

September 17th 2025

Members of the Subcommittee on Zoning & Franchises
New York City Council
250 Broadway, New York, New York 10007

Dear Members of the Subcommittee on Zoning & Franchises,

The Brooklyn Chamber of Commerce supports UOVO's rezoning application for 74 Bogart Avenue. This project is a timely example of how to create long-term employment, support cultural infrastructure, and give space for small businesses to grow — all without requiring residential displacement or more bulk.

UOVO is not a typical logistics operator. Their work sits at the intersection of arts, labor, and infrastructure. The proposed facility will serve as a secure, climate-controlled hub for art handling, conservation, and institutional logistics — supporting many of the city's leading museums and galleries, while also enabling emerging artists and small studios to grow. These are stable, place-based jobs — many of them filled by working artists — in a sector where Brooklyn has long played a leadership role.

Just as important is the way UOVO has approached the ground-floor experience. By incorporating street-level art and a locally-produced façade mural, the project transforms what is now a blank, truck-dominated frontage into a safer, more active corner that enhances the surrounding corridor. These investments will create a stronger sense of place, support pedestrian activity that benefits nearby businesses, and contribute to a more welcoming and secure public realm.

From a zoning standpoint, this is a low-controversy proposal. It conforms to the frameworks proposed under the City of Yes, brings investment to a long-neglected lot, and helps preserve industrial land for uses that serve the borough's long-term interests. It also reflects a real and intentional response to community board recommendations — from educational programming and park partnerships to social service commitments. Those are the kinds of tangible outcomes we consistently advocate for as they will benefit the neighborhood, its businesses and residents, and overall, the arts industry.

We encourage the Council to approve this rezoning and view UOVO's proposal as a model for how cultural logistics and light industrial activity can coexist with — and enhance — Brooklyn's creative economy.

Respectfully,



Randy Peers
President & CEO
Brooklyn Chamber of Commerce

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**YOUNG PROFESSIONALS LIAISON*



September 22, 2025

Testimony Before the New York City Council: Subcommittee on Zoning and Franchises

Re: Support for 74 Bogart Avenue

Chair Riley and Members of the Subcommittee on Zoning and Franchises, thank you for the opportunity to speak today. My name is Mateo Colon, and I am here on behalf of The New York Building Congress. We represent over 500 organizations and over 250,000 skilled tradespeople and professionals dedicated to the growth and prosperity of our city. We firmly support UOVO's proposed rezoning for 74 Bogart Avenue in East Williamsburg. This is the kind of project that validates the intent of the city's industrial zoning framework, infrastructure-rich, job-creating, neighborhood-compatible, and tied to an evolving economy.

UOVO offers a project that reflects the real complexity of our post-industrial landscape. Their proposal replaces a low-performing truck depot with a climate-controlled facility serving cultural clients, from major museums to emerging artists. These are not speculative or transitional uses; they are central to New York's global identity and economic resilience.

The project's operational profile: low traffic, minimal emissions, and quiet use, makes it well suited to this evolving mixed-use district. Its inclusion of public art installations — many of which are produced by the artists employed in their warehouses — enhances the pedestrian experience and strengthens the streetscape. Together, these elements reflect the kind of context-sensitive activation that should be prioritized as the city works to revitalize formerly industrial corridors into vibrant destinations.

We also recognize UOVO's attention to local impact. Their commitments to park partnerships, contributions to local nonprofits, school programming, and local hiring are grounded in ongoing conversations with community stakeholders and structured for accountability. From a construction and operations perspective, they've shown they can deliver a safe, clean, well-lit addition to a thriving mixed-use area, as seen at their Evergreen Avenue site.

For these reasons, the New York Building Congress encourages approval of this rezoning and urges the Council to support land use tools that allow for this type of integrated, infrastructure-forward development.

Thank you for your consideration.



September 22, 2025

Kevin Riley, Chair
NYC City Council Subcommittee on Zoning and Franchises
250 Broadway
New York, NY 10007

RE: 74 Bogart St, Brooklyn

Dear Chair Riley and Members of the Subcommittee on Zoning & Franchises,

The Association for a Better New York (ABNY) writes to express its support of the proposed zoning map amendment at 74 Bogart Avenue in East Williamsburg. This proposal reflects the type of land use modernization New York City needs to pursue if it is serious about growing a resilient, post-industrial economy that supports the arts, creates long-term jobs, and delivers clear neighborhood value.

The proposal represents a forward-looking use of industrial land — a climate-controlled arts logistics center operated by the applicant, UOVO, that facilitates the conservation, secure transport, and long-term storage of cultural assets for New York’s museums, galleries, and artists. This is not traditional warehousing. It’s civic infrastructure for the city’s cultural economy — the kind of “backstage” investment that allows artists to create, institutions to operate, and the broader creative ecosystem to thrive.

The project is designed to be a responsible and compatible neighbor within the district. Its operations are quiet, emissions-free, and well-contained — with far fewer externalities than traditional logistics or warehouse users. Moreover, public-facing elements — including art displays by local artists, some working at UOVO — help foster economic activity, enhance neighborhood safety, and create a sense of place for those living and working in the area.

We also view this application as a case study in how the City’s “City of Yes for Economic Opportunity” framework can work in practice. This is an underutilized lot that — instead of being left idle or converted to warehousing — is being repurposed for a culturally-driven, job-producing, low-impact use that fits the character of the neighborhood. The project’s design advances economic activity while respecting neighborhood scale and history — it’s exactly the type of proposal this city should be clearing a path for.

We encourage the Council to approve this rezoning and consider UOVO’s project as a model for how to apply land use policy in a way that supports both economic modernization and community trust.

Sincerely,

A handwritten signature in black ink that reads "Chad Purkey". The signature is written in a cursive, flowing style.

Chad Purkey
Vice President



EVERGREEN

Your North Brooklyn Business Exchange

September 22, 2025

Subcommittee on Zoning and Franchises
New York City Council
New York, NY

Dear Chair Riley and Subcommittee Members:

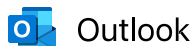
Evergreen is writing in support of 74 Bogart's request for a rezoning to construct a multistory art storage facility. Evergreen is a membership organization that champions manufacturing, creative production, and industrial service businesses in North Brooklyn and beyond. We connect businesses with resources and opportunities to help create and maintain high quality jobs at all skill levels. In 2024, Evergreen served over 200 businesses in a variety of ways; including helping link them with financing and employees, and assisting them with City and State incentive programs.

Evergreen has met with the development team at 74 Bogart, and learned about their plans to develop a state-of-the-art art storage facility on their site. They have direct experience operating such facilities, such as their UOVO facility in nearby Bushwick. This facility offers more employment than traditional self-storage facilities and will be purpose built and climate-controlled for safe storage of artworks. It also has the potential to serve the nearby agglomeration of small industrial businesses engaged in art handling, restoration and display.

Please feel free to contact me at larchibald@evergreenexchange.org or 718-388-7287 x168 if you have any questions.

Sincerely,

Leah Archibald, Executive Director, Evergreen



[EXTERNAL] Re: UOVO 74 Bogart Rezoning

From Liam McLaughlin [REDACTED]
Date Mon 9/22/2025 10:10 AM
To Land Use Testimony <landusetestimony@council.nyc.gov>

[REDACTED]

22 September 2025
Liam McLaughlin
[REDACTED]
Brooklyn, NY 11237

Dear Councilmember Kevin Riley and members of the Subcommittee on Zoning and Franchises,

As a local DJ and dance artist based in Bushwick, I wanted to share my support for UOVO's proposed project at [74 Bogart Street](#). I had the opportunity to perform at the 2025 UOVO Prize mural unveiling at their facility on Evergreen Ave. That experience really stood out to me, not just as a gig, but as a moment that brought together local artists, neighbors, and creatives in a way that felt genuine and energizing.

From what I've seen, UOVO shows up for the community. Their Evergreen facility is clean, well-run, and active during the day without adding noise or disruption to the block. They've helped bring thoughtful business to Morgan Avenue, and it's clear they're committed to making efforts to build upon the creative spirit of Bushwick, not erase it.

As someone who works in the arts and cares about what kinds of spaces are coming into the neighborhood, I'm excited to give my support to a project and organization that values both the art world and the local community, and has outlined plans to continue to strengthen their relationship to nearby organizations.

Thank you for your consideration.

Sincerely,
Liam McLaughlin

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Liam McLaughlin (he/him)
Brooklyn, NY



[EXTERNAL] Re: UOVO 74 Bogart Rezoning

From Melissa Joseph [REDACTED]
Date Fri 9/19/2025 1:00 PM
To Land Use Testimony <landusetestimony@council.nyc.gov>
Cc [REDACTED]

[REDACTED]

Melissa Joseph
[REDACTED]
[REDACTED]

September 18, 2025

To: Councilmember Kevin Riley and members of the Subcommittee on Zoning and Franchise
RE: UOVO 74 Bogart Rezoning:

Dear Councilmember Kevin Riley and members of the Subcommittee on Zoning and Franchise:

I am a Brooklyn based artist and I am writing to express my strong support for the proposed rezoning of the property located at 74 Bogart. I believe this change will have a positive impact on the future growth and vitality of our community.

The proposed rezoning will allow for construction of a new storage facility that will provide critical infrastructure for the local art community serving artists, galleries, and museums who rely on the facility for key parts of their day-to-day business as well as create numerous career opportunities. Many artists live and have studios in the neighborhood, and there are various ways they will be able to engage with the new facility.

I have personally benefitted from the opportunities created by UOVO as a recipient of their 2025 UOVO Brooklyn Museum Artist Prize. My work is currently on view as a 50 foot mural at the Evergreen location as well as at the Brooklyn Museum, offering an opportunity for unparalleled visibility and community support. The prize also comes with a cash award to support and sustain my practice. UOVO has been giving this award for 5 years, invaluable supporting local artists and providing access to wonderful public art installations in our Borough.

Additionally the gallery that represents me, Charles Moffett Gallery, actively stores artwork in UOVO storage facilities. They keep works of mine and other artists on their roster in the storage space so that we can have more room in the studio to make work. It is a huge benefit of our

relationship with the gallery. Other galleries offer the same, since studio space is at such a premium in New York City.

For these reasons, I urge you to approve the rezoning application for UOVO 74 Bogart. Thank you for your time and consideration of this matter. Please feel free to contact me with any further questions.

Sincerely,

Melissa Joseph

Dear Councilmember Kevin Riley and Members of the Subcommittee on Zoning and Franchises,

Re: Support for the UOVO Rezoning Proposal – 74 Bogart Street

I am writing to express my strong support for the proposed UOVO facility at 74 Bogart Street. I had the opportunity to attend the first public hearing, where I spoke in favor of this project because I firmly believe it will provide significant benefits to the neighborhood, the arts community, and small businesses. While I am unable to attend the hearing today, I want to ensure my support is still on record.

As a native New Yorker and current resident of Williamsburg, I'm deeply familiar with the complexities of neighborhood change. I understand the concerns around development and gentrification, particularly in a culturally rich and evolving area like Bushwick. However, I see this project not as a threat to the fabric of the community, but as a thoughtful addition to it. UOVO is a company that focuses on service, not disruption.

I am part of a team of four at Charles Moffett Gallery, and we are building our business with limited resources. UOVO has worked with us to make art storage accessible and affordable, which in turn gives us the space and flexibility we need to grow. Every time I visit the UOVO facility, I encounter a clean, respectful, and professional environment. Their staff is courteous and attentive, and the workspace they provide fosters productivity and creativity.

In addition to supporting arts organizations of all sizes, UOVO consistently uplifts underrepresented artists. One of our artists, Melissa Joseph, received the UOVO Prize this year — a recognition that has elevated her work to the public via an exhibition at the Brooklyn Museum and a mural installation on UOVO's Bushwick facility. This is not a company that extracts value from the community; it invests in it.

The proposed facility would also replace a neglected FedEx lot with a secure, well-designed building that improves the streetscape and public safety. While UOVO's operations necessitate a private facility due to liability and the nature of the work they do, they are still committed to public engagement, such as the use of the building's facade as a platform for community-generated art.

I urge the Council to approve this rezoning application. The UOVO facility at 74 Bogart Street would bring not only jobs and safer infrastructure but also long-term investment in the creative ecosystem that defines Bushwick's identity, as well as the arts within New York City as a whole.

Thank you for your time in reading this letter and consideration in the matter.

All the best,

Vilma Clausen

vilma clausen