CITY COUNCIL
CITY OF NEW YORK

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TRANSCRIPT OF THE MINUTES

Of the

SUBCOMMITTEE ON ZONING AND FRANCHISES

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HELD AT: 250 Broadway - Committee Rm,

16th Fl.

B E F O R E:

MARK S. WEPRIN Chairperson

COUNCIL MEMBERS:

Daniel R. Garodnick Jumaane D. Williams Donovan J. Richards Antonio Reynoso Ritchie J. Torres Vincent M. Ignizio Vincent J. Gentile

Ruben Wills

Margaret S. Chin David G. Greenfield

Brad S. Lander Carlos Menchaca

A P P E A R A N C E S (CONTINUED)

Vincent Petraro Attorney Representing Hamilton's Patio

Frederick Becker Attorney

Andre Cooper
Representative
PPF Holdings, Peter McCoy, Owner

David Solnick
D Solnick Design and Development

Dan Egers Attorney Greenberg Traurig

Fran Schwartz
Executive Director & CEO
Brooklyn Birthing Center

Mitchell Hirth Hirth Real Estate

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CHAIRPERSON WEPRIN: Alright. Good morning everyone. My name is Mark Weprin; I'm Chair of the Zoning and Franchises Subcommittee and I am joined by the following members of the Subcommittee, Council Member Jumaane Williams, Council Member Donovan Richards, Council Member Antonio Reynoso and Council Member Vincent Ignizio. We are also joined by the Chair of the Land Use Committee, David Greenfield, as well as our colleagues Margaret Chin and Brad Lander, who have items on this agenda in their districts. I'd like to tell you that nobody gets the gold star today; I'm giving it to myself, [laughter] even though Donovan Richards was the first member here after me, but you were still late, so no gold stars.

So we have a number of items on -- we're gonna take it a little out of order because there are people who've been waiting her for a long time who were right on time and we're gonna let them be rewarded, as well as some Council Members who are here.

So the first item we're gonna do is Land Use No. 0175 -- and I wanna get my Fort Hamiltons straight before I do this, since we have a couple of

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items on Fort Hamilton -- Hamilton's Patio this is

and Vincent Petraro is here representing the owners

on this very interesting item in Council Member

Lander's district. So Mr. Petraro, whenever you're

6 ready and then we'll call on Mr. Lander after that to

7 make a statement on this so the members understand

8 all the issues involved. [background comments] And

9 whenever you're ready, Mr. Petraro, you know to say

10 your name into the microphone when you speak and

11 whenever you're ready.

VINCENT PETRARO: Good morning. My name is Vincent Petraro; I'm representing Kevin and Georgia Reid [sp?], who are with me today and they own Hamilton's Restaurant on 2826 Fort Hamilton Parkway. You all should [sic] have a handout with testimony and the back park is actually the diagrams; some of them which are right here, and so you could see better what exactly we're trying to do.

The actual operator is Lula Enterprises, run as Hamilton's Restaurant and Georgia and Kevin have 12 years remaining on their lease. The building owner has also authorized the filing of this application.

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The application is to map a C2-4 Overlay District in an existing R5 Zoning District in the Windsor Terrace area of the Special Ocean Parkway District. And if you look at your diagram, the first one, you'll see right above where it says R5 in the center is the two little corners where we'd like to map that C2. If you look across the street, there's already a C2 overlay there.

Their particular building, actually, has been a building with commercial use on the ground floor since 1926, but it was never zoned by the City, so it's a preexisting use. They would like to put a sidewalk café there and in order to have a sidewalk café we need the commercial overlay zone. We're also rezoning the site across the street, Jaya Yoga, and they also support this application.

The Community Board voted unanimously in favor of this application, 37 individuals sent in emails stating their support; many of them which I attached to my testimony. The Borough President was in favor and the only proviso was that they wanted the owners to speak to the community about the layout and the Reeds did that back in January and everybody was happy there. City Planning Commission was also

beginning about whether there'd be some way in future

circumstances like this where you've got a

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charts and Mr. Lander will autograph them for you.

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[laughter]

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Alright. So we're now gonna skip to Land Use No. 0174, which is 498 Broome Street, which is in Council Member Chin's district, who also has been here and very patient and this item is being represented by Fred Becker. Frederick Becker I see it says, Fred, yes. [background comments] So Mr. Becker, whenever you're ready. Full disclosure -- Mr. Becker is like my sixth cousin or something like that, we've decided, so. [background comments] [laughter] No, not quite that. [background comment] I just wanna disclose that now. [background comments] Mr. Becker, that wall's getting bigger. Mr. Becker, tear down that wall. No. Whenever you're ready, make sure to state your name for the record.

and members of the Committee. My name is Frederick
Becker; I am here on behalf of the owner of 498
Broome Street in a special permit application
pursuant to 74-711 to allow the change of use of the
upper floors of the subject building in return for
the filing and entering of a restrictive declaration
with the City of New York to preserve and maintain in
perpetuity the façade and the entire building with a

2 five-year cyclical maintenance program, as well as

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3 the restoration of all three exposed facades of this

4 | building, the front, side and rear.

The building is located at 498 Broome

Street, which is on the northerly side of Broome

Street, one building off of West Broadway to the

east. The building was occupied by an artist for

approximately 40 years and was then vacant for three

years prior to my client's purchase of the building.

The artist who lived in that space was not a

certified artist, according to the Department of

Cultural Affairs.

My client purchased the building in

December of 2011; we then met with City Planning and

Landmarks Preservation Commission; we agreed to do an
entire façade restoration to original condition and
this restrictive declaration. We spent in excess of
a million dollars alone just for this façade
restoration, which is far in excess of what would
needed have to be done were this just a standard
landmark building.

We met with the Community Board as part of that process; we informed the Community Board in 2012 that we would be going for a special permit

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under Section 74-711 to convert the upper floor units to Use Group 2, residential use. As this had never been a joint living-work quarters artists building, we were not removing any joint living-work quarters artist units from the City roll or from this building. The Community Board had no issues at that point in time; they voted unanimously to support our application through Landmarks, we went to City Planning; they were also in agreement with the change of use to Use Group 2.

Slow forward three years later, it was a very lengthy process for a variety of reasons, and we went before the Community Board and the Community Board said to us, well we understand, but these are changed times and we agree with three of the four units to be residential Use Group 2; we would like you to maintain or have one created as a joint living-work quarters artists building; they voted that unanimously. The Borough President supported that; when we went to City Planning, City Planning issued a report saying that given the history of this building, given the relatively unique nonprecedential nature of this building, that they would not place

2 conditions; that it was too restrictive on the

3 building.

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A joint living-work quarters artists unit is limited to artists who are certified by the Department of Cultural Affairs; not any artist can live there, they have to be a certified artist. order to be a certified artist you have to -- which used to be fairly easy to do -- you now must go before the Department of Cultural Affairs, you must be a juried artist, represented, official, and you must only do large-scale works, you cannot do smallscale works. Last year -- and this has been an ongoing trend in the Cultural Affairs Department -out of 8 million New Yorkers, there were a total of 13 individuals who were certified as artists last year and this has been an ongoing trend for the past several years; therefore, to effectively place our building in that restriction is beyond a needle in a haystack in terms of what we are doing and effectively condemns us to having no occupancy of this building on this one particular floor. We did a survey; I did an individual survey of all the buildings in the 400-foot area, the Department of Buildings, as well as an on-foot survey; we found

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that approximately 80 percent of the buildings in this area have either residential or joint-living work quarters for artists; if you multiply the number of blocks in this area, which is approximately 8 times the entire M15A and M15B in SoHo and in NoHo you have approximately -- we figured there were approximately 600 buildings that contain joint-living work quarters for artists and therefore that is a substantial number, when you start multiplying the number of units in each building and this one unit is not going to be determinative of whether or not the artist nature of SoHo, which is important, I understand; that will continue. We think that given the extreme expense, we spent over \$10 million in purchasing and renovating this building; over one million specifically for this, the restrictive declaration, the ongoing cost of maintenance, that it is only fair and reasonable that we be allowed to continue with the conditions that were discussed originally with the Community Board and with City Planning. We feel that we acted in good faith reliance and we have been sort of sideswiped; it's sort of like running a marathon, you get to mile 25 and then they say, oops, you know, okay, not 26

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miles; you have to go to 35 miles. So we request
your support in this application; we have met with
the council member and we thank you and I'm available
for any questions.

CHAIRPERSON WEPRIN: Thank you,

Mr. Becker. I'm gonna call on Council Member Chin,
who will discuss some of the outstanding issues and
the concerns of the community. Ms. Chin.

COUNCIL MEMBER CHIN: Yes, good morning. Thank you, Chair Weprin and to the committee member for the opportunity to speak today on today's hearing. I also wanna thank the representative of the applicant for being here today.

The ULURP application for 498 Broome

Street calls for a special permit pursuant to Section

74-711 of the Zoning Resolution to allow for

residential use in a manufacturing district.

Currently in an M15A district the only residential

use permitted is joint-living work quarter for

artists; the special permit would allow the applicant

to use a unit on the 2nd through 5th floor and the

penthouse for unrestrictive residential use. This

landmark building is located in the SoHo Cast Iron

Historic District. SoHo has become one of the most

desirable neighborhoods in the City; every day SoHo

3 draws thousands of visitors to its local and

4 commercialized businesses; the visitors and

5 businesses are drawn by the historic character of

6 this neighborhood, home to artists living and working

7 | in lofts of the old manufacturing district. Today

8 SoHo continues to attract many interested developers

9 who want to capitalize on SoHo's artistic character

10 with luxury housing and oversize retail stores. Both

11 | the local Community Board and the Manhattan Borough

12 President expressed concern about the potential loss

13 | of joint-living work quarter units at the expense of

14 allowing the proposed residential use for market rate

15 rental or luxury condos. We seeing more and more

16 applications that come in with similar proposals in

17 converting the manufacturing use for residential

18 | purposes. Many of the buildings in the SoHo area

19 | have joint-living work quarters like 498 Broome

20 Street, which will be lost if the proposed special

21 permit is granted in full.

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So this issue we're dealing with today will likely come back again and again to us in other forms. I'm still reviewing this application and in

discussion with the applicant, but I look forward to

exploring some of these issues with my colleaguestoday. Thank you.

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CHAIRPERSON WEPRIN: Okay, thank you.

Mr. Becker, did you wanna add anything after hearing that statement?

position of the Community Board and Council Member
Chin; I would only reiterate that we are not losing
any joint-living work quarters artists in this
building because there were none to begin with and as
I said, if I were approaching this matter today or
last year, in 2014, I would have reviewed the matter
differently with my client and under different
circumstances.

CHAIRPERSON WEPRIN: Okay. Mr. Reynoso wants to ask a question, unless... is that okay?

[background comment] Okay.

council Member Reynoso: I just wanna say, to put a couple of things in perspective; you do know what speculation is, and even though you might not directly be affecting the amount of living workspaces that would be targeted or affected by your zoning change, you indirectly would be through speculation and then being able to convert your

property to permanent residential, it would encourage other folks to look for the higher per square foot cost that you're gonna be receiving. So I just wanna say that there is an indirect affect to what you're trying to do here.

You also talked about the fact that converting it into a living workspace there's only 13 applicants that have gone through this year, but then you talked about within a 400-foot radius 80 percent of these buildings were living workspaces, so they found the tenants or they were able to find the need or the demand and were able to supply it, but you feel that you wouldn't be able to do that in your circumstances because of these 13 new applicants, only 13 new people this year certify themselves as artists. Can you just clarify that with me, please?

this for more than 30 years and have worked with this area for more than 30 years on many, many projects; some of these buildings are as-of-right residential; I would say that the City of New York, for the most part, has turned a blind eye to the joint-living work quarters artists' registrations and that the majority of these units, though they may have certificates of

occupancy for joint-living work quarters, are not
legally occupied by certified artists; I could attest
to that fact. So therefore, 80 percent of the
buildings in the area are not occupied by certified
artists; additionally, it used to be much easier
under Cultural Affairs to obtain certification; that
has changed in the past five plus years, their rules
have become much more stringent. So what I'm saying
is that the limited number of artists who are out
there, there is a tremendous amount of stock
available to them existing that is not being
currently properly occupied by artists, to a great
extent, and this is common knowledge in the community
I would say, so I would say that for us to now go out
and find someone, given the limited scope, is quite
difficult. And in terms of precedential nature, I
would say that this given the age of this application
and given what has recently been happening in SoHo
and the recent positions set forth in City Planning,
this is not a precedential application, people are
not gonna look to this and say, well he got it; I'm
entitled too. This is a very unique set of
circumstances and I, as I say [interpose]

SUBCOMMITTEE ON ZONING AND FRANCHISES

that had elevator problems and was dilapidated with

2 an interest to possibly convert it to residential...
3 [interpose]

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FREDERICK BECKER: My... My client, in meeting with City Planning and meeting with the Landmarks Preservation Commission, my client was interested in pursuing this application, spending over a million dollars just for the façade renovation; we're not talking about structural, we're not talking about interior renovation, to bring this building to Al condition and maintain it in perpetuity pursuant to the deed restriction or restrictive declaration, and yes, he made this extra effort to obtain this give-back, if you will, from the community, which agreed to it in 2012, and the City of New York, which agreed to it in -- or the City Planning Commission I should say, not the City of New York... [interpose]

COUNCIL MEMBER REYNOSO: Now this map right here; is that the zoning use... the zoning map?

[background comments]

FREDERICK BECKER: Yes, the map that you see to my left, the colored, is the radius diagram; everything that you see in orange effectively is based on surveys -- physical and through Department

amazing. So just wanna say that you would be putting

a residential building, if I see it, you know, if you were just to put that at 300 feet, you would see no residential almost and it's a district that I consider like work districts. Districts where people are walking to work or going to work, whether it's commercial or whether it's manufacturing and you're gonna put a residential building right in front, or right at the heart of it. So I'm really concerned about that because then you start hurting the character of the neighborhood and making it so that it has to be more conducive to residents as opposed to conducive to a work environment, a working environment, where you have the trucks, where you have the people working and I don't like when those things get threatened; I'm a huge proponent and champion of manufacturing districts; I know the importance of jobs; we need jobs, we need to make sure we have spaces for jobs; we can't just think about affordable housing, it has to be much more comprehensive, or housing, I'm sorry, just housing and in this case there would be no affordable housing, so I'm very concerned about this application; I just wanna express those concerns.

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1	SUBCOMMITTEE ON ZONING AND FRANCHISES 22
2	FREDERICK BECKER: And if I may respond,
3	in our Environmental Review, which went on for
4	approximately two years because this is designated as
5	a manufacturing district, we did not find one
6	manufacturing factory use within 400 feet of our
7	property.
8	COUNCIL MEMBER REYNOSO: Yeah, but there
9	is work, people are working there.
LO	FREDERICK BECKER: The only the primary
L1	work is ground floor commercial retail stores; there
L2	is very limited upper floor commercial use
L3	[crosstalk]
L 4	COUNCIL MEMBER REYNOSO: Okay.
L5	FREDERICK BECKER: in the area. So there
L 6	is very, very this is not [interpose]
L7	COUNCIL MEMBER REYNOSO: So this area is
L8	zoned for manufacturing use… [interpose]
L 9	FREDERICK BECKER: And there is none.
20	COUNCIL MEMBER REYNOSO: above the first
21	floors, but [crosstalk]
22	FREDERICK BECKER: And there is none that

exists.

FREDERICK BECKER: From the artist.

SUBCOMMITTEE ON ZONING AND FRANCHISES

2		COUNCIL	MEMBER	CHIN:	From	the	artist.
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3 Okay.

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FREDERICK BECKER: From the artist.

5 COUNCIL MEMBER CHIN: Why'd he pay that

amount of money knowing that he won't ... [crosstalk]

FREDERICK BECKER: Because in...

COUNCIL MEMBER CHIN: get a good return

back?

FREDERICK BECKER: Well we... good return based on what the Community Board told us and what [background comments] City Planning told us.

CHAIRPERSON WEPRIN: Okay. Any other...
You wanna add something else...? [crosstalk]

when he's talking about spending the amount of money to renovate the building for the historic renovations, but all that adds value to the building, but I think it's really important for us, I think for the Community Board, for the Borough President, that to a certain extent we want to continue to maintain the character of SoHo, because it's constantly getting under attack with all these conversations that are going on, so -- and the Mayor, in his State of City Address talked about creating 1,500 units of

1 SUBCOMMITTEE ON ZONING AND FRANCHISES 2 live-work space in the City. So that is something 3 that if we can continue to create those units; we will continue to do that. So I look forward to 4 continued discussion with you and we will let the 5 Committee know what our recommendation would be. 6 7 Thank you, Chair. CHAIRPERSON WEPRIN: Okay. Thank you Ms. 8 9 Chin; thank you Mr. Becker... [crosstalk] 10 FREDERICK BECKER: Thank you. [sic] 11 CHAIRPERSON WEPRIN: Did anyone else have 12 any questions or comments? I don't see any. 13 there anyone else here to testify on this matter? 14 don't see that either. So we're gonna close this 15 hearing for now; discussions will continue, 16 Mr. Becker and we're gonna move on in the agenda. 17 FREDERICK BECKER: Thank you Mr. Chair. 18 CHAIRPERSON WEPRIN: Okay. So these other signs are for another project or those are 19 20 yours, Vincent; the ones with the backs to us? 21 [background comments] Oh those are... Okay. 2.2 [background comment] Oh okay. Alright. Fine. 23 We're not gonna swing back to the café; that is the first item on our agenda -- right? --24

0172, McCoy. I'd like to ask Andre Cooper, I think

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2 it is. Mr. Cooper, whenever you can, please come on

3 up. Speak into the microphone; make sure to state

4 your name and you can discuss this item, which is

5 | located in Council Member Corey Johnson's district.

6 We've also been joined by Council Member Dan

7 Garodnick. Mr. Cooper, whenever you're ready.

ANDRE COOPER: Hello. Mr. Andre Cooper here representing PPF Holdings, Peter McCoy, owner of McCoy's Restaurant.

"Dear Mr. Johnson, this letter services as confirmation that PPF Holdings, LLC, McCoy's, it's owners and operators will rectify the operations of Community Board 2 as follows. We will abide by the seating chart as stated on plans; we will remove the plants from the sidewalk; we will keep the grates on the sidewalk clear of any furniture or grates, we will maintain all clearness as stated on plan."

CHAIRPERSON WEPRIN: Great. Alright.

Well thank you; we understand that in discussions

with Council Member Corey Johnson's office that they

are okay with these changes, so that's the good news.

Does anybody on the panel have any questions for this

gentleman? We see none. Thank you for your patience

and we're gonna close this hearing. [background comments]

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We've been joined by Council Member

Gentile and Council Member Wills, who are both here.

Stick around guys, we're gonna have a vote in a few minutes.

We're now gonna call Land Use No. 0170, which is Hudson Yards Sliver text amendment in Council Member Johnson's district, David Solnick.

Mr. Solnick, are you here? Yes. [background comments] Please head to the microphone; you can discuss this application and we'll give the members a chance with any concerns or questions. [background comments] Whenever you're ready Mr. Solnick, just state your name formally for the record.

[background comments]

DAVID SOLNICK: Hi, my name is David

Solnick; I'm representing D Solnick Design and

Development. I'm an architect by trade, but also do

some small-scale development, which this represents.

I'm also a resident and member of Community Board 4

and also a founding member of the Hudson Yards BID,

which was just formed and I'm proud to say just began

its first services in our neighborhood.

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The text amendment before you, I wanna point out, does not alter the Sliver Law, but only the code section that describes how the Sliver Law applies to a small subarea of the Hudson Yards Special District. The Sliver Law does not apply to any other areas of Hudson Yards.

The Sliver Law, which you may know, was intended to prohibit tall, thin, free-standing slivers that were set back from their neighbors, they're unsightly and I'm sure we've all seen them and wish they weren't there. The Sliver Law was intended for zones that did not have underlying height and setback controls that prevented those kinds of buildings.

The Hudson Yards Special District was completed in 2005 in consultation with Community Board 4 that imposed contextual zoning on that area, which included height and setback restrictions, so the protections offered by the Sliver Law became much less important.

The Sliver Law has an unintended consequence; essentially small properties, narrow properties become more valuable -- because the Sliver Law limits the height of buildings on narrow lots, it

more often than not means that the underlying FAR cannot be built on them, but of course, if the lot could be widened it could be. And so what that means is, it incentivizes small landowners to sell to their neighbors into an aggregate. That is not always a bad thing, but in a mid-block situation such as this on a narrow street, it is and I think that's an argument that resonated with the Community Board, who was unanimously in support of this, as was the Borough President, who also... who... Donnelly [sic] was in support of it, but thought that -- if you've seen her letter, thought that it should be considered for application elsewhere in the City and it was also approved unanimously by the Planning Commission.

So given that unintended consequence, the point is that the Sliver Law really should only be in place where it provides a benefit; that is, preventing slivers; not in situations like this where the underlying zoning has its own height and setback limits and where the building would be no taller than one of its neighbors. If a sliver is no taller than the neighbor, then it really doesn't appear as a sliver.

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2	It's already the case that you can build
3	to the height of the taller of your adjacent
4	buildings on wide streets, but you can't do it on a
5	narrow street. So this is a very narrowly-defined
6	text amendment which only applies in subareas D4 and
7	D5; it only applies when it's adjacent to an existing
8	tall building and it would restrict the height of the
9	building to the height of that neighboring building
L 0	or the underlying zoning, whichever's less. And as
L1	it turns out with the EIS, the study was done; it
L2	appears that this is the only site that would be
L3	impacted by this text amendment. But nevertheless,
L 4	you know, it may act as a test case for other areas
L5	of the City.

CHAIRPERSON WEPRIN: Alright,

Mr. Solnick, from what I understand, Council Member

Johnson is okay with this item... [interpose]

DAVID SOLNICK: Right.

CHAIRPERSON WEPRIN: and as you mentioned, Community Board was unanimous and so far you've had a shutout on all your appeals so far, so you're doing well. I wanna ask if there are any members of the panel who have any questions, with

that in mind. I don't see any, so let's just say thank you... [crosstalk]

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DAVID SOLNICK: Okay. Thank you.

CHAIRPERSON WEPRIN: and excuse you. Is anyone else here to testify on this item? Nope, seeing none, we're going to close this hearing and move to the last item on our agenda, which I know is in Council Member Menchaca's district and he is on his way here and wants to be here, but we're gonna call up the applicants and hopefully by the time they are done Mr. Menchaca will be here.

Dan Agars, Fran Schwartz and Mitchell
Hirth; you all here? Okay. Walk slowly up to the
mic [laugh] and... [background comments] Alright, so
this... [background comment] 'Kay. [background
comments] [pause]

'Kay. We've been joined by Council

Member Ritchie Torres. The entire jet-lagged crew is here now. Yeah. Alright. I guess we'll get started on the discussion of the application, since Mr.

Menchaca is very familiar with it and this way the rest of the panel can get familiar too. Could we have some quiet from the panel and whenever you guys are ready, please state your name... when you speak

into the mic, please say your name so we know for the record who's speaking. Whenever you're ready.

DAN EGERS: Hello, good morning. [background comment] There we go.

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Good morning Chairman Weprin and members of the Committee; my name is Dan Egers; I'm an attorney with Greenberg Traurig; we represent the applicant for this application to rezone portions of two blocks fronting Fort Hamilton Parkway in Borough Park in Brooklyn from an R5 to an R6 district, maintaining the current C1-3 overlay by extending an existing R6 district. This would facilitate the development of a women's wellness center on the parcel owned by our client.

Also here today in support of the project are Fran Schwartz and Mitchell Hirth, who will discuss the program proposed for the building. We're also joined by my colleague, Deirdre Carson, architects Arpad Baksa and Jason Holmes and transportation consultant, Chris Mojica.

The proposed rezoning area is in

Community Board 12 on the west side of Fort Hamilton

Parkway, north and south of its intersection with

54th Street. The more northerly of the two affected

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parcels is occupied by the Monastery of the Precious Blood, a portion of which is already located in an R6 district; no development is expected on that site.

The parcel owned by our client, the anticipated development site, has for decades been occupied by a nonconforming automotive services facility that's been discontinued and a three-story house.

The rezoning will permit development of a new six-story community facility building on a lot having 11,167 square feet of area; the building will contain 50,669 square feet of floor area, for a floor area ratio of 4.54. It will set back above the level of the fourth story at a height of 44 feet and will rise another two stories to a height of 66 feet, not including the stair and elevator bulkhead. building's envelope would fully comply with the R6 district regulations.

The ground floor of the building will contain the lobby to the medical offices and a retail component that may be a use, such as a pharmacy, that would be complementary to the medical office use above. One of those uses will be the Brooklyn Birthing Center, which Fran Schwartz will describe to

your shortly. Accessory parking for 150 cars,
required by zoning, will be provided in an automated
facility in three levels below the building's cellar.

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The applicant believes this type of facility providing a spectrum of medical services for women in a coordinated delivery system represents the optimal model for healthcare and will provide the residents of this community with much needed services.

We received favorable recommendations from the Community Board, unanimously, and the Borough President and were unanimously approved by the City Planning Commission. We met with Councilman Menchaca last week, who was highly engaged with our briefing; we therefore respectfully request your favorable consideration of our application and welcome any questions.

CHAIRPERSON WEPRIN: And we have been joined by the aforementioned Carlos Menchaca. [background comments]

FRAN SCHWARTZ: Hi, good morning...

[background comments] Hi, good morning. [background comments] Now good morning. I wanna thank you for allowing me to speak; my name is Fran Schwartz; I

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have been involved in this project for over six

years, having met Mr. Hirth, who owned the actual lot
and in looking for a use, I was very happy to work on
a project that would provide a women's health center
in regard to all phases of women's health. This is
located within four blocks of Maimonides Medical

Center; there is a great need in the Borough Park
community as well as in the other areas surrounding
that there should be available to women the different
medical services.

Included in the program that we've provided is basically it's about 55,000 square feet above ground that will include an ambulatory surgery center, medical offices and I myself have been involved over 25 years in the Borough Park community and women's health, having been an Executive Director and Healthcare Administrator for opening midwifery offices and OB-GYN offices, as well as my recent three-year Executive Director and CEO of the Brooklyn Birth Center. Brooklyn Birthing Center is the only free-standing and licensed birth center in the State of New York, which is an aberration, but for the purpose of allowing women to be offered an alternative to natural childbirth outside of a

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hospital and in an outpatient facility, which it would be as an Article 28. I'd like to just correct the fact that it may not be the Brooklyn Birthing Center in this building; there will be hopefully a birth center; the Brooklyn Birthing Center is presently located in Flatbush. The idea, of course, is to provide the different services to women who need all different types of services. So this is a project that we've been working on in order to provide to the community to work within the new trends of women's care that need and facilitate a use of a medical office, community health building that's direly needed in this community.

CHAIRPERSON WEPRIN: Thank you. Sir; are you speaking as well or are you gonna wait? Make sure to say your name if you're gonna say something. Yeah.

MITCHELL HIRTH: Yes. Good morning; my name is Mitchell Hirth and I'm here representing the Hirth family that's been in the real estate business in Manhattan, Brooklyn; Queens' outer boroughs since 1945. I met Fran about six years ago and I liked the idea of a women's wellness center, it was different; we've done a lot of residential development and it

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really doesn't interest me any longer and I like this concept; I think the community's in need for it; I'm really here to assure the Board that we have the wherewithal to build this building, we have the financial backing and you know, knowledge of construction and development and we are perfectly capable of building a women's wellness center and that is what our intention is to do if you give us permission to do so. Thank you.

CHAIRPERSON WEPRIN: Thank you, Mr.

Hirth. I'm gonna call first on Council Member

Menchaca whose district this is in; he has a

statement he wants to make and then I know Council

Member Greenfield and others might have questions.

COUNCIL MEMBER MENCHACA: Thank you,

Chair and welcome everyone. Thank you again for

coming before the City Council; I know we had some

conversations about the project and this has been a

long time coming for you all; I know you've been

working on this, not just on the business plan, but

really on the actual development site.

This is a location in Community Board 12 and one question that I had was; in this long time coming, how were the residents and the Community

Board able to kinda make this project better and with not only questions but suggestions on how to make this project different?

[background comments]

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CHAIRPERSON WEPRIN: Just say your name when you speak.

FRAN SCHWARTZ: Hi again, this is Fran Schwartz. I think that we are very open and have been to talking with the community; we have in fact spoken to our neighbors and have learned a lot about how we can in fact enhance our project within the community. We would also be very welcoming to meeting with the community as we go through the project, looking for suggestions and focus groups in regard to how we can better accommodate the choices of the retail in regard to the brand or the company or whether or not there is a better fix for the community and that we can help with. So we would be very honored to work with the community.

COUNCIL MEMBER MENCHACA: I guess I don't want you to be shy about some... you're already talking about the future; I trust that you're gonna be working with the community in the future; that's something we're gonna demand in a big way, but you've

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already done that in the past I guess is what... We're just giving you an opportunity to talk about some of the ways that you've already reshaped some of the project elements [background comment] by talking to the community.

FRAN SCHWARTZ: Sure. In talking to the community, a big example of course is across the street, the Yeshiva [sic], we've talked to them and we received recommendations and concerns that we've addressed completely in regard to privacy issues of women who might be birthing, 'cause there's a tarrets [sp?] on the floor that I'd like to do the birth center, privacy and so forth. But I think the most important thing that came out of this discussion, including the neighbors that came to the original meeting was that there is a huge problem with traffic in this area because the Yeshiva has a lot of their events in the evening and it's become a catering event and what the community is most affected by is the fact that the cars are there blocking their driveways, congestion, honking horns and so forth and they can't sleep at night and there's a lot of complaints that have been voiced. So when we heard about this we said well wait a minute, why not

accommodate the traffic problem by allowing the use

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of our project which will have three subcellar floors of parking for 158 parking spaces which in the evening will be mostly unused because it's, you know, a working building and then allow a valet parking situation where you can bring the cars from across the street into this building in the evenings for a very low cost and thereby actually helping the community in a big way. So we were happy to work with that paradigm.

there and just say, this is why I support this project; I think you've already shown that community engagement element of your business plan; that's just one of many examples and I really wanna give credit; most of the Board is chose by the Borough President and Council Member Greenfield and so I really wanna honor that role that the Community Board did with their district manager and the Chair, who really kinda came to the table with some really great ways to shape programs or design elements. And so thank you so much for hearing that; we're gonna expect you to do that in the future... [crosstalk]

FRAN SCHWARTZ: Sure.

2 COUNCIL MEMBER MENCHACA: so thank you so much.

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CHAIRPERSON WEPRIN: Thank you

Mr. Menchaca; I'm gonna call on the neighboring

council member, Councilman David Greenfield; I think

he had a question or comment.

Mr. Chairman and thank you Council Member Menchaca.

I just wanted some clarity on some of the things that you discussed; you said it's a women's wellness center, also a birthing center; can you sort of explain the difference between the two, and then you mentioned that it might not be a birthing center or there is going to be a birthing center, just not the one that is already in existence in Flatbush, so this would be the second birthing center in New York; do you have the licensing yet for that; I mean I'm just a little bit confused by some of the background; can you clarify, please? Thank you.

FRAN SCHWARTZ: Sure. When we originally started the project we actually were working with OB-GYN, women's health as a main focus and have evolved it into what are the needs of the community for women. So we've all learned over the past years

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that women's health services are not being satisfied because there isn't one place for women to go to, so what would be the program in regard to your question, Mr. Greenfield, is that if we have physicians who come in, whether it's pediatricians and a perinatal unit and cardiology is a very big need for women, since women die of cardiac disease more than breast cancer today and these are areas that we need to focus on -- adolescent, gynecology and so forth. basically it's to address all the different needs of women from adolescent, gynecology, right through to postmenopausal stages. And there's a lot in there, so from the perspective of providing for space, the first floor is retail, there would be another floor, which is the 6th floor, might be the birth center, which I'll address in a second, as well as the other floors that -- ambulatory surgery center -- and you would need of course physicians who are available to see their patients and be able to do minor procedures and so forth if the ambulatory center would become a fixed presence.

In regard to the birth center, well you know the birth center presently in Flatbush is the only licensed birth center; I hope that it will

also mentioned before that a birthing center I think

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you refer to it as is direly needed in this particular area; how did you come to that determination? I'm just curious because there's a very large hospital just a few blocks away.

FRAN SCHWARTZ: Well actually my comment

was in reference to women's services being direly needed entirely, not just in fact to the birth center, but I would like to invite anyone to -- and understanding that a birth center is, according to the ACA, Chapter 2301, which gives a tremendous amount of discussion by President Obama in regard to the need for a lower-cost alternative to childbirth because of the huge expense that birthing and its subsequent outcomes have cost our healthcare. basically the purpose is to -- 45 percent has just recently been founded in a published article -- are low-risk women. So women who are continuously screened as low-risk, given an opportunity to birth in a homey environment with midwives has proven to have better outcomes and this is without medical intervention, without anesthesia, no epidural, to allow women -- women are not laboring more than 10 hours in the birth center and they're not staying postpartum after they've birthed for longer than --

minimum is 4 hours and the average is about 8-10 hours for any woman that births there. But the idea is is our outcomes need to be better; this country, unfortunately, is number 32 in morbidity and mortality rates when it comes to childbirth and we can do better and birth center is going to be a model that is going to achieve better outcomes. In fact, the Maternal Fetal Medicine and American College of Obstetrics and Gynecology just recently have provided for a new level of maternity care that is a birth center which is basic and then level 1, 2, 3 tertiary. Now what is a hospital for? A hospital is to provide medical intervention in the event that natural childbirth has gone into a situation which demands a higher level of tertiary care and we must provide for transportation and safety in regard to birth centers, and the birth center in Brooklyn, unfortunately is 20 minutes, which is the legal perimeter, but we can do better, we can do better by being four blocks from a hospital and allowing women to feel safer and be more secure about birthing in a birth center and the transfer rate between the birth center and the hospital is very low, 10 percent; 15

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said, there's no epidural... [crosstalk]

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FRAN SCHWARTZ: No epidural, no medical intervention, no continuous fetal monitoring, it's basically, let's have a baby.

COUNCIL MEMBER GREENFIELD: Got it. Okay, very good. Final question is relating to parking. Do you have any plans to apply for any exemptions to the parking or are you committed to building those 150 some odd parking spots?

MITCHELL HIRTH: I think we made that commitment in the application... [crosstalk, background comments] Mitchell Hirth again; [background comments] in answer to that question, that commitment has been made already and it's part of the application. We will build three floors below grade, possibly even a fourth might be required and we intend to certainly, you know, adhere to that. Yes.

COUNCIL MEMBER GREENFIELD: What does it mean when you say possibly a fourth might be required?

MITCHELL HIRTH: We're not sure in the engineering exactly if necessary to get an extra few spaces that we might be short, we're prepared to do that as well.

vote aye.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 51
2	COMMITTEE COUNSEL: Council Member
3	Garodnick.
4	COUNCIL MEMBER GARODNICK: Aye.
5	COMMITTEE COUNSEL: Council Member
6	Williams.
7	COUNCIL MEMBER WILLIAMS: Aye.
8	COMMITTEE COUNSEL: Council Member Wills.
9	COUNCIL MEMBER WILLS: Aye.
10	COMMITTEE COUNSEL: Council Member
11	Richards.
12	COUNCIL MEMBER RICHARDS: Aye.
13	COMMITTEE COUNSEL: Council Member
14	Reynoso.
15	COUNCIL MEMBER REYNOSO: I'd just like to
16	thank the last applicant for the work that he did
17	with the community and I vote aye on all.
18	COMMITTEE COUNSEL: Council Member
19	Torres.
20	COUNCIL MEMBER TORRES: I vote aye.
21	COMMITTEE COUNSEL: Council Member
22	Ignizio.
23	COUNCIL MEMBER IGNIZIO: Yes.
24	COMMITTEE COUNSEL: Land Use Nos. 172,
25	170, 175 and 176 are approved, with 9 votes in the

SUBCOMMITTEE ON ZONING AND FRANCHISES affirmative, 0 in the negative and 0 abstentions, and motion to file Land Use No. 0173 is approved and with 9 votes in the affirmative, 0 abstentions and 0 in negative. CHAIRPERSON WEPRIN: Great. Thank you all for your cooperation and with that in mind, the Subcommittee on Zoning and Franchises is now adjourned. [gavel]

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World Wide Dictation certifies that the foregoing transcript is a true and accurate record of the proceedings. We further certify that there is no relation to any of the parties to this action by blood or marriage, and that there is interest in the outcome of this matter.



Date March 9, 2015