



BUSINESS EDUCATION EVENT REPORT

Covering 6/30/2016 – 6/29/2017

This report is submitted pursuant to N.Y.C. Ad. Code § 20-706.2 as added by Local Law 68 of 2015.

Date	Event Type	Event Name	Neighborhood	Borough	DCA Staff	Approx. # Attendees	Materials Provided
6/28/2016 [Excluded from prior year report]	Visibility Events	2016 Chinatown Small Business Resource Fair	Chinatown	Manhattan	1	50	10 Things Business Need to Know, Inspection checklists, PSL, Commuter Benefits
7/6/2016	Speaking	Business Startup Basics	Park Slope	Brooklyn	1	40	Inspection Checklists, Ten Things for Business, Air Conditioner flyer, Paid Sick Leave brochure, List of License Categories, FEC flyer and ID theft magnet
7/7/2016	Speaking	SBA Business Networking Event	Tremont	Bronx	1	6	Inspection Checklists, Ten Things for Business, Air Conditioner flyer, Paid Sick Leave brochure, List of License Categories, FEC flyer and ID theft magnet
7/8/2016	Speaking	Fordham Small Business Walk July 8 2016	Fordham	Bronx	1	94	Business Education Folders w/ checklists, PSL brochure, air conditioning law sticker, Commuter benefits fact sheet



**Consumer
Affairs**

BUSINESS EDUCATION EVENT REPORT

Covering 6/30/2016 – 6/29/2017

Date	Event Type	Event Name	Neighborhood	Borough	DCA Staff	Approx. # Attendees	Materials Provided
7/13/2016	Visibility Events	Fulton Street BID walk	Downtown Brooklyn	Brooklyn	1	86	Business Education Folders w/ checklists, PSL brochure, air conditioning law sticker, Commuter benefits fact sheet
7/14/2016	Visibility Events	LINC's Literacy Olympics	Jamaica Center	Queens	1	20	Inspection Checklists, Ten Things for Business, Air Conditioner flyer, Paid Sick Leave brochure, List of License Categories, FEC flyer and ID theft magnet
7/18/2016	Speaking	Accessing Government Resources: What You Need to Know hosted by Business Outreach Center Network	Prospect Heights	Brooklyn	1	44	Inspection Checklists, Ten Things for Business, Air Conditioner flyer, Paid Sick Leave brochure, List of License Categories, FEC flyer and ID theft magnet
7/21/2016	Speaking	SBS Queens Business Solutions Restaurant Boot camp Management workshop	Jamaica Center	Queens	1	14	Inspection Checklists, Ten Things for Business, Air Conditioner flyer, Paid Sick Leave brochure, List of License Categories, FEC flyer and ID theft magnet



**Consumer
Affairs**

BUSINESS EDUCATION EVENT REPORT

Covering 6/30/2016 – 6/29/2017

Date	Event Type	Event Name	Neighborhood	Borough	DCA Staff	Approx. # Attendees	Materials Provided
7/24/2016	Visibility Events	Bronx Small Business Expo	Melrose	Bronx	1	100	10 Things Business Need to Know, Inspection checklists, PSL, Commuter Benefits; licensing category
7/27/2016	Speaking	Business Opportunities with the NYPD	Central Harlem	Manhattan	1	100	10 Things Business Need to Know, Inspection checklists, PSL, Commuter Benefits
8/4/2016	Visibility Events	Business Education Day w/ CM Koo	Flushing	Queens	4	30	Business Education Folders w/ checklists, PSL brochure, air conditioning law sticker, Commuter benefits fact sheet
8/11/2016	Literature Distribution	Harlem Week Eco Dev Conference	Morningside Heights	Manhattan	1	100	10 Things Business Need to Know, Inspection checklists, PSL, Commuter Benefits
8/11/2016	Visibility Events	Bronx Morris Heights Health Center	Morrisania	Bronx	1	100	10 Things Business Need to Know, Inspection checklists, PSL, Commuter Benefits
8/15/2016	Visibility Events	Business Education Day w/ CM Constantinides	Astoria	Queens	4	153	Business Education Folders w/ checklists, PSL brochure, air conditioning law sticker, Commuter benefits fact sheet



**Consumer
Affairs**

BUSINESS EDUCATION EVENT REPORT

Covering 6/30/2016 – 6/29/2017

Date	Event Type	Event Name	Neighborhood	Borough	DCA Staff	Approx. # Attendees	Materials Provided
8/17/2016	Speaking	Queens SBS Business Solutions Workshops: Accessing Financing & 10 Steps to Starting a Business	Jamaica Center	Queens	1	100	Inspection Checklists, Ten Things for Business, Air Conditioner flyer, Paid Sick Leave brochure, List of License Categories, FEC flyer and ID theft magnet
8/24/2016	Speaking	Small Business Solutions Washington Heights/ DCA Workshop	Washington Heights	Manhattan	1	20	Inspection Checklists, Ten Things for Business, Air Conditioner flyer, Paid Sick Leave brochure, List of License Categories, FEC flyer and ID theft magnet
8/31/2016	Visibility Events	Cote d'Ivoire Economic Promotion day's conference and exhibition	Midtown	Manhattan	1	400	Inspection Checklists, Ten Things for Business, Air Conditioner flyer, Paid Sick Leave brochure, List of License Categories, FEC flyer and ID theft magnet
9/1/2016	Literature Distribution	Cote D'Ivoire-Economic Days	Garment District	Manhattan	1	81	10 Things Business Need to Know, Inspection checklists, PSL, Commuter Benefits
9/8/2016	Literature Distribution	Sobro Business Expo	South Bronx	Bronx	1	125	10 Things Business Need to Know, Inspection checklists, PSL, Commuter Benefits



BUSINESS EDUCATION EVENT REPORT

Covering 6/30/2016 – 6/29/2017

Date	Event Type	Event Name	Neighborhood	Borough	DCA Staff	Approx. # Attendees	Materials Provided
9/13/2016	Speaking	Common Wealth World Wide Transportation Commuter Benefits Training	Long Island City	Queens	1	30	Inspection Checklists, Ten Things for Business, Air Conditioner flyer, Paid Sick Leave brochure, List of License Categories, FEC flyer and ID theft magnet
9/14/2016	Speaking	Ozone Park Small Business Forum	Ozone Park	Queens	1	21	10 Things Business Need to Know, Inspection checklists, PSL, Commuter Benefits
9/20/2016	Visibility Events	Business Education Day w/ CM Rosenthal	Upper West Side	Manhattan	4	80	Business Education Folders w/ checklists, PSL brochure, air conditioning law sticker, Commuter benefits fact sheet
10/4/2016	Speaking	Business Regulations Training	Lower East Side	Manhattan	1	12	10 Things Business Need to Know, Inspection checklists, PSL, Commuter Benefits
10/4/2016	Speaking	Renaissance Economic Development Corporations REDC Presentation	Lower East Side	Manhattan	1	40	Need to Know, PSL, CB literature; inspection checklists; FEC Flyer
10/4/2016	Speaking	The Standard Hotel High line PSL Presentation	Chelsea	Manhattan	1	50	PSL, CB literature; inspection checklists; FEC Flyer



**Consumer
Affairs**

BUSINESS EDUCATION EVENT REPORT

Covering 6/30/2016 – 6/29/2017

Date	Event Type	Event Name	Neighborhood	Borough	DCA Staff	Approx. # Attendees	Materials Provided
10/12/2016	Visibility Events	Business Education Day w/ CM Rose	North Westerleigh	Staten Island	4	23	Business Education Folders w/ checklists, PSL brochure, air conditioning law sticker, Commuter benefits fact sheet
10/12/2016	Visibility Events	Business Education Day in CM Matteo's District	New Dorp	Staten Island	4	61	Business Education Folders w/ checklists, PSL brochure, air conditioning law sticker, Commuter benefits fact sheet
10/25/2016	Literature Distribution	Flatiron Business Assistance Forum	Kips Bay / Murray Hill	Manhattan	1	85	10 Things Business Need to Know, Inspection checklists, PSL, Commuter Benefits
11/17/2016	Speaking	Elmhurst Small Business Education Forum	Elmhurst	Queens	1	25	10 things Business Need to Know, PSL literature, CB literature; inspection checklists; FEC Flyer
11/21/2016	Speaking	Jornalero App launch and Press conference NY NICE	Jackson Heights	Queens	1	60	10 things Business Need to Know, PSL, CB literature; inspection checklists; FEC Flyer
11/22/2016	Literature Distribution	Community Town Hall	Mott Haven	Bronx	1	20	10 Things Business Need to Know, Inspection checklists, PSL, Commuter Benefits



**Consumer
Affairs**

BUSINESS EDUCATION EVENT REPORT

Covering 6/30/2016 – 6/29/2017

Date	Event Type	Event Name	Neighborhood	Borough	DCA Staff	Approx. # Attendees	Materials Provided
11/29/2016	Speaking	CM Jumaane Williams-Town Hall	East Flatbush	Brooklyn	2	50	10 Things Business Need to Know, Inspection checklists, PSL, Commuter Benefits
12/2/2016	Visibility Events	Business Education Day w/ The Bodega Association	Soundview	Bronx	4	23	Business Education Folders w/ checklists, PSL brochure, air conditioning law sticker, Commuter benefits fact sheet
12/15/2016	Visibility Events	Business Education Day in Speaker Mark-Viverito's District	East Harlem	Manhattan	4	42	Business Education Folders w/ checklists, PSL brochure, air conditioning law sticker, Commuter benefits fact sheet
12/15/2016	Visibility Events	Business Education Day w/ CM Van Bramer	Sunnyside	Queens	4	50	Business Education Folders w/ checklists, PSL brochure, air conditioning law sticker, Commuter benefits fact sheet
12/15/2016	Visibility Events	Business Education Day in CM Palma's District	Parkchester	Bronx	4	35	Business Education Folders w/ checklists, PSL brochure, air conditioning law sticker, Commuter benefits fact sheet



BUSINESS EDUCATION EVENT REPORT

Covering 6/30/2016 – 6/29/2017

Date	Event Type	Event Name	Neighborhood	Borough	DCA Staff	Approx. # Attendees	Materials Provided
12/15/2016	Visibility Events	Business Education Day in CM Williams' District	Flatbush	Brooklyn	4	125	Business Education Folders w/ checklists, PSL brochure, air conditioning law sticker, Commuter benefits fact sheet
12/15/2016	Visibility Events	Business Education Day w/ CM Rose	Stapelton-Rosebank	Staten Island	4	45	Business Education Folders w/ checklists, PSL brochure, air conditioning law sticker, Commuter benefits fact sheet
12/20/2016	Visibility Events	Business Education Day in CM Vacca's District	Throgs Neck	Bronx	4	30	Business Education Folders w/ checklists, PSL brochure, air conditioning law sticker, Commuter benefits fact sheet
1/11/2017	Speaking	DCA Minimum Wage Law Overview	Financial District	Manhattan	1	15	Minimum Wage brochures, PSL brochures
1/17/2017	Speaking	Listening Tour Presentation at Loisaida Inc.	East Village	Manhattan	2	20	10 things Business Need to Know, PSL, CB literature
2/11/2017	Visibility Events	Know Your Rights / Business Forum	Flatbush	Brooklyn	1	70	PSL Brochures, CB brochures, FEC Flyers
2/15/2017	Speaking	Listening Tour Event w/ SoBro	South Bronx	Queens	2	25	Resources for small business owners



**Consumer
Affairs**

BUSINESS EDUCATION EVENT REPORT

Covering 6/30/2016 – 6/29/2017

Date	Event Type	Event Name	Neighborhood	Borough	DCA Staff	Approx. # Attendees	Materials Provided
2/15/2017	Tabling	Council Member Corey Johnson's Resource Fair	West Village	Brooklyn	1	200	10 things Business Need to Know, PSL, CB literature; inspection checklists
3/7/2017	Speaking	Sunset Park Business Forum	Sunset Park	Brooklyn	2	100	10 things Business Need to Know, PSL, CB literature; inspection checklists
3/8/2017	Tabling	CM Levine & CM Rodriguez Small Business Workshop	Washington Heights	Manhattan	1	25	10 things Business Need to Know, PSL, CB literature; inspection checklists; FEC Flyer
3/16/2017	Speaking	BK Community Board 16 Economic Development Committee Meeting	Brownsville	Brooklyn	1	10	10 things Business Need to Know, PSL, CB literature; inspection checklists; FEC Flyer
3/25/2017	Tabling	NARI Home Improvement Contractor Expo	New Springville	Staten Island	2	150	Inspection Checklists, Consumer Guide to HIC
3/30/2017	Visibility Events	Business Education Day w/ CM Salamanca	South Bronx	Bronx	4	70	Business Education Folders w/ checklists, PSL brochure, air conditioning law sticker, Commuter benefits fact sheet
3/30/2017	Speaking	Presentation to National Supermarket Association	Flushing	Queens	2	70	Inspector Checklists, Ten Things for Business, Air Conditioner flyer, Paid Sick Leave Brochure



BUSINESS EDUCATION EVENT REPORT

Covering 6/30/2016 – 6/29/2017

Date	Event Type	Event Name	Neighborhood	Borough	DCA Staff	Approx. # Attendees	Materials Provided
4/4/2017	Tabling	SBS Small Business Resource Fair	Corona	Queens	1	51	Inspector Checklists, Ten Things for Business, Air Conditioner flyer, Paid Sick Leave brochure, List of License Categories, FEC flyer and ID theft magnet
4/4/2017	Speaking	Business Training-- Ticket Seller Businesses	Lower Manhattan	Manhattan	3	14	Laws and rules governing Ticket Sellers
4/7/2017	Visibility Events	Business Education Day w/ CM Miller	Jamaica	Queens	4	98	Business Education Folders w/ checklists, PSL brochure, air conditioning law sticker, Commuter benefits fact sheet
4/12/2017	Speaking	Business Presentation-- Home Improvement (NARI of Staten Island)	West Brighton	Staten Island	2	30	The Commissioner and Karla attended a NARI general meeting. Karla answered questions related to the HIC law.
4/15/2017	Speaking	DYCD hosts Spring into Health & Business Fair	Parkchester	Bronx	1	100	Ten Things for Business, 10 things every consumer should know, Air Conditioner flyer, Paid Sick Leave brochure, List of License Categories, FEC flyer and ID theft magnet



**Consumer
Affairs**

BUSINESS EDUCATION EVENT REPORT

Covering 6/30/2016 – 6/29/2017

Date	Event Type	Event Name	Neighborhood	Borough	DCA Staff	Approx. # Attendees	Materials Provided
4/23/2017	Speaking	YAMA 1st Consultative Meeting	Sunset Park	Brooklyn	1	200	FEC Brochure, PSL, Inspection Checklists
4/27/2017	Tabling	SBS-Small Business Resource Fair	Jackson Heights	Queens	1	30	Inspection Checklists, Ten Things for Business, Air Conditioner flyer, Paid Sick Leave brochure, List of License Categories, FEC flyer and ID theft magnet
4/28/2017	Visibility Events	Business Education Day w/ CM Chin	Chinatown	Manhattan	4	74	Business Education Folders w/ checklists, PSL brochure, air conditioning law sticker, Commuter benefits fact sheet
5/23/2017	Tabling	City Hall in Your Borough (Bronx Resource Fair)	Morrisania	Bronx	1	200	Business Inspection Checklists; 10 things every business should know; PSL and CB literature
5/25/2017	Tabling	SBS Manhattan Resource Fair	East Harlem	Manhattan	1	85	Freelancers booklet, Checklists, Ten Things for Business, Air Conditioner flyer, Paid Sick Leave brochure, List of License Categories, FEC flyer and ID theft magnet



**Consumer
Affairs**

BUSINESS EDUCATION EVENT REPORT

Covering 6/30/2016 – 6/29/2017

Date	Event Type	Event Name	Neighborhood	Borough	DCA Staff	Approx. # Attendees	Materials Provided
5/25/2017	Speaking	Licensee Training-- Ticket Seller Individuals	Lower Manhattan	Manhattan	3	42	Laws and rules governing Ticket Sellers; TSI FAQ
5/26/2017	Visibility Events	Business Education Day w/ CM Cornegy	Bedford-Stuyesant	Brooklyn	4	68	Business Education Folders w/ checklists, PSL brochure, air conditioning law sticker, Commuter benefits fact sheet
5/30/2017	Speaking	LATAX	Morris Park	Bronx	1	50	Tax preparers bill of rights; tax preparer inspection checklists
6/7/2017	Visibility Events	Business Education Day w/ CM Gentile	Bay Ridge	Brooklyn	4	61	Business Education Folders w/ checklists, PSL brochure, air conditioning law sticker, Commuter benefits fact sheet
6/8/2017	Speaking	Queens CB4 Consumer Affairs Committee	Elmhurst	Queens	1	6	Ten Things for Business, Air Conditioner flyer, Paid Sick Leave brochure, Freelancer Brochure, Paid Care Worker Brochure, FEC flyer and ID theft magnet



**Consumer
Affairs**

BUSINESS EDUCATION EVENT REPORT

Covering 6/30/2016 – 6/29/2017

Date	Event Type	Event Name	Neighborhood	Borough	DCA Staff	Approx. # Attendees	Materials Provided
6/13/2017	Speaking	Manhattan CB8 Small Business Committee	Upper East Side	Manhattan	1	31	Inspector Checklists, Ten Things for Business, Air Conditioner flyer, Paid Sick Leave brochure, List of License Categories, FEC flyer and ID theft magnet
6/15/2017	Speaking	Merchant Association Organizing Meeting (Greater Allen Merchants Association)	South Jamaica	Queens	1	15	Inspector Checklists, Ten Things for Business, Air Conditioner flyer, Paid Sick Leave brochure, List of License Categories, FEC flyer and ID theft magnet
6/16/2017	Tabling	SBS Small Business Resource Fair	Hunts Point	Bronx	1	42	Freelancers booklet, Inspection Checklists, Ten Things for Business, Air Conditioner flyer, Paid Sick Leave brochure, List of License Categories, FEC flyer and ID theft magnet
6/23/2017	Visibility Events	Business Education Day w/ CM Torres	Fordham Manor	Bronx	5	80	Business Education Folders w/ checklists, PSL brochure, air conditioning law sticker, Commuter benefits fact sheet



**Consumer
Affairs**

BUSINESS EDUCATION EVENT REPORT

Covering 6/30/2016 – 6/29/2017

Date	Event Type	Event Name	Neighborhood	Borough	DCA Staff	Approx. # Attendees	Materials Provided
6/26/2017	Visibility Events	SBS Resource Fair	Fort Greene	Brooklyn	1	15	Freelancers booklet, Checklists, Ten Things for Business, Air Conditioner flyer, Paid Sick Leave brochure, List of License Categories, FEC flyer and ID theft magnet
6/29/2017	Visibility Events	SBS Resource Fair	Fort Greene	Brooklyn	1	91	Freelancers booklet, checklists, Ten Things for Business, Air Conditioner flyer, Paid Sick Leave brochure, List of License Categories, FEC flyer and ID theft magnet

Total events: 71

Total approx. attendees: 4,708