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THE COUNCIL OF
THE CITY OF NEW YORK
RITA JOSEPH

COUNCIL MEMBER, 40TH DISTRICT, BROOKLYN

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IMMIGRATION

10 March 2023

I am writing in support of the expansion of the Flatbush Avenue Business Improvement District to encompass the Church Avenue District Management Association (collectively, “the BIDs”). Both BIDs are within my district.

The two BIDs serve a vital role in the community, working diligently to make the area a shopping destination while supporting the needs of the area’s property and business owners. I have reviewed the BID’s proposed expansion and the BID’s Executive Director, Lauren Elvers Collins, presented the proposal to me on 1/12/23. The expansion would save the BIDs staff time, benefit from economies of scale, and allow the BIDs to provide a unified message. I am satisfied with the outreach the BIDs have conducted, including opportunities for BID members to find out more and to participate in the process, and I fully support this expansion.

Summary of Main Changes:

1. Commercial Properties: 60% of assessment would be Flatbush-facing footage + 40% of assessment would be commercial square footage.
2. Vacant Land: 60% of assessment would be Flatbush-facing footage + 40% of assessment would be lot size. Once the property is viable, the commercial property formula is applied.
3. Commercial Condominiums: In addition to individual commercial condominium’s square footage, Flatbush-facing frontage for commercial condominiums within the building will be determined proportionally based on the size of the condominiums.

I hope that every effort will be made to move this expansion through the process so it can be completed in time to be reflected in the July 2023 BID assessment billing.

Sincerely,

A handwritten signature in black ink, appearing to read "Rita Joseph".

Rita Joseph
Council Member (D-40)
Chair, Committee on Education