



Legislation Text

File #: Int 0331-2014, **Version:** *

Int. No. 331

By Council Members Koo, Koslowitz and Rodriguez

A Local Law to amend the administrative code of the city of New York, in relation to door to door commercial solicitations.

Be it enacted by the Council as follows:

Section 1. Chapter five of title 20 of the administrative code is amended by adding new a subchapter 19 to read as follows:

SUBCHAPTER 19

DOOR TO DOOR COMMERCIAL SOLICITATIONS

§ 20-824. Definitions.

§ 20-825. Prohibited activity.

§ 20-826. Penalties.

§ 20-824. Definitions. For the purposes of this subchapter the following definitions shall apply:

- a. “Door to door commercial solicitation” shall mean to go upon, ring the doorbell affixed to, knock on the door of or attempt to gain admission to any private or multiple dwelling for the purpose of advertising a business or soliciting business.
- b. “Multiple dwelling” shall have the same meaning as defined in paragraph seven of section four of article one of the state multiple dwelling law.
- c. “Person” shall mean any natural person, firm, partnership, joint venture, corporation or association.
- c. “Private dwelling” shall have the same meaning as defined in paragraph six of section four of article

one of the state multiple dwelling law.

§ 20-825. Prohibited activity. a. No person shall engage in door to door commercial solicitation at any private or multiple dwelling where, in a conspicuous location at the entrance to such private or multiple dwelling, a sign is posted stating that door to door commercial solicitation is prohibited.

b. 1. In a private dwelling that is entirely owner-occupied and is designed for and occupied exclusively by no more than two families, any owner of such property shall have the authority to post such sign.

2. In all other private and multiple dwellings, the property owner shall only post such sign if the owner or lessee of each separate dwelling unit on such property or within such building indicates a desire to prohibit door to door commercial solicitations. Where one or more of such owners or lessees do not consent to the prohibition of door to door commercial solicitations, the property owner may post a sign prohibiting door to door commercial solicitation as long as the sign indicates those units where door to door commercial solicitation is permitted.

3. The signs permitted by this section shall be in a size and style to be determined by the commissioner.

§ 20-826. Penalties. A civil penalty of not less than two hundred and fifty dollars nor more than one thousand dollars shall be imposed for each violation of the provisions of this subchapter.

§ 2. This local law shall take effect one hundred twenty days after its enactment into law; provided, however, that the commissioner shall take any actions necessary prior to such effective date for the implementation of this local law including, but not limited to, the adoption of any necessary rules.

Int. No. 1034/2013
LS# 519
RC
2/5/14