CITY COUNCIL
CITY OF NEW YORK

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TRANSCRIPT OF THE MINUTES

Of the

SUBCOMMITTEE ON LANDMARKS, PUBLIC SITINGS AND DISPOSITIONS

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August 27, 2024 Start: 11:02 a.m. Recess: 11:52 a.m.

HELD AT: 250 BROADWAY, COMMITTEE ROOM, 16TH

FLOOR

B E F O R E: Kamillah Hanks, Chairperson

COUNCIL MEMBERS:

Oswald Feliz

Christopher Marte

Yusef Salaam

AND DISPOSITIONS

APPEARANCES

Melissa Auton, Director of Manhattan Planning at New York City Housing Preservation and Development

Peter Procida, Procida Development

Tariq Shahid, Malcolm Shabazz Development Corporation

Timothy Frye, Director of Special Projects and Strategic Planning at the New York City Landmarks Preservation Commission

Lisa Kersavage, Executive Director at the New York City Landmarks Preservation Commission

SERGEANT-AT-ARMS: Good morning, and welcome to today's New York City Council hearing for the Subcommittee on Landmarks, Public Sitings, and Dispositions.

At this time, we ask that you silence all electronic devices, and at no time is anyone to approach the dais.

If you have any questions during the hearing, please see the Sergeant-at-Arms.

Chair, we're ready to begin.

CHAIRPERSON HANKS: [GAVEL] Good morning, everyone. Welcome to the meeting of Subcommittee on Landmarks, Public Sitings, and Dispositions. I am Council Member Kamillah Hanks, and I am Chair of the Subcommittee. Today I am joined by my Colleague, Council Member Salaam.

Before we begin today's agenda, I will remind everyone that this meeting is being held in a hybrid format. For members of the public who wish to testify remotely, we ask that you first register online, and you may do so now by visiting www.council.nyc.gov/land use to sign up and then sign into the Zoom and remain signed on until you have testified.

For anyone with us today in person who wish to testify, if you have not already done so, please see one of our Sergeant-at-Arms to fill out a speaker's card, and we will call your name at the appropriate time.

For anyone wishing to submit written testimony on the items being heard today, we ask that you please send it via email to landusetestimony@council.nyc.gov. Include the land use number and/or the project name in the subject line of your email. Video and audio testimony will not be accepted.

I will remind members of the public that this is a government proceeding and that decorum shall be observed at all times. As such, members of the public shall remain silent unless and until called to testify.

The witness table is reserved for people who wish to testify. No video recording or photography is allowed from the witness table.

Further, members of the public may not present audio or video recordings as testimony but may submit transcripts of such recordings to the Sergeant for inclusion on the hearing record.

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On today's agenda, we have Malcolm Shabazz Harlem Plaza, a pre-considered application by the New York City Department of Housing Preservation and Development in support of a development in Council Member Salaam's District in Manhattan; LU number 129, the Landmarks Preservation Commission's proposed designation of the Temple Court, now Beekman Hotel Atrium in Council Member Marte's District in Manhattan as a historic landmark; Land Use number 108 in Landmarks Preservation Commission's proposed designation of the Heckscher Building, now the Crown Building, in Council Member Power's District in Manhattan and historic landmark; and Land Use 131, the Landmarks Preservation Commission's proposed designation of Frederick Douglass Memorial Park in Council Member Carr's District in Staten Island as a historic landmark.

Now I will open the public hearing for a pre-considered Land Use item for an application by the New York City Department of Preservation and Development seeking designation of an urban development action area, approval of an urban development action area project, and the disposition

MELISSA AUTON: Melissa Auton.

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2 PETER PROCIDA: Peter Procida.

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TARIQ SHAHID: Tariq Shahid.

COMMITTEE COUNSEL: And do you affirm to tell the truth, the whole truth, and nothing but the truth in your testimony before this Subcommittee and in answer to all Council Member questions?

MELISSA AUTON: I do.

PETER PROCIDA: I do.

TARIQ SHAHID: I do.

CHAIRPERSON HANKS: Thank you. You may begin.

MELISSA AUTON: Great. Thank you. I believe there's a presentation. All right. Thank you.

Good morning, Chair Hanks and Council
Members. I am Melissa Auton, Director of Manhattan
Planning at HPD, and I am excited to be here
presenting to you the Malcolm Shabazz Harlem Plaza
project, an affordable housing project that will
result in the construction of a new nine-story
building containing approximately 109 affordable
housing units. The proposed development will also
include ground floor community facility space for a
new and improved Malcolm Shabazz Harlem Market. I am
joined here today by my HPD colleagues and our

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development partners who will introduce themselves in the presentation or during the Q and A as needed.

Next slide please. Thank you.

As part of the ULURP application, which started with the certification of this project on April 15, 2024, we are excited to be here today presenting the Malcolm Shabazz Harlem Plaza application, which will bring much needed affordable housing and improved ground floor community facility space to the Harlem neighborhood. The Malcolm Shabazz Harlem Plaza project is located at 52 West 116th Street on four City-owned lots located on Block 1599 in Manhattan Community Board 10. Next slide please.

To facilitate the project, HPD is proposing the following Land Use action, a UDAAP designation and UDAAP approval and the disposition of the development site. Next slide.

So here is an overhead view for more context of the location and, at this time, I will turn the presentation over to Peter Procida, a representative of the development team who will provide further details on the proposed project.

PETER PROCIDA: Hello, Council Members. My name is Peter Procida. I'm with Procida Construction

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and Procida Development Group. Procida is a fourth-generation family-owned business that's been located in the Bronx since the mid-1970s, focused on the creation of affordable housing all across the city.

We're here with our partners at Malcolm Shabazz

Development Corp. We've been working on this site in conjunction with HPD since about 2016, and we're excited to bring this before you here today.

As you can see in the slide above, the Malcolm Shabazz Harlem Market occupies the site in question and is located between Malcolm X and 5th and is a through-block site between 115th and 116th. Next slide please.

Malcolm Shabazz Harlem Plaza is a one-building, two-tower, nine-story development which is 100 percent affordable housing under the HPD ELLA program which will provide 108 affordable units, one unit for a live-in super, and will have a shared second story terrace for the outdoor recreation of the residents. Each building will include its own bike room, laundry room, and community room, and distinct lobbies on 115th and/or 116th. The cornerstone of this development is the refresh of the Malcolm Shabazz Harlem Market. All of the vendors

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will be temporarily relocated when we start construction and they will be brought back once construction is complete, and I will note that this is a very environmentally and sustainable project which has been awarded a Building of Excellence Award from NYSERDA as of a few months ago. Next slide, please.

Here you can see the site plan where you see the two towers which are approximately equal in size and the shared second-story terrace which is for the use of the residents only. Next slide, please.

Here's our proposed breakdown of AMIs. I will point out that we are exceeding HPD minimums of two- and three-bedrooms as we believe it is important to target family-sized units when we're developing housing across the city. The AMIs range from formerly homeless households up to 80 percent and are split as you can see on this slide. Next slide, please.

As you guys are all well aware, City of Yes is pending. If and when City of Yes comes through and passes, we will be adding a 10th floor to each tower. That will result in a total of 123 units which is a 14-unit increase. The splits based on AMI and

2 unit sizing are approximately the same and are shown 3 on this slide. Next slide, please.

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As I mentioned earlier, the refresh of the Harlem market is the key to this site. The incubator program has been up and running since 1994. Tariq has been running that program since its inception. At the time of its inception, there were over 1,000 vendors on 125th street and MSDC worked with the Giuliani Administration to bring those vendors onto a private site and alleviate the issue that was occurring between the vendors and the brick-and-mortar retailers and, since its inception, the program has been nothing but a success, launching over 40 brick-and-mortar businesses into the community and across the city. Next slide, please.

The existing market is a cultural and economic staple that specializes in colorful and international items. Currently, there are 57 booths which are occupied by 47 vendors. The vendors are subject to outdoor conditions and sales slump during the winter. By bringing the market indoors, we feel that it will increase the year-round viability for the vendors and help their businesses stand on stronger footing as we move forward. The

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rehabilitated market will have 60 stalls which will 2 3 include the 48 stalls for the dry good vendors as well as some stalls for food vendors so that the 4 incubator program can be expanded to food-based 5 entrepreneurs who are looking to start their 6 7 business. We also believe that the food-based 8 businesses will help increase length of stay at the market and hopefully help boost sales for the vendors. Next slide, please. 10

Here is an artistic rendering of what we think the finished product will look like, and we'll open it up for any questions from the Council Members. Tariq is just here for questions.

TARIQ SHAHID: Yeah, I'm just here to answer any questions regarding $\overline{\mbox{(INAUDIBLE)}}$.

CHAIRPERSON HANKS: Okay, thank you.

TARIQ SHAHID: I mean, I can make a great presentation but I just want to answer questions.

CHAIRPERSON HANKS: Oh, no problem. I just wanted to give you that opportunity before I decided to.

Thank you so much for coming. I do have a few questions and then we'll be followed by Council Member Salaam who will have some questions. Can you

1 DISPOSITIO

2 please explain the resiliency measures,

3 environmentally friendly components embedded in this

4 building design and site plan? Can you expand on that

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PETER PROCIDA: The building is designed to passive house standards. It will include solar power on both of the roofs. We're doing some rainwater harvesting in conjunction with DEP and adhering to the SWMP to alleviate impacts to the stormwater systems in the street, and we are using high efficiency PTHPs for heating and cooling of the units as well as all electric throughout other than an emergency generator which will be gas fired.

 $\label{eq:chairperson} \mbox{CHAIRPERSON HANKS: Just for the record,} \\ \mbox{PTH... acronyms. We have a lot.}$

PETER PROCIDA: I know, I know. Packaged, P, terminal heat pump.

CHAIRPERSON HANKS: Got it. Thank you. So, in terms of the site plan and design, how does the residential space interact with the new vendor plaza? And likewise, what is the separation between these two spaces?

PETER PROCIDA: Yeah, for lack of a better term, we have separated church and state. The lobbies

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on 115th and 116th are independent of one another, 2 3 and the residents will have access to their building 4 or their tower and not to one another's tower to focus in on the community so that you have 50 5 neighbors instead of 100 neighbors who are the people 6 7 that you're dealing with. The market will have its 8 own separate and distinct entry. There is no shared space in between the residential. There are shared utility rooms and stuff, but that is only for 10 11 building management and the residents will not have access to those. 12

CHAIRPERSON HANKS: Thank you for your clarity. Now, I'd like to recognize Council Member Salaam, who will also have questions. Council Member.

COUNCIL MEMBER SALAAM: Thank you.

Definitely appreciate the presentation, and I'm inspired by the opportunity to have something really nice presented in that space.

The community is excited about the fact that this project will create more opportunity for local vendors in addition to the existing plaza vendors utilizing the site. Some members have raised concern, however, about increased price for the vendors to participate. Can you please speak to the

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pricing for the vendors to utilize this space and how
open spaces will be advertised going forward?

TARIQ SHAHID: Yeah. First of all, it's important to understand with regard to the increase. First of all, there's only been two increases for the entire 30 years that I've been managing the building, and I think people make 20 dollars a day at present for their spaces right now. So, of course, we're going to have a new space, new everything, and so, of course, there has to be some increase. However, when you're talking 20 dollars a day for a business, if you're in business and you're not doing more than 20 dollars a day, then maybe you should consider another business, in my opinion, but here's what happened. We've kept this to a very nominal theme and we've been able to run this market, and a lot of it based on the fact that we had a lot of tourism, a lot of people coming in. We're excited also about the future because now, remember, we lose about five, six months just based on wintertime, and we're members of the New York City tourism. We've been members for the last 20, 25 years, and so annually, every year, they sponsor a big program where they bring in people who are part of the tourism companies all over the world,

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2 and we get a chance to meet with them and promote our 3 market to them, let them know. So, usually, they 4 don't come during the wintertime. Now that we will be enclosed, they'll be able to come, so we'll be able 5 to have far many more people coming to the market, 6 7 and we've done a great job in the summertime. 8 However, when the wintertime comes, one of the things I always tease is when people ask, can I get a space in the market? I always say, not in the summertime. 10 11 No one ever moves in the summertime. We've never had 12 anybody leave the market in the summertime so the 13 fees that we're offering, remember, these are membership fees. This is an incubator program, the 14 15 brainchild of our Imam, Imam Pasha. The idea was to go from dust, that which is unformed, to industry, 16 17 and we've been able to do that in a very small way. 18 Certainly, we think it's great, because we measure 19 greatness not from where we are, but from how far 20 we've come, and we know we have a long way to go, but 21 we have, they said, 40 businesses. I know at least 75 2.2 of them. I know many of them moved to the Bronx, who 2.3 got their start in the market, and we started this market, and we used to be 6 dollars a day, and we 24

raised it to 20 dollars so we know that we've been

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very fair. Our concern has always been the market itself. That's who we are. The Malcolm Shabazz Harlem Market has been who we are, and we look forward to that. We don't think the increase will affect them in their businesses much. As you know, any vendor, anybody in business, when you say there's an increase, they say, oh, no, but we're sensitive to their needs and the fact that the people are in the community, and this is the way they make their living, so we'll be very sensitive to that.

COUNCIL MEMBER SALAAM: Gotcha. Gotcha. Would the vendors have leases, and how does the incubator program operate?

TARIQ SHAHID: Okay, good. I'm so glad you asked that question. No, they will not have leases. We don't deal in leases. I'll tell you why. Number one, this is an incubator program, and they have a membership, and this membership is pursuant, they have what we call a fee agreement, just as if you go to the Y, just as if you go to a hotel. You go to a hotel, you check in. If you don't pay your bill, they lock the door. We do the same thing. This way, we avoid going back and forth to court in a situation where we're still covering expenses and people are

2 not paying their fee, and it's an incubator program. 3 Our design is to help people get to the point where 4 they can be independent and move out on their own to be in business. That's the ultimate objective so, no, 5 we'll do the same thing we have. We have fee 6 7 agreements, and they're weekly fee agreements, and 8 you pay for seven days. For example, if you're paying 9 140 dollars for a week, then at the end of the week, if you pay your rent, if you don't pay your fee, 10 11 then, of course, we lock the door. And just so you 12 know this, we have never had anybody put out because 13 they couldn't pay their rent, ever. We've only had two people taken out of the market in 30 years, and 14 15 that was for fighting, which we don't allow. And only 16 two people in 30 years have been put out of the 17 market. We've had people leave, not pay their rent. 18 They come back. We take them back. This is our community. We're trying to build, trying to develop 19 20 people. We know that some people come and they have 21 products they won't sell, so what do we do? We tell 2.2 them, okay, why don't you change products, but the 2.3 market started off in a grand way by, this brainchild of Iman Pasha is great. Number one, we used to give 24 25 English as a second language. We would give inventory

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2 classes, tax, how you do your taxes, how to prepare,

how to market your business, how to sell in our

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4 market so it's been an amazing situation so we feel

really confident in terms of the market and its new 5

development and, not a new location, but a new spirit 6

7 in that location.

> COUNCIL MEMBER SALAAM: I'm assuming that because of the previous, as this is going forward, the previous iteration will be open space. The new one is going to be closed...

> > TARIO SHAHID: Yeah.

COUNCIL MEMBER SALAAM: Space and so forth and so on. Are the individual participants responsible for maintaining their space, the cleanliness and all of that stuff?

TARIQ SHAHID: Well, yeah, individually but, of course, we have maintenance. At the market right now, we have four maintenance shifts at this point. We have from 8 to 4, we have from 4 to 8, we have from 8 to 12, and we have from 12 to 8. The market is being maintained all day, all time. Because you remember, we get so many people, people that have garbage, you have things you have to throw out then we have people for unexpected spills, things that

DISPOSITIONS

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happen that you don't foresee, but we don't see a
problem. Everybody's supposed to take care of their
own little space but, outside of that, then we'll be
taking care of the market.

COUNCIL MEMBER SALAAM: Gotcha. Just a few
more. You mentioned that the passing of the City of

more. You mentioned that the passing of the City of Yes Zoning for Housing Opportunity would affect this project by allowing another story to the two-tower building. Does your team have a projected unit mix for this additional potential floor?

PETER PROCIDA: Yes, that is on, what slide is this?

MELISSA AUTON: Yeah, it's in the presentation.

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COUNCIL MEMBER SALAAM: And as you look for that, too, I just wanted to know as well, will the approval or the disapproval of the City of Yes Zoning for Housing Opportunity affect this project's timeline and financial planning in any significant manner?

TARIQ SHAHID: Good question.

PETER PROCIDA: At the moment, we are working through HPD's pipeline. We do not know if and when, or we know we will close, but we don't know

when. That's a question that HPD will have to answer.

We are still in the approval stage as it relates to

DOB. We anticipate filing our plans towards the end

this year, and we're preparing to do that and,

assuming that City of Yes passes in October,

November, which has kind of been the timeline that

timeline. How it relates to the closing is a question that HPD would have to answer. And then those are the that's the impact based on City of Yes so the current

12 proposal is 109 units and, if City of Yes passes, we

we've heard, it will not impact our approvals

bump up to 123 so the percentages of Studios, ones,

twos, and threes remain proportionally the same, and

the AMI mix would also remain proportionally the

16 same.

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council Member Salaam: I guess the final question in terms of these folks that are there being able to kind of, I guess, still participate in business. During the time of construction, where do you plan to move the vendors who are currently running their businesses on these sites? Do you have any monetary incentives to provide them to temporarily relocate their businesses? And if so,

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2 have you incorporated these costs into your 3 construction estimates?

PETER PROCIDA: Yes, so the cost to relocate both away from and back to the market are incorporated into our budget. The bulk of the vendors are going to relocate to a vacant site. It's, I think, three lots to the west of this current site so it's on the same block. There's about 11 or 12 vendors that we will need to relocate to a storefront. We are, again, working on the timing of when we're going to close. Right now, there's, last I counted, which was a couple weeks ago, five or six vacant storefronts on that block that we intend to reach out to the landlords and try and secure a short-term lease but, until we're a little clearer from HPD as to when we're going to close, it doesn't make sense for us to engage with a private landlord and secure that space and start paying rent if we're not going to close for 6, 12 months or whatever that might be but, again, the cost to build out both the temporary outdoor market and the temporary retail space, moving costs for the vendors both to and from the site are included within our budget.

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2	TARIQ SHAHID: Councilman, it's also
3	important to know that there's 36 vendors and 11
4	tailors, so there's 36 regular vendors, dry goods
5	vendors, and 11 tailors. Those tailors, the space is
6	so small, that's why we're looking to put them in
7	another location. Their business is not based on
8	traffic that comes from out of the country or out of
9	the state. They're home-based. The people in the
10	neighborhood know them. They get their things made,
11	tailor-made from them, so it doesn't affect them to
12	the degree that would affect the people who are
13	essentially dry goods.
14	COUNCIL MEMBER SALAAM: Understood.
15	Thanks.
16	CHAIRPERSON HANKS: Thank you so much.
17	Thank you. The applicant panel is now excused.
18	PETER PROCIDA: Thank you.
19	TARIQ SHAHID: Thank you.
20	CHAIRPERSON HANKS: Counsel, are there any
21	members of the public who wish to testify on this
22	item?

COMMITTEE COUNSEL: Nobody here would like to testify, is that correct?

2 Chair, there are no members of the public 3 who wish to testify.

CHAIRPERSON HANKS: Okay, thank you. Being that there are no other members of the public who wish to testify regarding the Preconsidered LUs Malcolm Shabazz Harlem Plaza, the hearing is now closed.

Now, I'll open the public hearing for

Land Use 129, the proposed designation by the

Landmarks Preservation Commission of the Temple

Court, now Beekman Hotel Atrium, in Council Member

Powers' District in Manhattan as a historic landmark.

Appearing today on this proposal is

Timothy Frye, Landmarks Preservation Commission, and
Lisa Kersavage, Landmarks Preservation Commission.

Those wishing to testify remotely must register online and visit the Council's website at council.nyc.gov/landuse.

Before the Counsel would administer the affirmation, I would like to recognize Council Member Feliz has joined us.

Counsel, would you please administer the affirmation?

1 COMMITTEE COUNSEL: Panelists, would you 2 3 please raise your right hand and state your name for 4 the record? TIMOTHY FRYE: Timothy Frye. LISA KERSAVAGE: Lisa Kersavage. 6 7

COMMITTEE COUNSEL: And do you affirm to tell the truth, the whole truth, and nothing but your truth in the testimony before this Subcommittee and in answer to all Council Member questions?

TIMOTHY FRYE: I do.

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LISA KERSAVAGE: I do.

COMMITTEE COUNSEL: Thank you. We can begin.

TIMOTHY FRYE: All right. Good morning, Chair Hanks and Members of the Subcommittee. I'm Timothy Frye, Director of Special Projects and Strategic Planning at the Landmarks Preservation Commission, and I'm joined by our Executive Director, Lisa Kersavage. Thank you for the opportunity to present three of our recent designations, the Temple Court Building Atrium, which now operates in the Beekman Hotel; the Heckscher Building, now known as the Crown Building; and Frederick Douglass Memorial Park.

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history. Next slide.

So we'll start with the Temple Court Building Atrium. The Temple Court Building Atrium, next slide, is located in the Beekman Hotel and is a beautiful nine-story interior sky-lit atrium and an early and rare surviving 19th century office building interior. After years of being closed off and inaccessible to the public, it was carefully rehabilitated in 2016, becoming the centerpiece of the Beekman Hotel. The combination of carefully restored historic elements and finely crafted plaster and millwork based on surviving examples have returned this historic space to its former glory. LPC's Designated Interior Landmarks are very special spaces that must be customarily open to the public or accessible to the public, and the Commission has designated only 123 interior landmarks throughout its

The Designated Atrium is a main feature of the previously designated Temple Court Building and Annex, which was designed in two phases between 1881 and 1890 by Silliman and Farnsworth, with the later annex designed by just Farnsworth. It is the earliest surviving fireproof tall office building

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erected in New York City as the city recovered from the financial panic of 1873. Next slide.

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Located at the center of the original portion of the Temple Court Building, the atrium includes eight tiers of galleries surrounded by arched door and window openings, encaustic floor tiling, decorative brackets, and a cast iron skylight. The galleries from the third through the ninth floors are historic and feature ornamental cast iron balustrades, heavy newel posts, and decorative brackets. Capping the atrium, a historic skylight features decorative cutwork and delicate filigree in the upper and lower monitors. During the 2016 restoration, the second-floor gallery was partially rebuilt using glass blocks set in concrete to recall the roofs of the stores that used to occupy the atrium's ground floor. At the same time, the ground floor, which is now fully open, was converted to the hotel's bar and lounge. Next slide.

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To preserve the open atrium, an innovative fire safety system was designed and implemented specifically for the Beekman Hotel. It features discrete sprinklers, smoke curtains, and glass panels, which are integrated into the atrium's

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historic structure. To safely minimize the spread of smoke, fire-rated curtains drop from each gallery floor from a hidden panel, which you can see here on the image on the right, and the transparent glass panels at the corners help seal the gaps between the curtains. Next slide.

The designated interior landmark site consists of solely the volume defined by the atrium galleries. From the first floor up to and including the skylight, the galleries, the surrounding walls, the decorative features facing into the atrium, the east and west hallways connecting the atrium to the annex at the second through the eighth floors, and the historic cast iron staircase from the first through the ninth story. Next slide.

The Temple Court Building's atrium is a unique surviving 19th century commercial atrium that has been sensitively rehabilitated as an incredible centerpiece of the Beekman Hotel with its historic elements lovingly restored and, where necessary, reproduced to recreate the space's historic ambiance. Thank you for letting us present the Temple Court Building atrium.

SUBCOMMITTEE ON LANDMARKS, PUBLIC SITINGS AND 29 DISPOSITIONS 1 Now we'll move on to the Heckscher 2 3 Building. 4 CHAIRPERSON HANKS: Wait. 5 TIMOTHY FRYE: Oh, sure. CHAIRPERSON HANKS: Sorry. We're going to 6 7 take them all separate. 8 TIMOTHY FRYE: Okay. 9 LISA KERSAVAGE: Okay. CHAIRPERSON HANKS: Council Member Marte 10 11 has questions. 12 COUNCIL MEMBER MARTE: Yeah. Thank you for being here. I just wanted to say a quick statement. 13 14 I'm excited to support the landmarking of 15 the atrium of the Temple Court Building in the Financial District. Now the Beekman Hotel, this 16 17 storied structure has been an iconic landmark of 18 Lower Manhattan for over 140 years. While we already 19 recognize the historic and architectural significance of its façade, it's time we honor the building's 20 beautiful atrium, stretching from the lobby to the 21 skylight, and restore it through meticulous 2.2

city's most impressive interiors have since been lost 24

craftsmanship and innovative engineering. Many of the

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through neglect, damage, or demolition. Because of

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the unwavering commitment of Eric Bass and GFI

3 Development as well as with the help of LPC to the

atrium's restoration, and at no small sacrifice on 4

5 their part, financially or time-wise, we can continue

to admire this beautiful and thoughtful work of 6

7 design for decades to come so I want to thank the

team, and my team is fully supportive of it. Thank

you.

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CHAIRPERSON HANKS: Counsel, are there any 10 11 members of the public who wish to testify on this

12 item?

13 COMMITTEE COUNSEL: No, there are not,

14 Chair.

15 CHAIRPERSON HANKS: There are no other

16 members of the public who wish to testify on LUs 129

17 for landmarking of Temple Court, now the Beekman

18 Hotel Atrium, the public hearing is now closed. Thank

19 you so much.

20 I will now open the public hearing for

21 Land Use 108, the proposed designation by Landmarks

Preservation Commission of the Heckscher Building, 2.2

2.3 now the Crown Building, in Council Member Powers'

District in Manhattan, as a historic landmark.

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SUBCOMMITTEE ON LANDMARKS, PUBLIC SITINGS AND DISPOSITIONS

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Appearing today, who's still here,

Timothy Frye of Landmarks Preservation Commission and
Lisa Kersavage, Landmarks Preservation Commission.

Again, those who wish to testify must register online at the Council's website at council.nyc.gov/land use.

Counsel, can you please administer the affirmation?

COMMITTEE COUNSEL: Panelists, would you please raise your right hand and state your name for the record?

TIMOTHY FRYE: Timothy Frye.

LISA KERSAVAGE: Lisa Kersavage.

COMMITTEE COUNSEL: Do you affirm to tell the truth, the whole truth, and nothing but the truth in your testimony before the Subcommittee and in answer to all Council Member questions?

TIMOTHY FRYE: I do.

LISA KERSAVAGE: I do.

COMMITTEE COUNSEL: You may begin.

TIMOTHY FRYE: All right. Again, good morning, Chair Hanks. Located at the southwest corner of 5th Avenue and 57th Street, the Heckscher

Building, now called the Crown Building at $735 \, \mathrm{th}$

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Avenue, is one of 5th Avenue's most visible and striking skyscrapers. Topped by an ornate octagonal tower with a pyramidal roof, the iconic skyscraper was designed by the firm of Warren and Wetmore. At the public hearing on April 9th of this year, three people testified in support of designation, including a representative of one of the owners, as well as the Historic District's Council and the New York Landmarks Conservancy. Manhattan CB5 also sent a letter expressing support. Next slide.

The Heckscher Building was commissioned by Anahma Realty Corporation, a syndicate financed by developer, August Heckscher, builder George Backer, and Charles D. Wetmore, a partner in the architectural firm of Warren and Wetmore.

Construction began in 1920 and was completed in 1922.

Designed in the French Renaissance style, the Heckscher Building was intended to complement surrounding architecture, such as the Vanderbilt Mansion, which originally stood directly across the street. It was one of the first skyscrapers to conform to New York City's 1916 zoning resolution, which required that tall buildings reduce their mass as they rise. With multiple setbacks starting at the

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13th floor, its design demonstrates how a leading
Beaux-Arts architecture firm interpreted this new law
and its impact on the emerging 5th Avenue Shopping
District. Next slide.

The building's exterior is faced with limestone and cream-colored terracotta and displays notable classical features, such as spiraling columns, figurative sculptures, and rows of decorative spandrel panels. As seen on the image on the right, the pyramidal roof incorporates a large dormer and bullseye windows on each of its sides as well as an elaborate multi-story chimney stack and crown-like finial. Next slide.

Originally intended for stores, showrooms, and offices, 735th Avenue was one of the first tall commercial buildings in this section of Midtown, anticipating the redevelopment of the area in the 1920s. In 1983, it was renamed the Crown Building and, at that time, many of the architectural features were gilded gold and the façades illuminated through an architectural lighting program. It was converted to a hotel and residences in 2022, and it remains a notable landmark dominating this intersection. Next slide.

The Heckscher Building tax lot also incorporates an annex on West 56th Street. As seen on this slide, it was not considered part of the proposed designation, which is outlined in red. Next

slide.

At the public hearing, the owner of the retail spaces supported the designation and noted the need for future flexibility for tenant storefront designs. The designation does note that since its completion in 1922, building owners have made multiple changes to the commercial storefronts, and the current storefront infill is also non-historic. LPC recognizes the history of storefront changes here, and in keeping with the evolving character of the street, and we support flexibility to accommodate these future needs. Next slide.

Completed in 1922, the Heckscher

Building, now called the Crown Building, is a

significant early skyscraper designed by Warren and

Wetmore and an important part of the Midtown

Manhattan skyline. Thank you, and I'm happy to answer

any questions.

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CHAIRPERSON HANKS: Thank you so much. I do have a statement here that I will read on behalf

of Council Member Keith Powers, and this is his statement.

I am proud to support the historic

landmark designation of the Heckscher Building, now

the Crown Building. The building was completed in

1922 and is one of the earliest surviving skyscrapers

that conform to the 1916 Building Zone Resolution.

Previous tenants of the building included Universal

Pictures, Art Organization, Société Annominée, I

don't know, publisher, French, French, French,

Publisher, and the Museum of Modern Art. Renamed the

Crown Building in 1982, it currently houses a luxury

hotel and residences, and I hope my Colleagues will

join me in supporting this designation.

If there are any remote public participants who would like to testify that not have already done so, please press the raised hand button now, and if you are here with us in person, you can see one of the Sergeant-at-Arms to fill out a speaker card.

Counsel, is there anyone wishing to testify?

COMMITTEE COUNSEL: No.

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1	DISPOSITIONS 36
2	CHAIRPERSON HANKS: There being no members
3	of the public who wish to testify on Land Use 80 for
4	the landmarking of the Heckscher Building, now the
5	Crown Building, the public hearing is now closed.
6	Now, I will open the public hearing for
7	LU 131, proposed designation by the Landmarks
8	Preservation Commission of the Frederick Douglass
9	Memorial Park in Council Member Carr's District in
10	Staten Island, a historic landmark.
11	Again, appearing today on this proposal
12	is Timothy Frye, Landmarks Preservation Commission,
13	and Lisa Kersavage, Landmarks Preservation
14	Commission.
15	Those wishing to testify remotely must
16	register online by visiting the Council's website at
17	council.nyc.gov/land use.
18	Counsel, will you please administer the
19	affirmation?
20	COMMITTEE COUNSEL: Panelists, would you
21	please raise your right hand and state your name for
22	the record?

23 TIMOTHY FRYE: Timothy Frye.

LISA KERSAVAGE: Lisa Kersavage.

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COMMITTEE COUNSEL: Do you affirm to tell the truth, the whole truth, and nothing but the truth in your testimony before the Subcommittee and in answer to all Council Member questions?

TIMOTHY FRYE: I do.

LISA KERSAVAGE: I do.

COMMITTEE COUNSEL: Thank you.

TIMOTHY FRYE: Good morning, again,

Council Member Hanks. Finally, we are presenting to you the Frederick Douglass Memorial Park at 3201

Amboy Road. It is the only extant non-sectarian cemetery in New York City that was founded by and for African-Americans at a time when discrimination and segregation excluded them from other cemeteries. At the public hearing on May 21st of this year, the Commission received support for the proposed designation from five speakers, including two board representatives of the owner, Council Member Kamillah Hanks, Chair of this Subcommittee, the New York Landmarks Conservancy, and the Historic Districts

Council. No one spoke in opposition, and the

commission also received eight letters, including a

joint letter signed by the three Council Members from

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Staten Island, Chair Hanks, Council Member Carr, and Council Member Borelli. Next slide.

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The individual landmark is a 14.88-acre lot in the Oakwood Heights neighborhood of Staten Island. It is adjacent to contemporary housing tracts and just north of Ocean View Cemetery. Next slide.

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The Frederick Douglass Memorial Park was founded by Rodney Dade, a Harlem funeral director, who wanted an alternative to the inequities African-Americans experienced at many cemeteries where visiting families and funeral possessions were often relegated to the side gates, and the deceased were buried in the least desirable plots. He wanted a cemetery for African-Americans offering the same services and facilities to everyone. He enlisted the support of professionals who shared this vision. He partnered with Benjamin Diamond, a successful businessman, and Frederick A. Bunn, an attorney with the nearby Ocean View Cemetery, and the first Board of Directors included prominent Harlem citizens, fellow funeral directors and ministers, including the highly influential Adam Clayton Powell Sr., pastor of the well-known Abyssinian Baptist Church. Next slide.

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Next slide.

Frederick Douglass Memorial Park opened with its first burials on June 10th in 1935, and incorporated the latest engineering and landscape design features in a park-like setting designed with extensive watering and drainage systems and, as a convenience to the Harlem neighborhood, the administrative offices were located on 125th Street.

Frederick Douglass Memorial Park was designed by New Jersey civil engineer, James Wallace Higgins, with a focus on the beauty and tranquility of the open countryside. Most of the stone markers are laid flat on the ground to highlight this overall park-like setting. From the time of its founding, the park reserved a prominent location for a monument to Frederick Douglass near the entrance. Sculptor Angus McDougall created an eight-foot-tall granite monument that was unveiled by Hortense Jones, president of the cemetery board, and Ruth Whaley, secretary of the City's Board of Estimate, on May 28th, 1961, and that can be seen here on the right hand of this slide.

In addition to the thousands of everyday people who have been buried in the cemetery, there

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are several notable celebrities worth mentioning.

Jazz singer Mamie Smith, known as the Queen of the Blues and a pioneer who paved the way for others during the Harlem Renaissance; Tommy Ladnier, an accomplished jazz trumpeter during the '20s and '20s who performed locally within Harlem but also toured abroad in Europe; and then Sol White, who's considered one of the founding fathers of black baseball, who also played on white and black teams but also wrote the history of colored baseball in 1907. Both Sol White and the outfielder Elias Brown, seen on the far right of this slide, is also buried at the cemetery, and they were both inducted in the

The cemetery's office building is located along the north edge of the property. It was completed in stages between 1947 and 1961. The tower and two-story section to the left, originally designed for a small chapel and a caretaker's apartment, was completed by James Whitford Jr., a prolific Staten Island architect. Next slide.

Negro Baseball Hall of Fame. Next slide.

Despite recent alterations to the office building and a replacement front entrance gate to the park, the landmark retains its original acreage, its

overall design, and reflects its founders' original vision. The Frederick Douglass Memorial Park on Staten Island is a historically significant cemetery established for and by African Americans. Since 1935, it has continued to serve the community with the same mission for almost a century.

Thank you. That concludes my presentation. Happy to answer any questions.

CHAIRPERSON HANKS: Thank you so much. I actually do have a statement I would like to read because this is very important to me, and I just want to thank the Landmarks Preservation Commission on the handling of this and how wonderful it is for us in Staten Island to have this landmarked.

As the Chair of Landmarks and Public
Sightings and Disposition Committee, I'm filled with
a sense of pride and history today as we consider
designating Frederick Douglass Memorial Park as a New
York City landmark. Frederick Douglass Memorial Park
is more than just a cemetery. It is a profound
testament to the enduring spirit and its historical
significance of New York City's African American
community. Founded in 1933 by Rodney Dade, Harlem
funeral director, alongside partners Benjamin Diamond

and Frederick A. Bunn, the park was created to offer 2 3 a dignified, final resting place for African 4 Americans free from the discrimination prevalent in other cemeteries. Over the decades, this 14-acre 5 memorial park has become the eternal home for many 6 7 prominent African Americans, including jazz and blues 8 singer Mamie Smith, jazz trumpeter Tommy Ladnier, and 9 the professional baseball player Sol White. This memorial park serves as a reminder of the struggles 10 and achievements African Americans in New York City 11 12 and provides a sacred space for families to honor 13 their ancestors. As we consider the landmark status for Frederick Douglass Memorial Park, we acknowledge 14 15 the importance of preserving our city's diverse 16 history and, with this designation, we will not only 17 protect the physical integrity of the park, we will 18 also ensure that future generations will recognize 19 and honor the contributions of African Americans in 20 our city's rich history. A landmark status will provide necessary support and resources to maintain 21 2.2 and enhance the park, allowing it to continue as a 2.3 place of reflection, remembrance, and celebration of African American heritage so I urge my Colleagues to 24 support the Landmark Preservation Commission's 25

SUBCOMMITTEE ON LANDMARKS, PUBLIC SITINGS AND DISPOSITIONS 43 1 designation of the Frederick Douglass Memorial Park 2 3 as a New York City landmark. This recognition is long overdue and will solidify the park in the city's 4 5 history. Thank you so much. 6 7 Are there any members of the public wishing to testify on Land Use 131, landmarking of 8 Frederick Douglass Memorial Park? COMMITTEE COUNSEL: No. 10 11 CHAIRPERSON HANKS: With that said, the 12 public hearing is now closed. Thank you so much. That concludes today's business. I would 13 14 like to thank the members of the public, my 15 Colleagues and Subcommittee Counsel, Land Use Staff, 16 and, of course, the Sergeant-at-Arms for your 17 participation today. 18 This meeting is hereby adjourned. Thank 19 you. [GAVEL] 20 21 22 23 24

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World Wide Dictation certifies that the foregoing transcript is a true and accurate record of the proceedings. We further certify that there is no relation to any of the parties to this action by blood or marriage, and that there is interest in the outcome of this matter.



Date September 14, 2024