

Fiscal Impact Statement Prepared By New York City Mayor's Office of Management and Budget



Jacques Jiha, PhD, Budget Director

Disclaimer: This fiscal impact statement is a preliminary estimate and subject to change based upon further data analysis or changes in bill text. This legislation is summarized as understood by the administration as of the date this statement was prepared and does not include or consider subsequent text changes. This fiscal impact statement is not legally binding on the administration. "Total" columns represent the respective sum over a four-year period; note that fiscal impacts continue after year four. Unless otherwise stated, information used in the preparation of this Fiscal Impact Statement is sourced from the agencies impacted and the NYC Mayor's Office of Management and Budget.

Proposed Intro No. / Title: *Int. 205 / Outreach about fraudulent schemes committed by providers of immigration assistance services*

Sponsors: Hanif, Narcisse, Ung, Marte, Aviles, Krishnan, Lee, Won, Hudson, Brewer, Restler, Louis

Committee: Consumer and Worker Protection

Summary of Legislation: Requires the Department of Consumer and Worker Protections (DCWP) to conduct a public education campaign on television, the subway, and in print regarding immigration legal assistance and how to avoid fraudulent actors and scams in that area. Outreach materials are required to be in the citywide languages and distributed at schools, shelters, IDNYC enrollment locations, and other sites where social services are administered. Requires that DCWP report annually on July 1 about fraud prevention activities and outreach, including staff hours and locations of services rendered.

Effective Date: 60 days after enactment

First Fiscal Year Legislation Takes Effect: Fiscal Year 2026

First Fiscal Year with Full Impact: Fiscal Year 2026

Agencies Impacted: Department of Consumer and Worker Protections

Fiscal Impact Analysis

A. Total Impact (Expense and Revenue)

	Fiscal Year 1	Fiscal Year 2	Fiscal Year 3	Fiscal Year 4	Total
Expense	(\$1,684,000)	(\$1,684,000)	(\$1,684,000)	(\$1,684,000)	(\$6,736,000)
Revenue	0	0	0	0	0
Total	(\$1,684,000)	(\$1,684,000)	(\$1,684,000)	(\$1,684,000)	(\$6,736,000)

Date Prepared:

April 12, 2025

B. Expense

	Fiscal Year 1	Fiscal Year 2	Fiscal Year 3	Fiscal Year 4	Total
Expenditures	(\$1,684,000)	(\$1,684,000)	(\$1,684,000)	(\$1,684,000)	(\$6,736,000)

Impact on Expenditures (Expense):

It is anticipated that DCWP would require \$684,000 in total annual Personnel Services resources (including fringe) to hire 5 staff to develop outreach materials and to implement the outreach campaign. The positions have an average salary of \$96,800 and include a procurement analyst to oversee and review purchases, a computer specialist to develop and maintain a complaint management system, a staff analyst to process complaint data, a public information specialist to foster partnerships with ethnic and community media outlets, and a community coordinator to conduct stakeholder engagement.

It is also anticipated that DCWP would require \$1,000,000 in annual Other than Personnel Services resources for the continued development and production of multilingual educational materials, translations (including temporary and oral languages), and ad placements via numerous mediums including television, subways, and in print.

C. Revenue

	Fiscal Year 1	Fiscal Year 2	Fiscal Year 3	Fiscal Year 4	Total
Revenue	0	0	0	0	0

Impact on Revenue:

There is no anticipated impact on revenue.

D. Capital

	Fiscal Year 1	Fiscal Year 2	Fiscal Year 3	Fiscal Year 4	Total
Expenditures	0	0	0	0	0

Impact on Expenditures (Capital):

There is no anticipated impact on capital expenditures.