

**LOCAL LAWS
OF
THE CITY OF NEW YORK
FOR THE YEAR 2011**

No. 29

Introduced by Council Member Williams, Cabrera, Chin, Fidler, James, Koppell, Mendez, Van Bramer, Lappin, Recchia, Vallone, Gentile, Gennaro, Eugene, Halloran, Koo, Jackson, Wills, Mark-Viverito, Barron and Greenfield

A LOCAL LAW

To amend the administrative code of the city of New York, in relation to improving 311 service during emergencies.

Be it enacted by the Council as follows:

Section 1. Title 23 of the administrative code of the city of New York is amended by adding a new chapter 3 to read as follows:

Chapter 3. NON-EMERGENCY CITY SERVICES

§23-301 Tracking Information Provided.

§23-302 High Call Volume Protocol.

§23-301 Tracking information provided. 311 customer service center call takers shall provide the caller with a unique identifier for such call taker at the beginning of every call and a tracking number for every call that results in a request for service or complaint being filed with a city agency.

§23-302 High call volume protocol. a. No later than September 30, 2011, the 311 customer service center shall implement a protocol for responding to high call volume. Such protocol shall include, but not be limited to, (i) a system to efficiently and effectively answer, direct and track all calls; (ii) increased utilization of automated telephone messages, short message services, social

media, email alerts, and the city's website to disseminate information and to reduce non-critical information requests; and (iii) a plan to ensure adequate staffing both in anticipation of, and in response to, high call volume incidents.

b. A copy of such protocol shall be provided to the council.

§ 2. This local law shall take effect one hundred eighty days after its enactment, except that the director of the mayor's office of operations shall take such measures as are necessary for its implementation, including the promulgation of rules, prior to such effective date.

THE CITY OF NEW YORK, OFFICE OF THE CITY CLERK, s.s:

I hereby certify that the foregoing is a true copy of a local law of The City of New York,
passed by the Council onApril 6, 2011..... and returned unsigned by the Mayor
onMay 7, 2011.....

MICHAEL M. McSWEENEY, City Clerk, Clerk of the Council.

CERTIFICATION PURSUANT TO MUNICIPAL HOME RULE §27

Pursuant to the provisions of Municipal Home Rule Law §27, I hereby certify that the enclosed Local Law (Local Law 29 of 2011, Council Int. No.528-A) contains the correct text and was passed by the New York City Council on April 6, 2011, returned unsigned by the Mayor on May 7, 2011 and returned to the City Clerk on May 7, 2011.

JEFFREY D. FRIEDLANDER, Acting Corporation Counsel.