New York City Council Subcommittee on Zoning and Franchises

41 RICHARDS STREET REZONING ULURP # 230051ZMK

March 26th, 2024

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54 Richards Street LLC

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Project Description

- The Applicant proposes a zoning map amendment to rezone Block 512, Lots 13, 20, 22, and p/o 25 (the "Rezoning Area") from an M1-1 zoning district to an M1-5 zoning district;
- M1-1 allows for 1.0 FAR of manufacturing/commercial uses with 1 parking space per 2000-sf or 1 space per 3 employees whichever is less required for manufacturing, and 1 space per 300-sf for commercial uses. Allows for 2.4 FAR for community facility and 1 space per 300-sf
- M1-5 allows for 5.0 FAR of manufacturing/commercial uses with parking waiver;
- The proposed zoning map amendment would facilitate the development of Block 512, Lots 13 and 20 (the "Development Site") with a new 7-story plus cellar mixed light manufacturing and commercial building.
- The Development Site is owned and controlled by the Applicant, totaling approximately 16,500 sf.
 - Lot 13 (41 Richards Street) is a 12,500-sf lot that is improved with a .43 FAR warehouse with an operating auto dealer;
 - Lot 20 (37 Richards Street) is a 4,000-sf lot with a 1.00 manufacturing building, currently operating as a wholesale bakery.
- The proposed mixed-use development would include 113,557 GSF (82,266 ZSF, 4.99 FAR), which consists of
 - o 22,017 GSF of parking (41 parking spaces) and 4,000 GSF of loading berths at the cellar level and on the first floor,
 - o 2,730 GSF of local retail at the cellar level,
 - o 68,369 GSF (66,319 ZSF, 4.02 FAR) of manufacturing space on floors 1 through 7, and
 - o 16,441 GSF (15,947 ZSF, 0.97 FAR) of office space on floors 2 through 7.
- The proposed building would have a building height of 105', with a base height of 78' before setting back 20' from Richards Street and Commerce Street.



Site Location

- Proposed Development on Lots 13 and 20
- Rezoning Area includes Lot 22 . - Fire Station and a small Portion of Lot 25 a transient hotel
- Rezoning from M1-1 to M1-5 . - 125' deep from Richards Street, between Commerce and Seabring Streets
- Site is within 3-minute access . to Gowanus US 278 and Atlantic Basin/Buttermilk Channel

400' Study Area



0.15



Existing Land Use Map

Address	Lot	Lot Area*	Split Lot (Y/N)	FAR**	Existing Use
41 Richards St	13	12,500	Ν	0.43	Bus Parts Depot
37 Richards St	20	4,000	N	1.00	Manufacturing Wholesale Bakery
29 Richards St	22	6,000	Ν	1.19	Firehouse Engine Company 202
17 Seabring St	25	22,534 (2,800 sf within Rezoning Area)	Y	1.32	Hotel The Lodge Red Hook
*Total lot size in sf	, includin	g portions outside of Rezoning	Area		
**Existing floor are	ea ratio				



Legend Projected Develop Rezoning Area 400' Study Area ent Site 1 Land Use Cine & Two Family Buildin

Public Facilities & Institutor HultiFamily Walkup Buildings MultiFamily Elevator Building Open Space Mixed Commercial / Residential Buildings Parking Facilities Commercial / Office Buildings Wacart Land Commercial / Office Buildings ndustrial / Manufacturing All Others or No Data Transportation / utility

N

Zoning Change Map

- Site is currently zoned M1-1 and block is directly abutted by M1 uses on all sides.
 R5 and R6 uses are present approximately 350 feet to the south
- M1 allows UG 4-14, 16 and 17; permit FAR up 1 for commercial and manufacturing and up to 2.4 for community facility. Building height regulated by sky-exposure plane beginning at 30-feet above street line. Parking is 1 to 300-sf
- M1-5 allows same use groups, permits FAR up to 5.0 for commercial and manufacturing and up to 6.5 for community facility. Building height regulated by sky-exposure plane beginning at 85-feet above street line. Parking is not required



Aerial View Map



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Site Photos



View of Projected Development Site from Commerce St facing northwest 1



2 View of Projected Development Site from Commerce St facing northeast





? View of Commerce St facing northwest

Site Photos



4 View of Projected Development Site from the intersection of Richards St and Commerce St facing west



5 View of Projected Development Site from Richards St facing south





6 View of Rezoning Area from the intersection of Richards St and Seabring St facing south

Site Photos



View from the intersection of Richards St and Seabring St facing southwest



Study Area Map with Photo Key



8 View of Seabring St towards the intersection of Richards St and Seabring St facing northwest





Need for Rezoning

- Provide for Modern Manufacturing Building for artisanal entrepreneurs, incubator and start-up businesses, maker hub manufacturing, shared and flex manufacturing space and traditional small businesses
- Supports quality redevelopment given cost to retrofit or demolish existing structures, remediate site and to provide for required flood resiliency
- Parking requirements associated with M1-1 too prohibitive to support modern manufacturing facility

Proposed Action would allow for development that directly addresses two of Brooklyn Borough Presidents Office's most pressing needs for fiscal year 2024:

- Economic recovery and development: the community board states that empty storefronts plague the community, and that a solution is needed to
 allow their commercial strips to be diverse in the wares they sell. The Proposed Building would introduce "boutique manufacturing," the on-site
 production of custom woodworking, ceramic products, clothing, and other such uses found in Use Groups 11, 16, and 17. These diverse products
 would be produced locally and sold within storefronts on-site, providing the exact types of products the community board is looking for in the
 community district.
- Infrastructure resiliency: Red Hook is within the 100-year floodplain. The Proposed Development would demolish flood prone buildings and redevelop the lots in accordance with Appendix G of the NYC Building Code that defines wet and dry flood proof measures required for buildings within 100-year flood zone and be subject to review and concurrence of flood-proofing measures under the NYC Waterfront Revitalization Program (WRP).

Responding to Neighborhood Redevelopment Challenge

- Proposed Development won a Neighborhood Challenge Innovation Grant
 - ✓ Sponsored by Southwest Brooklyn Industrial Development Corporation (SBIDC), NYC Small Business Services (SBS) and NYC Economic Development Corporation (NYCEDC)
- Responds to following conditions
 - Reduction in manufacturing space despite demand for stable and affordable space
 - Respond to need for smaller, flexible manufacturing spaces with high quality amenities
 - ✓ Provide for floor resilience given background of Hurricane Sandy
 - Take advantages of Red Hook as a business location, adjacent to trucking routes, shipping locations, coastal access, improved bus and ferry service, high quality commercial districts
 - ✓ Take advantage of business clustering, low rents, and creative community
 - Respond to decline in manufacturing spaces, replacement of manufacturing tenants with commercial tenants

Red Hook Light Manufacturing Center: A Feasibility Study



Presented by Southwest Brooklyn Industrial Development Corporation

Neiahborhood

Proposed Development Program

Proposed Development

Site – 16,500-sf Total Size 82,266-sf (113,557 GSF) Height – 105-ft, 20-ft setback at 78-ft

Zoning Floor Area Distribution - 37 Richards Street (Lots 13 & 20)



* First Floor as measured from floor to ceiling is 23 feet from base grade and parking/loading is exempt from ZFA per ZR 12-10

** Ground Floor is below the Base Flood Elevation, therfore all floor area is exempt from ZFA as per ZR 64-322 (c) (2)

Uses

Manufacturing – 66,319-sf Office – 15,947-sf Retail – 2,730-sf Parking - 41 Spaces Loading Docks – 2

Gross Floor Area Distribution - 37 Richards Street (Lots 13 & 20)

FLOOR	TOTAL	PARKING	LOADING	RETAIL	MECH	MANUFAC	OFFICE
7TH	10,700	-	-	-	321	8,303	2,076
6TH	10,700	-	-	-	321	8,303	2,076
5TH	15,200	-	-	-	456	11,795	2,949
4TH	15,200	-	-	-	456	11,795	2,949
3RD	15,200	-	-	-	456	11,795	2,949
2ND	15,200	-	-	-	456	11,795	2,949
1ST	16,500	11,890	2,000		78	2,532	0
Ground	16,500	10,127	2,000	2,730	0		0
Total GFA	113,557	22,017	4,000	2,730	2,544	66,318	15,948





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² FIRST FLOOR PLAN-FOR ILLUSTRATIVE PURPOSES ONLY



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Plans – Renderings



NE Pedestrian View – Richards and Commerce St

SW Pedestrian View – Richards and Commerce St



3 AERIAL VIEW LOOKING WEST

41 RICHARDS STREET

AERIAL VIEW LOOKING SOUTH

Resiliency – Flood and Energy



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Resiliency – Flood and Energy

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Plans: Resiliency – Flood and Energy

Contemplated Systems

- Solar- Rooftop Photovoltaics
- Battery Energy Storage System (BESS)
- Rooftop water retention systems, green roof system
- High efficiency water systems, fixtures
- Low flush/emissions toilets
- High efficiency, intelligent LED lighting systems
- High efficiency HVAC systems, low NOX boiler systems

