

NEW YORK CITY'S

PRIVATELY OWNED PUBLIC SPACES

Signage and Amenities Text Amendment



Background



Background



Signage



Logo Design Competition

THE NEW YORK CITY
PRIVATELY OWNED PUBLIC SPACE
**LOGO DESIGN
COMPETITION**

www.popslogo.nyc

Sponsored by:



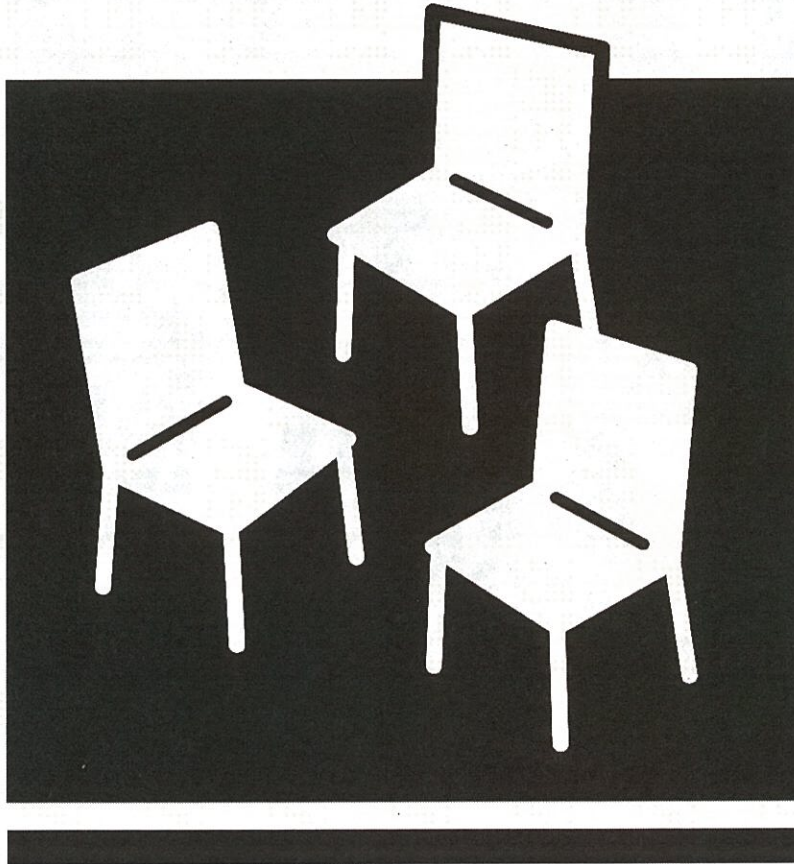
Funding provided in part by:



Submissions open **January 28-May 15**

Received **607 submissions** from **58+ countries**
and **17,000+ public votes**

Unveiling...the new official POPS logo!



#572
"Have a Seat"
By Emma Reed

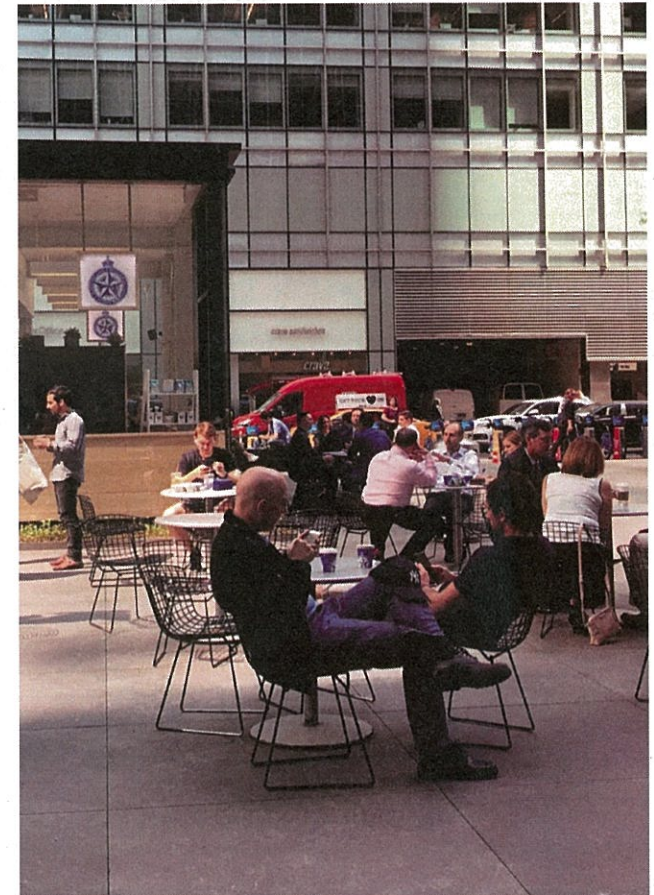
Amenities in Plazas and Arcades




Proposed Text Amendment

Proposed Actions: Zoning text amendment to update certain provisions of the Zoning Resolution related to POPS to achieve the following:

1. Facilitate the updating of the existing public space symbol;
2. Require public space signage for various types of POPS; and
3. Permit publicly accessible moveable tables and chairs to be placed in plazas and arcades where they are currently prohibited.



Applicability

 Community districts that have zoning districts eligible for POPS bonuses

Summary:

Manhattan: 12 (CD 1-12)

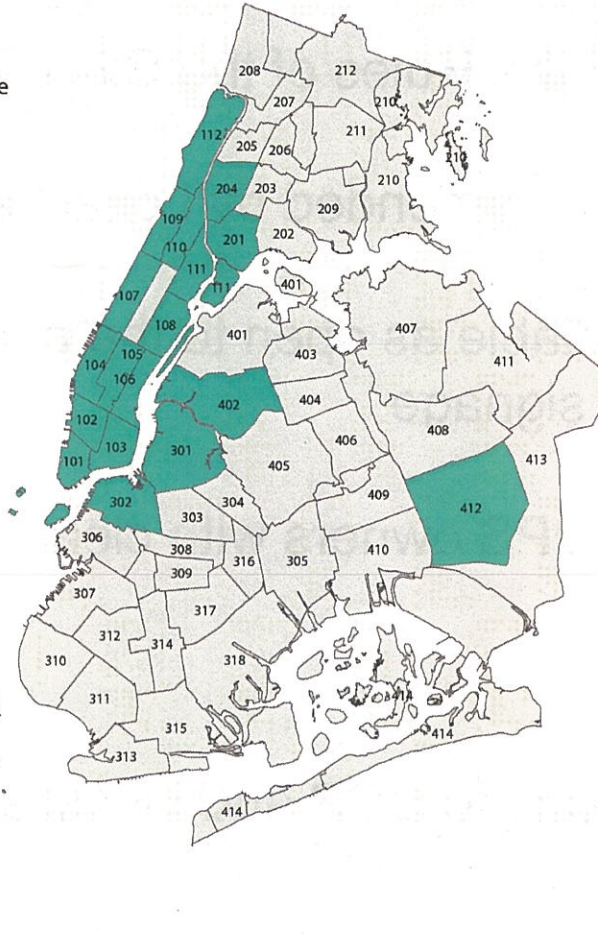
Brooklyn: 2 (CD 1-2)

Queens: 2 (CD 2, 12)

Bronx: 2 (CD 1, 4)

Staten Island: 0

Total: 18



Special zoning districts that reference existing public plaza standards include:

- Special Midtown District
- Special Lower Manhattan District
- Special Hudson Yards District
- Special Sheepshead Bay District
- Special Transit Land Use District
- Special West Chelsea District
- Special Downtown Brooklyn District
- Special Long Island City Mixed Use District
- Special Willets Point District
- Special Downtown Far Rockaway District

Departmental Rule on POPS Signage

- Department is amending Title 62 of the Rules of the City of New York
- Related to Local Law 116 of 2017, as amended by Local Law 250
- **Goal:** For POPS to be easily identifiable as open to the public by providing clear, visible, and legible signage
- **Purpose of the rule:** To provide POPS owners with clear instructions on complying with the rule:
 - Signage specifications
 - DCP review process
 - Timeframe to submit signage plans to DCP and install signs by

Public Review

Milestone	Date
Referred to 22 Community Boards (CBs) and 4 Borough Presidents (BPs)/Boards	May 20, 2019
CBs and BPs Review	60 days
CPC Public Hearing	October 16, 2019

Recommendations

	Manhattan	Brooklyn	Queens	Bronx
Approval/Support	<ul style="list-style-type: none"> • Borough President • CB 1 with conditions • CB 3 	<ul style="list-style-type: none"> • Borough President • CB 1 • CB 2 	<ul style="list-style-type: none"> • CB 1 • CB 2 	
No Objection	<ul style="list-style-type: none"> • CB 6 			
Denial	<ul style="list-style-type: none"> • CB 5 with conditions 			
No Comment	<ul style="list-style-type: none"> • CB 2 • CB 4 • CB 7 • CB 8 • CB 9 • CB 10 • CB 11 • CB 12 	<ul style="list-style-type: none"> • CB 15 	<ul style="list-style-type: none"> • Borough President • CB 7 • CB 12 • CB 14 	<ul style="list-style-type: none"> • Borough President • CB 1 • CB 4

Comments

Manhattan CB 1:

- Approves only if existing logo is maintained

Manhattan CB 5:

- Concern of unlimited number of movable tables/chairs obstructing pedestrian circulation
- Appropriate signage location
- General compliance/enforcement issues

Manhattan CB 6:

- Recommend allowing movable planters where tables and chairs are not practical for space reasons
- General compliance/enforcement issues

Questions/Comments



THE COUNCIL
THE CITY OF NEW YORK

Appearance Card

I intend to appear and speak on Int. No. _____ Res. No. _____

in favor in opposition

Date: 11/19/19

(PLEASE PRINT)

Name: Stella Kim

Address: 120 Broadway, 31st Fl. (DCP)

I represent: DCP

Address: "

Please complete this card and return to the Sergeant-at-Arms

THE COUNCIL
THE CITY OF NEW YORK

Appearance Card

I intend to appear and speak on Int. No. _____ Res. No. _____

in favor in opposition

Date: 11/19/19

(PLEASE PRINT)

Name: ERIK BOTSFORD

Address: 120 BWAY

I represent: Dept of City planning

Address: 120 Bway

Please complete this card and return to the Sergeant-at-Arms