement savings program for private-sector  
23 employees that would be created by Intro. 888.

24 These two bills come at a time when there is  
25 approximately 4 million private-sector jobs in New



2 York City but a large number of the private sector  
3 employees who lack retirement coverage. Particular  
4 strengthen in 2016, 33 percent of the city's private-  
5 sector workers age 25 to 64 years of age in workplace  
6 retirement had participated in workplace retirement  
7 which is down from nearly 40 percent.

8 So, we have decreased the number of folks saving  
9 by 7 percent in just three years. Imagine the track  
10 that we are on now. With such a small number of  
11 workers being provided workplace retirement plans,  
12 many New Yorkers led finance with stability as a  
13 result, they face increased risk of lower standards  
14 and live in poverty once they retire. In the efforts  
15 to ensure that workers have the financial stability  
16 in retirement, individual retirement accounts, also  
17 known IRAS, have presented an alternative option for  
18 workers to be getting savings for their retirement.

19 Introduction 888 and 901 would create such a  
20 program for private sector employees in New York  
21 City. While also creating a board that would ensure  
22 the proper and successful implementation of this  
23 program.

24 Beyond these two bills, I look forward to a  
25 broader conversation about retirement savings itself.

1  
2 Too many people leave the conversation about their  
3 own retirement to future dates and before you know  
4 it, we're facing that future. Every time and it's  
5 here and what happens as a result, that we see so  
6 many folks that are here and are just not prepared  
7 for the quality of life that they so richly deserve  
8 and are dependent on government help to meet their  
9 very basic needs before the quality of life.

10 With rapidly aging population, this is a timely  
11 and important conversation to have and one which I  
12 hope to lead into greater conversations about a  
13 city's retirement plan and security for all.

14 The Committee looks forward to hearing from the  
15 Administration on these efforts and from advocates on  
16 the work that they have done in this critically  
17 important area. And before turning the mic over to  
18 the first panel, I'd like to thank my staff Chief of  
19 Staff, Ali Rasoulinejad, Brandon Clark, Senior  
20 Advisor Joe Goldbloom. We'd also like to thank  
21 Committee Council and central staff for their  
22 efforts, Malcolm, Kevin, Kendo[SP?], and finally I  
23 want to welcome Nuzhat, as our new Committee Council.  
24 She also Chaired the Committee on the Aging  
25 previously.

1  
2 So, is very much familiar with the needs and the  
3 values of our aging population and look forward to  
4 working with her on this issue.

5 We are now going to swear in our first panel  
6 witness.

7 COUNCIL CLERK: If you could raise your right  
8 hand please. Do you swear to tell the whole truth  
9 and nothing but the truth before this Committee and  
10 answer Council Member questions truthfully?

11 PANEL: Yes.

12 COUNCIL CLERK: Okay, if you could just hit the  
13 mic and you can begin.

14 Yes.

15 CHAIRPERSON MILLER: Before we begin, we've been  
16 joined by Council Member Andy King. You may begin.

17 JOHN ADLER: Thank you, thank you Chair Miller  
18 for conducting this hearing on this critical subject.  
19 My name is John Adler, I am Director of the Mayor's  
20 Office of Pensions and Investments and Chief Pension  
21 Investment Advisor for Mayor Bill de Blasio.

22 I am here to testify on behalf of the de Blasio  
23 Administration regarding the private sector  
24 retirement legislation being considered today.

2 Mayor de Blasio appointed me to my current  
3 position in 2015. In that capacity, I serve as the  
4 Mayor's representative on the boards of the New York  
5 City Pension Funds and the Deferred Compensation  
6 Plan. I am Chair of the NYCERS board and facilitator  
7 of the common investment meeting for the five New  
8 York City retirement systems.

9 Since 2011, when I became the retirement security  
10 campaign director for SEIU, through today in my  
11 current role, a main focus of my work has been  
12 seeking to address the slow-motion retirement  
13 security crisis in this country by seeking to create  
14 retirement programs for the roughly half of the  
15 American workforce who have no retirement plan at  
16 work.

17 I was one of the co-founders of the Center for  
18 Retirement Initiatives at Georgetown University. I  
19 co-convened a national retirement security for all  
20 coalition in Washington and I served on the board of  
21 the National Public Pension Coalition which works to  
22 protect define benefit pensions for public employees  
23 around the country.

24 My testimony today is thus informed by my  
25 experience in the research design and launch programs

1  
2 like the one proposed here and seeing those programs  
3 start to finally help turn the ship for the millions  
4 of workers whose current retirement plan is nothing  
5 more than work forever.

6 Let me explain specifically the need for this  
7 program in the City of New York. The challenges of  
8 maintaining a decent standard of living in retirement  
9 begin with a lack of access to viable saving  
10 programs. 40 percent of New Yorkers near retirement  
11 age have less than \$10,000 saved for retirement. The  
12 challenges are particularly pronounced among lower  
13 income immigrant and minority communities and among  
14 women.

15 According to the Schwartz Center for Economic  
16 Policy Analysis at the new school, out of  
17 approximately 3.5 million private sector workers in  
18 New York, only 41 percent have access to an  
19 employer's retirement plan. Which is down from 49  
20 percent only a decade ago. The problem, therefore,  
21 is getting worse.

22 The administration supports Intro. 888 and Intro.  
23 901, which establish a mandatory auto enrollment  
24 payroll deduction IRA program from employees of New  
25 York City private sector employers that do not offer

1 a retirement plan. At any time, an employer may  
2 choose to offer its own retirement plan and  
3 discontinue participation in the city plan. We  
4 estimate that over a million workers will be eligible  
5 for the program this legislation would establish.

6  
7 There are no employer contributions in order to  
8 remain in compliance with federal ERISA regulations.  
9 The proposal we are considering here in New York City  
10 is very similar to programs that are already  
11 operating in California, Illinois and Oregon. Where  
12 nine million workers who did not have access to a  
13 workplace retirement plan two years ago, now do.

14 Programs have also passed but not yet opened in  
15 Maryland, Connecticut and New Jersey. At least 19  
16 other states are studying or considering similar  
17 plans. If enacted, this program will help over one  
18 million New York City workers and millions more in  
19 the future save for their own retirements through  
20 payroll deductions on the job. This program has the  
21 potential to significantly reduce future poverty  
22 among retirees in New York City and take an important  
23 step towards helping over a million New Yorkers  
24 maintain or improve their standard of living when  
25 they stop working.

2 As a 2018 report from the Pew Retirement Savings  
3 Project shows the savings workers will achieve will  
4 have an impact far beyond the absolute dollar saved,  
5 by giving workers options as they near retirement.  
6 And especially, significant value add for many  
7 workers is the chance to boost lifetime retirement  
8 income by delaying taking Social Security.

9 Every year that a worker waits to begin taking  
10 Social Security, adds eight percent to his or her  
11 monthly check from ages 66 to 70 and 6 percent from  
12 ages 62 to 66. So, even if workers begin saving  
13 relatively late in their careers, if those savings  
14 allow a delay in taking Social Security even for a  
15 year or two, that will mean a substantial boost to  
16 their monthly income for the rest of their life.

17 In closing, the creation of this program will  
18 help many New Yorkers begin saving for their own  
19 retirement for the first time. It represents a major  
20 step forward to address this crisis by ensuring that  
21 virtually all New Yorkers can save for their  
22 retirement through payroll deductions. The most  
23 effective way to build retirement savings. Thank  
24 you.

1  
2 CHAIRPERSON MILLER: Thank you so much for your  
3 testimony. We've been joined by Council Member Farah  
4 Louis.

5 So, let's begin by talking about implementation  
6 and kind of what the program would actually look like  
7 and whether not the city has capacity and  
8 capabilities of managing this and from a tracking and  
9 participation standpoint. What would that look like?  
10 Let's look at its infant stages and what is  
11 absolutely necessary for this plan to be up and  
12 running and what would make it solve it?

13 JOHN ADLER: Sure, thank you for that question  
14 Chairman. The idea, the plan would be that a board  
15 would be appointed by the Mayor and then the board  
16 would conduct requests for proposals most likely to  
17 contract with vendors experienced in the  
18 administration of programs like this as well as  
19 investment managers, professional investment managers  
20 with a menu of simple low-cost investment options for  
21 workers to choose.

22 The third-party administration would then be  
23 charged with implementing and executing the program  
24 on a day to day basis primarily through a web portal,  
25 a web-based portal that employers and employees would



1 access in order to enroll and make the decisions  
2 associated with being in the program.

3  
4 CHAIRPERSON MILLER: So, based on your experience  
5 and my little bit of experience as a trustee as well.

6 JOHN ADLER: Sure.

7 CHAIRPERSON MILLER: On the labor side, not a lot  
8 of folks and organizations around have the capacity  
9 to manage what we envision this to be.

10 With that being said, and the enrollment of  
11 potentially means of employees and managing the  
12 changes in employment and benefits and so forth,  
13 that's kind of where the board would step in and just  
14 ensure that we have qualified vendors that are doing  
15 that.

16 But from your background and understanding,  
17 certainly will have no problem in attracting those  
18 folks or those capable and qualified folks out there  
19 and ready to perform this task.

20 JOHN ADLER: Yes, there are capable qualified  
21 organizations out there including those that are  
22 servicing the existing states and operations that are  
23 in place now. And I think that the size of New York  
24 City would mean that we would get a good number of  
25 interested organizations and we would be able to

2 select an organization that's both experienced,  
3 highly qualified and also would offer a very good  
4 price.

5 You know, part of the idea here is that the  
6 economies of scale of doing something like this in a  
7 place like New York City, would enable us to have a  
8 very attractive fee, so that the employees would pay  
9 very, very little for the program to function for  
10 them.

11 CHAIRPERSON MILLER: And could we talk about set  
12 up cost and obviously if we look at throughout the  
13 country and the cost of establishing such a program  
14 had varied but somewhere like Illinois cost  
15 approximately 15 to 20 and 1 million in start up  
16 costs. But we're estimating here and what it would  
17 cost the City of New York significantly more, please  
18 talk about that.

19 JOHN ADLER: Well, I don't think it's going to  
20 cost significantly more than it has cost in other  
21 states where they're doing it throughout an entire  
22 state and we're just doing it in a city that's you  
23 know, fairly compact even though we're a big city.

24 So, we do not know exactly how much it's going to  
25 cost yet. We will work through with OMB, the regular

1  
2 budgeting process to determine what the cost will be,  
3 but we don't think it will cost anymore than it has  
4 cost in other states.

5 I'm not sure about that number for Illinois,  
6 that's not my understanding of the cost in the states  
7 that have been up and running so far.

8 CHAIRPERSON MILLER: And then those smaller  
9 states, certainly when you compare the density, New  
10 York City is pretty comparable if not greater than  
11 those as well.

12 New York State has a voluntary plan, what is  
13 different and why not wait to see where they are and  
14 what are the successes and kind of look best  
15 practices and if whether or not this is actually  
16 necessary to get this up and running.

17 I certainly have my thoughts, but you know, I  
18 would like to hear from the experts over there.

19 JOHN ADLER: Sure, thank you, that's a very good  
20 question. Why do this now when New York State has a  
21 voluntary program.

22 So, the New York State program which was past  
23 last year in 2018 session is voluntary for employers  
24 and voluntary for employees.

2 So, our belief is that it really doesn't - it  
3 will not because it hasn't yet been implemented and  
4 the state has not taken any visible steps to  
5 implement it yet, but we don't believe it will  
6 effectively expand coverage to those that are  
7 underserved or frankly are not served now and that's  
8 really the goal.

9 So, you know, we don't think that we should be  
10 waiting for the whims of Albany to possibly change or  
11 strengthen their plan. We have a crisis now in New  
12 York City, we've had it and frankly every month that  
13 we wait, is an opportunity that's lost for workers to  
14 begin saving for their own retirement and the dollar  
15 you save today goes farther than the dollar you save  
16 next week or next month or next year. And so, the  
17 sooner we can get this up and running, the better it  
18 is for folks to be preparing for their own  
19 retirement.

20 I don't think we can wait for New York State to  
21 possibly take some action that there is absolutely no  
22 guarantee that they will take.

23 CHAIRPERSON MILLER: Could we talk briefly about  
24 some of the program parameters and employee  
25 contribution rates and what that looks like. There

1  
2 are some folks that are very much concerned and so,  
3 we can kind of get out to the public before we get  
4 into the education piece but really explain to the  
5 folks that are here in this room here, what that  
6 would like and the advantages of doing so.

7 JOHN ADLER: So, you're talking about the  
8 contribution rates, should we start with that.

9 CHAIRPERSON MILLER: Yes.

10 JOHN ADLER: Yeah, so, the Administration  
11 proposes a 5 percent contribution rate, which is the  
12 default contribution rate.

13 Now workers can change that rate as much as they  
14 want up or down within the limits of an IRA  
15 contribution, which is \$6,000 per year for someone  
16 whose under 50 and then \$7,000 for age 50 and up.  
17 That is the rate that the three states that are in  
18 operation, Illinois, Oregon and California are using  
19 and they have found that using that rate does not  
20 deter people from participation and in fact, the  
21 average contribution rate has been above 5 percent so  
22 far.

23 So, it seems like certainly 5 percent would be  
24 preferable to 3 percent, just because people will  
25 save more money and be better prepared for their

2 retirement and again, if someone wants to participate  
3 in the program, but thinks that they can't afford 5  
4 percent, they can only afford 3 percent or 2 percent,  
5 they will absolutely be able to do that and they can  
6 change it at any time they want to as well. So, we  
7 would suggest making the default rate 5 percent.

8 CHAIRPERSON MILLER: Okay, I have a few more  
9 questions but certainly, I'm going to throw it over.

10 COUNCIL MEMBER KALLOS: I don't have any  
11 questions.

12 CHAIRPERSON MILLER: I am flabbergasted. Council  
13 Member Adams.

14 COUNCIL MEMBER ADAMS: Thank you Chair Miller, I  
15 think that's a first for Council Member Kallos, so,  
16 we're happy about that.

17 Thank you so much for being here.

18 JOHN ADLER: Thank you.

19 COUNCIL MEMBER ADAMS: And your testimony this  
20 morning. This is a cause that I think that all of us  
21 in this room really do want to champion. So, thank  
22 you very much. I just have a couple of questions.

23 Chair Miller asked about specifications and  
24 qualifications as it pertains to providers. My  
25 question has to do more with qualifications of board

2 members, appointees by the Mayor. What are some of  
3 the qualifications that you believe a board member  
4 should have?

5 JOHN ADLER: Well, I think first of all, we want  
6 to pick a board that has a diversity of experience,  
7 so their not all from the same specific area of  
8 expertise.

9 You want someone who is experienced in retirement  
10 plans in this specific area of retirement plans for  
11 private sector workers. I think we want someone who  
12 has experience with the employees, either as a  
13 representative employees or has worked with employee  
14 groups, so they can bring to it their understanding  
15 of what employees need for this program to succeed  
16 for them and then you also want someone whose got  
17 experience with the small businesses that will be the  
18 primary participants in the plan.

19 So, you know, someone who represents an employer  
20 association or has experience as a small business  
21 owner, so that they can bring that experience to  
22 bare. So, that when the board is debating rules or  
23 policies that they want to put in place, we make sure  
24 that they have this breath of experience to really be  
25

2 able to make the program work for all the  
3 stakeholders that will be involved.

4 COUNCIL MEMBER ADAMS: Thank you. Well, I'm  
5 going to ask a redundant question, a rhetorical  
6 question. How do you see yourself fitting into that  
7 decision-making process?

8 JOHN ADLER: You know, that will be up to the  
9 Mayor, I really don't know. I am a policy person in  
10 this regard and so, you know, I'd be happy to serve  
11 if I'm asked but I really don't know what my role  
12 will be once the program is passed, should the  
13 program be passed by the City Council.

14 COUNCIL MEMBER ADAMS: Okay, fair enough. Just  
15 one more question for you. What process does the  
16 Mayor's Office of Pension and Investments currently  
17 have in place to increase MWBE brokerage  
18 participation.

19 JOHN ADLER: Great question Council Member. So,  
20 the Mayor's Office of Pensions and Investments serves  
21 as the Mayor's trustee on the different pension fund  
22 boards and also on the deferred compensation plan.

23 So, one of the things that we have championed is  
24 putting in language to encourage MWBE's to apply for  
25 mandates at the deferred compensation plan.



2 And in fact, since I've been there, we have  
3 increased the MWBE management. Management by MWBE  
4 firms of the deferred compensation plan from zero to  
5 now approximately \$2 billion. There were literally  
6 no MWBE's managing money for the DCP when I began my  
7 tenure on that board. We put in place language  
8 encouraging and now we have in excess of \$2 million  
9 being managed by those firms.

10 In addition, in our role as trustees at the four  
11 of the New York City retirement systems, we champion  
12 MWBE firms and specifically right now, we are working  
13 on a resolution at one of the funds, NYCERS, which I  
14 imagine many of you are participants in it, as I am.  
15 To specifically put a policy in place to increase  
16 MWBE utilization at the board. That's not passed  
17 yet, so it's not policy but it's something that we've  
18 been working on. So, that's what I would say.

19 COUNCIL MEMBER ADAMS: That's really encouraging  
20 Mr. Adler, thank you so much for your testimony once  
21 again.

22 JOHN ADLER: Thank you Council Member.

23 COUNCIL MEMBER ADAMS: Thank you.

24 CHAIRPERSON MILLER: Council Member King.  
25

2 COUNCIL MEMBER KING: Thank you Mr. Chair and  
3 thank you again John, I appreciate today's  
4 conversation. I want to say thank you again, I think  
5 is really a smart piece of legislation to the Chair,  
6 Kallos, I'd like to be signed onto this as well.  
7 Because one of the things that breaks my heart is to  
8 watch a 70-year-old having to go to work as opposed  
9 to working because it's their choice or it's a hobby,  
10 because they haven't had the financial stability or  
11 planning, so they can relax in their golden years.

12 So, this is where this makes sense, to get this  
13 done the best way we can possibly get it done. But  
14 as someone as a policy person that's in your  
15 position, when you reviewed this policy, did you see  
16 any flaws in this policy? In it's implementation or  
17 any challenges for us getting it done, and if so,  
18 what would be your answer to try to correct those  
19 issues?

20 JOHN ADLER: Well, I don't think there is flaws  
21 within the limits that we have as a city under  
22 federal law. So, essentially what this legislation  
23 does, is it says okay, within the limits prescribed  
24 by federal pension law, federal tax law, this is what  
25 we can do to maximize access to retirement plan

1 coverage. And I think it does that, I think it does  
2 that. You know, I have to say, I'm not the one, I've  
3 been pushing for this, but I'm not the one who  
4 dreamed up this approach to increasing retirement  
5 security and many of the advocates in the room I  
6 would credit with doing that dreaming up.  
7

8 My job has always been to try to push stuff  
9 forward and understand what the different options are  
10 and push for what I think the best options are. So,  
11 I think this is the best option within the limits of  
12 federal law.

13 If federal law were to change and it would be  
14 possible for example, to allow for employer  
15 contributions in a plan like this, I think that would  
16 be a great thing, but again, given those limitations,  
17 I think this is the best that we can have and I think  
18 that frankly, following in the footsteps of the  
19 states that have started moving forward, Illinois,  
20 Oregon, California, soon to be joined by other  
21 states, we can learn from their experiences and avoid  
22 some of the hiccups in implementation that they may  
23 have had at the very beginning.

24 COUNCIL MEMBER KING: And my final question will  
25 be, I heard you mention something about 5 percent, I

2 think it was 3 percent of contributions was kind of  
3 there, but you think 5 percent makes sense?

4 JOHN ADLER: Yes.

5 COUNCIL MEMBER KING: I know one day all of us  
6 will be in that same state of mind. How does when  
7 investments that we have at 5 percent makes sense,  
8 how do you have the conversation with someone who's  
9 after this is implemented, because I am going to  
10 assume this is a good piece of legislation that we're  
11 going to implement of how they figure out how to  
12 manage if 5 percent is too much for them based on  
13 what they bring home every week or two weeks. How do  
14 you manage that conversation with somebody as opposed  
15 to 3 percent, or how do you have that conversation  
16 with somebody, because they still have to figure out  
17 how to buy groceries, get home and take care of  
18 stuff. So, I want to hear your thoughts on that.

19 JOHN ADLER: Yeah, the way you manage the  
20 conversation is you say you should deduct whatever  
21 you think you can afford to save for your retirement.  
22 And so, if you can only afford 3 percent, then you  
23 should make that deduction, 3 percent. If you can  
24 afford 7 percent, then you should make the deduction

1  
2 7 percent. You should make it exactly what you think  
3 you can live with.

4 And what I might say is, why don't you try 5  
5 percent and see how it goes and if you find that you  
6 are actually unable to make ends meet with the 5  
7 percent, then lower it to 3 percent or you know, try  
8 to make it as much as you can, because the reality is  
9 the dollar that you put aside today for your  
10 retirement will be magnified many, many times when it  
11 becomes time to retire. And the earlier you save,  
12 the more time there is for that money to expand. And  
13 so, that's what I would say.

14 The 5 percent is not mandatory, it's just the  
15 default, which means that anybody can change it at  
16 any time, raise it up, lower it down or if they need  
17 to opt out.

18 COUNCIL MEMBER KING: I want to thank you today.  
19 Mr. Chair, I want to thank you for today's  
20 conversation. I think this is smart, what we're  
21 doing today and if you do find or hear of anything  
22 that's any challenges to our seasoned; I call  
23 seasoned individuals, please let us know how we can  
24 make sure that this is - because this is one of those  
25

1 things we can't mess up, we shouldn't mess up and  
2 come back. This is the right thing to do.

3  
4 JOHN ADLER: Thank you Council Member.

5 CHAIRPERSON MILLER: Thank you Council Member.  
6 Yeah, along that lines, can you talk about some of  
7 the efforts that the city is undertaken in order to  
8 expand the conversation about retirement for city  
9 residents? What does that look like? What does it  
10 look like now and what does it look like around  
11 implementation of the program?

12 JOHN ADLER: I'm sorry, could you - I didn't  
13 quite understand the question.

14 CHAIRPERSON MILLER: So, right now, what efforts  
15 has the city undertaken in order to expand this  
16 conversation as Council Member King was just  
17 articulating, to those who potentially would be  
18 enrolled or just the value of a saving plan.

19 JOHN ADLER: Right.

20 CHAIRPERSON MILLER: And we understand that we as  
21 a society recognize the data and that we are  
22 potentially going to be taking care of a lot of  
23 folks, of the next generation of retirees because of  
24 the diminishing guaranteed pensions and benefits that  
25

1  
2 generations before us had taken advantage of and  
3 enjoyed.

4 What are we doing to expand this conversation and  
5 what does our targeted audience look like?

6 JOHN ADLER: So, what are we doing now or what  
7 will we be doing?

8 CHAIRPERSON MILLER: What are we doing now to  
9 generate the conversation? What are we doing around  
10 implementation, not just so – that should also  
11 include understanding as you said, what the board  
12 should look like and being a voice for particular  
13 needs and values of this diverse universe that we're  
14 trying to capture here. What does that look like?

15 JOHN ADLER: Well, I think I can speak to what  
16 we're planning to do. I'm not sure I can speak that  
17 well to what we're doing now, because I don't think  
18 we're doing that much except the one exception I will  
19 say is that under the Department of Consumer and  
20 Worker Protection, we have the office of Financial  
21 Empowerment, which I am sure you are all familiar  
22 with and I think one of the functions they serve is  
23 to help workers and New Yorkers understand their  
24 financial situation including to prepare for their  
25 retirement. And I think that will be a valuable

1 resource going forward as well, once we implement  
2 this program.

3  
4 So, if folks need financial advice, they can seek  
5 out those centers to get it because the program will  
6 not provide financial advice and the city itself will  
7 not provide financial advice. That's not a function  
8 that the city plays.

9 In terms of once the program is implemented, we  
10 plan a comprehensive targeted outreach campaign to  
11 businesses and to employees to help them understand  
12 how the program works and the specifics of  
13 participating in the program. Enrollment, how to you  
14 know, major contributions, your withdrawals, change  
15 your options. You know, any of those functions and  
16 that would be a part of the comprehensive education  
17 and outreach effort that the program would undertake.  
18 Once it's beginning to get ready to implement.

19 CHAIRPERSON MILLER: So, a couple of things with  
20 that being said, and speaking to the later portion,  
21 what agency would be responsible for this  
22 implementation and for of course - I know I am  
23 putting more work on you there. Do we have the  
24 capacity to address that? What does that partnership  
25 look like if necessary and then the other portion,



1 let me just say that in terms of the target audience,  
2 we in South East Queens, we have this senior  
3 appreciation month in which we recognize the  
4 contributions of our senior community and we probably  
5 service tens of thousands of seniors in the number of  
6 different programs there are.  
7

8 Last week we had 300 seniors in with kind of will  
9 and trust and other financial literacy and planning  
10 and things of that nature that we have an event this  
11 afternoon and so, we can kind of contour some of that  
12 around education but there's also the real target  
13 audience which is young people.

14 JOHN ADLER: Right.

15 CHAIRPERSON MILLER: Communities of color, whether  
16 they've had the vehicle to save or have not had the  
17 legacy of saving, how do we get to them? How do we  
18 reach that target audience and how do we do it in  
19 advance to have the conversation, is kind of what I  
20 was trying to say, so that when this thing is up and  
21 running that we're meeting our targeted numbers in  
22 order for it to have a successful program.

23 JOHN ADLER: Right, it's a great question Chair  
24 Miller. The truth is, you're asking about specific  
25 that we have not yet decided or moved forward on. I

1 think the idea of doing targeted outreach in advance  
2 of the program opening up is a great idea and we  
3 should include that in the plan for rolling out the  
4 program once it gets up and running, once this board  
5 is appointed.  
6

7 And in terms of the agency, we don't know yet  
8 which agency it will be, that's still under  
9 discussion. You know, we need to see what the final  
10 legislation looks like and then the administration  
11 will determine which agency is best suited to operate  
12 it to ensure the success of the program.

13 CHAIRPERSON MILLER: So, thank you and myself and  
14 Council Member Kallos, obviously have some ideas  
15 about that. So, this is something that we've been  
16 working on for a number of years and hope that we can  
17 continue to partner with the Administration and make  
18 sure that we can get this thing up and running. So  
19 that folks can really take advantage of it.

20 Speaking of which and my question is, have you  
21 gotten any feedback from folks in the financial  
22 planning community about the city having some type of  
23 unfair advantage and kind of undermining those folks  
24 who are at times questionable?  
25

1  
2 JOHN ADLER: Yeah, well, whats interesting is  
3 that there are some groups of you know, independent  
4 financial service firms that really welcome this  
5 because they see it as a possible gain for their  
6 businesses in two ways, which I will explain.

7 The first is that some businesses in two ways,  
8 which I will explain. The first is that some  
9 businesses will chose to offer their own retirement  
10 plan rather than enroll in the city's plan because it  
11 would allow them to contribute should they see fit  
12 along side their employees contributions for the  
13 plan. And those businesses will then turn to you  
14 know, local mom and pop independent financial  
15 planning firms to help them set up those plans for  
16 the business.

17 The second thing is that look, this will be the  
18 start for many people, the first opportunity they  
19 have to save, but for many of those people, I would  
20 surmise thousands of those people, they will  
21 eventually move on to other jobs that do have  
22 retirement plans, employer based plans and they will  
23 need financial advice to figure out what to do with  
24 that money and they will turn to these smaller  
25 independent financial planning firms for business.

2 So, we think and there are some in the financial  
3 planning community who agree that these types of  
4 plans will actually help them grow their businesses.

5 CHAIRPERSON MILLER: Within this program, are  
6 employers of small businesses are they allowed  
7 themselves to contribute? Employers, yes.

8 JOHN ADLER: Employers cannot make contributions  
9 because otherwise it would become an employee benefit  
10 plan that is preempted by federal law.

11 CHAIRPERSON MILLER: No, are the employers for  
12 themselves.

13 JOHN ADLER: Oh, for themselves as employees of  
14 the firm. You mean, as an employee, sure. Another  
15 words, let me say two things. First is sir, any  
16 employee of a business including the owner of the  
17 business who pays himself or herself a salary, can do  
18 payroll deductions to contribute to the plan,  
19 absolutely.

20 And then secondly, if you have a sole employer,  
21 you know, like a one-person business, you know, that  
22 person can voluntarily sign up and make contributions  
23 themselves if they chose to.

24 So, for example, if you think about you know,  
25 free lancers, for example, if they wanted to

2 contribute, they could sign themselves up and make  
3 contributions to this plan which would be easy and  
4 low cost and so, it could be advantageous to them.

5 CHAIRPERSON MILLER: That's excellent to know.  
6 There are often times that I hear from small  
7 businesses that they themselves don't have a  
8 retirement saving plan. The fact of the matter is  
9 that their retirement savings plan is often selling  
10 their business.

11 JOHN ADLER: Yeah.

12 CHAIRPERSON MILLER: And putting potential  
13 workers at risk of losing their employment, because  
14 unfortunately we live in a time where real estate is  
15 often more valuable than a business and that business  
16 does not continue and we see workers that may have  
17 been with a particular employer for generations and  
18 they lose out, everybody loses out.

19 So, it's important that businesses can remain in  
20 business here in the city, simply because the  
21 employer can now afford to or has access to a  
22 retirement program themselves. So that is good news.

23 JOHN ADLER: Absolutely.  
24  
25

2 CHAIRPERSON ADLER: We're going to hear from  
3 Councilman Kallos, and I knew he couldn't hold out  
4 for much longer.

5 COUNCIL MEMBER KALLOS: I just want to thank  
6 Civil Service and Labor Chair I. Daneek Miller. It  
7 is a testament to how long he has been working on  
8 this and how deeply he is involved that he actually  
9 asked almost every single question there was to ask  
10 on this topic.

11 I also want to thank John Adler for your  
12 testimony. I didn't realize how soon after you got  
13 the SCIU that we began working together and I am so  
14 grateful for your work in founding the center for  
15 retirement initiatives at the George Town University.

16 One of the facts that I learned from them in  
17 preparation of this hearing is that since 2012, at  
18 least 43 states have acted and I quote, "have acted  
19 to implementing a new program undertake a study of a  
20 program, option or consider legislation to establish  
21 state facilitated retirement savings programs.

22 So, with that in mind and the fact that not only  
23 is this 10 states but it could be 43, what would  
24 portability look like?

1  
2 JOHN ADLER: Well, the plans really are  
3 completely portable because they're IRA's. So, an  
4 IRA, a worker who changes jobs with an IRA can chose  
5 to leave the money in the account and continue to  
6 accrue investment returns. They could roll it over  
7 to another account, either another IRA that they set  
8 up or to another qualified retirement plan, like a  
9 401K that accepts roll overs.

10 Or, they could take the money and put it in -  
11 let's say you're saying they move to another state.  
12 Let's say someone moved from New York to California,  
13 if the California plan accepts roll overs and I  
14 actually don't know whether they do, but if they did,  
15 then they could roll the money over to the California  
16 plan.

17 They could also, I mean, the reality is that  
18 these accounts will continue to - you know, they  
19 don't just sit there and do nothing. They gain  
20 investment returns based on whatever investment  
21 option you chose, so you can leave it there, you  
22 could leave it there for 30 years until you retire  
23 and then start to take retirement income from it.

24 So, they're highly flexible, the IRA structure  
25 makes them very, very flexible. And just for the

1  
2 record, that's the time, the 2011 when I started  
3 working on this area for SCIU, I started with SCIU in  
4 1992.

5 CHAIRPERSON MILLER: Okay, thank you so much Mr.  
6 Adler for your testimony. We're now going to hear  
7 from the next panel.

8 JOHN ADLER: Thank you.

9 CHAIRPERSON MILLER: Next panel, Alex Gleason New  
10 York City Central Labor Council, Andrew Reggie, Aliya  
11 Robinson and Michelle Evermore.

12 Good afternoon panel, some of my favorite folk.  
13 I'd like to say New York is, but everybody is not  
14 here now. So, please state your name clearly and we  
15 are on a three-minute time clock, so you can begin  
16 either end.

17 ALIYA ROBINSON: Thank you and good after- well,  
18 good morning, I think still, Chairman Miller and  
19 members of the Committee on Civil Service and Labor.  
20 Thank you for the opportunity to join you today to  
21 comment on Introduction 888. My name is Aliya  
22 Robinson and I am the Senior Vice President of  
23 Retirement and Compensation Policy for the ERISA  
24 Industry Committee, otherwise known as ERIC.



2 I have submitted a written statement which  
3 details ERIC's recommendations and would like to  
4 really focus on the primary concern of ERIC's  
5 members, which is the maintenance of ERISA  
6 preemption.

7 ERIC represents large sponsors that operate  
8 individually in most if not all states in the nation.  
9 ERISA preemption allows these employers to provide  
10 consistent and uniform benefits across their entire  
11 workforce. Therefore, an employee that works for  
12 Company X in New York is able to access the same  
13 benefits as employees in California and Georgia who  
14 also work for Company X.

15 ERIC members use ERISA covered benefits to remain  
16 competitive and to create a uniform workforce culture  
17 across the company, regardless of the employees  
18 location.

19 Furthermore, ERISA provided benefits achieve the  
20 goal that this bill is trying to reach. Greater  
21 participation in retirement plans. According to a  
22 report by the Stanford Center on longevity, 89 to 91  
23 percent of workers offered a retirement plan  
24 participate in that plan. Therefore, this committee  
25 should not do anything to undermine that success.

2 For these reasons we make the following  
3 recommendations and we do think these recommendations  
4 are oversights and we do hope that the introduction  
5 can be amended to include these recommendations.

6 First, Introduction 888 should provide a complete  
7 exclusion for all employers that offer a retirement  
8 plan under ERISA and not base that exclusion on the  
9 definition of an eligible employee.

10 In the alternative to the complete exclusion, the  
11 definition of an eligible employee should be amended  
12 to conform with the employee eligibility requirements  
13 under ERISA. Such coordination includes setting the  
14 eligibility age at age 21 and allowing employers to  
15 limit participation in the retirement plan to  
16 employees who do not exceed 1,000 hours of service  
17 per year.

18 Finally, the program should automatically exempt  
19 without a reporting requirement, employers that  
20 provide a retirement plan under ERISA.

21 ERIC has worked with Oregon, Illinois and  
22 California to secure exemptions for ERIC members from  
23 reporting requirements and we are willing to work  
24 with you to provide similar exemptions here.

2 It is important to reiterate that with out ERISA  
3 preemption, multi-state plan sponsors at a minimum  
4 will face undo administrative burdens and at the  
5 most, will be unable to offer uniform benefits to  
6 their entire workforce that allows them to create a  
7 comprehensive workforce culture and remain  
8 competitive.

9 Thank you for the opportunity to testify and I am  
10 happy to take any questions.

11 I would like to thank Committee Chair Miller,  
12 Committee Member Kallos and the Members of this  
13 Committee for the opportunity to appear today to  
14 support legislation to improve access to retirement  
15 security for workers in New York City.

16 MICHELE EVERMORE: My name is Michele Evermore; I  
17 am a Senior Researcher and Policy Analyst for the  
18 National Employment Law Project.

19 A quite crisis is brewing; retirement security  
20 involves many issues that the public at large find  
21 intimidating to talk about, much less follow  
22 politically.

23 People still may recall pension rates of the  
24 private sector plans in the past or the devastating  
25 bankruptcies at Enron and WorldCom in the early

1  
2 2000's. It's difficult for people to feel that they  
3 have the power to change things.

4 We have a system that not everybody has access  
5 to, but everyone subsidizes through the tax code and  
6 that access has racial implications. Economist Nary  
7 Reed[SP?] found that only 50 percent of Black and  
8 Asian employees and 38 percent of Latinx employees  
9 between the ages of 25 and 64 work for an employer  
10 that sponsors a retirement plan, compared to 62  
11 percent of White employees.

12 The racial wealth gap, perhaps more of a chasm,  
13 has increased 33 percent between 1983 and 2016. We  
14 must start to level the playing field, and this is a  
15 small but positive step in that direction.

16 There are reasons that people don't just go out  
17 to a broker and buy an IRA off the shelf. First, the  
18 initial buying can be as much as \$1,000. But also,  
19 saving for retirement goes against a great deal of  
20 human nature, like overcoming inertia and  
21 prioritizing our future selves. There's a study that  
22 pension policy folks talk about, the Stanford Jam  
23 Experiment. It's been duplicated over time, but it  
24 boils down to this. Consumers were given a finite  
25 number of jams to taste and we had a small number of

1 jams to chose from. They generally bought a jar of  
2 jam form the vendor, but as the number of jams  
3 increased, participation started to drop off. People  
4 didn't want to buy jam anymore.  
5

6 Now, imagine that jar of jam, is actually dozens  
7 of providers selling a complicated financial  
8 instrument with twelve kinds of fees and hundreds of  
9 possible investments. It's just not reaching regular  
10 working people.

11 Passing this legislation would give every New  
12 Yorker access to a good low fee professionally  
13 managed plan with a safe default investment. The  
14 auto enrollment feature will help to address inertia  
15 issues.

16 One vanguard study showed an increase from 47  
17 percent participation before auto enrollment to 93  
18 percent after. A competent board can make sure that  
19 the investment options are good, low fee choices and  
20 can help clear up decision paralysis. And the  
21 involvement of accountable public servants can help  
22 to overcome cynicism about the legitimacy and the  
23 investment.

24 While the current retirement system is skewed to  
25 hire income workers, this publicly run program can

2 begin to address this massive inequality and I am  
3 glad to answer any questions.

4 ALEX GLEASON: Thank you for the opportunity to  
5 speak Council Member Kallos and Miller. My name is  
6 Alex Gleason and I am the Director of Policy Research  
7 and Legislation at the New York City Central Labor  
8 Council of the AFLCIO.

9 Comprised of \$1.3 million workers across 300  
10 affiliated unions, the New York City Central Labor  
11 Council, AFLCIO, recognizes the necessity to address  
12 retirement security.

13 New York City and the United States are in the  
14 midst of a retirement security crisis. Retirement is  
15 a slow-moving crisis, because despite income level,  
16 most workers approaching retirement age simply do not  
17 have enough saved to retire.

18 Research finds the median account balance for  
19 workers nationally aged 55 to 64 is just \$15,000 and  
20 \$18,000 in New York State, with approximately two-  
21 thirds of workers in the bottom half of the income  
22 distribution both at the state and federal level with  
23 nothing saved for retirement.

24 This is not relegated to low income people. As  
25 even those earning in the top ten percent have a

1 median balance of just \$200,000, which is meant to  
2 last for the entirety of retirement. Low to  
3 nonexistent retirement account balances will leave  
4 many from a Marriott of incomes with an insufficient  
5 replacement rate in their post work years.  
6

7 Experts assert the key to sound retirement is  
8 replacing as much monthly income from working as  
9 possible with income saved in retirement. It has  
10 been described as a stool with three legs; savings,  
11 social security, and a retirement plan. Startlingly,  
12 65 percent of New Yorkers are not covered by a plan,  
13 many lack any savings at all, and most will rely  
14 solely on Social Security Income, approximately  
15 \$1,471 per month.

16 Most people in New York City will not be able to  
17 retire with the new school Schwartz Center,  
18 estimating as many as 825,000 in the state, 41  
19 percent, will experience downward mobility.

20 One impact of growing retirement and security is  
21 the sandwiching pressure on working age children of  
22 the elderly who have children themselves.

23 Elderly people without adequate retirement  
24 savings, may rely on their grown children for  
25 support, which in turn puts pressure on those adults

1  
2 working. Adult workers with both aging parents and  
3 growing children are effectively squeezed into  
4 supporting both the generation below and above  
5 ironically making it harder to save for retirement  
6 themselves and perpetuating the downward decline and  
7 standards of living.

8 The most effective plan to prepare for retirement  
9 is a defined benefit pension. Pensions have provided  
10 lifelong income to workers which contribute to the  
11 three-legged stool necessary to retire.

12 Among workers, 70 percent have a retirement plan  
13 in unions which is a hard-fought victory that has  
14 transformed the lives of those people. Historically,  
15 the growth of collective bargaining has led to  
16 greater retirement security for workers. With this  
17 legislation, New York City has an opportunity to  
18 provide individuals a vehicle to prepare for the  
19 future and save for retirement. Intro.'s number 888  
20 and 901 are important first steps to providing  
21 individuals in the city a foundation to save. It is  
22 necessary to incentivize as much saving for  
23 retirement as possible and any efforts to do so by  
24 the city should be commended.



2 ANDREW RIGGIE: Good afternoon, my name is Andrew  
3 Riggie, I am the Executive Director of the New York  
4 City Hospitality Alliance. We are a not for profit  
5 trade association that represents restaurants and  
6 night life establishments throughout the five  
7 boroughs.

8 Clearly, we have discussed in the past, there is  
9 a growing concern especially amongst small businesses  
10 about the increasing number of administrative burdens  
11 that they are required to manage.

12 With that being said, we do understand the  
13 importance of this issue and I have submitted written  
14 comments but did want to take this time to address a  
15 few matters. The issue of ERISA has come up, we have  
16 comments in our testimony that address that, but  
17 specifically to the restaurant and night life  
18 industry, where workers can earn a significant amount  
19 of their income from tips, which they leave with  
20 after their shift, result in a weekly paycheck that  
21 can be either close to zero or in some cases  
22 negative. That is because the taxes from the tip  
23 income is taken out of their weekly paycheck. So, we  
24 find it difficult to understand how an employee would  
25

2 be able to make a direct contribution with a zero or  
3 negative paycheck.

4 A second point comes the documentation status of  
5 certain workers. It's our understanding that many of  
6 these benefit programs require the submission of a  
7 Social Security or a TIN number. In certain  
8 industries, this can certainly be a challenge if an  
9 employer is required to provide information about the  
10 benefit program to their employees and they respond  
11 that they would like to participate but are unable to  
12 provide an identification number, we need to figure  
13 out how that would exactly work.

14 You may also be aware that the Social Security  
15 Administration has been submitting to employers no  
16 match letters. Basically, stating that an employee's  
17 Social Security number that was submitted upon  
18 employment does not match what they have in their  
19 records, therefore in certain cases we believe you  
20 could have someone making contributions under the  
21 identification number of another person. Which is  
22 something that we believe also needs to be written  
23 about or addressed.

24 Finally, there is a comment made about the  
25 administrative fees and the cost to administer such a

1  
2 program by the city. I just want to let you know  
3 that I've spoken with many of our members, smaller  
4 restaurants and some of the larger restaurant groups  
5 leading up to this hearing. And they said, generally  
6 almost about 100 percent consensus when they have  
7 offered these programs to their hourly employees.  
8 There has been almost zero participation in them.  
9 The are usually taken advantage of by either  
10 management, level employees or more kind of executive  
11 level.

12 So, that's just something to express that we  
13 haven't found much participation, but we'd certainly  
14 be interested in working with the Council to find  
15 ways to better provide information and encourage  
16 employees to participate, but that's something that's  
17 definitely important because we just have not found  
18 that much participation.

19 And thank you and happy to answer any question.

20 CHAIRPERSON MILLER: Thank you so much for the  
21 panel. Council Member Kallos.

22 COUNCIL MEMBER KALLOS: Yes, I will go in reverse  
23 order, just starting with Hospitality Alliance. I  
24 understand the anecdotal experience in terms of  
25 voluntary sign on. There's been a lot of testimony

1  
2 today already that having auto enrollment increases  
3 sign up by 15 times. Is it something that you think  
4 your members might be open to as a default versus  
5 trying to beg people to sign, to join in?

6 ANDREW RIGGIE: You know, it's hard to say, I'd  
7 have to go back and speak with them. You know, if  
8 you were to have an auto enrollment but the belief  
9 behind my comment stays true, where most employees  
10 for whatever reason do not want to participate. It  
11 would seem that it would create more of an additional  
12 administrative challenge to then manage them opting  
13 out, but I'd be happy to go back and have those  
14 discussions.

15 COUNCIL MEMBER KALLOS: How long does it take a  
16 business to set up payroll for a single employee as  
17 they move people on and off?

18 ANDREW RIGGIE: I couldn't tell you exactly.

19 COUNCIL MEMBER KALLOS: But it's a part of doing  
20 business.

21 ANDREW RIGGIE: Sure, yes, absolutely. We  
22 understand and you know, restaurant and especially a  
23 lot of small businesses, there's a high turnover.  
24 So, there's quite a bit of administrative just with  
25 the onboarding and offboarding process.

2 COUNCIL MEMBER KALLOS: And is there any federal  
3 or state requirements relating to payroll deductions  
4 that employers already have to deal with? Such as  
5 child support payments?

6 ANDREW RIGGIE: Yes, so I mean, most of you are  
7 working with a payroll company. You know, there's a  
8 list of the deductions, certain taxes are automated,  
9 others are being updated. So, while it's certainly  
10 something that manageable, my point, I think, which  
11 is going to your implication is that yes, they are  
12 already doing this as a course of business, but it is  
13 adding an additional step and when it's something  
14 that would be required of every employee.

15 COUNCIL MEMBER KALLOS: So, I guess the step here  
16 or so - and then do any of your members already offer  
17 retirement programs?

18 ANDREW RIGGIE: Yeah, so, many of - I don't know  
19 the exact percentage but yes, businesses do offer  
20 retirement programs. They find more participation  
21 among either a managerial or executive level  
22 employees and usually the hourly employees tend to  
23 opt out. I was just speaking with someone, a larger  
24 group with about 600 employees and they say -  
25

2 COUNCIL MEMBER KALLOS: But they are not opting  
3 out, they are failing to opt in, but I guess  
4 administering a plan, they're doing all the work  
5 versus here their just starting off when they onboard  
6 a payroll deduction.

7 So, I guess, that was just the point I wanted to  
8 make. I want to go to the ERISA Industry Committee.

9 In your testimony you specifically provide language  
10 suggesting that an exclusion for all – and I quote,

11 “an exclusion for all employers that offer a  
12 retirement plan under ERISA and not based on the  
13 exclusion of the definition of eligible employee.”

14 However, in the DOJ Statement of Interest in Jarvis I  
15 quote, “this preemption regime is of course not  
16 boundless where a state law is indifferent as to the  
17 ERISA coverage of plans within its scope, such as  
18 where the law affects a broad class of arrangements  
19 that may incidentally contain ERISA plans, such a law  
20 does not make reference to ERISA and does not trigger  
21 preemption.”

22 Where do your recommendations stand with regards  
23 to Jarvis and the DOJ's recent Statement of Interest?

24 ALIYA ROBINSON: Well, I did not get a chance to  
25 weigh in with the DOJ, so I don't know how they would

1  
2 feel about it. The language I gave was an example  
3 used under the Illinois secure choice and just from  
4 ERIC's perspective, we think that language provides a  
5 clearer path just making clear that employers that  
6 are providing an ERISA plan, aren't subject to the  
7 city proposal.

8 COUNCIL MEMBER KALLOS: Are you open to a broad  
9 exemption just to anyone offering a retirement  
10 vehicle, regardless of whether or not it is ERISA?

11 ALIYA ROBINSON: We're definitely open to that.

12 COUNCIL MEMBER KALLOS: Great and then to the  
13 National Employment Law Project, I made reference to  
14 it in my comments about John Oliver who did a show  
15 about this exact topic, but it was not something that  
16 I got in your brief three minutes.

17 Can you just elucidate what's the issue with fees  
18 and these retirement accounts and what could possibly  
19 be the damage here?

20 ALIYA ROBINSON: According to the FCC, an  
21 additional one percent paid in fees on a \$100,000  
22 investment can cost the investor \$28,000 over 20  
23 years. Put another way, according to an AAPR study  
24 many years ago, a one percent increase in fees could  
25

1  
2 mean an ultimate account balance that's 20 percent  
3 lower.

4 That's because fees compound exactly the way that  
5 other interest does. So, a little bit of fees this  
6 year, means more next year and more next year, it's  
7 cumulative.

8 CHAIRPERSON MILLER: Thank you, we've been joined  
9 by Council Member Rosenthal. Thank you and I want to  
10 thank this panel for your thoughtful insight and  
11 certainly we will be calling on you again, but I do  
12 want to just shout out the CLC for it's testimony.  
13 Obviously, this is something that we've worked on for  
14 a while. We've obviously had to have conversations  
15 about it, that we are - and I think that we are of  
16 the same mindset that it is the defined benefit  
17 pension that we all aspire to have and that has  
18 diminished in the American workforce and even where  
19 it exists, it has to be a multi prong approach to be  
20 able to have the quality of life with the ever  
21 increasing costs of living that is taking place and  
22 I'm glad that we have all of these voices at the  
23 table as we move forward and try to do what we've all  
24 been tasked with doing is providing the quality of  
25 life for workers particularly in their retirement.



2 So, thank you so much to the panel and we're  
3 going to call the next panel now, thank you.

4 Carolyn Crawford, Allison from the American  
5 Retirement Association, Angela Antonelli and Richard  
6 Mcgahee, Lizeth Valis[SP?]. Okay, please state your  
7 name, speak directly into the microphone and we can  
8 start at either end when you're ready.

9 CAROLYN CRAWFORD: Hi, my name is Carolyn  
10 Crawford; I represent the Center for Retirement  
11 Research at Boston College and my testimony today is  
12 joint with Lacie Monel[SP?].

13 I thank you for inviting us today to testify  
14 regarding New York City's proposed retirement saving  
15 plan. My colleagues and I at the center have worked  
16 with Oregon, Illinois and Connecticut on their auto  
17 IRA programs and my purpose today is to share some of  
18 what we've learned, which may help inform New York  
19 City's efforts.

20 In our experience, three criteria are essential  
21 to success. First, mandating employer participation  
22 and the explicit use of enforcement mechanisms.

23 Second, minimizing employee opt out behavior and  
24 third, setting a significant default employee  
25 contribution rate.

2 I will touch briefly on each of these three  
3 points and will refer you to my written testimony for  
4 further detail.

5 The first criteria is ensuring employer  
6 participation through the use of an employer mandate  
7 with enforcement mechanisms. Employer participation  
8 is critical to both the financial feasibility of the  
9 program, as well as employee reach. A mandate is  
10 absolutely necessary to get employers on board;  
11 however, experience in Oregon Saves has shown that an  
12 employer mandate is not enough.

13 Employer enrollment has been slower than expected  
14 in Oregon. In part, that can be attributed to their  
15 lack of explicit enforcement mechanisms set out at  
16 the outset of the program. And so, an employer  
17 mandate must be coupled with explicit penalties from  
18 employer noncompliance and New York City's current  
19 proposal does have both elements addressed.

20 The second criteria is minimizing employee opt  
21 out behavior. Once employers sign up, the next  
22 challenge is to keep these employees participating.  
23 Importantly, employees without a plan at work, differ  
24 from covered workers in several keyways. Uncovered  
25

workers tend to work fewer hours, tend to earn less in wages and tend to switch jobs more frequently.

Oregon has done a good job in keeping the majority of participants in the program and in part, this can be attributed to their communications campaign which is focused on education through simple and concrete content.

The third criteria, I'd like to address today and really emphasize here is the importance of setting a default contribution rate that's sufficient to generate enough revenue for program financial feasibility and importantly, to accumulate meaningful account balances for retirees.

As addressed earlier today, New York City's proposal has that three percent rate. Analysis at the center has shown that a five percent rate at minimum is necessary for both financial feasibility and employee balances.

Our analysis of other auto IRA programs have shown that the higher the contribution rate, the less time it takes for states to become cost neutral and the less time it will take for an administrator to become profitable. And when seeking for an

1 administrators bid, these are the elements they'll be  
2 considering.

3  
4 Importantly, I'd like to stress before  
5 concluding, that increasing default contribution  
6 rates has not been shown to decrease participation  
7 from employees and that employees do tend to stick to  
8 the default rate.

9 So, in conclusion, with the current proposal,  
10 while it does include an employer mandate with  
11 explicit enforcement mechanisms, the three percent  
12 default contribution rate the center believes will be  
13 simply insufficient for both goals of the program.

14 Thank you.

15 ALLISON WIELOBOB: Thank you, Chairman Miller and  
16 other members of the Civil Service and Labor  
17 Committee for the opportunity to speak with you today  
18 about Intro. 888. My name is Allison Wielobob, yes,  
19 that is my given name and I serve as general counsel  
20 of the American Retirement Association.

21 Today, I speak on behalf of the ARA and its five  
22 underlying affiliate organizations which represent  
23 the full spectrum of America's private retirement  
24 system. This includes actuaries, administrators,  
25 accountants, attorney's and financial advisors

1 focused on working with the sponsors of qualified  
2 plans.  
3

4 We strongly support the goal of helping the  
5 citizens of New York City strengthen their retirement  
6 security by facilitating well designed workplace-  
7 based retirement plans and we have consistently and  
8 actively supported proposals to expand retirement  
9 plan coverage in the private workforce.

10 It's our long-held belief that automatic  
11 enrollment is an important and an effective tool for  
12 increasing savings rates and employee participation.  
13 Moreover, we have also supported proposals and  
14 programs run by states and localities that are  
15 designed to promote and facilitate retirement savings  
16 by those who are not covered by an employer plan.

17 With this in mind, our concerns regarding the  
18 proposal fall into two general categories. The  
19 proposal should automatically exempt employers that  
20 sponsor an ERISA covered plan rather than base  
21 applicability on the meaning of eligible employee.

22 And this program should not require covered  
23 employees to use the city's retirement savings  
24 options. An employer should be allowed to select a  
25

2 payroll deduction IRA or qualified plan from the  
3 Market Place.

4 We think that the proposal would place undo  
5 complexity and burdens on employers by imposing a set  
6 of rules that parallel the extensive and effective  
7 set of federal rules that already apply to workplace  
8 retirement plans.

9 ERISA enables employers to structure their plans  
10 that meet the needs of their workforce and provides  
11 comprehensive governance at the federal level. In  
12 enacting ERISA, congress recognize the potential for  
13 differing state standards and provided for a  
14 preemption of conflicting state and local laws.

15 Congressional intent was that ERISA would occupy  
16 the field and supersede the operation of state and  
17 local law on the same subject matter, without regard  
18 to whether or not an actual conflict exists, so said  
19 the Supreme Court.

20 We're concerned that the proposal overlaps with  
21 ERISA's comprehensive governance of private sector  
22 plans and as you know, similar proposals in several  
23 states including Oregon, California, Illinois,  
24 Maryland and New Jersey to name a few exempt  
25

1 employers that offer ERISA covered plan to their  
2 employee.

3  
4 The ARA recommends that the proposal be amended  
5 to automatically exempt employers that provide an  
6 ERISA covered plan rather than base applicability on  
7 the meaning of eligible employee. We recognize that  
8 far too many Americans lack access to a retirement  
9 plan at work and employers may chose from among many  
10 plans available at reasonable cost, including  
11 straight forward payroll deduction programs.

12 The problem is that many business owners are  
13 understandably focused on running their businesses  
14 rather than focus on offering a retirement plan to  
15 their employees.

16 Thank you for the opportunity to testify today  
17 and I'm happy to answer any questions.

18 ANGELA ANTONELLI: Chairman Miller and Members of  
19 the Committee, I am Angela Antonelli; Research  
20 Professor and Executive Director of the Center for  
21 Retirement Initiatives at Georgetown University.

22 Thank you for your leadership and this  
23 opportunity today. The views I express are my own  
24 and shouldn't be construed to represent any official  
25 position of Georgetown.

1  
2 As you know, about one half of the private sector  
3 workforce nationally lacks access to an employer  
4 sponsored retirement plan. In New York City, that  
5 number is almost 60 percent of the private sector  
6 workforce. A readily available workplace retirement  
7 savings plan dramatically increases the likelihood  
8 that workers will begin to save for retirement.

9 Since 2012, more than 40 states have introduced  
10 legislation related to state facilitated retirement  
11 savings programs. As of September 2019, there are 11  
12 new state facilitated programs that have been enacted  
13 in 10 states and one city.

14 The auto IRA model is the predominant model in  
15 new programs and legislative initiatives. 6 states  
16 and one city have enacted laws establishing these  
17 payroll deduction IRA programs. Of those auto IRA  
18 states, three, Oregon, Illinois and California, have  
19 launched and are already enrolling workers.

20 A review of bills introduced in states in 2018  
21 and 2019, show that most are introducing the auto IRA  
22 model. In addition, states that enacted a different  
23 program model, notably a marketplace, are beginning  
24 to move toward an auto IRA approach.



2 There are several positive trends that illustrate  
3 why these auto IRA programs are a smart approach.

4 Number one, employers and workers strongly support  
5 the program. The level of support has only grown  
6 stronger as more workers become familiar with them.

7 For example, 82 percent of the people in Oregon  
8 support Oregon Saves after its first year of  
9 implementation. In addition, the participation rate  
10 of eligible employees have remained high averaging  
11 more than 70 percent for Oregon.

12 Number two, employee contribution levels are  
13 important to success. As you've heard, when these  
14 programs are first being developed, a three percent  
15 rate was considered, but experience shows workers are  
16 comfortable with a five percent savings rate and are  
17 saving more than an average of \$100 a month.

18 Number three, assets are growing rapidly for  
19 Oregon Saves, assets are now approaching more than  
20 \$25 million reflecting a steady and rapidly  
21 increasing upward trend and Illinois Secure Choice  
22 has already surpassed \$5 million in its first eight  
23 months.

24 And four, fees are already decreasing. The  
25 investment fund fee reductions have already occurred

2 with Oregon Saves with tour of their funds. A new  
3 state facilitated auto IRA program for New York City  
4 will change the retirement landscape in nine  
5 important ways. It will help millions of workers  
6 better prepare for retirement because saving  
7 something is better than saving nothing at all.

8 Number two, it will help small businesses be more  
9 competitive in the search for talent and recruiting  
10 workers. Number three, it will allow employees to be  
11 more mobile, making it easier for them to move  
12 between jobs and keep their accounts when they move.  
13 Number four, it will have the potential to assist gig  
14 workers by voluntarily allowing them to use the  
15 program. Number five, it will benefit underserved  
16 population, especially Hispanic workers. Number six,  
17 it will reduce the burden on state and federal  
18 budgets if fewer poor seniors have to rely on public  
19 programs to make ends meet. Number seven, it will be  
20 a model for other states. Number eight, it will  
21 inspire innovation and number nine, it will create  
22 new opportunities for the private sector to help new  
23 savers manage their money and challenge them to  
24 develop more cost-effective plans.

1                   The scale of a program in New York City will make  
2                   a meaningful difference for residence while providing  
3                   valuable models and lessons to guide future action  
4                   for the rest of the nation.  
5

6                   Thank you very much and please accept my much  
7                   more detailed statement for the record.

8                   RICK MCGAHEE: Chairman Miller, Councilman  
9                   Kallos, thanks for this opportunity to testify. My  
10                  name is Rick MCGAHEE; I am a senior fellow at the  
11                  Schwartz Center at the new school. I am the former  
12                  Secretary of Labor for overseeing ERISA, I was  
13                  nominated by President Clinton and confirmed by the  
14                  senate in that position. I also served as the US  
15                  Senate Chief Economist on the Labor Committee and  
16                  Economic Advisor to Senator to Edward Kennedy on  
17                  these issues.

18                  There is a lot of data that's been thrown here  
19                  including some of our reports, so I am not going to  
20                  repeat all that, but we are happy to submit. I have  
21                  a longer statement for the record that goes into this  
22                  but just - there's nothing official from the new  
23                  school, but you put your finger on the main problem  
24                  here. That we have a lack of pension coverage. A  
25                  lack of universal pension coverage in New York City,

1  
2 two-thirds of workers, millions of workers in New  
3 York City do not have access to a workplace pension  
4 coverage and I think that number is pretty  
5 staggering.

6 The other think to note is that among current  
7 workers who have plans, their in danger of falling  
8 into poverty when they retire. A lot of workers who  
9 make above a poverty level wage now, because of the  
10 lack of retirement, we estimate there could be over  
11 400,000 workers in New York who are in danger of  
12 falling into poverty once they retire and these are  
13 workers who are not currently working in poverty.

14 For the ones working in poverty, they are also in  
15 danger of that. So, we have got a real, real crisis  
16 on hand. I want to commend the City in its great  
17 history in New York City, it has always been a leader  
18 in looking for progressive ways to address problems  
19 and I think this program falls directly into it.

20 The proposal follows a model that's shown success  
21 in many states as has other witnesses have testified  
22 to. Our Director Teresa Ghilarducci has been an  
23 important figure, sorry she couldn't be here directly  
24 to testify today, but the Schwartz Center has been a  
25 big advocate and a big researcher and assistant to a

2 lot of these states on these issues and we stand  
3 ready to help the Council as you move forward.

4 This is a – the voluntary system, there is some  
5 controversy about whether these can be mandatory  
6 plans or not and I just want to say, we have a  
7 voluntary system in New York. This is what's wrong  
8 with the New York State plan actually, it's  
9 voluntary.

10 The voluntary system is what we have now, and it  
11 doesn't work. I spent and lots of people have spent  
12 their careers trying to make this voluntary system  
13 work and the result has been declining coverage,  
14 declining balances. I was again, Assistant Secretary  
15 of Labor overseeing the private retirement system,  
16 overseeing ERISA. We have tried and tried to make  
17 this voluntary system work and what we get is less  
18 coverage and less retirement balances.

19 So, I know the problem, that hundreds of  
20 thousands of New Yorkers could fall into poverty,  
21 millions don't have coverage and we need the  
22 leadership that you all are providing to move ahead  
23 to get New York State with these other progressive  
24 locations to devise a plan that will meet legal  
25 tests, will meet legal standards.

1                   As one of my colleagues here said, will actually  
2 help small businesses. It will take some  
3 administrative burden away from them and allow them  
4 to offer retirement plans or have the workers  
5 participate in retirement plans, which helps give  
6 them a competitive advantage in the labor market.  
7

8                   So, for all those reasons and more detailed in  
9 our testimony, this is a great plan.

10                  LIZETH VALIS: Hi, my name is Lizeth Valis thank  
11 you for the opportunity to be here; thank you Council  
12 Members. I have two concerns and they are my  
13 concerns as a private citizen who has been a business  
14 owner and has paid into the system both privately.  
15 But as a city worker, I've had certain challenges and  
16 concerns that I'd like to express.

17                  One is I've asked to switch from one retirement  
18 system into the next and it's only upon appeal, upon  
19 appeal, upon appeal and prodding and telephone calls  
20 that I have been successful in doing so. I think  
21 this is really unfair.

22                  Two is, when I requested to go into the board  
23 meetings to inquire in person as to why my money  
24 that's being managed is not in an open meeting as we  
25 have here in New York State and New York City and

2 sunshine laws do not apply, these are not executive  
3 sessions. Not all the meetings should be executive  
4 sessions. I have not been allowed upon my requests  
5 through phone calls, letters and so forth. These are  
6 concerns that I need to express as a private citizen,  
7 and I think they should be addressed and I'm hoping  
8 this is the forum to do so.

9 Thank you very much for allowing me to express my  
10 concerns. Thank you.

11 CHAIRPERSON MILLER: Thank you very much and I  
12 don't have a written testimony. That was an  
13 interesting statement and we'd like to take all this  
14 into account as we move forward and build this  
15 program. Also, Ms. Antonelli, we don't have your  
16 written testimony. So, we want to make sure that we  
17 have that for the record as well.

18 Okay, Council Member Kallos also has some  
19 questions for the panel.

20 COUNCIL MEMBER KALLOS: I'm going to try to move  
21 on quickly. I first want to start by thanking Angela  
22 Antonelli, Executive Director at the Georgetown  
23 University Center for Retirement Initiatives. First,  
24 for coming all the way here but also second, for  
25 giving me access to the state resource center, which

1  
2 allowed me to prepare for today's hearing and all the  
3 questions I received from the press court.

4 Certainly, an amazing resource that you've put  
5 together here, and I thank John Adler for his work  
6 with you on that.

7 ANGELA ANTONELLI: I was going to say, thanks  
8 John for being one of the founders.

9 COUNCIL MEMBER KALLOS: And I just want to ask a  
10 question to the American Retirement Association. So,  
11 within the text of Intro. 888, we do provide a fairly  
12 broad exemption relating to retirement plans. I  
13 raise the issue of the Jarvis case. Why do you  
14 believe that the existing language is not sufficient  
15 to exempt every plan including those incidentally  
16 that would ERISA? Please turn on the mic.

17 ALLISON WIELOBOB: Well, the eligible employee  
18 definition if I remember it starts at age 18,  
19 correct?

20 COUNCIL MEMBER KALLOS: I'm open to moving it to  
21 21, but with regards to a specific exemption for  
22 ERISA plans that we're trying to steer away from that  
23 will preempt.

24 ALLISON WIELOBOB: I'm sorry, so what's the  
25 outstanding question right now then?



1 COUNCIL MEMBER KALLOS: We have a laundry list of  
2 definitions of retirement plan.  
3

4 ALLISON WIELOBOB: Sure.

5 COUNCIL MEMBER KALLOS: We don't actually mention  
6 ERISA because of the federal preemption. Is there a  
7 reason why the list that we currently have here is  
8 insufficient to satisfy your concerns and those of  
9 the other trade associations.

10 ALLISON WIELOBOB: I think an explicit carve out  
11 of ERISA plans is needed.

12 COUNCIL MEMBER KALLOS: Or federally preempted.

13 ALLISON WIELOBOB: Correct, are you saying your  
14 federally preempted from doing so?

15 COUNCIL MEMBER KALLOS: Under the guidance  
16 provided in the Jarvis Statement of Interest.

17 ALLISON WIELOBOB: This is the District Court  
18 opinion?

19 COUNCIL MEMBER KALLOS: Not an opinion, this is  
20 just what the DOJ said.

21 ALLISON WIELOBOB: Again, American Retirement  
22 Association didn't participate in that.

23 COUNCIL MEMBER KALLOS: No worries. Okay, and  
24 then I just want to turn to Rick. Thank you for your  
25 service in the Administration. Thank you for your

1 testimony. I just wanted to clarify the definition  
2 of voluntary is whether a person can opt in or opt  
3 out and this is still a voluntary plan, it's just a  
4 question of whether or not it is an auto enrollment  
5 or not, is that correct?

7 RICK MCGAHEE: Yes, that's right. The 1975 Safe  
8 Harbor provisions in ERISA are very clear about their  
9 four - you know them better than I do because you  
10 practice in this area, but there are standard Safe  
11 Harbor provisions in ERISA that include the employer  
12 makes no contributions. The employer participation  
13 is voluntary and there are other elements as well.  
14 And I just want to note, I guess it was a little  
15 unclear but what you were saying that the Trump  
16 Administrations intervention and Jarvis is trying to  
17 say that if you use the words ERISA in the bill, you  
18 then are automatically preempted.

19 So, to mention ERISA, they then want to claim  
20 that that somehow is involved that makes it an ERISA  
21 plan. So, the Trump Administration has a lot of  
22 antilabor and antiworker provisions going.

23 So, that intervention in Jarvis, it hasn't been  
24 accepted by the court yet. But I understand your  
25

1  
2 caution on this now given the way the Trump Labor  
3 Department is approaching this.

4 COUNCIL MEMBER KALLOS: Thank you all for  
5 testifying. Thank you all for your testimony, it  
6 will be added to the record.

7 CHAIRPERSON MILLER: Thank you so much. Next  
8 panel, Beth Finkel and Sarah Mysiewicz Gill.

9 Good afternoon, you may begin. Please identify  
10 yourselves and speak into the mic.

11 BETH FINKEL: Okay, well, good afternoon  
12 everyone. Chairperson Miller and Members of the  
13 Civil Service and Labor Committee. My name is Beth  
14 Finkel and I am the State Director for AARP New York  
15 and on behalf of our nearly three quarter of a  
16 million members in the five boroughs of New York  
17 City, I am here to thank you for giving us the  
18 opportunity to testify but also to make sure that if  
19 you didn't hear us loud and clear earlier today, our  
20 members care very, very deeply about this issue.

21 The legislation to establish a workplace  
22 retirement savings program in New York City is a very  
23 effective solution to help employees save for their  
24 retirement.

2 Today, to get a secure retirement in New York  
3 State is very difficult. As a matter of fact, in New  
4 York State, there are 3.5 million people who go to  
5 work everyday and can't save for retirement in the  
6 workplace because as we have stated previously, there  
7 is less define benefit plans, companies are not  
8 offering 401K's and so, what is someone to do? And  
9 if money is not taken automatically out of your  
10 paycheck, people are less likely to save for their  
11 retirement and if they are able to take the money  
12 automatically out of their paycheck, they are 15  
13 times more likely to save for retirement.

14 So, I applaud you Council Member Miller and  
15 Council Member Kallos for taking up this legislation  
16 because it couldn't be anymore essential. Not just  
17 to the quality of life, but at the very essence of  
18 life for people as they age.

19 In a 2015 AARP survey, New York City voters ages  
20 35 to 69, many of them worried about their personal  
21 finances and the two things that we found in common  
22 with Gen X's and boomers; although they say their not  
23 exactly like this. They are so worried about being  
24 able to save their retirement.

2 As a matter of fact, three quarters, 78 percent  
3 of the Gen Xers said they were worried about being  
4 able to save for retirement. That's a really  
5 staggering statistic, I think.

6 In 2017, AARP partnered with the Asian American  
7 Federation, the Hispanic Federation and the NAACP and  
8 the Urban League because we knew that inherently  
9 there was an uneven playing field for the people of  
10 color in our community. And so, we've all joined  
11 together to look at this and the numbers are even  
12 more staggering when you look at exactly what it  
13 means to communities of color to be able to save.

14 In fact, members of those communities have saved  
15 less than 50 percent of what White New Yorkers have  
16 been able to save and they are so much more dependent  
17 on Social Security.

18 As a matter of fact, Social Security benefits you  
19 know, are tied to one's earnings and because people  
20 of color generally earn less money throughout their  
21 lives, they end up with less Social Security. The  
22 average Social Security payment in New York State is  
23 around \$16,000 a year.

24 You can't support yourself in New York City on  
25 \$16,000 a year and that's why empowering people to

1  
2 save for themselves is at the heart of this. You  
3 know, this is not about saying to companies, you must  
4 do this for your workers. This is about empowering  
5 the workers themselves, because in fact, companies  
6 are not going to be able to contribute to these plans  
7 that will not be allowed.

8 So, this is truly about empowering individuals to  
9 be able to save for themselves, because as I said  
10 earlier, they are 15 times more likely to save for  
11 retirement if it's automatically taken out of their  
12 savings. I just want to reinforce the point I made  
13 earlier that people 50 plus contribute \$70 billion to  
14 the economy of New York City every single year.  
15 That's called the longevity economy and that is  
16 something that we need to enhance and keep supporting  
17 because as I said before, their not taking their  
18 money offshore, they are spending every single penny  
19 of their retirement back in the community and that's  
20 what we need and that's what they want. They want  
21 their own money to be able to spend locally and we  
22 have to be respectful of people and make sure that  
23 that happens, both for the sake of good fiduciary  
24 responsibility on our parts as citizens in government  
25

2 but also to empower individuals and allow them to age  
3 with dignity.

4 So, again, this proposal will ensure that it is  
5 mandatory for employers of a certain size and that  
6 it's opt out for employees which is very key to its  
7 effectiveness.

8 AARP would like to note that while we are  
9 testifying here today in support of both Intro. 888-A  
10 and 901-A, we strongly urge the Council to update the  
11 language of 888-A to reflect that of the  
12 Administration. In particular, AARP supports  
13 lowering the threshold to require employers with five  
14 or more employees to offer a workplace retirement  
15 savings account.

16 Additionally, we would like to see the default  
17 employee contribution increased from 3 to 5 percent.  
18 So again, thank you for the opportunity and thank you  
19 for working on something that is so important to our  
20 whole society. We can't thank you enough.

21 SARAH MYSIEWICZ GILL: Thank you very much. My  
22 name is Sarah Mysiewicz Gill, I am with the AARP  
23 office in Washington DC and in fact, I also sit on  
24 the Maryland Retirement Security Board. I am the  
25 Program Design Committee Chair for them, and I've

1  
2 also sat on the Pennsylvania Task Force on retirement  
3 security and they are working on passing some more  
4 legislation as we speak.

5 So, I've traveled through the country and I have  
6 worked with every state that has engaged on passing  
7 this legislation and if you have questions about what  
8 going on throughout the country, I'd be happy to  
9 answer them.

10 I'd also like to say that I have a personal story  
11 about this. I actually come from a small business  
12 family. My grandfather owned a small business, my  
13 father owned a small business and my mom was a  
14 teacher with a pension. So, I got to see both sides  
15 of the coin and I know that without that pension, my  
16 parents would not be afloat in retirement.

17 And that's the sentiment I've heard throughout  
18 the country. In fact, from states that have passed  
19 this bill. In fact, one of the first Illinois secure  
20 choice adopters was a restaurant and to the earlier  
21 testimony, that just shocks me, because what this  
22 line cook who was saving for retirement for the first  
23 time in his life said was, gosh, I thought saving for  
24 retirement was for lawyers and doctors. I did not  
25 know this was for me.



2 And that was the first time he really had the  
3 ability to do this. And we have seen bill after bill  
4 on the federal level. In fact, in 2008, both  
5 President Obama and John McCain supported a federal  
6 version of the bill before you today, but nothing has  
7 happened, and it's been more than a decade. So,  
8 states and cities are stepping into that breach and  
9 AARP is working with them throughout the country.

10 In fact, we've worked with more than 40 states to  
11 either consider this legislation, pass it, or get it  
12 up and running. As you heard earlier, there is more  
13 than 10 states that are already getting this program  
14 up and running and we're working strongly with each  
15 of them. Not only to make sure that it's rolled out  
16 in a way that is effective and to make sure that it  
17 saves taxpayer dollars, but also to make sure that  
18 the education and outreach component is there,  
19 because as you've heard, this is really important to  
20 make sure that both employees and employers know.

21 The number one fact I think it's important to  
22 remember is that employees are always in the driver  
23 seat. That means that they can choose how much money  
24 they want to put away. If they want to put money  
25

1 away at all. They can opt out at any time and they  
2 choose where they want to put it.  
3

4 Also, importantly, employers are in the driver's  
5 seat here, because they can chose whether or not they  
6 want to use this backup, plug and play IRA that you  
7 are setting up.

8 They don't have to run it; they don't have to pay  
9 for it. They can continue to focus on keeping their  
10 business open and that's what we want them to do. We  
11 want them to be able remain competitive with other  
12 states and localities in the area. If you look, New  
13 Jersey, Maryland, Pennsylvania, Maine, New Hampshire,  
14 Vermont, their all considering this type of  
15 legislation.

16 We want local businesses to stay competitive and  
17 this is the best way that we know to do that. To  
18 keep employers and employees in the driver's seat and  
19 to make the right way, the easy way. Thank you.

20 CHAIRPERSON MILLER: Thank you so much and thank  
21 you for AARP's not just support but their leadership  
22 on this effort. Obviously, we could not do it  
23 without you but more importantly for recognizing the  
24 need and the critical point in this country junction  
25 that we find ourselves and we could prepare for the

1  
2 next one, but I just want to thank you for helping  
3 out this morning. But a lot of the information that  
4 was provided and I think one critical point that came  
5 out as we talk about divine benefit pensions and are,  
6 they enough. Are they you know, with the rising  
7 costs of living that five years from now, the quality  
8 of life that you thought you were going to have is  
9 forcing you into seeking out other employment and you  
10 shouldn't have to do that in your retirement age.  
11 And so, we're hoping that we can provide the savings  
12 plan that will assist in that quality of life that so  
13 many Americans and so many New Yorkers so richly  
14 deserve.

15 So, thank you so much and we have Oregon. Good  
16 morning and I guess it is morning in Oregon and I  
17 thank you to Council Member Kallos for the technology  
18 and thank you for your expertise for sharing.

19 COUNCIL MEMBER KALLOS: So, we wanted to welcome  
20 you to the hearing. We saved the best for last.  
21 We've been referring a lot to Oregon Saves, because  
22 you have been doing this for a number of years and  
23 so, you have about three minutes if you can share  
24 whatever testimony you've prepared, and we may have  
25 some questions.

2 MICHAEL PARKER: Sure, I'm happy to Council  
3 Member Kallos and for the record, my name is Michael  
4 Parker, Executive Director of the Oregon Savings  
5 Network here at the Oregon State Treasury.

6 The network really focuses on the promoting the  
7 financial security of all Oregonians and that  
8 includes retirement savings.

9 In 2017, Oregon launched the first in the nation  
10 auto IRA for private sector workers. Oregon Saves  
11 created a response to our states and our nations  
12 retirement savings crisis. It won't surprise you to  
13 hear some stats that more than half of the private  
14 sector workers in United States lack access to  
15 employee retirement savings at work.

16 In Oregon alone, with the working age population  
17 here about \$1.8 million, there is an estimated one  
18 million private sector workers without such access to  
19 save for retirement at work. And the reason why it's  
20 so important to do it at your place of business is, a  
21 research by the AARP shows that workers are 15 times  
22 more likely to save if there is an option to do so at  
23 their place of business.

24 So, I am pleased to report that the program here  
25 in Oregon works and has already achieved significant

1 success in it's initial rollout. I will give you  
2 some statistics. About 3,200 employers have started  
3 submitting payroll contributions for their employees.  
4

5 That equals about 50,000 accounts of an  
6 established or new savers and that equals about \$30  
7 million saved over just two years. And I will remind  
8 you that we're not quite through our rollout. We  
9 still have the smallest employers yet to go.

10 Our average monthly contribution is right around  
11 \$126 per month and total monthly contributions are  
12 nearly \$4 million and that's increasing every month.  
13 And it's nice to see that our participation rate  
14 continues to hold steady at about 70 percent which is  
15 what was projected.

16 Participating workers contribute to their IRA  
17 with every paycheck and those IRA's are tied to the  
18 worker, ensuring that the worker's account is  
19 portable and will always remain under their control  
20 and workers can opt out if they want but most are  
21 staying in about three out of every four eligible  
22 workers.

23 Oregon Saves is adding approximately 1,000 savers  
24 every week. Now, we anticipate that to increase over  
25 the next few years as our smaller businesses join the

1 program in the final ways of the rollout. The  
2 participation rate for eligible workers has remained  
3 steady as I said, around 72 percent and that is  
4 consistent with our market analysis that was  
5 completed back in 2016.

6  
7 One thing that I think is very important is we  
8 continually test this program with the public. We  
9 want to make sure that we're doing what they need.  
10 We want to make sure that we're providing the support  
11 and the proper options that the employers and the  
12 employees need. And the public overwhelming supports  
13 Oregon Saves. Employers say it's easy to sign up for  
14 workers and based on a recent public survey that we  
15 conducted with a professional organization, the level  
16 of support has actually increased in the first year.  
17 That pole found that an astounding 82 percent of  
18 people support Oregon Saves and I think that's an  
19 important number because we wanted to make sure that  
20 this program was widely spread out and that people  
21 understood it and I think that we've achieved that  
22 goal.

23 And so, really in conclusion, the success of  
24 Oregon Saves will have long term positive  
25 implications for the savers and for Oregon.

1  
2 Obviously, the more people that save much like  
3 college savings and other savings that people do,  
4 will have a positive financial impact on the state as  
5 a whole and it has the ability to – Oregon State has  
6 the ability to save already improving the business  
7 climate here and already increasing the long-term  
8 financial stability of thousands of Oregonians.

9       So, I will just say again, in conclusion, that  
10 this program has gained momentum over the past two  
11 years. Again, we're not quite finished with our  
12 rollout yet and as you may know, Oregon is a small  
13 business state. So, we're going to see a number of  
14 employers coming online with ten employees and under  
15 and that is really where we want to really hit our  
16 stride is working hard with those employers to make  
17 sure it's easier for them to set it up and that they  
18 have the support to make sure their employees save.

19       So, with that, I am happy to answer any questions  
20 that anyone on the Council has.

21       CHAIRPERSON MILLER: Thank you so much again for  
22 taking your time to participate in this hearing. It  
23 appears that the program based on your study analysis  
24 and implementation is kind of going according to what  
25 was projected or predicted, but based on

1  
2 implementation and what you've seen thus far, are  
3 there any things that you are looking at to do  
4 differently? Anything that you would have done  
5 differently? But more importantly from a city the  
6 size of New York and given it's economy and what it's  
7 workers look like. Do you have any suggestions for  
8 us?

9 MICHAEL PARKER: Sure, Council Member, I mean, I  
10 think that's something that we always try to figure  
11 out what we can do better. A couple of things come  
12 to mind immediately. There needs to be a major focus  
13 on employer outreach, because again, as I'm sure the  
14 city has much like us, there's going to be a number  
15 of small businesses you know, that have 10-20  
16 employees and a lot of those employers are going to  
17 need just a lot of help getting things moving but  
18 once it's set up, it's very easy for them.

19 I didn't mention this, but our largest  
20 participating sector is the restaurant or food  
21 service sector, which I imagine would equate well  
22 with the City of New York.

23 The second thing I would say that I wish we had  
24 done when we passed a law back in 2015, was had our  
25 compliance function built in. We don't want to be



1  
2 onerous on compliance but again, this is a mandate by  
3 the state and so, employers are required to  
4 facilitate if they don't offer a product and by not  
5 having compliance at the beginning, we sort of set up  
6 a culture of noncompliance, instead of the other way  
7 around.

8 So, I would say that's a big one. I would  
9 definitely try to put a compliance function in at the  
10 beginning just to make sure the culture is hey, we  
11 have to comply. Here are the rules and that  
12 employers can't think to themselves, well, I don't  
13 have to do it because there isn't any penalty or a  
14 compliance function.

15 CHAIRPERSON MILLER: Thank you. Council Member  
16 Kallos.

17 COUNCIL MEMBER KALLOS: Thank you for sharing the  
18 information regarding folks in the restaurant  
19 industry. We've received a number of concerns  
20 relating to low wage workers. What are you seeing in  
21 terms of their participation rate? Does losing 3  
22 percent or 5 percent out of their paycheck cause them  
23 to opt out of the program or are they staying in the  
24 program?

2 MICHAEL PARKER: Council Member Kallos,  
3 essentially, they are staying in the program as much  
4 as anyone else is up to that 70 percent participation  
5 rate. It won't surprise you that when we do survey's  
6 with folks who opt out, no matter who it is, they say  
7 well, I really can't afford it at this time and  
8 that's the beauty of the program is if someone  
9 doesn't want to be in, they can opt out. But we're  
10 seeing a steady 70 percent participation rate and  
11 most of those workers are 18 to 35. They are first  
12 time savers and they are likely making minimum wage  
13 or a little more.

14 So, they are lower income workers and they see  
15 the value of retirement just like anybody else does.

16 COUNCIL MEMBER KALLOS: Are workers who are  
17 contributing to their retirements seeing their debt  
18 go up or trouble with mortgage payments? Are there  
19 any affects that were unintended that you are seeing?

20 MICHAEL PARKER: Council Member, we're not seeing  
21 that. That's an interesting point because you can  
22 imagine, there is a number of researcher out there  
23 from Duke to Pew, to University of Oregon that want  
24 to study some of those issues. But we aren't seeing  
25 that anecdotally, we're not seeing that when we do

1  
2 the survey's. All people are saying essentially when  
3 they opt out is, well, right now, I just can't afford  
4 the extra money.

5 They don't necessarily disagree with the program.  
6 It's just at that point and time, they need the extra  
7 5 percent in their paycheck. The other thing we're  
8 seeing is, instead of someone opting out, they may  
9 decide to say well, I'm just going to just do 2  
10 percent or 3 percent instead of the default 5  
11 percent.

12 So, anecdotally, we're not seeing any of those  
13 issues around debt, an increased debt or increased  
14 mortgage problems.

15 COUNCIL MEMBER KALLOS: We received questions  
16 about private sector and the impact on specifically  
17 401K providers and financial providers, have you seen  
18 a situation where folks are choosing you over the  
19 private sector or where there's been any impact on  
20 401K providers and financial service providers who  
21 are doing this privately?

22 MICHAEL PARKER: Council Member Kallos, no,  
23 because we don't offer a 401K, we offer an IRA, it's  
24 a Roth IRA.

1  
2 So, essentially, we are trying to capture part of  
3 the market that was essentially being underserved or  
4 not served at all.

5 So, we're not offering that 401K product where  
6 the employer will contribute. The employer here just  
7 facilitates the movement of the money for us and that  
8 section of the market was not being served and so,  
9 we're not seeing any competition there.

10 COUNCIL MEMBER KALLOS: What is the cost to the  
11 State of Oregon, and have you achieved self-  
12 sufficiency?

13 MICHAEL PARKER: We have achieved self-  
14 sufficiency. The state legislature loaned the  
15 program about \$5 million over a period of four years.  
16 Over two biennia, after those and the two biennia is  
17 now up. We just started our new biennia on July 1<sup>st</sup>  
18 of this year, and we are self-sufficient, so we are  
19 paying our bills and we're not taking anymore money  
20 from the state.

21 COUNCIL MEMBER KALLOS: My last question is, we  
22 did have a representative from small businesses  
23 express concern about the administrative burden. In  
24 your experience, what's the administrative burden of  
25

1  
2 enrolling employees in the auto IRA payroll deduction  
3 versus administering their own plan?

4 MICHAEL PARKER: Council Member, we're finding  
5 that once an employer - it takes maybe 45 minutes to  
6 an hour to get set up. To upload your employees and  
7 get the whole process set up for an employer. And  
8 then, every pay period, we're finding on average, as  
9 we survey our employers that are in the program, it's  
10 an extra 10 minutes or so, maybe a little less  
11 depending on what software they use to administer the  
12 program. And the one thing that the industry, so if  
13 you look at Oregon, California, Illinois, some of the  
14 other states that are looking at this. We are  
15 working directly right now with a number of payroll  
16 providers to really try to take the employer out of  
17 it.

18 So, not to get into technical details, because  
19 I'm not a technical person, but essentially, we want  
20 to create a direct connection between our provider,  
21 our program provider or administrator and the payroll  
22 providers that everybody services to the employers.

23 And have them just do the process like they would  
24 with any other payroll process. So, it takes the  
25 employer all the way out of it. We believe that will

1  
2 happen in the next couple of years. And so, in the  
3 meantime, we're working to try to illuminate any  
4 administrative, extra administrative burden that  
5 employers may have in a form of special templates and  
6 actual sit down with them and help them through the  
7 process.

8 So, we don't believe it's onerous at all. It's a  
9 matter of just you know, getting used to a new  
10 process. It takes about 10 minutes every pay period.

11 CHAIRPERSON MILLER: Thank you so much for  
12 joining us this afternoon. Thank you for sharing  
13 your experiences and I am sure we will be calling on  
14 you again in the future.

15 MICHAEL PARKER: I am happy to help. Thank you  
16 for the invitation and good luck with your program.  
17 I appreciate the opportunity.

18 CHAIRPERSON MILLER: Thank you. So, with that,  
19 we've heard all the panels, but I especially want to  
20 thank my colleague Kallos for not just the  
21 Introduction of 888 but the work that he's done over  
22 the past few years in bringing this legislation and  
23 to fruition. We're not there, we have some work to  
24 do but just based on the number of experts that have  
25 given their time and were here to testify today. I

2 know that we are in good hands and that working  
3 families and those who are looking towards  
4 retirement, that there is a plan to assist them in  
5 that.

6 So, I once again, thank everybody for coming out  
7 and thank you for your testimony, those who  
8 participated in any shape, form or fashion to  
9 uplifting our retirement community. I thank you and  
10 this hearing is adjourned. [GAVEL]

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

C E R T I F I C A T E

World Wide Dictation certifies that the foregoing transcript is a true and accurate record of the proceedings. We further certify that there is no relation to any of the parties to this action by blood or marriage, and that there is interest in the outcome of this matter.



Date April 1, 2018