CITY COUNCIL CITY OF NEW YORK -----Х TRANSCRIPT OF THE MINUTES Of the COMMITTEE ON ECONOMIC DEVELOPMENT ----- X November 28, 2017 Start: 10:09 a.m. Recess: 11:56 a.m. HELD AT: Committee Room - City Hall BEFORE: DANIEL R. GARODNICK Chairperson COUNCIL MEMBERS: Vincent J. Gentile Julissa Ferreras-Copeland Karen Koslowitz Donovan J. Richards Inez D. Barron I. Daneek Miller Joseph C. Borelli World Wide Dictation 545 Saw Mill River Road - Suite 2C, Ardsley, NY 10502 Phone: 914-964-8500 * 800-442-5993 * Fax: 914-964-8470

www.WorldWideDictation.com

A P P E A R A N C E S (CONTINUED)

Max Taffet Vice President Ports and Transportation NYC Economic Development Corporation

Andrew Genn Senior Vice President Ports and Transportation NYC Economic Development Corporation

Matt Chaban Policy Director Center for an Urban Future

1	COMMITTEE ON ECONOMIC DEVELOPMENT 3
2	[sound check]
3	[pause]
4	[gavel]
5	CHAIRPERSON GARODNICK: Good morning and
6	welcome to the Economic Development Committee of the
7	New York City Council; today is November 28th, 2017.
8	My name is Dan Garodnick and I have the privilege of
9	chairing this committee.
10	New York City has traditionally been a
11	major hub for domestic and international air cargo;
12	the New York metropolitan area has many competitive
13	advantages over other places in North America: it's
14	three major airports, it's proximity to developed
15	European markets, as well as connections to emerging
16	markets like the Middle East and Africa, and New York
17	City itself represents a dense consumer market like
18	nowhere else in the country; over 8.5 million people.
19	The City is extremely diverse, over 35 percent of New
20	Yorkers are foreign born, meaning; the residents of
21	many of our city's communities have strong ties their
22	home countries and often long for the products to be
23	imported here in the city. And New York also has
24	seen around 50 million tourists per year, which can

1 COMMITTEE ON ECONOMIC DEVELOPMENT 4 2 significantly add to any business potential customer 3 base.

Since 1948, the Port Authority of New 4 5 York and New Jersey has managed JFK, Newark, and LaGuardia Airports, and in the decades since it has 6 7 invested billions of dollars in capital improvements into all three. Unfortunately, these capital 8 9 improvements have not always kept pace with technology; specifically, many of the cargo 10 11 facilities at JFK Airport are over 40 years old and 12 are in dire need of renovation and modernization. While JFK does boast the nation's larges 13 international freight gateway for air cargo, nearly 14 15 60 percent of the space available for cargo --16 roughly 3.9 million square feet -- is deemed 17 nonviable, which means it is unfit for modern 18 screening, storage, and distribution. In other 19 words, most of JFK Airport's cargo facilities are 20 full of wasted space. This wasted space is having a measurable impact on JFK's standing as a cargo 21 destination. According to a recent investigative 2.2 23 report by the Center for an Urban Future, the functional cargo facilities at JFK exist alongside 24 aging or obsolete buildings that can no longer be 25

1COMMITTEE ON ECONOMIC DEVELOPMENT52used for cargo and scattered across several areas of3the airport, making it difficult for freight clients4to move or access their cargo.

JFK is one of only two major American 5 airports that have seen an overall reduction in air 6 7 cargo over the last five years, only one of two major American airports; that's a drop of 6.3 percent, and 8 9 that's only the last few years. Since 2004, cargo volume at JFK is down 26 percent. This lost cargo 10 11 may have a parallel measurable impact on the regional 12 workforce and the City's economy.

13 The air cargo workforce at JFK sustains 14 around 34,000 jobs citywide. These positions include 15 15,000 jobs at the airport itself, comprising around 16 20 percent of the total airport workforce, and these 17 are solid, middle-class jobs; the average air cargo 18 worker at JFK earns \$44,000 a year and has 19 opportunities for upward mobility. Unfortunately, as 20 cargo moves away from JFK, so do the jobs and the 21 economic opportunities they present.

In 2004, JFK's air cargo industry sustained over 46,000 jobs; today that number has also dropped by 26 percent to just 34,000 jobs so that many fewer New Yorkers are today employed by the

1 COMMITTEE ON ECONOMIC DEVELOPMENT 6 2 air cargo industry. While the Port Authority has 3 been slow to upgrade JFK's cargo facilities, the 4 Economic Development Corporation and the Center for 5 an Urban Future have made several suggestions of the most effective ways to do so, including the 6 7 construction of updated cargo facilities at the airport and right-sizing of existing ones, changing 8 9 business practices to better meet the needs of the air cargo industry, and expanding the marketing and 10 11 public relations efforts at JFK as a destination for 12 cargo.

13 We're so glad that EDC is here with us 14 today and we look forward to hearing from them this 15 morning. And before I turn the floor over to EDC, 16 I'd like to thank my committee staff: Legislative Counsel Alex Paulenoff; Policy Analyst Nadia Johnson; 17 18 Finance Analyst Aliya Ali; and my Chief of Staff, 19 Marianna Vaidman Stone for their hard work in putting 20 the hearing together.

And with that, we are going to first hear from Andrew Genn and Max Taffet of the New York City Economic Development Corporation. Gentlemen, we're glad you're here, and as soon as you are ready, please go ahead and begin.

1	COMMITTEE ON ECONOMIC DEVELOPMENT 7
2	MAX TAFFET: Good morning Chair Garodnick
3	and member of the Economic Development Committee. My
4	name is Max Taffet; I am a Vice President in the
5	Ports and Transportation Department of the New York
6	City Economic Development Corporation. I am joined
7	by my colleague, Andrew Genn, Senior Vice President
8	of Ports and Transportation.
9	I'd like to provide an overview of the
10	air cargo industry's importance to New York City's
11	economy and discuss the challenges and opportunities
12	that the industry faces at John F. Kennedy Airport.
13	I'll also review the study that NYCEDC and the Port
14	Authority conducted on the industry, as well as
15	highlight key initiatives and investments that both
16	parties have made to position JFK for growth.
17	Historically, since 1947/1948 the City of
18	New York has maintained a lease with the Port
19	Authority of New York and New Jersey to operate JFK.
20	New York City Economic Development Corporation
21	administers the airport lease; most recently renewed
22	in 2003 by Governor Pataki and Mayor Bloomberg. The
23	current lease expires in 2050.

24 Domestic and international planes bring25 59 million passengers a year to and from JFK. Over

1 COMMITTEE ON ECONOMIC DEVELOPMENT 2 JFK's long history as a center of American aviation, 3 it developed a vibrant ecosystem of on- and offairport industries. Today, plane traffic from the 4 5 passenger and freight aviation operation employs 35,000 people in the air cargo industry. 6

As noted in both the 2013 EDC and Port 7 Authority air cargo study and a 2017 report written 8 9 by the Center for an Urban Future, air cargo is a critical part of the City's freight economy. In the 10 11 2013 air cargo study, EDC and the Port Authority 12 found that cargo-related employment at JFK exceeded 34,000; this generated \$2.2 billion in wages and 13 almost \$6.6 billion in sales. It's estimated that 14 15 every additional thousand tons of air cargo handled 16 at JFK creates up to 35 jobs in the city's supply 17 Needless to say, cargo is a significant job chain. 18 creator and boost to our economy.

19 JFK is currently the seventh largest 20 airport for air cargo in the United States. Our key competitors are airports that focus on the import and 21 export of international cargo, including Miami, Los 2.2 23 Angeles and Chicago. Historically, Los Angeles focused on the Asian market, Miami on the Latin 24 25 American market, and JFK on the European market.

1 COMMITTEE ON ECONOMIC DEVELOPMENT 9 With Open Skies policy that began in the late 1970s 2 3 and an evolution in aircraft technology, both U.S. 4 and foreign carriers have expanded international 5 service to many more U.S. markets. This allows imported and exported cargo to fly directly to 6 7 locations closer to points of production or 8 distribution. Advancements in airplane fuel 9 efficiency and lighter and larger aircraft has resulted in aircraft with increased air freight belly 10 11 capacity in new passenger airplanes, expanding the number of potential U.S. air cargo parts of entry and 12 13 exit. 14 Because of these challenges, we've seen 15 Chicago, Washington Dulles, and Atlanta Hartsfield see to capture air cargo business from JFK, but JFK 16 17 remains a formidable competitor and continues to be 18 the nation's highest value port for import and export 19 of air cargo. In 2016, \$184 billion worth of 20 international goods were sent into or out of JFK, 21 representing over 18 percent of the value of total 2.2 U.S. international air cargo. 23 Moreover, the airport and New York City

23 Moreover, the airport and New York City
 24 retain enormous competitive advantages which JFK
 25 continues to capitalize on. First, New York City

1COMMITTEE ON ECONOMIC DEVELOPMENT102remains the nation's largest consumer market, with an3affluent, well-educated and diverse population;4shippers with goods destined for the New York5metropolitan area, New England and Mid-Atlantic often6make JFK their first choice.

7 Second, JFK has the most international 8 passenger traffic of any airport in the United 9 States; the majority of international flights to New 10 York City derive revenue, carrying belly cargo along 11 with passenger baggage.

12 Third, JFK has specialized facilities 13 such as the newly built animal handling facility that 14 can handle almost every type of cargo. The airport 15 has an unparalleled network of freight forwarders, 16 custom brokers and trucking companies that can 17 process and ship cargo and are familiar with ever-18 changing customs and security regulations.

19 The fourth factor might come as a 20 surprise to New Yorkers accustomed to living in 21 dense, tight spaces; JFK actually has room for 22 growth. With almost 5,000 acres, JFK can accommodate 23 forecast demand for the air cargo facilities for the 24 next 30 years. The airport is larger than Miami or 25 LAX and is approximately the size of Atlanta 1COMMITTEE ON ECONOMIC DEVELOPMENT12Hartsfield. Chicago O'Hare remains our only key3competitor with more land.

4 When we recognized that there are several contributing factors for the recent decline in 5 performance in JFK in relation to our peer airports. 6 7 First and foremost, the growth of international 8 traffic at competing airports due to Open Skies, 9 evolving consumer markets, and changing technology has contributed to JFK's performance. This has 10 11 shrunk JFK's catchment area, where in the past JFK had by far the greatest number of international 12 13 flights, competing airports have pursued 14 international routes, and airlines have responded 15 with additional flights to more destinations, meeting 16 passenger and cargo demand. Second, congested and 17 constrained infrastructure had time and cost to shipping from JFK. Tolls, combined with limited 18 19 cross New York City and Hudson River roadways can 20 make it challenging for air cargo to get to and from Third, JFK's facilities have not kept pace with 21 JFK. the modern standards and many of the facilities are 2.2 23 considered obsolete.

24 Up until 1990, JFK was the largest25 airport port of entry into the United States, the

1 COMMITTEE ON ECONOMIC DEVELOPMENT 12 2 U.S. air cargo industry was born at JFK and 3 consequently, JFK has an abundance of legacy 4 infrastructure which complicates reinvestment. Finally, business and leasing practices 5 and the lack of aggressive cargo marketing has 6 7 limited growth opportunities. Prior to 2013, JFK representation was lacking at international and 8 9 domestic air cargo industry trade events, while on a larger scale, major investments and facility leasing 10 11 initiatives are pending next steps on the Governor's January 2017 vision plan for JFK, which incorporates 12 additional air cargo facility investment. Both EDC 13 14 and the Port Authority recognize that the decline in 15 cargo volumes needed to be addressed. 16 The first step in January 2013 was 17 issuing a study of industry and airport competitive 18 challenges. The goal of the study was to identify 19 ways to increase cargo volumes at JFK and reap the 20 benefits of increased employment, wages and sales. We recognized that supply chain jobs offered entry 21 level employment and career opportunities for City 2.2 23 residents and workers. The study found primarily that the demand for air cargo at JFK is projected to 24 increase over the 20 years between 2010 and 2030, but 25

1 COMMITTEE ON ECONOMIC DEVELOPMENT 13 in order to arrive at this forecast, it required that 2 3 the Port Authority and the City implement a host of 4 initiatives to recruit new companies and carriers to As I'll now describe, there are critical 5 JFK. opportunities underway to improve and replace 6 7 obsolete and aging air cargo facilities, update business practices, and improve access to the airport 8 9 and promote and market JFK as a premier air cargo destination. 10

11 On the facilities front, the ARK animal care facility at JFK, the JFK Airport Travel Plaza, 12 and a new cargo building represent three examples of 13 14 how obsolete and aging facilities are being updated 15 to keep the airport competitive. This is especially 16 important as the cargo business becomes increasingly 17 specialized. Given the significant cost of air cargo 18 compared to moving goods by land and sea, only goods 19 that are high value or have to arrive at their 20 destination quickly are shipped by air.

21 Shippers now require specialized 22 facilities at major international cargo gateways to 23 meet their evolving needs. The ARK at JFK is a 24 specialized facility that provides state-of-the-art 25 animal handling to shippers at JFK. The shipment of 1COMMITTEE ON ECONOMIC DEVELOPMENT142live animals is a growing and lucrative niche market3in air cargo -- JFK's prior facility was woefully4inadequate.

Phase one of ARK opened January 2nd of 5 this year and Phase two opened in June. The cargo 6 7 facility is able to handle everything from horses and livestock to household pets; it includes quarantined 8 9 facilities and inspection services that used to be housed near Stewart Airport in Upstate Orange County. 10 The City's Industrial Development agency played a key 11 role in making this facility a reality by helping to 12 finance it. 13

14 JFK Airport Travel Plaza opened in 2014 15 and its parking facility opened in 2015. Amazingly 16 enough, this is the first rest stop for trucks and 17 buses in New York City and the lot is filled with 18 trucks and buses on a regular basis. It offers the 19 cargo industry a state-of-the-art fueling facility 20 for trucks as well as biodiesel and charging facilities for electric cars. Restaurants and 21 services are provided for airport employees and 2.2 23 drivers. The 7-Eleven on-site serves more coffee than any other 7-Eleven in the United States. 24 25 Perhaps most importantly, the Airport Plaza includes 1 COMMITTEE ON ECONOMIC DEVELOPMENT a parking lot for tractors and trailers. 2 The 3 development responds to the industry need for truck layover location, with the intention of getting 4 5 trucks off city streets.

While these facilities lay important 6 7 groundwork, additional new facilities are still very much needed at JFK. Last week the Port Authority 8 9 Board authorized its executive director to execute a lease for a new 346,000-square-foot on-airport cargo 10 11 warehouse. The facility, the first to be built in over 15 years, will consolidate most of the 12 operations of the largest cargo handler at JFK, 13 Worldwide Flight Services. This will enable the 14 15 company to provide better service to its airline 16 customers and speed up delivery of cargo from planes 17 to final destination.

These three facilities are essential 18 19 improvements at JFK; continued investment in the remaining aging infrastructure is needed, as are 20 additional specialized facilities. 21

With regard to business practices, while 2.2 23 interviewing businesses for the study, we heard one refrain over and over -- Why is it prohibited to ship 24 goods to JFK in 53-foot trailers when every other 25

1 COMMITTEE ON ECONOMIC DEVELOPMENT 16 2 airport in America allows them? EDC and the 3 Department of Transportation cooperated on an analysis of JFK-bound trucks that led to the lifting 4 5 of the restriction in March of 2015. By allowing industry standard tractor trailers to be used at the 6 7 airport as opposed to the 48-foot trailers previously allowed, one additional pallet of cargo can be loaded 8 9 onto each truck. An additional benefit to New York City residents is that this increased trailer 10 11 capacity leads to a reduction in total volume of 12 trucks on the roads. Following the adoption of the 13 rule change, UPS changed out its fleet serving JFK 14 and now carries the same volume of freight and fewer 15 trucks.

16 EDC, along with the Department of Small 17 Business Services has also supported the supported the creation of a business improvement district (BID) 18 19 at Springfield Gardens. This area adjacent to the 20 airport has over 6 million square feet of warehouse and distribution space, critical to the efficient 21 functioning of JFK. The district and it surrounding 2.2 23 area is where a good portion of the region's customs brokers and freight forwarder businesses are located. 24 These businesses and their employees power an 25

1COMMITTEE ON ECONOMIC DEVELOPMENT172industry that supports critical supply chain3management for the JFK air cargo industry as well as4the seaports in Brooklyn, Staten Island, and New5Jersey. The district also features roughly 1506housing units, whose residents coexist with the7supply chain industry.

8 Gateway JFK, as the BID is now called, 9 was signed into law by Mayor de Blasio in December 10 2016, with the support of Council Member Richards and other local elected officials. As one of the few 11 12 industrial business improvement districts in the 13 city, it will work to ensure that City services, such 14 as snow removal, are coordinated with the cargo 15 businesses.

16 On the marketing front, both EDC and the 17 Port Authority have made increased investments to 18 market JFK's air cargo capabilities. EDC and the 19 Port Authority have exhibited at the last three 20 International Air Cargo Association trade shows and 21 Port Authority representatives have attended 2.2 additional trade shows to tell the JFK story and 23 highlight our competitive advantages. EDC also promoted the trucking rule change in the media to 24

COMMITTEE ON ECONOMIC DEVELOPMENT
 ensure the industry became aware of the new
 opportunity.

18

4 Maintaining JFK's role as a premier air 5 cargo gateway:

While there have been a number of changes 6 7 over the past few years, we at EDC are mindful of the competitive threats that continue to affect air cargo 8 9 volumes at JFK and we remain dedicated to pursuing new opportunities to maintain JFK's role as a premier 10 11 air cargo gateway. With improved facilities, good business practices and effective promotion, we see 12 13 JFK continue to be the premier air cargo gateway for the entire northeast and Mid-Atlantic region. EDC's 14 15 ultimate goal is to strengthen the city's economy and 16 provide good jobs to our residents. We look forward 17 to working with you, the Port Authority and industry 18 partners to grow the business.

19Thanks for your attention; we'll be glad20to answer any questions that you may have.

CHAIRPERSON GARODNICK: Terrific. Well thank you very much for your testimony and it sounds like we've got a few challenges but that there are some steps that are already underway.

1	COMMITTEE ON ECONOMIC DEVELOPMENT 19
2	I want to just start by getting a handle
3	on the terminology, about how we define cargo; what
4	exactly is a fast-moving or valuable thing that needs
5	to be transported that would go by air as opposed to
6	say boat or truck or any other means. So just set
7	the stage for us just a little bit more about how we
8	define these terms and what exactly we're talking
9	about here when we're thinking about those goods that
10	are going to other places instead of say JFK.
11	ANDREW GENN: I want to start. I'm
12	Andrew Genn; I'm the Senior Vice President for Ports
13	and Transportation. I really want to thank the
14	Committee, you, Chair Garodnick, for having this
15	hearing today. You know we really care a lot about
16	freight, so it's great for us to be able to talk
17	about it, and when it comes to air cargo, air cargo
18	wants to move things quickly, and one of the focuses
19	of that is what we call just in time delivery, so
20	oftentimes what you have at JFK is the export of a
21	good that's going to say a like a precision
22	instrument that's going to that's being exported out
23	of JFK to go to a factor in Europe or Asia would be
24	an example of something that's exported out, and I

think it's important to realize it's not just stuff

1 COMMITTEE ON ECONOMIC DEVELOPMENT 20 2 coming in, but it's also things that we send out. 3 Another thing that goes out from JFK in volume are 4 lobsters from Maine that come through JFK. But because JFK has so many destinations you know by far 5 than any other airport, we are able to reach those 6 7 markets, whether it's in Asia, Europe or Oceana, so 8 that's our great advantage. Now coming in, a great 9 story we can tell you is; things like precious gems and diamonds -- the diamond district in Manhattan 10 11 relies on JFK to get uncut stones and you know we 12 have a corner of the market in terms of the cutting of those stones and then sending them out to world 13 14 markets. So it's an interesting ... it doesn't get 15 talked about a lot, but I think it really crystallizes I think the value of JFK to the city's 16 17 economy. I would add to that that 18 MAX TAFFET:

19 regular flows of goods are fish from JFK coming in 20 from abroad going directly to the new Fulton Fish 21 Market. If you go up to Hunts Point you'll see air 22 cargo containers that have just been discharged from 23 trucks there. Similarly, there is a large 24 pharmaceutical industry out in Long Island and JFK is

1 COMMITTEE ON ECONOMIC DEVELOPMENT 21 the conduit to the globe for those perishable, highly 2 3 sensitive exports. Yeah. 4 CHAIRPERSON GARODNICK: That's an outbound? 5 MAX TAFFET: Yeah, an export. 6 7 CHAIRPERSON GARODNICK: Okay, so 8 pharmaceuticals. Okay, so the idea that JFK has lost 9 some of its cargo over the last 13 years or so, a significant amount of its cargo, has it lost it in 10 the outbound or the inbound direction? Because the 11 reasons that you cited in your testimony for why 12 13 we've had some competitive challenges here were: more 14 opportunities to go to other airports, so that's an 15 inbound; congestion related to JFK, which could inbound or outbound; and obsolete facilities. 16 How 17 are the inbound and the outbound affected by each of 18 those competitive challenges for us? 19 ANDREW GENN: I think the first thing to 20 point out is that knowing what our competitive 21 challenges are is the first step; right, and I think that the work that we've been doing with the Port 2.2 23 Authority has given us a great sense of what it is that we need to do. So I think our mantra really is 24 to focus on the kinds of commodities that want to 25

1 COMMITTEE ON ECONOMIC DEVELOPMENT 22 2 come to JFK and to make sure that those are not 3 flying over us and that they're staying here. A lot of the attrition of cargo in the past is due to the 4 fact that other airports are obviously not sitting 5 still and by and large what they're doing is 6 7 satisfying their own consumer base by expanding international flights and therefore cargo that may 8 9 have been going in and out of JFK, you know because there were no other international flight options, are 10 11 now going directly to those gateways. Our attention is going to be on the goods that are coming into this 12 13 region, writ large, you know within a reasonable 14 driving distance, to make sure that that does not go 15 and bleed off into our competitor airports. MAX TAFFET: And also just to add that 16 17 shifts in manufacturing locations, both domestically 18 and abroad, end up having a direct impact on 19 transportation choices. As manufacturing has moved 20 more westerly from the east coast, that has drawn some of the traffic that otherwise would be leaving 21 the country through JFK into the catchment areas of 2.2 23 other airports in the United States. Similarly, on

24 the other end of the import, those goods coming into 25 the United States, a shift in manufacturing locations

1	COMMITTEE ON ECONOMIC DEVELOPMENT 23
2	greater manufacturing taking place in East Asia
3	and where specifically that manufacturing is taking
4	place in East Asia or Southeast Asia results in
5	different connecting flights into the U.S., which are
6	being weighed and balanced versus size of planes and
7	how much fuel capacity and where closer U.S. airports
8	are that they are able to balance the weight of goods
9	in their hull along with the fuel that they have to
10	carry in order to transit that distance.
11	CHAIRPERSON GARODNICK: Okay, so I
12	understand that there are some broader trends Open
13	Skies, lighter airplanes, the ability to bring goods
14	more directly to other marketplaces I get that;
15	that's, sadly, somewhat out of our control as a
16	municipality; the things that are not outside of our
17	control are questions of congestion and obsolete
18	facilities and marketing. Is that a fair statement?
19	MAX TAFFET: Yes.
20	CHAIRPERSON GARODNICK: Okay. It remind
21	me a little bit of the commercial rent tax, right; we
22	have vacant storefronts in Manhattan, in large degree
23	caused by factors that involve online shopping and
24	other things that are doing harm to retail and yet
25	there is a tax that we're actually also imposing on

1	COMMITTEE ON ECONOMIC DEVELOPMENT 24
2	our local businesses that are things that we can
3	control; in this case, commercial rent tax, and here
4	it would be an example of the obsolete facilities or
5	congestion, so let's talk about those for a second.
6	Do we actually know that congestion to and from JFK
7	is or has been a factor for those who are shipping in
8	and out of to use JFK for cargo?
9	ANDREW GENN: It is a factor and one of
10	the ways that we addressed it was by changing the
11	rules and allowing the 53-foot trucks to go to JFK,
12	and by doing that, we were saying to the industry,
13	you can be more efficient; you can handle… you can be
14	just like very other airport in the rest of the
15	country and carry that additional pallet and
16	therefore reduce your costs. I would say we're also
17	interested in what New York State is proposing to
18	improve access into JFK; they're just beginning that
19	process of looking at the roads, the highways into
20	and out of JFK and to address chronic congestion on
21	the Van Wyck Expressway. So I think we have to be
22	honest with ourselves, you know we have this
23	congestion, but the question now is how do we deal
24	with it effectively?

1 COMMITTEE ON ECONOMIC DEVELOPMENT 25 2 CHAIRPERSON GARODNICK: Congestion in and 3 around JFK and he walks in on cue, Council Member Richards. Okay, [background comment] so let's... let's 4 5 talk ... let's talk about -- well that's the subject we were on; your timing is perfect. Did the change in 6 7 rule from 53 to 48-foot ... the other way, from 48 to 53-foot trucks; were we able to measure that that 8 9 actually had an impact on congestion in and around 10 JFK?

11 ANDREW GENN: It has. I mean it in terms of the number of trucks that a big generator like UPS 12 13 is sending, they are sending... it results essentially like a 15-20 percent reduction in the number of 14 15 trucks going to JFK, because that's the amount of 16 additional space that the trucks are able to carry 17 with that increase. So that kind of thing I think is 18 the smart way to kind of address congestion in the 19 near term and then look long-term at infrastructure 20 improvement.

CHAIRPERSON GARODNICK: It sounds intuitive what you're saying, that congestion in and out would impact one's decision about using JFK as a place to bring or send cargo, and it also sounds like we have measured the number of trucks that are coming 1 COMMITTEE ON ECONOMIC DEVELOPMENT 26 2 in as a result of that change in the rule. But do we 3 know that congestion is actually a factor for the various entities that would make the choice; the 4 companies and carrier who send cargo are factoring 5 that in in deciding whether to go to New York or one 6 7 of our competitor airports? 8 MAX TAFFET: Sure. We do know that it is 9 a factor, from having conducted interviews with

freight forwarders who are kind of the travel agents 10 11 for a shipper often, that congestion is a consideration. That said; the greater consideration 12 for why a given airport is chosen is the cost of 13 14 lift. From a relative standpoint, the cost of, the 15 kind of equivalent of that seat on the airplane for a given distance has a proportionally much greater 16 17 impact on what the overall cost of a good moving from 18 one place to another, and when it comes to specific 19 flight paths -- for instance, from JFK to Heathrow 20 Airport, there is no airport in the world that has a 21 more competitive position for transporting that leg there, and so JFK is the dominant actor in that space 2.2 23 and its lift capacity -- the number and frequency of flights -- that is one of the most dominant and 24 driving considerations for freight forwarders, but 25

1	COMMITTEE ON ECONOMIC DEVELOPMENT 27
2	it's also through initiatives like the 53-foot truck
3	rule change that we are making efforts of changing
4	the narrative around JFK by having a presence at
5	international trade shows; having conversations with
6	those freight forwarders; making them aware of the
7	changes, that are underway that are juxtaposing that
8	with our innate competitive advantages of lift
9	capacity that we have.
10	CHAIRPERSON GARODNICK: So this is yet
11	another factor in our list of factors as to why JFK
12	may be more or less competitive, the cost of lift.
13	Sounds like we do very well relative to Heathrow; how
14	do we do compared to other airports to any other
15	destination?
16	MAX TAFFET: Sure. Well [interpose]
17	CHAIRPERSON GARODNICK: And how is it
18	measured? I think you said frequent number and
19	frequency are at least some of the components parts;
20	I don't know if there are other factors.
21	MAX TAFFET: One of the elements is cost
22	I think specialization of facilities is another
23	element that is a driver of why different types of
24	commodities end up coming into the country in
25	different locations. As mentioned earlier, some of

1	COMMITTEE ON ECONOMIC DEVELOPMENT 28
2	our major competitors are Chicago O'Hare, as well as
3	Miami's airport. Miami, as an example, is really
4	focused on building its business with Latin America
5	and flow goods; you'll have flowers that are flying
6	in from Peru into Miami and then find their way being
7	trucked up the east coast all the way to New York
8	City; that is a market that Miami has really focused
9	on through specialized facility. In that same vein,
10	there are opportunities that we continue to look at,
11	assess the market for ensuring that perishables and
12	pharmaceuticals, things that are very temperature-
13	specific, are driven directly to JFK.
14	CHAIRPERSON GARODNICK: So that's so
15	frustrating, the idea that flowers would be flown to
16	Miami and then trucked all the way up the east coast
17	to New York, for example, based on the existence of a
18	facility there, where we have an airport with room to
19	grow. I don't know if there are other categories
20	I mean that's a really good example, I think, of what
21	we don't want to happen. Are there other examples
22	like that and I'll note we've been joined by
23	Council Member Borelli as well as Council Member
24	Richards, who I noted before are there other
25	examples like that that you would cite for us here?

COMMITTEE ON ECONOMIC DEVELOPMENT

1

2 ANDREW GENN: I'd like to give an 3 example, and it's in the testimony, of the reverse of 4 that, which is the ARK facility now, the animal 5 handling facility, it means that you know cows from the Midwest are coming into JFK to be exported from 6 7 New York. So you know we give as good as we get, I 8 quess in some ways, but I think what Max is saying is 9 if you build specialized facilities, like we did with ARK, you can capture those business opportunities and 10 11 that's sort of the direction that we want to take JFK 12 so that if there are markets like that that are 13 untapped or not being fully explored, we can develop 14 facilities to meet that market.

15 CHAIRPERSON GARODNICK: Well great, so 16 two great examples; one where we're taking advantage 17 and one where Miami is taking advantage. What are 18 those areas -- and obviously at some point the Port 19 Authority, EDC -- I don't know exactly who was 20 responsible for that ARK handling facility, but 21 decided that this was a good competitive move for one of our airports. How was that determined and what is 2.2 our strategy to grab the flowers from Miami or --23 fill in the blank -- whatever other example that we 24 might see coming down the pike? 25

COMMITTEE ON ECONOMIC DEVELOPMENT

1

25

2 MAX TAFFET: Sure. EDC and the Port 3 Authority, since 2013, have really been looking at 4 opportunities, focused commodity areas where we do 5 have a competitive advantage. On that basis, going out and reaching out to those surrounding counties 6 7 where there are preponderances of industries that 8 have historically been using air cargo services 9 coming out of JFK, and ensuring that we are communicating the opportunities -- the flight 10 11 frequency, the improvements to on-airport and adjacent to airport -- communicating that there are 12 13 investments underway at JFK and ensuring that we 14 really focus on those areas such as pharmaceuticals, 15 such as precision machinery, things that are 16 happening that are manufactured in our immediate 17 geography that we want to ensure are not dissipating 18 and driving off in the direction of Chicago in order 19 to take flights elsewhere. 20 CHAIRPERSON GARODNICK: What is the 21 example of, the best example of a flight that is now going to Chicago that should be coming to New York 2.2 23 today? ANDREW GENN: In the analysis that we've 24

been doing, there are a number of commodities that

1	COMMITTEE ON ECONOMIC DEVELOPMENT 31
2	are destined for the New York market; they tend to be
3	higher value commodities that are either related to
4	the consumer market and what's happened is, in
5	certain cases, you know Chicago will be all in,
6	beating us on the price of that. One that we, you
7	know, I guess we're a little bit reticent to share,
8	is all of our information; we haven't provided so
9	much detail on specific commodities because those are
10	actually, uh let's say trade secrets, but they are
11	certainly things that we are working on with the Port
12	Authority to address. So we do have and we can
13	share, offline, the kinds of specific commodities
14	that we are looking at attracting to JFK, Council
15	Member, uh uh [interpose]
16	CHAIRPERSON GARODNICK: So… Okay, I… I
17	understand… [crosstalk]
18	ANDREW GENN: and I'm not, you know
19	CHAIRPERSON GARODNICK: I understand your
20	point, but so it is fair to say then that EDC,
21	working with the Port Authority, has a strategy on a
22	variety of commodities [interpose]
23	ANDREW GENN: Yeah.
24	
25	

1	COMMITTEE ON ECONOMIC DEVELOPMENT 32
2	CHAIRPERSON GARODNICK: that we think New
3	York City might be able to capture with some
4	[interpose]
5	ANDREW GENN: Yeah.
6	CHAIRPERSON GARODNICK: good planning,
7	renovation of outdated facilities, and marketing
8	ANDREW GENN: Yes.
9	CHAIRPERSON GARODNICK: that's fair to
10	say?
11	ANDREW GENN: Yes, it is.
12	CHAIRPERSON GARODNICK: We've been joined
13	by Council Member Gentile, welcome. Is it also fair
14	to say that the 346,000-square-foot cargo warehouse
15	that has right now uh has just been announced
16	ANDREW GENN: Yes.
17	CHAIRPERSON GARODNICK: is that for
18	precision I'm sorry; what the right term is here
19	uhm for precision cargo or for things that need
20	particular handling, like pharmaceuticals or animals
21	or is it for generic uses?
22	MAX TAFFET: All types of freight will be
23	able to flow through that facility; what that
24	facility is providing the opportunity of is
25	centralizing the cargo operations of one of the
I	

1	COMMITTEE ON ECONOMIC DEVELOPMENT 33
2	larger cargo handlers at JFK into a single location;
3	that's gonna cause, result in efficiency, which
4	this is a really time-sensitive industry; every
5	minute, every half hour counts, so having all of
6	those operations in one location is increasing the
7	competitiveness of JFK in transit times of good
8	moving through the facility.
9	CHAIRPERSON GARODNICK: Okay, so that's
10	good; that's for one handler of cargo; is that
11	correct, to allow them to consolidate operations at
12	the airport?
13	MAX TAFFET: Correct; it's the dominant
14	air cargo handler that I believe has roughly 70-80
15	percent of cargo handling operations at JFK
16	[crosstalk]
17	CHAIRPERSON GARODNICK: I'm sorry; what
18	was the name again?
19	MAX TAFFET: Worldwide Flight Services.
20	CHAIRPERSON GARODNICK: I have a few more
21	questions; then I wanna go to my colleagues, but I
22	don't want to forget them. So today, Worldwide
23	Flight Services, which does most of the handling of
24	cargo for JFK. Give us the picture of what they're
25	dealing with today in a situation where cargo is not

1COMMITTEE ON ECONOMIC DEVELOPMENT342consolidated in a single 346,000-square-foot3facility; what is happening when planes are coming to4New York with a variety of things, whether it's5precious gems or fish or anything else; what is6happening? Lay it out for us.

7 ANDREW GENN: Well I think what's 8 happening here is there are two old facilities, aged 9 facilities, that Worldwide Flight Services is managing cargo currently at this site, at JFK; the 10 11 new facility will have one single facility and more 12 of an ideal floor plate so that the passage of cargo 13 from the belly of the aircraft through to the 14 processing and then the warehousing and distribution 15 will just happen in a much more efficient manner than 16 happens today, and that gives the ability to save money to the airlines and that's what they're looking 17 18 for; that's why the modern facility is so important 19 is because the less handling, the less touching of 20 the cargo that takes place, and the more efficient 21 movement from the plane to the truck takes place, the 2.2 more competitive your facility is. So it will be 23 freight of all kinds, as we say, the kinds of things that you cited, but it will just be handled more 24 25 efficiently at the new facility.

1	COMMITTEE ON ECONOMIC DEVELOPMENT 35
2	CHAIRPERSON GARODNICK: And should we
3	expect that there will be announcements for
4	specialized facilities to handle those various other
5	competitive opportunities for us in the near future?
6	ANDREW GENN: Yeah, that's exactly what
7	we're working on with the Port Authority is more
8	modernized facilities, just the way the passenger
9	facilities have come online sort of chronologically
10	at JFK, we would like to see the similar thing happen
11	in the defined area at JFK where air cargo takes
12	place; the modernization of facilities and
13	ultimately, the increase in cargo through-put.
14	CHAIRPERSON GARODNICK: I guess I'm
15	really asking about the specialized facilities,
16	because it sounded like the specialized facilities
17	are the ones where somebody in Nebraska is making a
18	decision to ship… [crosstalk]
19	ANDREW GENN: Yeah.
20	CHAIRPERSON GARODNICK: an animal out of
21	JFK and somebody from Peru is sending together New
22	York flowers through Miami I'm really asking about
23	those.
24	ANDREW GENN: What I'd like to suggest is
25	that we do a detailed briefing, offline from a public
ļ	

COMMITTEE ON ECONOMIC DEVELOPMENT 1 36 hearing, and walk you through kind of the findings 2 3 and the types of facilities that we're talking about 4 and the types of cargos so we can handle that. It is 5 arguable more sensitive if we talk about those [inaudible]... [crosstalk] 6 7 CHAIRPERSON GARODNICK: I... Okay, and I understand that point; I'm really just ... so for the 8 9 purpose of this hearing ... ANDREW GENN: Yes. 10 CHAIRPERSON GARODNICK: is it accurate to 11 say that after the development of a 346,000 more 12 13 generic but efficient ... 14 ANDREW GENN: Yeah. 15 CHAIRPERSON GARODNICK: cargo facility at JFK there will also be development of new cargo 16 17 facilities for these specialized... [interpose] 18 ANDREW GENN: Yes, that ... 19 CHAIRPERSON GARODNICK: specialized 20 needs... 21 ANDREW GENN: Yes. 2.2 CHAIRPERSON GARODNICK: that would 23 enhance our competitive advantage in specific industries? 24 25 ANDREW GENN: That is correct, yes.

1	COMMITTEE ON ECONOMIC DEVELOPMENT 37
2	CHAIRPERSON GARODNICK: Okay. I'm not
3	going to go to Council Member Richards.
4	COUNCIL MEMBER RICHARDS: Thank thank
5	you, chair for having such an important hearing
6	specifically on this area, which I know very well and
7	I'm very happy about the work we're doing with EDC
8	and others with the newly formed industrial BID,
9	which is coming online. And one of the things we
10	often hear from the cargo industry, in which I
11	certainly understand why there's a decline, and I
12	know there are several sort of pieces that add to
13	this conversation, but qualify of life is absolutely
14	the number one issue for them; the lack of
15	infrastructure, paving; congestion, those are
16	absolutely three things that we consistently heard.
17	I'm happy that DEP is finally moving to put some
18	infrastructure in, but it's sort of hard to attract
19	people to an area that floods, has historically
20	flooded, and then the congestion issues that are just
21	worsening, and I live ten minutes from the airport,
22	so I certainly come up, if I'm driving into the city,
23	such as today, you know and some days it could take
24	two hours to get in here. So I'm interested in
25	hearing a little bit more about the strategies, and

1 COMMITTEE ON ECONOMIC DEVELOPMENT 38 2 there are some success stories. I think we have ... 3 Elmhurst Dairy is coming back into the area, which I think is gonna bring about 200 jobs, majority union 4 5 jobs and open up some opportunities, but I think the common thing we hear is that this is a forgotten 6 7 area, so I'm interested in knowing; are there any incentives that you're gonna be offering to perhaps 8 9 attract people to this area? One of the other things, as someone who's studied aviation, I know 10 11 that there are specific funds out there, like the AIP funds, something called the Airport Improvement 12 13 Program, unsure if you're really aware of that, but 14 that may be dollars that we can tap into to ease 15 congestion but to also make the area more appealing to actually lure more of the cargo industry in, so 16 17 just interested in hearing a little bit more about 18 the strategies around congestion. I am happy that 19 DOT has completed I think a 200-page study on things 20 that they can do to improve the area, and there's also this tension between the local neighborhood 21 obviously and the cargo industry in which we hear no 2.2 23 shortage of complaints on truck traffic in our neighborhoods, so just interested in hearing a little 24 bit more about what infrastructure investments are 25

1	COMMITTEE ON ECONOMIC DEVELOPMENT 39
2	you putting into this area that's been neglected for
3	a very long time which actually makes Atlanta and
4	other places more appealing to go to than this area,
5	because if I went to Atlanta and I saw that I can at
6	least have a street I can drive my truck on where the
7	wheels won't fall off, that may be a more appealing
8	place for me to go. But I think what we hear from
9	the leaders in that community, who now are finally at
10	the table talking to the local community, is that
11	qualify of life is the number one issue for them.
12	ANDREW GENN: Council Member, I think we
13	have to start by acknowledging your leadership in
14	getting the JFK or the Springfield Gardens business
15	improvement district approved and that, in and of
16	itself, provides the needed focus for the Springfield
17	Gardens off-airport. You know we call it sort of the
18	air cargo ecosystem, you know that really supports
19	JFK. So our expectation is that working with the
20	businesses and some of the residents, we can come up
21	with infrastructure improvements to serve that entire
22	area. I think it starts with improved services,
23	which I think we're already starting to see; I think
24	it also involves focusing on jobs, which is key to
25	all of this is the connection of the community to

1	COMMITTEE ON ECONOMIC DEVELOPMENT 40
2	jobs in those businesses. And then on the
3	infrastructure side, most importantly, we are looking
4	you know high and low for the opportunities to
5	partner with the private sector and that's why I
6	think the new aero JFK facility that's opening you
7	know on-airport is so important, you know and it
8	sends a signal to the industry I think that JFK is
9	back; I don't think, I know it sends that signal; the
10	ARK facility sends that signal; I think the 53-foot
11	truck rule, which you also were courageous in
12	supporting [inaudible] [crosstalk]
13	COUNCIL MEMBER RICHARDS: Very
14	courageous.
15	ANDREW GENN: Yeah. No, honestly you
16	were, and that got to I think you know the work that
17	we did collectively with DOT to understand the truck
18	flows into and out of and making sure that they're
19	going to the right… you know, they're staying on the
20	highway, going to where they need to go and doing
21	commerce. So those are examples of things with our
22	focus we can continue to build on that, and Max; do
23	you have
24	MAX TAFFET: Sure. And to add, that EDC
25	has provided industrial development authority,
ļ	

1 COMMITTEE ON ECONOMIC DEVELOPMENT 41 financing support for the ARK, which was a very 2 3 significant, successful investment that we're expecting to have more than 200 jobs in impact; the 4 5 IDA is continually looking out for similar opportunities in other air cargo facilities and 6 7 investments around the airport. 8 ANDREW GENN: And one other piece to this 9 is the JFK Airport Travel Plaza, which for the first time gave the truckers, you know a safe place to go, 10 11 you know, so all that coffee -- we didn't realize 12 that we have the number one coffee distribution location in the United States, but there is -- but 13 14 it's also a safe place at night ... [interpose] 15 COUNCIL MEMBER RICHARDS: Good coffee, by 16 the way; I was there, so... [crosstalk] 17 ANDREW GENN: that's right, exactly, but 18 it's those kinds of things that collectively will 19 make JFK regain its status. 20 COUNCIL MEMBER RICHARDS: And so... and I'm interested in knowing the coordination -- you know 21 the Van Wyck is a horrible, horrible place to drive, 2.2 23 avoid it all costs if you're a New Yorker, but that's where a majority of the trucks actually travel to as 24 well -- interested in knowing, so there's all of this 25

1	COMMITTEE ON ECONOMIC DEVELOPMENT 42
2	infrastructure work going on; what is the
3	coordination between the City and the State I know
4	the Governor has put some more money
5	ANDREW GENN: Yeah.
6	COUNCIL MEMBER RICHARDS: seems like
7	roadwork has been going on at least for 15 years
8	there
9	ANDREW GENN: Yeah.
10	COUNCIL MEMBER RICHARDS: but I think
11	this adds to the challenges that we have
12	ANDREW GENN: Yeah.
13	COUNCIL MEMBER RICHARDS: when it comes
14	to moving goods on and off the airport, and I think
15	if, you know, other cities are really looking at
16	congestion more seriously, it's gonna be more
17	appealing it's gonna be really hard to catch up
18	without really investing and figuring out ways to
19	creatively address congestion.
20	And then my last question is on parking.
21	So you know, one of the things we often hear about
22	just yesterday, matter of fact, one of my
23	constituents called again about the truck parking off
24	of JFK, so have there been any strategies put in
25	place to make sure that, you know, we're making the

1	COMMITTEE ON ECONOMIC DEVELOPMENT 43
2	area parking-friendly on the airport; not on our
3	residential streets? And I think that's a challenge
4	too, right… [crosstalk]
5	ANDREW GENN: Yeah.
6	COUNCIL MEMBER RICHARDS: because I think
7	if there is a lack of parking for trucks
8	ANDREW GENN: Yeah.
9	COUNCIL MEMBER RICHARDS: you know,
10	companies will more likely
11	ANDREW GENN: Yeah.
12	COUNCIL MEMBER RICHARDS: not want to
13	utilize the area as much as well.
14	ANDREW GENN: And we are talking to the
15	operator of the truck stop about expanding that so
16	that there are more places for the trucks to go off
17	the streets, out of the community, so those are
18	active discussion that are going on now, so we share
19	that [inaudible] [crosstalk]
20	COUNCIL MEMBER RICHARDS: And who is
21	that who is that
22	ANDREW GENN: The operator of the airport
23	travel plaza, you know, so it's uh… [crosstalk]
24	COUNCIL MEMBER RICHARDS: Oh, the travel
25	plaza. Okay.
I	

1	COMMITTEE ON ECONOMIC DEVELOPMENT 44
2	ANDREW GENN: We've seen we've seen that
3	the demand is there, you know, so…
4	COUNCIL MEMBER RICHARDS: Demand is
5	certainly there.
6	ANDREW GENN: and and it just makes
7	sense; it's common sense to do that [interpose]
8	COUNCIL MEMBER RICHARDS: Right. So I
9	think these are little things, which are big things,
10	you know if you're looking to lure people here
11	parking (you know, companies have to have a place to
12	park), the infrastructure, the lighting; all of the
13	quality of life issues that I mentioned are issues
14	for the industry and it's making it once again, and
15	we hear it day in and day out, making it hard for
16	them to survive, so we really look forward to talking
17	[background comment] to you more offline on this, and
18	obviously, you know the work of the BID, which I
19	think we're about to finally select an executive
20	director, is gonna be important and really finally
21	having a space for their issues to actually be
22	addressed as well, so I wanna thank you for the work
23	that we are doing, but we have a long way to go.
24	And lastly, very important to us is the
25	connection between local community and jobs.

1	COMMITTEE ON ECONOMIC DEVELOPMENT 45
2	ANDREW GENN: Yes. Yeah.
3	COUNCIL MEMBER RICHARDS: you know, and I
4	don't think that connectivity is there the way I
5	would like it to be yet, but I think the BID is gonna
6	give us the space to really accomplish this more, so
7	so thank you.
8	ANDREW GENN: Yeah, thank you.
9	CHAIRPERSON GARODNICK: Thank you,
10	Council Member. Council Member Borelli.
11	COUNCIL MEMBER BORELLI: Good morning.
12	Can you explain the relationship between the lease… I
13	guess the lease relationship between the Port
14	Authority and EDC and what's their involvement in
15	promoting cargo business on the airports are?
16	ANDREW GENN: So at JFK, the City of New
17	York owns the land that JFK sits on; we also own
18	LaGuardia Airport as well. We have a long-term
19	lease, a 30-year lease that began in 2004 with the
20	Port Authority, which really continued a relationship
21	at JFK that the City had with the Port Authority from
22	when Idlewild International was open in 1947, so it's
23	a continuation of that, where in 2004, one of the
24	major changes that took place was the value of the
25	lease to the City, so we went from really a much

1	COMMITTEE ON ECONOMIC DEVELOPMENT 46
2	smaller financial position to a much greater
3	financial position under that lease. So what we also
4	maintained though is a degree of oversight and so our
5	partnership with the Port Authority is really well-
6	defined in that lease, so these studies that we
7	undertake jointly with the Port Authority are co-
8	funded on purpose so that we are doing those kinds of
9	market research activities that we need to do to stay
10	current or infrastructure improvements that are
11	needed on airports. The partnerships that Max talked
12	about between IDA and the Port Authority and with the
13	private developer are discussed in that lease
14	agreement as well. So it's a pretty effective
15	document, from our perspective.
16	COUNCIL MEMBER BORELLI: And what is the
17	scale of cargo operations at Newark and at Stewart
18	Airports?
19	MAX TAFFET: Proportionally, both Newark
20	Airport, Stewart and LaGuardia represent only a
21	fraction of the amount of cargo that moves through
22	JFK; the second largest player is Newark; however,
23	JFK with its large number of direct flights,
24	frequency in flights, and as a consequence, the large
25	amount of belly space that is available for freight
I	I

1COMMITTEE ON ECONOMIC DEVELOPMENT472beyond just passengers' bags makes JFK what it is as3the seventh largest air cargo destination in the4United States.

5 COUNCIL MEMBER BORELLI: And what is the 6 percentage of cargo that gets trucked outside of New 7 York City versus maintained in New York City?

8 MAX TAFFET: I don't have at my hand a 9 specific stat on that; we can look into getting back 10 to you on that, but I can say that New York City is 11 the largest consumer market in the United States in a 12 centralized area, and as a consequence, it's a very 13 appealing destination, JFK is, for bringing in those 14 high-value, high-perishable, fragile goods that need 15 to be here just in time, be it an iPod or be it a 16 piece of salmon from Chile; any of those items, 17 especially if they are being consumed locally and 18 have kind of a tight timeline on them, they're coming 19 in through JFK. 20 COUNCIL MEMBER BORELLI: In the study, 21 what have ... trade shift [sic] was reported as some of

22 the biggest costs that they incur here in New York 23 City versus elsewhere.

ANDREW GENN: Can you repeat that, [inaudible]... [crosstalk] 1COMMITTEE ON ECONOMIC DEVELOPMENT482COUNCIL MEMBER BORELLI: I read your3testimony; I heard it, and we talk about the cost of4business being higher in New York City; what5specifically is causing the costs to be higher6outside of sort of the airport fees that we7encounter?

8 MAX TAFFET: Sure. Not unlike a lot of 9 other businesses, wages in general are higher because cost of living is greater in New York City than other 10 11 locations; tolls are something that we often hear from freight forwarders and truckers, although those 12 13 tolls coming into New York are not disproportionate 14 to those types of tolls going into and out of 15 Chicago, so those are costs.

16 COUNCIL MEMBER BORELLI: Are shippers in 17 JFK, are they required to follow the regulations that 18 New York City places on its business with paid sick 19 leaves, minimum wages, etc., and New York State, of 20 course?

ANDREW GENN: They are similar; it falls more under state law than it does under city law... [interpose]

25

2

3

4

question.

5 ANDREW GENN: Yeah, the Port Authority I think has pushed for similar guidelines in terms of 6 7 wages and benefits at the airport, but it is different, it is different; I don't know off the top 8 9 of my head how variable it is. But certainly, the minimum wage was one of the initiatives of the Port 10 11 Authority, to get that minimum wage up to at least 12 the \$11 an hour level.

13 COUNCIL MEMBER BORELLI: Do you think 14 some of the legislation that the City Council and 15 State Legislature passed has led to international 16 shippers and national shippers choosing other 17 airports?

18 MAX TAFFET: You know global air cargo is 19 dictated by a myriad of trends, from technology to 20 manufacturing locations; I think isolating one 21 particular factor is hard to do in asserting as to 2.2 why shippers choose specific ports of entry for entry 23 or exit of goods.

24 COUNCIL MEMBER BORELLI: But I'm not 25 isolating it, 'cause we said that tolls are part of 1 COMMITTEE ON ECONOMIC DEVELOPMENT 50 2 the problem and some of the warehouse space is part 3 of the problem, the trucking issue, the size of the 4 trucks was an issue; is the minimum wage and some of 5 the other pieces of legislation that the City and 6 State have passed, is that a factor?

7 ANDREW GENN: I think it's more of a 8 combination of things that generally lead to higher 9 costs, whether it's, in New York, the seaports, the airports; any of our ports of embarkation generally 10 11 are known to be higher costs, but what sort of 12 mitigates against that is the size of our consumer 13 market and the need for shipping companies to serve 14 this market. So I would say it wasn't something that 15 jumped out in the surveys that we did as being sort 16 of one factor; I think it's more just the overall 17 costs, you know New York is always known to be a 18 higher cost place, but you have to serve it. 19 COUNCIL MEMBER BORELLI: Thank you. 20 ANDREW GENN: Sure. 21 CHAIRPERSON GARODNICK: Thank you. Ι 2.2 want to note we've been joined by Council Member 23 Miller, welcome, and now for questions we go to Council Member Gentile. 24

1	COMMITTEE ON ECONOMIC DEVELOPMENT 51
2	COUNCIL MEMBER GENTILE: Thank you, Mr.
3	Chair, and thank you for being here. I just quickly
4	I see that for manufacturers to import products
5	with lower duties and taxes, our briefing tells us
6	that JFK, the entire air cargo area is designated as
7	a Foreign Trade Zone; right? Who has the authority
8	to designate it as such; is it Congress?
9	ANDREW GENN: The Department of Commerce
10	controls Foreign Trade Zones and New York had the
11	first Foreign Trade Zone in the United States and I'm
12	kidding with my colleague, 'cause in his internship,
13	that was the thing that he studied the most, and one
14	of the things that we're proud of at EDC is we're
15	designated as the host for Foreign Trade Zones in New
16	York City and we've seen a lot of success in recent
17	years in expansion of the Foreign Trade Zone, so I
18	think a lot of it gets to just fundamental awareness
19	that those benefits exist and making sure companies
20	know, and we can in some ways hold their hands to get
21	them those benefits, and I think that's one of the
22	things that at JFK we really want to promote more
23	widely.

23 widely.

24 COUNCIL MEMBER GENTILE: So it's used 25 then as an incentive to... [crosstalk]

1 COMMITTEE ON ECONOMIC DEVELOPMENT 52 2 ANDREW GENN: Yeah. Yeah. 3 COUNCIL MEMBER GENTILE: to ... to draw 4 business to the particular airport. That being the 5 case, the briefing also mentions that there are Foreign Trade Zones in all 50 states now and if 6 7 that's the case, doesn't that negate the incentive? ANDREW GENN: 8 It doesn't negate it; it 9 just means that you need to make sure New York City companies are aware of it, because it is a process. 10 11 One of the things that actually Max's research led to was the creation of a faster process for which 12 13 companies in New York City can apply and get those 14 benefits, and so EDC applied through that process and 15 now we are benefiting from it so that it is ... we have taken a very time-consuming process and really boiled 16 it down from really, from I would say half a year to 17 18 a year to a couple of months to get those benefits. 19 But I think you look at that with the suite of other 20 things that we compete against other airports with, 21 our toolkit, and that's one of the major things that 2.2 we can use, but the number one thing is always gonna 23 be market presence, you know the size of the consumer markets and the flights that we have in and out of 24 JFK to all over the world. 25

1	COMMITTEE ON ECONOMIC DEVELOPMENT 53
2	COUNCIL MEMBER GENTILE: So it's fair to
3	say that within the Foreign Trade Zones across the
4	country, there are some better than others, based on
5	work of your former intern, who's now your employee,
6	right, I would think; right?
7	ANDREW GENN: Yes, well we have the best
8	interns.
9	COUNCIL MEMBER GENTILE: Okay. Great,
10	thank you very much.
11	CHAIRPERSON GARODNICK: Thank you. Now
12	I'm gonna go to Council Member Miller.
13	COUNCIL MEMBER MILLER: Thank you, Chair.
14	Good morning. And I apologize for tardiness, but
15	part of being between two airports is airport
16	traffic, right, and I hope that anything that and
17	I'm sure my colleague brought it up that anything
18	that talks about improving or just the existence of
19	the airport includes that, and I know we have the
20	renovations, the Van Wyck and expansion coming up as
21	part of this as well to kind of accommodate the
22	larger trucks and things like that, but the big part
23	of that is making sure that we include the indigenous
24	folks, those communities that are really being
25	impacted by this, such as the communities that we

1 COMMITTEE ON ECONOMIC DEVELOPMENT 54 2 represent and speaking of the noise and the air 3 quality and so forth like that is really a big deal 4 and I think now is a great time for us to leverage 5 that and I think it would be incumbent on your agency as well as others to be able to leverage this, 6 7 because it's something that we've been working on forever. That being said; have we been managing and 8 9 leveraging this opportunity here, and I hope it is not just because of the Governor's latest interest in 10 11 JFK that we now have this interest, us knowing that there was an opportunity that has gone by the wayside 12 13 in the areas of cargo and logistics in particular. Ι 14 know when we first began to have the conversation 15 about the JFK BID, some of those vendors around had 16 come to us and suggested, number one, that they were 17 having difficulties with workforce because of the 18 logistics; that they couldn't get people in and out 19 and that the locals didn't have the skill set that 20 was necessary, so I think that that was an opportunity that we absolutely missed out on, but 21 also, it was kind of indicative of the lack of 2.2 23 attention that was being paid to this, because a lot of those businesses now operate in Miami, Brazil, and 24 other places throughout the world where it's much 25

1COMMITTEE ON ECONOMIC DEVELOPMENT552easier for them to ship their product. What is EDC's3plan to really capture not just the investment that's4going on inside of the airport, but the surrounding5areas in manufacturing and logistics?

ANDREW GENN: In terms of workforce 6 7 development, I think that is an important I think 8 initiative; we, you know are in total agreement, but 9 connecting residents to good-paying jobs at the airport is really key to us, and the way to do that 10 11 is with the opportunities that currently exist and 12 it's sort of like, you know cradle to career is what 13 we like to say, where you have Aviation High School, 14 you have Vaughn College, you have York College, you 15 have the Council for Airport Opportunity, which has been there, you know it was specifically meant to 16 focus on jobs in the aviation industry and it's there 17 18 for us, as well as Small Business Services' 19 Workforcel Center, which focuses in Jamaica 20 Springfield Gardens on transportation and logistics. 21 So those are all... and we our plan is to stay focused on those things so that residents will know of the 2.2 23 opportunities and get the right skills so that they can get these jobs. 24

COMMITTEE ON ECONOMIC DEVELOPMENT

1

2 COUNCIL MEMBER MILLER: So theoretically that works, but I will tell you that the majority of 3 4 the jobs in the JFK area are low-wage jobs; as the 5 Chair of Civil Service and Labor, we did a hearing and a number of the workers testified that live in my 6 7 district and Council Member Richards' district that 8 they actually walk to work because of the low wages 9 that they are earning over there; they can't afford to... you know, because of the cost of living, they 10 11 sacrifice that and they walk to work, and so most of 12 the jobs there that have been created, and including 13 Airport Opportunity, we deal with them on a regular 14 basis; in fact, I have their latest and they are all 15 entry level, minimum wage, and sometimes even below, because they are tip-related, and so it has not been 16 17 a good experience at all. And going back to the 18 logistics standpoint, and we had sent a few folks out 19 there and did some initial training and looked to 20 work with your colleagues around the workforce 21 development, because these are jobs that start at \$40-50,000 a year; a lot different from what we're 2.2 23 seeing on the other end, but we weren't getting the type of support that we needed to make that happen, 24 25 so we need to kinda look at this project more

1	COMMITTEE ON ECONOMIC DEVELOPMENT 57
2	holistically and look at some of the things that we
3	have been attempting to address as a southeast Queens
4	community and be able to incorporate that and not
5	just look at the opportunity that is coming in,
6	although I would say that I am immensely ecstatic
7	that we're having this conversation in advance,
8	because there was similar investment made in
9	LaGuardia Airport and there was no community benefit
10	there, and so which would lead me to my next
11	question, and that would be the MWBE opportunities,
12	number one, and two; whatever community basic
13	maintenance that may come out of this as well.
14	ANDREW GENN: Well one of the hallmarks,
15	and we are working on projects now, whether it's the
16	industrial development agency or EDC directly, is we
17	have standards for MWBE so that there are and
18	we're held to them very strictly to make sure that
19	local companies and companies are given the
20	opportunities to compete for, whether it's
21	construction jobs or for in bidding on RFPs, you know
22	so I think one of our one of our I think stated
23	goals here is to increase those types of
24	opportunities and at JFK there are many opportunities
25	because the need is so great.

1 COMMITTEE ON ECONOMIC DEVELOPMENT 58 2 COUNCIL MEMBER MILLER: So we agree and 3 what we have begun to do is amass a list of qualified 4 vendors and developers in construction and workforce 5 development and all of those sorts of things and then the other professional services that those 6 7 opportunities may arise. Is there any support, 8 technical support or otherwise that EDC can provide 9 that will assist these vendors and MWBE businesses and these RFP opportunities and others? 10 11 ANDREW GENN: There are and we have an MWBE officer at EDC, and we could follow up so that 12 we have that direct conversation with you and your 13 office; we would welcome that. 14 15 COUNCIL MEMBER MILLER: And then community benefits as well? 16 17 ANDREW GENN: Yes, that's ... you mean with 18 respect to new projects or? That... [crosstalk] 19 COUNCIL MEMBER MILLER: No, just in 20 general; we wanna make sure that there is a benefit, 21 there are community benefits that are put in place, as well as even addressing some of the things that I 2.2 23 initially mentioned, such as noise, sound and ... and ... [interpose] 24 25 ANDREW GENN: Sure.

 1
 COMMITTEE ON ECONOMIC DEVELOPMENT
 59

 2
 COUNCIL MEMBER MILLER: and air, and... and

 3
 environmental concerns, as well as the economic

 4
 opportunities. How do we sit down and really talk

 5
 about [inaudible]... [crosstalk]

ANDREW GENN: One other thing I think in 6 7 response, agreeing with all of that, is the 8 Springfield Gardens Business Improvement District is 9 a direct forum, you know we were talking about that earlier with Council Member Richards; that gives us 10 11 boots on the ground to address those issues; not just 12 sort of broadly, but sometimes it can be, you know 13 much more on the micro level, so we should have that 14 conversation and we can do that, you know as part of 15 the ... you know, the ... the function of the BID, yeah.

16 COUNCIL MEMBER MILLER: Sure, absolutely. 17 We'd be more than willing to sit down and there are... 18 [crosstalk]

ANDREW GENN: Uhm-hm, same here [sic]. COUNCIL MEMBER MILLER: certainly a group of local community professionals that are very much interested in this and we wanna make sure that folks who have been, quite frankly, suffered through having... living next door to the airport is tough; it will knock you out of your bed in the morning, you

1 COMMITTEE ON ECONOMIC DEVELOPMENT 60 know and there has to be some benefits there as well, 2 3 right, so appreciate it, [background comment] and look forward to working. Thank you so much, Mr. 4 Chair. 5 Thank you, CHAIRPERSON GARODNICK: 6 7 Council Member Miller. I'm just gonna wrap up with a 8 few final questions; then we will go on to the Center 9 for an Urban Future. So in my opening I had cited the stat of 10 11 63 percent of the available cargo space at JFK, or 3.9 million square feet being considered nonviable, 12 which my understanding is that it is unfit for modern 13 storage, screening and distribution. Can you give us 14 15 a sense of how nonviable space is actually being used 16 at the airport today? 17 MAX TAFFET: So in the case of nonviable, 18 some of it's nonviable due to the heights of the 19 buildings; due to the number of columns in the 20 buildings; due to not having functional or code-ready fire safety sorts of infrastructure due to being 21 older structures. JFK is the heart of air cargo and 2.2 23 was really the first airport in the country to be investing in facilities like this, going back to the 24 1950s; therefore, we have many waves of buildings 25

1	COMMITTEE ON ECONOMIC DEVELOPMENT 61
2	that have come into existence over the years. As far
3	as mothballed buildings, buildings that are waiting
4	to be redeveloped, there's a balance that is in place
5	of retaining structures because of FAA type
6	restrictions, as well as identifying tenants for
7	those structures, as well as viable businesses that
8	will be able to use spaces and bring buildings up to
9	code, reinvest in those facilities, or in some cases,
10	the demolition of structures needs to take place and
11	whole-scale kind of remediation of ground and then
12	rebuilding a new structure needs to take place.
13	There are four separate subareas of cargo
14	on-airport at JFK and the reinvestment in those four
15	areas needing to be balanced with a reinvestment in
16	the central passenger facilities at the same time.
17	CHAIRPERSON GARODNICK: So is 3.9 million
18	square feet today not being used at all, this 63
19	percent, the nonviable, is it all I don't know
20	what you called it mothballed is it not being
21	used at all or is it
22	ANDREW GENN: We have an inventory of
23	those spaces that we did as part of the 2013 study;
24	we can share that, but it's a mix. I'd say you know
25	if it's a life safety issue for an individual

1	COMMITTEE ON ECONOMIC DEVELOPMENT 62
2	building, then it may not be used at all; it's
3	completely mothballed. A lot of what is sort of a
4	lot of dead storage or storage type uses take place
5	in some of the structures that are you know
6	marginally usable within that 3.9 million. But
7	obviously that's not the direction we wanna go; we
8	don't wanna have any of those structures at JFK,
9	it's… our… I think our… our opportunity is to
10	redevelop those areas. You know what we decided,
11	collectively, was to focus on certain areas where the
12	access was best where the conditions were best and
13	the new facility, the aero JFK facility that was
14	announced is right where we had hoped we would see
15	kind of new modern facilities develop. So our focus
16	will be in that area; we call it sort of Area D,
17	which is along Rockaway Boulevard, and that will be
18	where we would see more air cargo, new air cargo
19	space start to come online.
20	CHAIRPERSON GARODNICK: So do you have a
21	percentage of the 3.9 million square feet that is
22	currently not used as a result of a
23	ANDREW GENN: We can get that to you
24	yes, yes, sir.
25	

In your 2 CHAIRPERSON GARODNICK: Okay. 3 testimony you had noted that JFK was responsible for 18 percent of the value, in 2006, 18 percent of the 4 5 value of the total U.S. international air cargo, but at the same time, our tonnage of cargo has gone down. 6 7 What percentage of the tonnage goes through JFK and 8 should we measure it that way?

9 ANDREW GENN: Well there's clearly two ways of measure it; and one thing to keep in mind in 10 11 measuring weight is that things tend to, especially 12 air cargo, tend to get lighter over time, so one 13 thing that I guess, from our perspective, the fact 14 that value is holding steady is a good thing, you 15 know and the right ... the other trend in logistics 16 worldwide has been more cargo on the heavier side 17 moving to ocean shipping and then timing those ocean 18 shipments, so things that used to arrive by plane 19 into JFK are now going on vessels and some of it is 20 timing of products, like for instance, if Apple comes 21 out with a new iPhone, initially it will go by air, 2.2 but then later on it will go by ocean carrier and 23 it'll go to an area port, so that's something to keep in mind. But the fact that the value is holding 24 25 steady and we are very much the number one airport by

1COMMITTEE ON ECONOMIC DEVELOPMENT642value is something that is a good base to build on3for us.

4 CHAIRPERSON GARODNICK: But if JFK and 5 one other airport saw a decrease in the tonnage of 6 cargo over time; I would think that everyone would 7 see a decrease in the tonnage of cargo based on what... 8 the rationale that you just describe; what am I 9 missing?

10 ANDREW GENN: Well I think it gets at 11 some of the things that Max was talking about on the 12 ratio of sort of the lift to the port of entry, if 13 you want to explain that some more, but generally 14 what it is, because JFK may be more expensive overall 15 through a shipper, if something weighs more, looking at the total value of that movement, it may shift to 16 17 a lower cost airport, or aviation gateway that may 18 have just started a new international flight to that 19 So that's the kind of I think delicate market. 20 balancing game that we play all the time, but as I 21 said before, we do wanna focus ... we have, you know focused on specific commodities that by no means 2.2 23 should be flying over our heads; they should be coming into New York, and that's gonna be ... you know 24 and whether it's the weight or the value, I think all 25

1 COMMITTEE ON ECONOMIC DEVELOPMENT 65 of those commodities that should come into JFK we are 2 3 gonna focus on getting them to JFK. 4 CHAIRPERSON GARODNICK: Okay. It's our understanding that a significant amount of the cargo 5 into JFK comes through American Airlines and through 6 7 Lufthansa; who are the other big players in air 8 freight at JFK? 9 MAX TAFFET: You do have some integrators that fly flights in; I believe you have FedEx flying 10 11 some flights in; we also have a real myriad of 12 international airlines -- another freighter airline 13 is Silk Airways, which is out of Central Asia that is 14 a significant new player at JFK; we have a lot of the 15 Middle Eastern carriers that fly into JFK, but 16 definitely the strength area is with those European 17 lines, in terms of what I'd mentioned earlier, that 18 Heathrow to JFK, we have some of the most competitive 19 prices for lift and frequency of flights coming from 20 Europe and non-continental Europe into JFK. But we 21 have an extremely wide array of airlines with direct flights coming into JFK, each of which has belly 2.2 23 capacity that has goods coming into JFK. CHAIRPERSON GARODNICK: 24 There have been

some suggestions about modernizing the air traffic

1	COMMITTEE ON ECONOMIC DEVELOPMENT 66
2	control system at JFK for GPS-based air traffic
3	control, if that were in place at JFK, would that
4	have an impact on the air cargo industry and is that
5	a component part of… [crosstalk]
6	ANDREW GENN: Yeah.
7	CHAIRPERSON GARODNICK: your advocacy
8	here to help enhance our position?
9	ANDREW GENN: It's usually important.
10	You know the NextGen is you know really going from
11	like say ground-based radar from the 1940s and 50s to
12	something that's much more modern, and it would
13	prevent sort of the unnecessary movement of planes in
14	the air, the zigzagging that planes do, and also the
15	proximity to each plane as it's taking off and
16	landing. It's important; it's something we've
17	focused on, but you know in terms of advocacy down in
18	Washington, with the USDOT, the FAA, and I think, you
19	know generally we're all on the same page, that it
20	would have a tremendous impact on air space
21	management if we go in the NextGen direction. Yeah.
22	CHAIRPERSON GARODNICK: Okay, last
23	question from me. LaGuardia only has facilities for
24	belly cargo and there is an ongoing discussion about
25	the LaGuardia expansion plan; do you know if there is

1 COMMITTEE ON ECONOMIC DEVELOPMENT 67 2 additional capacity being planned at LaGuardia for expanded cargo facilities over there? 3 ANDREW GENN: Yeah, LaGuardia is 4 extremely space constrained whereas JFK is not. 5 LaGuardia is an amazing small airport; it also 6 7 doesn't have ... you know it has the 1500-mile rule too, so it's limited; doesn't have the international, so 8 9 really limited I would say, to keep my answer brief, and JFK is the focus for air cargo... [crosstalk] 10 CHAIRPERSON GARODNICK: So it makes sense 11 12 then, from your perspective, for the City, for the 13 Port Authority to be investing almost all of its 14 resources for the purpose of ... 15 ANDREW GENN: Yeah. 16 CHAIRPERSON GARODNICK: cargo-enhancing 17 capabilities at JFK? ANDREW GENN: Yes, absolutely. Yeah. 18 We 19 even have more land than Newark; you know we finally 20 have something that New Jersey doesn't, so. 21 CHAIRPERSON GARODNICK: Great; we should 2.2 play on those strengths for sure. Well gentlemen, 23 thank you very much for your testi ... oh; you have another question? [background comment] Go ahead. 24 Council Member Miller... [crosstalk] 25

1	COMMITTEE ON ECONOMIC DEVELOPMENT 68
2	COUNCIL MEMBER MILLER: While I have you
3	here. EDC did have one project in the JFK area, the
4	dairy, [inaudible] Dairy… [crosstalk]
5	ANDREW GENN: Yeah.
6	COUNCIL MEMBER MILLER: could you did
7	that come to fruition; do you know? So the there
8	was there was a [crosstalk]
9	ANDREW GENN: Uhm yes, dairy
10	COUNCIL MEMBER MILLER: there was a dairy
11	farm that was in Jamaica for about… close to 100
12	years; they moved to Jersey; they wanted to come back
13	and were negotiating purchasing some land that was at
14	the JFK area. Has that been completed?
15	ANDREW GENN: Uh
16	MAX TAFFET: That That project it's
17	Bartlett Dairy, I believe and… [crosstalk]
18	COUNCIL MEMBER MILLER: Bartlett, yes,
19	so… [crosstalk]
20	MAX TAFFET: the the property's
21	COUNCIL MEMBER MILLER: eight acres or
22	so?
23	MAX TAFFET: the Jug Handle just off of
24	Rockaway Boulevard; it's actually inside of the
25	

1 COMMITTEE ON ECONOMIC DEVELOPMENT 69 2 newly-established JFK BID, Gateway JFK, and I believe 3 that's proceeding a pace. 4 COUNCIL MEMBER MILLER: Okay. That was some EDC properties over there [inaudible] ... 5 [crosstalk] 6 7 ANDREW GENN: Yes, yeah; we put out a 8 request for proposals and we were happy, yeah, that ... 9 to your point, we were concerned about the dairy that was closing and this is a way of uh... [crosstalk] 10 11 COUNCIL MEMBER MILLER: Yeah, that was a 12 big deal for the community, yeah. ANDREW GENN: Yes. 13 14 COUNCIL MEMBER MILLER: Okay. Thank you. 15 CHAIRPERSON GARODNICK: Thank you, Council Member, and thanks again to ... 16 17 ANDREW GENN: Thank you. 18 CHAIRPERSON GARODNICK: both of you; we 19 look forward to continuing this conversation and we 20 appreciate all of your hard work on this. Thank you. 21 ANDREW GENN: Thank you, Councilman. CHAIRPERSON GARODNICK: Now we're gonna 2.2 23 turn to Matt Chaban of the Center for an Urban Future. Mr. Chaban, whenever you're ready, come on 24 25 up.

1	COMMITTEE ON ECONOMIC DEVELOPMENT 70
2	MATT CHABAN: Thank you, guys.
3	CHAIRPERSON GARODNICK: Welcome.
4	Welcome.
5	MATT CHABAN: Pleasure to be here.
6	Appreciate you doing this and taking up this
7	important issue.
8	CHAIRPERSON GARODNICK: We thank you for
9	your report; it was very helpful… [crosstalk]
10	MATT CHABAN: Well it's always nice to
11	help when we can. So again, good morning, Chair
12	Garodnick and members of the Committee, and thank you
13	for this opportunity to testify. My name is Matt
14	Chauvin and I'm Policy Director of the Center for an
15	Urban Future. We're an independent, nonpartisan
16	think tank based in Manhattan; our two-decade mission
17	has been advancing policies to increase economic
18	opportunity by growing the economy for all New
19	Yorkers.
20	Most of us what few of us there are in
21	the room at least have probably just returned from
22	Thanksgiving trips to visit family and many likely
23	pass through the region's three airports; they were
24	almost certainly crowded and congested, since even on
25	a typical day they're among the busiest in the world.

1	COMMITTEE ON ECONOMIC DEVELOPMENT 71
2	Those in the cargo industry would do just
3	about anything to have such a problem. The fact is,
4	as the Center revealed in our "Freight Forward"
5	report released this July that while passenger levels
6	at JFK International have reached a record 58.9
7	million passengers in 2016, air cargo tonnage has
8	fallen to historic lows.
9	This imperils not only a link to the
10	global economy and an engine for the local one, but a
11	vital source of strong middle-class jobs. The City
12	must work to stop JFK's air cargo freefall.
13	In the past five years, cargo volumes are
14	down 6.3 percent, as we've been discussing, to 1.26
15	metric million tons and since 2004, when volume
16	peaked at 1.7 million metric tons, air cargo is down
17	by more than a quarter. Well that makes that still
18	sound like a lot, 1.26 million; it's far from where
19	it ought to be, considering JFK was once the leading
20	air cargo destination in the world into the early
21	1990s, and now we rank seventh nationally and 22nd
22	internationally, and this is despite companies like
23	Amazon stoking record shipments of goods around the
24	country and the globe, as we saw with their
25	blockbuster sales this weekend.

1	COMMITTEE ON ECONOMIC DEVELOPMENT 72
2	In fact, JFK runs counter to the national
3	trend. Airports ranging from LAX to Miami and
4	Chicago and even Newark are all up over the past five
5	years, with national air cargo volumes rising 6
6	percent; Chicago's rose a whopping 38 percent. Over
7	the past two years Indianapolis is the only other of
8	the top 15 airports not to see growing cargo volumes.
9	The decline in air cargo movements at JFK
10	is a major problem for New York City's economy,
11	particularly at a time when so few good-paying,
12	middle-class jobs are being created in the five
13	boroughs.
14	Over the past couple of years, the Center
15	for an Urban Future has focused significant attention
16	on the need to create more middle-class jobs in New
17	York City. The City's economy has been booming,
18	adding around 700,000 jobs over the past decade, but
19	relatively few of those positions have been middle-
20	income jobs that are accessible to a large segment of
21	New Yorkers.
22	The air cargo sector should be a key part
23	of the City's effort to preserve and grow middle-
24	class jobs.
25	

1	COMMITTEE ON ECONOMIC DEVELOPMENT 73
2	There is actually reason to believe that
3	with the right support New York's air cargo
4	sector has significant potential for growth in the
5	decades ahead. According to the most recent
6	aerospace forecasts from the Federal Aviation
7	Administration, air cargo movements in and out of
8	U.S. airports are projected to increase an average of
9	3.1 percent per year through 2037.
10	Much of this air traffic is expected to
11	come from abroad, which is a particular strength for
12	JFK. While domestic cargo movements are forecast to
13	increase at only an average of 1.3 percent,
14	international traffic is expected to rise by 3.8
15	percent annually.
16	If JFK could capture a proportional share
17	of this grown, or even a fraction of it, it would
18	mean hundreds if not thousands of new middle-class
19	jobs for New Yorkers.
20	At a minimum, New York needs to hold onto
21	the good-paying jobs already associated with the
22	City's air cargo sector.
23	JFK's air cargo industry sustains some
24	34,000 jobs citywide, both on-airport and in off-
25	airport warehouses, distribution facilities, and

1 COMMITTEE ON ECONOMIC DEVELOPMENT 74 regional suppliers, as Councilman Miller well knows, 2 3 and on the airport there are at least 15,000 jobs that are directly supported, comprising roughly 20 4 5 percent of JFK's on-airport workforce. Air cargo workers, it's a great job where 6 7 people earn an average of \$44,000 annually and it provides pathways to supervisory roles and higher 8 9 incomes. And yet, four out of five of these jobs are accessible to workers with no more than a high school 10 11 degree. 12 City and state officials can help this 13 industry take off again. 14 Over the years, the Center has put forth a number of recommendations for city and state 15 16 economic development officials, as well as the Port 17 Authority, to address the challenges facing New 18 York's air cargo sector. Here are a few of our 19 suggestions: 20 As we've talked about, we could improve 21 traffic flow on the Van Wyck Expressway. We suggest 2.2 closing one or two entrance ramps on the Van Wyck 23 during certain peak hours. Doing so would help put an end to the common practice, used mostly by taxis, 24 25

1 COMMITTEE ON ECONOMIC DEVELOPMENT 75 2 of driving on and off service roads to get on and off 3 the Van Wyck -- a ritual that slows down traffic. 4 You could open the Belt Parkway to commercial vans. Currently, it prohibits all 5 commercial vehicles, from 53-foot trucks to 6 7 commercial vans, which are often used for overnight 8 deliveries. While we're not calling for, you know, 9 huge trailers on there, it could certainly help move goods to lower Manhattan offices. 10 We've heard a lot about the need to 11 12 modernize aging air cargo facilities; this has been 13 mentioned. The facilities are on average 40 years 14 old, and 63 percent is non-viable, and finally, 15 modernizing air traffic control systems. 16 So those are our thoughts and I thank you 17 for hearing them and welcome any questions you might have... [crosstalk] 18 19 CHAIRPERSON GARODNICK: Great, thank you 20 very much. Let me just throw a few questions at you 21 and we'll see if [bell] anybody else has any 2.2 questions here too. 23 First is, the way to measure where we stand, [background comment] EDC gave figures of value 24 25

1	COMMITTEE ON ECONOMIC DEVELOPMENT 76
2	[background comment] and it sounds like most of the
3	other measurements are about tonnage.
4	MATT CHABAN: Right.
5	CHAIRPERSON GARODNICK: What is the right
6	way to do this measurement?
7	MATT CHABAN: I'm sure there is validity
8	to the value; unfortunately, we didn't look at it in
9	those terms and I'm not sure unless their
10	testimony [inaudible] but they didn't talk about
11	how the values change over time, right, they simply
12	unless I'm forgetting right, we only talk about
13	the value in 2016, so you know and I mean I'm happy
14	to do this in concert with you guys and even in
15	consultation with EDC, but I'd be curious to know how
16	has that value changed over time, you know, because
17	if the value has maintained or grown, then you know
18	maybe there's still value there. Actually, we did
19	have a char I'm trying to remember now if you hold
20	on a second, I can actually, I should have it up
21	here. There was a chart in the original report. I
22	do believe that the sales are down as well let's
23	see… wages… Yeah, total impact of JFK's air cargo
24	initially on sales has fallen 31 percent since 2004,
25	when adjusted for inflation. I think this is the

1	COMMITTEE ON ECONOMIC DEVELOPMENT 77
2	regional impact, but sales… I guess we didn't do all
3	the math, but it was a high of \$7.4 billion oh
4	wait a minute, I'm sorry; it's in here Right,
5	sorry. So in 2016 we had \$6.5 billion in sales and
6	in 2004, at the peak, it was \$7.4 billion, so there's
7	a billion dollar spread there, and actually, if you
8	adjust for inflation, it's closer to a \$3 billion
9	spread; in 2016 dollars, that comes out to \$9.4
10	billion of you know, region-wide economic impact. So
11	with all due respect, yes, we still command a large
12	portion; we are the largest market in the nation, but
13	those values are also falling. So, you know, either
14	way you look at it, we are losing market share.
15	CHAIRPERSON GARODNICK: Okay. Let me ask
16	you about this new facility, [background comment] and
17	one of your recommendations of course was to
18	modernize the facilities; the Port Authority Board
19	authorized a lease for a 346,000-square-foot
20	facility; [background comment] does that help to
21	start address this challenge; do you have any
22	particular concerns about that; is this nothing but
23	good news; how would you
24	MATT CHABAN: I mean I think it's
25	definitely a step in the right direction, right; I

1 COMMITTEE ON ECONOMIC DEVELOPMENT 78 2 mean there's more than a million square feet that's non-viable, I believe, so that's certainly ... I guess, 3 4 what; that's about a third of that space, so it's 5 certainly helpful, but the example that personally I have come back to a lot is if you look at what 6 Chicago's done, [background comment], and I think 7 8 Glen may have mentioned this; that they have more 9 open land, you know I mean, one of the challenges, right, is that JFK is so constrained; not only can we 10 11 not figure out what to do with the cargo facilities; 12 we can't figure out what to do with the passengers, 13 which some might argue is a greater economic driver 14 for the City, I think -- I forget where I saw the 15 recommendation -- but some were even saying let's 16 take these non-viable facilities and somehow figure 17 out a way to use them to actually help address the 18 runways or something like that. But regardless, 19 Chicago has a major multi-billion dollar investment 20 going on in their air cargo facilities and as a 21 result, over the past five years their traffic flows 2.2 have increased 38 percent, you know while ours have 23 fallen 6 percent over that same span, and a lot of that is attributed to ... you know some of that was also 24 attributed to the strikes at LAX; they managed to 25

1 COMMITTEE ON ECONOMIC DEVELOPMENT 79 2 pick up a lot of Asian flights sort of coming over 3 the poles, you know we're hearing about the new fuel 4 efficiency technologies that allow different routes 5 and things. But regardless, there is a very, not only a major public commitment in dollars, but I 6 7 think also in marketing, that they wanna be seen as a 8 hub and I'm not sure that the same attention is being 9 placed here. I mean if you look at all the talk the Governor's made around rebuilding JFK, even in... you 10 11 know, it didn't once come up during his speech at Abney, and then in the document itself I think it's 12 13 one or two lines in a like two-paragraph section 14 about modernizing the air cargo facilities and it 15 literally is basically like, we need to address this and it doesn't get anymore specific than that, 16 whereas there is, you know, considerable specifics 17 18 around other aspects of the airport. I mean one 19 thing again that is, you know, promising about what 20 the Governor is talking about is addressing some of 21 the connectivity issues with the Van Wyck and such, 2.2 you know, some ... oftentimes you will hear that that's 23 one of the biggest concerns actually for the truckers is that it is better to say go to Newark, because 24 you're simply not gonna have trucks sitting on the 25

1	COMMITTEE ON ECONOMIC DEVELOPMENT 80
2	expressway for, you know, an hour, two hours wasting
3	time and money; that that can be, you know, a consid
4	maybe the reason everyone's getting so caffeinated is
5	they know the long slog they have ahead of them, so
6	yeah.
7	CHAIRPERSON GARODNICK: Thank you. We're
8	gonna go to Council Member Miller.
9	COUNCIL MEMBER MILLER: Thank you, Chair
10	Garodnick. So I'm delighted that EDC and our city's
11	academic now know what we've known in southeast
12	Queens for decades, that we're sitting on a virtual
13	jewel as in JFK; that it is then severely
14	underutilized, and I'm glad that we're recognizing
15	the potential to create these middle-class
16	opportunities, because right now that has not
17	happened. What I would like to see as a part of this
18	discussion is labor agreements, PLAs, more
19	conversation about MWBEs and just more local
20	involvement. I mentioned now, having been engaged
21	with some of the logistics people, going back three,
22	nearly four years now, in an attempt to train and
23	create a workforce; have we been able to drill down
24	as to why folks are now in Miami and Brazil and other
25	places outside of the country doing business as

1 COMMITTEE ON ECONOMIC DEVELOPMENT 81 2 opposed to doing business at JFK? These are folks 3 who... these are Queens-bound people. [background comment] I'd love to have that conversation include 4 5 local people who have actual practical experience in doing so, as well as, you know as I read through the 6 7 report, we talk about some of the transportation 8 impediments and what I would say is the worse idea 9 possible would be to open up the Parkway [background comment] to commercial traffic, considering, as I 10 11 said, it's a hour-and-a-half; two-hour ride from southeast Queens to City Hall drive now, and that is 12 13 without the trucks. Certainly we are engaging 14 expanding the Van Wyck Expressway, but I think this 15 requires a little more local participation as well 16 and there's some local expertise [background comment] 17 on the ground; I'd love to be able to bring some of 18 those folks in and really have them participate in 19 this process, 'cause I think that, you know this is 20 probably one of the city's greatest economic drivers and I agree that it is profoundly underutilized and 21 2.2 we have to figure out a way to do that, but at the 23 same time there is an indigenous population that is being disproportionately and negatively impacted 24 environmentally, economically ... 25

1	COMMITTEE ON ECONOMIC DEVELOPMENT 82
2	MATT CHABAN: Absolutely.
3	COUNCIL MEMBER MILLER: how do we include
4	them as well? [crosstalk]
5	MATT CHABAN: No, I if I may, I actually
6	think you raise, you know an excellent point,
7	Councilman and it's something that actually, you know
8	we didn't necessarily look specifically at with this
9	report, but is something that actually touches on a
10	lot of our recent work, particularly around the
11	workforce development sector in the city and I think
12	it's something we'd love to have a conversation with
13	out about, but one of the things we're increasingly
14	finding is that much of the city's workforce
15	development sector is focused sort of on sector-based
16	job placements, which is powerful and certainly with
17	something as specific as air cargo handling or even
18	logistics in general, you know we may wanna consider
19	more of that, given how important logistics is
20	becoming, but the greatest successes in job placement
21	is in quality jobs, like the ones we're talking about
22	here, where it's not just working as a [inaudible]
23	for Chipotle or whatever, is the place-based models
24	we see, like the Lower East Side Employment Network,
25	the East Harlem or the name is escaping me right

1 COMMITTEE ON ECONOMIC DEVELOPMENT 83 2 now, but there's a couple great examples, East Harlem; the ... perhaps the most relatable ones here, I 3 4 mean Sunset Park and the Brooklyn Navy Yard both have LBCs that are very involved in job placement and 5 perhaps there's a way to work with the JFK chamber or 6 7 with EDC directly to sort of figure out a way to get 8 some of the local groups in your community you know 9 who do jobs work, to bring them together so that the City's, you know spending -- you know the 10 11 Administration admirably has invested a lot in 12 workforce development, but oftentimes it's going to 13 help people get jobs at, you know, large corporations 14 that don't necessarily have a career ladder and the 15 more we can sort of focus those funds [inaudible] ... 16 [crosstalk]

17 COUNCIL MEMBER MILLER: If I may add, and 18 I'm sure you've considered this in your research and 19 so forth, that for folks that ... in fact, I know we did 20 a hearing on this last year [background comment] with EDC on whether or not the benefits of EDC were 21 2.2 translating to those targeted populations and whether 23 or not that those folks who were in receipt of those benefits were actually doing what they say they were 24 doing, [background comment] and so I think that we 25

1	COMMITTEE ON ECONOMIC DEVELOPMENT 84
2	should have standards, community-based standards and
3	particularly project labor agreements and other
4	standards around There is no way that some of the
5	job… Listen, I remember growing up as a kid and my
6	friends' families had jobs in the airport, which were
7	good union jobs [background comment] that supported
8	families that purchased homes and those same jobs now
9	pay less than they did 30 years ago.
10	MATT CHABAN: Yeah.
11	COUNCIL MEMBER MILLER: That is
12	impossible and those are standards that we have to
13	[background comment] make sure exist and we can't
14	allow people to come in if they're gonna get us on
15	the cheap, [background comment] and we have to figure
16	that out and if this is about real middle-class jobs,
17	not just living wage jobs, because what we define as
18	living wage jobs won't rent you an apartment in New
19	York City. So we have to figure out also how do we
20	create higher standards for wages as well. But also,
21	opportunities for local businesses as well and
22	support though, and I think one of the ways is how do
23	we drill down and figure out because I know we're
24	all talking about this exodus, but what caused the
25	exodus; was it a lack of support; was it a lack of

1 COMMITTEE ON ECONOMIC DEVELOPMENT 85 2 infrastructure; they talked about the lack of 3 workforce as well, [background comment] you know ... 4 MATT CHABAN: Yeah. 5 COUNCIL MEMBER MILLER: how do we keep them here? 6 7 MATT CHABAN: Absolutely. Absolutely. 8 COUNCIL MEMBER MILLER: Thank you. 9 MATT CHABAN: Yeah. And just one other point of clarification; we're not advocating trucks 10 11 on the Belt, only vans and perhaps only at times that 12 ma ... you know, not during rush hour, but maybe it 13 would make sense to get them on the Belt before ... 14 [background comment] yeah, fair enough, fair enough. 15 [background comment] Yeah. No, I hear you, I... I... I absolute ... yeah, so anyway. 16 17 CHAIRPERSON GARODNICK: Thank you, 18 Councilman. And with that we thank ... thank you to 19 Mr. Chaban and we thank EDC for their testimony today 20 and for all of your advocacy; I think we certainly 21 have put a spotlight on a very important issue and 2.2 one that has real impacts for jobs, for economic 23 development, and certainly for New York's standing as it relates to air cargo here and it clearly requires 24 25 focus...

1	COMMITTEE ON ECONOMIC DEVELOPMENT 86
2	MATT CHABAN: Yeah, absolutely.
3	CHAIRPERSON GARODNICK: and we want to
4	see the City and the Port Authority give the
5	necessary focus… [interpose]
6	MATT CHABAN: Too bad the Port couldn't
7	join us.
8	CHAIRPERSON GARODNICK: Yeah, that was
9	that that was disappointing, agree. But with that,
10	we will continue this conversation and continue to
11	push on this issue and we appreciate your testimony;
12	with that, this hearing is adjourned.
13	[gavel]
14	[background comments]
15	
16	
17	
18	
19	
20	
21	
22	
23	
24	
25	

CERTIFICATE

World Wide Dictation certifies that the foregoing transcript is a true and accurate record of the proceedings. We further certify that there is no relation to any of the parties to this action by blood or marriage, and that there is interest in the outcome of this matter.



Date ____ December 18, 2017