Fiscal Impact Statement Prepared By
New York City Mayor's Office of Management and Budget

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Disclaimer: This fiscal impact statement is a preliminary estimate and subject to change based upon further data analysis or changes in bill text. This legislation is summarized as understood by the administration as of the date this statement was prepared and does not include or consider subsequent text changes. This fiscal impact statement is not legally binding on the administration. "Total" columns represent the respective sum over a four-year period; note that fiscal impacts continue after year four. Unless otherwise stated, information used in the preparation of this Fiscal Impact Statement is sourced from the agencies impacted and the NYC Mayor's Office of Management and Budget.

Proposed Intro No. / Title: *Int. 1001-A / Creating an automated text messaging system to provide participants with important reminders regarding children's health and development*

Sponsors: Gutiérrez, Cabán, Hanif, Menin, Brannan, Riley, Ossé, Nurse, Joseph, Hudson, De La Rosa, Sanchez, Krishnan, Banks, Feliz, Rivera and Louis

Committee: Health

Summary of Legislation: This legislation requires the Department of Health and Mental Hygiene to establish an automated text messaging system to distribute child health and development reminders to enrolled parents or legal guardians. The Department must also conduct an outreach campaign to inform the public of the service.

Effective Date: 120 days after enactment

First Fiscal Year Legislation Takes Effect: Fiscal Year 2026

First Fiscal Year with Full Impact: Fiscal Year 2029

Agencies Impacted: Department of Health and Mental Hygiene

Fiscal Impact Analysis

A. Total Impact (Expense and Revenue)

	Fiscal Year 1	Fiscal Year 2	Fiscal Year 3	Fiscal Year 4	Total
Expense	($158,000)	($182,000)	($208,000)	($234,000)	($782,000)
Revenue	0	0	0	0	0
Total	($158,000)	($182,000)	($208,000)	($234,000)	($782,000)

Date Prepared: October 26, 2025

B. Expense

	Fiscal Year 1	Fiscal Year 2	Fiscal Year 3	Fiscal Year 4	Total
Expenditures	($158,000)	($182,000)	($208,000)	($234,000)	($782,000)

Impact on Expenditures (Expense):

It is anticipated that DOHMH would require $105,000 in annual Personal Service (PS) resources, including fringe, for one community coordinator to manage the program.

In year one, it is anticipated that DOHM would require $53,000 in OTPS resources, including $25,000 for costs associated with sending out text messages, $3,000 in estimated Current Procedural Terminology (CPT) charges, a $4,000 one-time start-up fee, and $21,000 in annual associated flat fees for code hosting and leasing.

The anticipated second year OTPS cost is $182,000, the third year is $208,000, and the fourth year is $234,000.

Note, if enrollment grows annually; the number of text messages will increase. This expansion in scope would increase estimated CPT charges.

C. Revenue

	Fiscal Year 1	Fiscal Year 2	Fiscal Year 3	Fiscal Year 4	Total
Revenue	0	0	0	0	0

Impact on Revenue:

There is no anticipated impact on revenue.

D. Capital

	Fiscal Year 1	Fiscal Year 2	Fiscal Year 3	Fiscal Year 4	Total
Expenditures	0	0	0	0	0

Impact on Expenditures (Capital):

There is no anticipated impact on capital expenditures.

Date Prepared: October 26, 2025