

# VALLEY TREE & LANDSCAPE, INC.

PROFESSIONAL PRUNING & PLANTING

P.O. BOX 986 • LONG BEACH, NEW YORK 11561

(516) 889-7534 • (718) 527-8410 • FAX (516) 889-4562



Reso. No. 1977 will provide an incentive for local small businesses to participate in public procurement process. The 10% price preference suggested will allow local small business to compete with larger firms. Local small companies tend to employ people from the surrounding communities. As a small business owner I am acutely aware that most of our revenue is spent on various operating costs we purchase from local vendors. Any program that supports local small business will benefit the surrounding community.

In order to benefit a larger number of small business a provision should be included in procurement contracts requiring that local small businesses are utilized for a portion of any work that is subcontracted.

A simple participation goal requiring prime contractors to undertake a good faith effort to use local small businesses without regard to race or gender for a minimum percentage of subcontracted services would have the broadest application providing the largest financial infusion into local economies.

Participation goals would impact many companies on a daily basis rather than the fewer instances where the small business would benefit by being awarded a job under a million dollars.

Thank you for your concern and support.

Sincerely,

Valley Tree & Landscape Service, Inc.

  
Joel D. Greifenberger

President

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June 25, 2009

Ms. Lisette Camilo  
Legislative Attorney  
New York City Council  
250 Broadway 14<sup>th</sup> floor  
New York, NY 10007

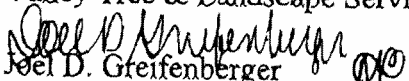
RE: NYC Council's Committee on Contracts  
Hearing on Reso. No. 1977

Dear Lisette:

I had hoped to attend the above mentioned hearing today June 25, 2009.  
Following is the testimony I would have presented to the committee.

Thank you for your attention to this matter.

Sincerely,  
Valley Tree & Landscape Service, Inc.

  
Joel D. Greifenberger  
NYS Certified Arborist/President